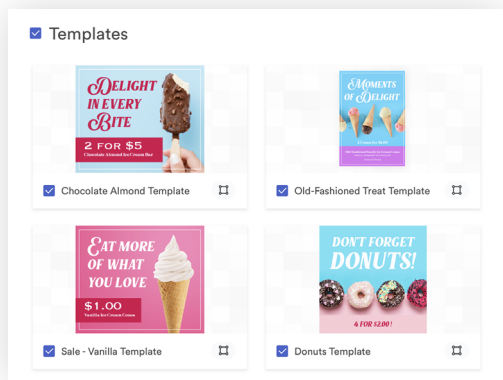# Content creation shouldn't feel like a chore.

In our Content Automation training series, we'll show you how to supercharge your content creation lifecycle to empower your teams to self-create consistent, on-brand collateral.

GET THE PRODUCT

Ready to hit the ground running?

If you consider yourself a self-starter, you can get up and running with templating in just a few hours. Watch our on-demand training to get up to speed on the basics, our Support team is available to answer questions as they come up.

GET THE TRAINING

Want live training with an expert?

In partnership with you and your design team, we'll advise on our best practices to make sure your use case and brand are accurately and efficiently represented. Most teams are able to publish their priority templates within a month of engaging with training.
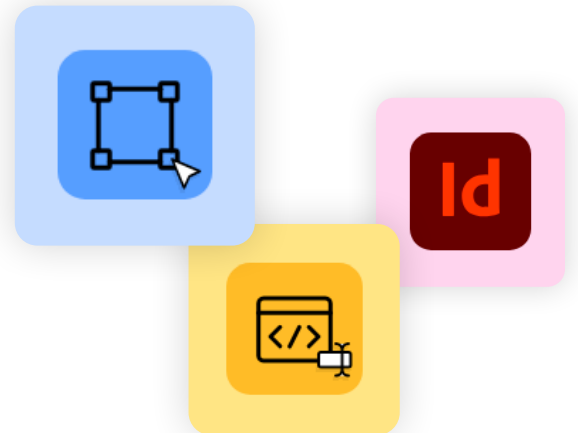
GET THE SERVICES

Need our help to build your templates?

Our Delivery team can work with you to scope and build your templates to take full advantage of the power of Content Automation so your team can keep doing the work to maintain your brand.

Training Outline

1. We'll start out with an Admin walkthrough to show you the essentials of what you need to know in Content Automation to get up and running.

2. We'll show you how to use your brand guidelines to setup Brand System and codify your logos, colors, fonts for consistent use across all your templates.

3. With the basics covered, we'll walk you through building a template and variations using best practices within our Drag and Drop editor.

4. Lastly, we'll show you what the experience looks like for your end users using the templates you've built within your existing Brandfolder environment.