

# Payroll Budgeting Aid for SOS International

SOS International uses an efficient centralized budgeting solution that collects data from companies across countries and business units. This process supports the company's vision to be perceived as the most trustworthy Nordic assistance organization by its customers.

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## Return on Investment

SOS International optimized its budget processes, including salary budgeting, and now has total control of its financial development.

- Stronger dialogue between the Finance function and management
- Deeper look into details, valuable insight, and access to valid budget figures
- The whole company uses one central budgeting solution in all countries

## The Challenge

SOS International's vision is to continue strengthening its market position as the most trustworthy assistance company in the Nordic region.

To achieve this, SOS International strives to create centralized intelligent processes to streamline the business and optimize the company's service experiences, e.g. for policyholders in acute need of help.

SOS International is an assistance organization that on behalf of insurance companies helps policyholders to ensure the best possible national roadside assistance in the Nordic region and Europe as well as ensuring travelers medical treatment or hospitalization across the globe. The company has more than 1,200 employees and has 24-hour emergency centers in Copenhagen, Aarhus, Oslo, Stockholm, Gothenburg and Helsinki.

**Operating:** Since 1957

**Head office:** Copenhagen, Denmark

**Number of employees:** 1,200



# Prophix Customer Story

In the past, SOS International struggled with decentralized, manual budget processes which made creating and validating payroll budgets very time-consuming.

Moreover, SOS's management team saw great potential in the company's financial processes, not the least of all, its payroll.



## The Solution

The solution to these challenges was to implement:

- Efficient budget processes
- An automated system
- Create a single version of the truth of the company's financial data

SOS International chose Prophix because the platform centralizes and automates the budgeting processes across subsidiaries and cost centers in various countries.

This also includes an advanced salary model, as well as a profit and loss module that collects budget data and data on actual results.

## The Benefits

### Increased transparency without complex ERP projects

"Prophix helps us save resources. Most of it is automated, and we have created significantly greater transparency, clarity and agility in the budgeting processes because we no longer spend time on handling decentralized budget processes and asynchronous data validation," says Henrik Schjødt-Bruhn, Head of BI & Business Controlling Finance, SOS International. He continues:

"We have made our budgeting and reporting more efficient without a gigantic and complex ERP standardization project."

# Prophix Customer Story



## Optimized budget processes, including salary budgeting

With Prophix as the digital nerve of the budgeting process, SOS International optimized their budgeting processes.

Salary – one of its heaviest costs – is a good example. Previously, salary budgeting was an extremely resource-intensive and manual task. Today, the company is working with a single central budgeting system across all countries, with one budget truth, and one method to calculate wages.

“It’s given us a solid overview of the realized and the future salary expenses on a group level, from month to month,” says Henrik Schjødt-Bruhn.

## Improved dialogue between Finance & management

Henrik Schjødt-Bruhn also emphasizes that Prophix supports communication between Finance and management by creating a deeper and detailed look into the budgets.

“With access to valid budget figures, it has become easier for the Finance department to hold budget meetings with the management. For example, we can now use data from Prophix to discuss each country’s business areas. We can also facilitate benchmarking across countries. Prophix helps us see the investments that best support our strategy. This valuable insight can also be used to assess the actual costs, for example, of breaking new ground in a given country”.

# Prophix Customer Story

## Stronger analysis and reporting

The analysis and reporting options are, according to Henrik Schjødt-Bruhn, also best-in-class because Prophix is well integrated with the payroll system.

“Prophix ensures that payroll data on the single-employee level is automatically transferred to Prophix. Thus, we can better see and follow up on wages from month to month, and report on this to the management,” Henrik Schjødt-Bruhn explains.

He also points out that the seamless integration between Prophix and payroll systems strengthens the possibility of ongoing, rolling forecasts.

“Since making Prophix’s budgeting tool the main solution in the organization, we consider ourselves at the digital forefront,” Henrik Schjødt-Bruhn concludes.

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## About Prophix

Your business is evolving. And the way you plan your business activities and report on them should evolve too. To empower mid-market companies to achieve their goals, Prophix provides an integrated, cloud-based platform to the Office of Finance; one that delivers planning, budgeting, reporting, forecasting and consolidation solutions. With Prophix, finance leaders improve profitability and minimize risk and puts the focus back on what matters most – uncovering business opportunities. Prophix supports your future with AI innovations that adapts to meet your strategic realities, today and tomorrow. Over 2,500 active customers around the globe rely on Prophix to transform the way they work.



[www.prophix.com](http://www.prophix.com)

### Prophix Head Office

350 Burnhamthorpe Road W,  
Suite 1000 • Mississauga, Ontario  
Canada • L5B 3J1

+1 (905) 279 8711  
1 (800) 387 5915  
[info@prophix.com](mailto:info@prophix.com)

### Other Offices

United States  
United Kingdom  
Belgium  
Denmark  
France  
Germany  
Italy  
Luxembourg

The Netherlands  
Portugal  
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Indonesia  
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