



Affiliate of
 RxBenefits

Independent Clinical Management That Lowers Net Cost Without Compromising Care

Illuminate Rx® combines independent pharmacists, evidence-based clinical programs, and transparent decision making to optimize every prescription—improving member outcomes while reducing unnecessary pharmacy spend.



Independent Clinical Review

- 1 Pharmacist-led—not algorithm-led**
 - Some PBMs' computer-based algorithms approve roughly 90% of prior authorization requests. Our 100+ independent clinicians on staff review each request, resulting in more contained approval rates.
- 2 Evidence-based clinical decisions**
 - Our independent, clinical pharmacist reviews patient chart notes and lab results in the context of the prescribed medication to ensure it's medically necessary, appropriately dosed, and prescribed in alignment with FDA guidelines and clinical best practices.
- 3 No financial incentives tied to dispensing medications**
 - Illuminate Rx® does not own a pharmacy. Our revenue only comes from the administrative fee, so you'll never have to question if our recommendations are designed to maximize our profits.

Right Drug. Right Cost.

- 1 Preferred generics and biosimilars**
 - Formularies prioritize generics and biosimilars where possible to reduce costs when equally effective options for expensive brand name medications are available.
- 2 Remove low clinical value drugs**
 - We remove medications that increase costs without improving outcomes. Instead, members are directed to safe, less costly, and equally effective alternatives, with no negative impact to plan rebates.
- 3 Therapeutic alternatives that maintain outcomes while lowering cost**
 - Expert specialty pharmacists, guide providers to lower cost, therapeutically appropriate alternatives.

Focus Where Costs Matter Most

We focus clinical expertise where it delivers the greatest impact.

1 Specialty Review

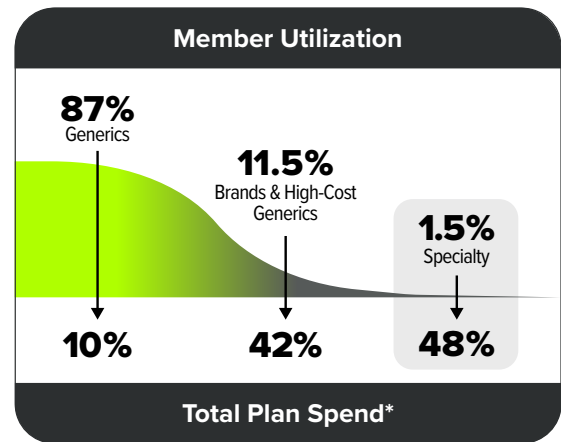
- Preference given to low WAC biosimilars that are clinically appropriate and available to help reduce cost for the plan and members. Supported by ongoing monitoring for savings potential throughout the patient's medication journey.

2 Complex Conditions

- Ongoing clinical management of high-cost specialty drugs for complex conditions which can include peer-to-peer condition specialist reviews and ongoing validation of the member's response to therapy.

3 High-Dollar Claims

- All non-specialty prescriptions that exceed a predetermined price and days' supply threshold receive additional pharmacist review to validate medical necessity, optimize therapy, and reduce avoidable spend.



*Total Gross Cost, RxBenefits Book of Business, 2025.

Better Member Experience

1 Digital Transparency

- See what medications cost before filling including cash price vs insurance and all available pharmacy options all in one place.

2 Real-time PA status

- Proactive outbound notifications and digital updates provide real-time visibility into PA status and guide members on next steps.

3 Claims history

- View all prescription details on current and past claims in easy to navigate digital tools.

4 Personalized communication

- Outreach options that align with each members' communication preferences – text, chat, phone, or email.



*Informed Options.
Enlightened Results.®*

Illuminate Rx® is redefining pharmacy benefits management with unprecedented clarity and a member-first philosophy while driving to the lowest net cost. Designed by pharmacists and powered by data, we focus on delivering member-focused care.

From optimizing biosimilar usage to delivering tailored solutions, we empower benefits advisors, employers, and members to make informed decisions while maintaining the lowest possible net cost. Our commitment to clarity, control, and collaboration ensures we remain a trusted partner for sustainable, high-quality pharmacy benefits solutions. For more information, visit www.illuminate-rx.com.

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