

## Prophix Prescribes the Right Solution for Laboratory & Allied Limited

Spending too much time on repetitive tasks and analyzing real-time data for quick decision-making were the primary challenges faced by Laboratory & Allied Limited, a producer and distributor of pharmaceutical products. To determine the resources needed for each project, Laboratory & Allied automated their costing, materials resources planning, and inventory reporting with Prophix. Corporate Performance Management (CPM) software has improved Laboratory and Allied's margins and allowed them to focus more on trend and variance analysis.

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### Business Challenges

Global events and market volatility have a marked impact on the pharmaceutical industry. As a result, Laboratory & Allied Limited (Lab & Allied) identified a need for timely and accurate data to support their decision-making. Their finance team found that traditional analytical tools could not meet their demands for information access or insight as their data was in disparate systems.

### Why Prophix?

Lab & Allied chose Prophix because of its strong analytical capabilities and ability to integrate with different data sources. A cloud deployment of Prophix allows Lab & Allied to access their data from anywhere, on any device.

Established in 1968, Laboratory & Allied is a major player in the regional pharmaceutical market supplying quality generic medicines to the private market, governmental institutions, local and international NGOs and regional export markets for the last 50 years.

The company has one of the largest and most modern WHO-GMP compliant manufacturing plants in the region with a quality assurance infrastructure and adequate capacity for common dosage forms to meet all current and anticipated needs of its customers.

**Operating:** Since 1968

**Website:** [www.laballied.com](http://www.laballied.com)

**Employees:** 500+

**ERP:** : SAP Business One



## Results

Lab & Allied partnered with Magnatec Solutions to manage their implementation of Prophix. With CPM software, Lab & Allied automated their reporting, material requirements planning, and costing. Their Office of Finance created models to analyze their production, sales, and human resources data. This analysis is made possible by importing sales, inventory, budgeting, forecasting, and production data from SAP Business One into Prophix.

Lab & Allied's primary focus is on reporting, including balance sheets, profit and loss statements, and budget variance analysis. With more accurate data at their fingertips Lab & Allied has improved their product costing and margin control.

The principal benefit Lab & Allied has realized from Prophix is an improvement in their material requirements planning. Based on the forecasts they receive, Lab & Allied's finance leadership can accurately determine their material requirements based on demand. **Previously, their entire resource planning process would take over 3 hours to complete. With Prophix, Lab & Allied can generate the necessary data in 5 minutes.**

## Future Plans

In the future, Lab & Allied plans to expand their use of Prophix to include budgeting and forecasting.



## About Prophix

Your business is evolving. And the way you plan your business activities and report on them should evolve too. To empower mid-market companies to achieve their goals, Prophix provides an integrated, cloud-based platform to the Office of Finance; one that delivers planning, budgeting, reporting, forecasting and consolidation solutions. With Prophix, finance leaders improve profitability and minimize risk and puts the focus back on what matters most – uncovering business opportunities. Prophix supports your future with AI innovations that adapts to meet your strategic realities, today and tomorrow. Over 2,500 active customers around the globe rely on Prophix to transform the way they work.



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