

Optimizing Distribution Pathways

Resources and Documents

Click the icon to explore more



Knowledge Base

Helpful articles on Brandfolder features and capabilities that are searchable by topic. This is available in the Support dropdown of your Brandfolder.



Implementation Toolkit

A portal with resources to assist in building and launching your Brandfolder. Here you'll find everything from guided trainings to launch resources!



Structure Discovery Worksheet

A document outlining best practices and examples of how to use the organizational elements in Brandfolder. Intended for team use to assist in outlining your Brandfolder build.



Cocoa & Bean User Group List

Take a look at this sample Brandfolder to help your organization assign the strongest permission level to an audience based on collateral needs and use case.

Important Terminology

[Asset Availability](#)

Allows you to control which assets are available to the world and when by setting display and expiration dates.

[Collections](#)

A curated environment that showcases a group of related assets for a specific audience(s). Editable users can custom select which assets your Guests see.

[Sharelinks](#)

A link that shares a specific asset or group of assets with another person, including those outside of your organization.



OPTIMIZING DISTRIBUTION PATHWAYS

Important Terminology (cont.)

[Privacy Settings](#)

Privacy settings can be set to manage access for both Brandfolder and Collection level content. Privacy options include:

- Allow Public to Request Access - people could enter their email to request access and Admins would then have the ability to approve or deny their request
- Whitelist Domains - auto-approve requests from whitelisted domains
- Enable Stealth Mode - removes Brandfolder from appearing in web searches
- Enable Simple Password - Universal password that can be used for all users to enter the platform.

[SSO/SAML](#)

Brandfolder allows authentication for users via your existing SAML or SSO. For instructions on how to set these up, see below:

- [Azure](#)
- [ADFS](#)
- [Google](#)
- [Okta](#)
- [OneLogin](#)

[User Management](#)

Administrators have the ability to invite, manage, message, and remove users through the User Modal. Information on how to add team members can be found at the linked Knowledge Base.



Have additional questions or need help?
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