

# **Prophix for Real Estate**

# Confidently predict cash flows and monitor property performance

Track performance, forecast cash flows, and accurately predict profits on your investments and in-service properties with Prophix for property managers, developers, and asset managers.



## Prophix enables finance leaders in real estate to:

## Unlock actionable insights on financial performance

Spend less time scrubbing data and more time analyzing it. Give your team a single source of truth for property data, empowering you to report on and analyze your numbers simultaneously.

## Plan and manage capital projects with confidence

Whether you're acquiring land, developing a community, or renovating an existing property, planning your assumptions will lay the foundation for a successful venture. Identifying market conditions and risks with Prophix's predictive analytics will ensure you get the highest return on your investment.

## Achieve peak financial performance



Prepare yourself for market changes with scenario modeling.



Reduce time to collect with daily updates to receivables & cashflow projections.



Seamless integration with construction, accounting and property management systems.

## **Our customers**







## **Focus On What Really Matters**

Ambitious finance leaders rely on Prophix<sup>®</sup> to plan smarter, move faster, and lead with greater control. Prophix One™, a Financial Performance Platform, connects planning, budgeting, forecasting, reporting, reconciliation, and consolidation in one unified experience.

With a complete suite of scalable solutions, Al-powered automation, and data you can trust, Prophix helps teams eliminate manual work, improve accuracy, and deliver insights that drive business results. Backed by nearly 40 years of experience, more than 3,000 active customers partner with Prophix to simplify complexity and stay ready for what's next. <a href="https://www.prophix.com">www.prophix.com</a>

## **Our Solutions**



## **Budgeting & Planning**

Budgets are no longer a burden. Improve budgeting accuracy, reduce risk, and leverage automation to increase buy-in.



## Reporting & Analytics

With a few clicks, build a dashboard that provides a comprehensive, easy-to-understand view of company performance.



### Financial Consolidation & Close

Enhance financial consolidation by adding processes and controls. Prophix automates collection and accuracy.



#### **Workflow & Automation**

Automate repetitive processes and build comprehensive workflows to save you time and give you confidence in your reports.



## **Virtual Financial Analyst**

The Virtual Financial Analyst leverages the power of Artificial Intelligence to provide meaningful insights and automation to take the speed and efficiency of Prophix's Corporate Performance Management software to the next level.



#### **Get in touch**

info@prophix.com www.prophix.com

+1 (905) 279 8711 1 (800) 387 5915

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