SAMSUNG

Product Guide

5241 Series Refrigerator

RF27T5241SR RF27T5241SG

Available in Fingerprint Resistant Stainless Steel and Fingerprint Resistant Black Stainless Steel



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RF27T5241 - 3-Door French Door Refrigerator with Dual Ice Maker

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Product Overview

RF27T5241SR - 27 cu. ft. Large Capacity 3-Door French Door Refrigerator with Dual Ice Maker

Product Overview

Product Title

27 cu. ft. Large Capacity 3-Door French Door Refrigerator with Dual Ice Maker

Product Long Description (300 characters)*

Samsung's 27 cu. ft. Large capacity 3-Door French Door refrigerator with a Dual Ice maker is beautifully designed with a minimal dispenser, sleek-edge doors and modern handles. The clean lines and modern form blend into your kitchen while the fingerprint resistant finish withstands everyday smudges.

*Product description should be updated based upon color set-up.

Available Colors



Fingerprint Resistant
Stainlesss Steel
RF27T5241SR



Fingerprint Resistant Black Stainless Steel RF27T5241SG



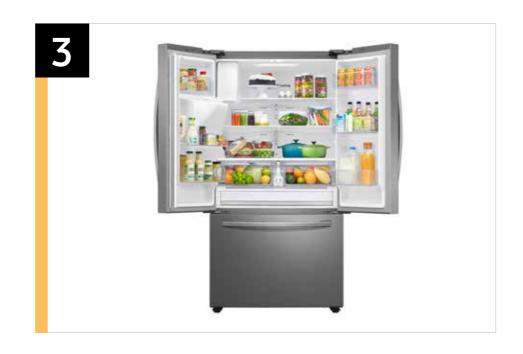
Carousel Image Order

Easy Ads links

Fingerprint Resistant Stainless Steel: http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657635890 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657634532



























Product Messaging

RF27T5241SR - 27 cu. ft. Large Capacity 3-Door French Door Refrigerator with Dual Ice Maker

Core Messaging

Prior	ity	Feature	Short Copy (< 65 Characters)	Long Copy (< 300 Characters)
nature	1	Large Capacity	Fit more inside with 10% larger capacity*	A completely redesigned interior with 27 cu. ft. capacity that fits 10% more groceries*
	2	Modern Design	Clean lines and modern form blend beautifully	Clean lines and modern form blend beautifully into your kitchen
Sig	3	Fingerprint Resistant Finish	Less smudging means less cleaning	A finish that withstands everyday smudges, so you spend less time cleaning
Secondary Features	4	All-Around Cooling	Keeps every shelf evenly cooled	Multi-vent technology keeps items on every shelf evenly cooled
	5	Dual Ice Maker	Stores up to 9.7 lbs. of ice with an additional ice maker	Produces and stores up to 9.7 lbs of ice with an additional ice maker in the freezer
	6	Minimal Display Dispenser	Integrated ice and water dispenser provides easy access	Integrated dispenser with touch display provides easy access to water, cubed or crushed ice
	7	Full-Width Drawer	Large drawer space for storing party platters, deli items, beverages and more	Large drawer space for storing party platters, deli items, beverages and more
	8	High-Efficiency LED Lighting	LED lighting designed to beautifully light up the interior of your fridge	LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want
	9	EZ-Open Handle™	Automatically slides out for easy access	Closes smoothly, safely, and quietly
	10	ENERGY STAR® Certified	Eco-friendly and energy-efficient**	Eco-friendly and energy-efficient**
	11	Accessibility (ADA Compliant)	Easy to reach controls for everyone	Easy to reach controls for everyone

^{*}When compared to Samsung 3-Door model RF263BEAE* with 24.6 cu. ft. capacity. **Visit www.energystar.gov for more information on ENERGY STAR® guidelines.

