



## Release Form for Media Recording

I, the undersigned, do hereby consent and agree that A. O. Smith, its employees, or agents have the right to take photographs, videotape, or digital recordings of me beginning on \_\_\_\_\_, and ending on \_\_\_\_\_ and to use these in any and all media, now or hereafter known, and exclusively for the purpose of marketing. I further consent that my name and identity may be revealed therein or by descriptive text or commentary. This release will never expire and materials using my likeness may be distributed anywhere.

I release to A. O. Smith, its agents, and employees all rights to exhibit this work in print and electronic form publicly or privately and to market and sell copies. I waive any rights, claims, or interest I may have to control the use of my identity or likeness in whatever media used.

I understand that I may discontinue my voluntary acceptance of this release at any time by providing written notice to the A. O. Smith Corporate Communications department at AOS-communications@aosmith.com. My cancelation will apply on January 1<sup>st</sup> of the next calendar year to any reproductions of my likeness created after the revocation date, but the Company may continue to use material containing my likeness from before the revocation date.

I understand that there will be no financial or other remuneration for recording me, either for initial or subsequent transmission or playback.

I also understand that A. O. Smith is not responsible for any expense or liability incurred as a result of my participation in this recording, including medical expenses due to any sickness or injury incurred as a result.

I represent that I am at least 18 years of age, have read and understand the foregoing statement, and am competent to execute this agreement.

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Name

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Address

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Phone

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Witness for the undersigned

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Signature

Date