

CUSTOMER STORY

From Reactive Reporting to AI-Powered Finance: View Point Health's Story with Prophix One™

Key results snapshot

- ✓ **180x faster reporting cycle:** A 3-hour overnight process now completes in under one minute.
- ✓ **40 users self-serving financial data in real time:** Clinical leaders who once waited for monthly reports now interrogate their own financials instantly – and query Prophix One Intelligence directly without ever contacting finance.
- ✓ **Scaled to \$70M without additional headcount:** Prophix One Intelligence gave a lean, accountant-led team the analytical capacity to grow the business – no additional headcount required.

Business challenges

When Eric Naughton joined View Point Health as CFO five years ago, the organization was under immediate pressure. Client volumes had declined post-COVID, margins were tightening, and the finance function was unable to respond with actionable insight – by the time data was extracted from the ERP, the moment to act had already passed.

The problem was access, not data. Budget reports required a three-hour overnight batch process, staff worked after hours just to get numbers out the door, and program directors – all clinicians – engaged with financial performance once a year. Without a unified, trusted data source, the team had no ability to diagnose margin pressure in real time or present actionable solutions at board meetings. Reliance on external consultants to build reports added cost and meant finance had no control over how or when information was accessed.

Who is View Point Health?

View Point Health is a behavioral health organization serving four counties in Georgia, just east of Atlanta. The organization provides a full spectrum of services – including mental health, substance abuse treatment, intellectual disabilities support, and gambling addiction – primarily to people without insurance.

Applications deployed

-  Prophix One FP&A Plus
-  Prophix One Cash Management

System integrations



“With Prophix Copilot it essentially gives every one of my program directors their own personal financial analyst. Prophix didn’t just share an AI vision, they delivered on it.”

Eric Naughton, CFO,
View Point Health

Why Prophix®

View Point Health needed a trusted data foundation that non-finance users could access and act on independently – and a platform built to scale with AI.

- **Finance owned, not IT dependent:** Prophix put control directly in the hands of finance – no external consultants, no waiting, no dependency on IT to build what the team needed.
- **Real-time visibility for all 40 users:** Data previously scattered across systems and spreadsheets now lives in one trusted platform – budget figures refresh in under one minute, giving all 40 users live access to the same numbers simultaneously.
- **An intuitive platform anyone can use:** Prophix One was intuitive enough for clinicians and program directors with no finance background to navigate independently.
- **A foundation built for Prophix One Intelligence:** By loading full transactional data into Prophix One, the team created the governed, trusted data environment that makes AI outputs reliable and defensible.

Business Impact Through Prophix One™

Prophix One didn't just improve reporting at View Point Health – it fundamentally changed what a lean finance team can do, how fast they can act, and how far their insight reaches across the organization.

- **Real-time margin visibility powered by Prophix One Intelligence:** For the first time, program directors have direct visibility into their own margins and can query performance, flag variances, and surface issues instantly through Prophix One Intelligence – without needing finance to be the middle man.
- **Finance capacity redirected from reporting to strategy:** View Point Health scaled from \$50M to \$70M without adding a single financial analyst. Prophix One eliminated the processes that would have made that impossible – the overnight reporting cycle is gone, after-hours manual work is eliminated, and ad hoc requests have dropped significantly. The result is a finance team fully focused on strategy, analysis, and driving the business forward.
- **One governed data platform for all 40 users:** Finance and clinical leadership now work from the same numbers, in real time, on one trusted platform. Conflicting data is eliminated, trust in the numbers is established, and the governed data foundation makes Prophix One Intelligence truly powerful.