Refrigerator: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

Features and Benefits



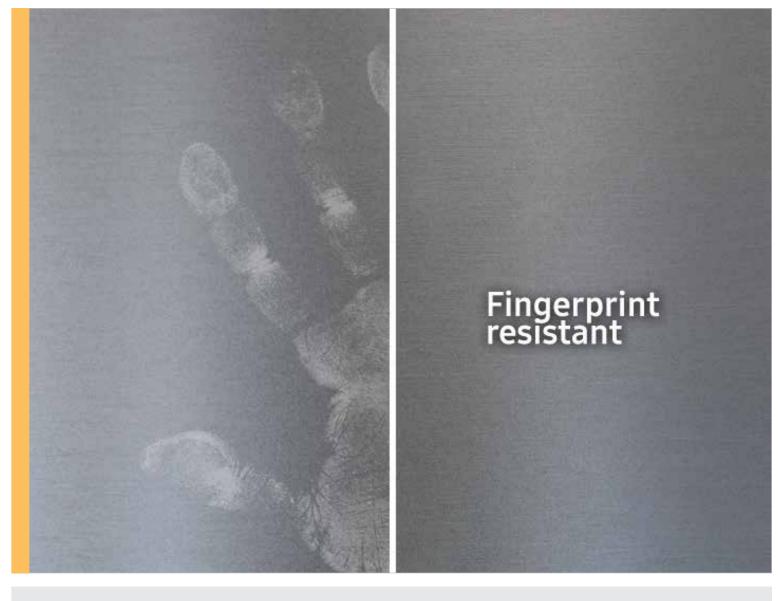
Large Capacity

A completely redesigned interior with 27 cu. ft. capacity that fits 10% more groceries.*

When compared to Samsung 3-Door model RF263BEAE with 24.6 cu. ft. capacity.



Modern Design
Clean lines and modern form blend beautifully into your kitchen.



Fingerprint Resistant Finish
A finish that withstands everyday smudges, so you spend less time cleaning.

Easy Ads links

Fingerprint Resistant Stainless Steel: http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658233645 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657634565

Features and Benefits (continued)



All-Around Cooling

Multi-vent technology keeps items on every shelf evenly cooled.



Dual Ice Maker

Produces and stores up to 9.7 lbs of ice with an additional ice maker in the freezer.



Minimal Display Dispenser

Integrated dispenser with touch display provides easy access to water, cubed or crushed ice.

Easy Ads links

Fingerprint Resistant Stainless Steel: http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658233645 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657634565

Features and Benefits (continued)



Full-Width Drawer

Large drawer space for storing party platters, deli items, beverages and more.



High-Efficiency LED Lighting

LED lighting designed to beautifully light up the interior of your fridge so you can quickly spot what you want.



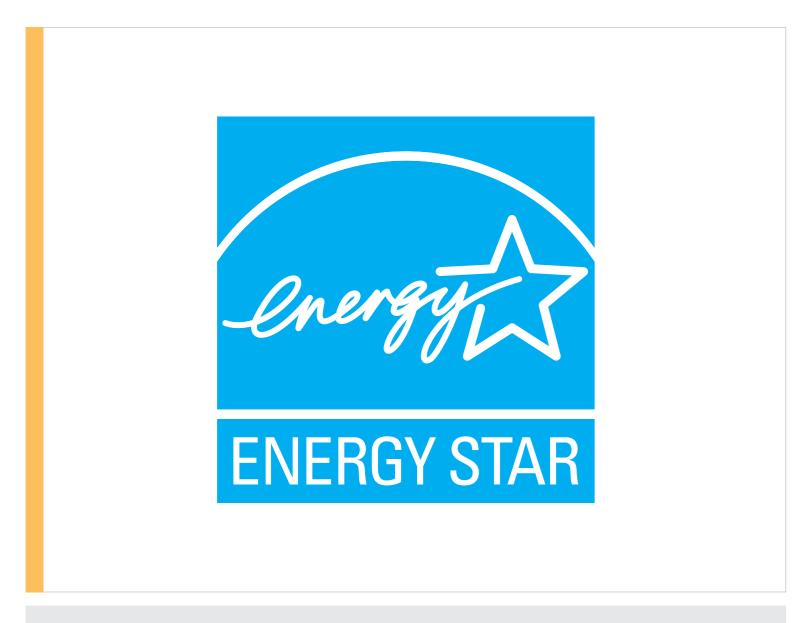
EZ-Open Handle™

Specially designed handle allows for easy opening and closing of a fully loaded freezer. Automatically slides out for easy access, organization and storage.

Easy Ads links

Fingerprint Resistant Stainless Steel: http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658233645 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657634565

Features and Benefits (continued)



ENERGY STAR® Certified
Eco-friendly and energy-efficient**

**Visit www.energystar.gov for more information on ENERGY STAR® guidelines.



Accessibility (ADA Compliant)
Easy to reach controls for everyone

Easy Ads links

Fingerprint Resistant Stainless Steel: http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr658233645 **Fingerprint Resistant Black Stainless Steel:** http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657634565

Product Specs

RF27T5241SR - 27 cu. ft. Large Capacity 3-Door French Door Refrigerator with Dual Ice Maker

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Review Mapping

SKU	Туре	Color
RF27T5241SR	3-Door French Door	Fingerprint Resistant Stainless Steel
RF27T5241SG	3-Door French Door	Fingerprint Resistant Black Stainless Steel

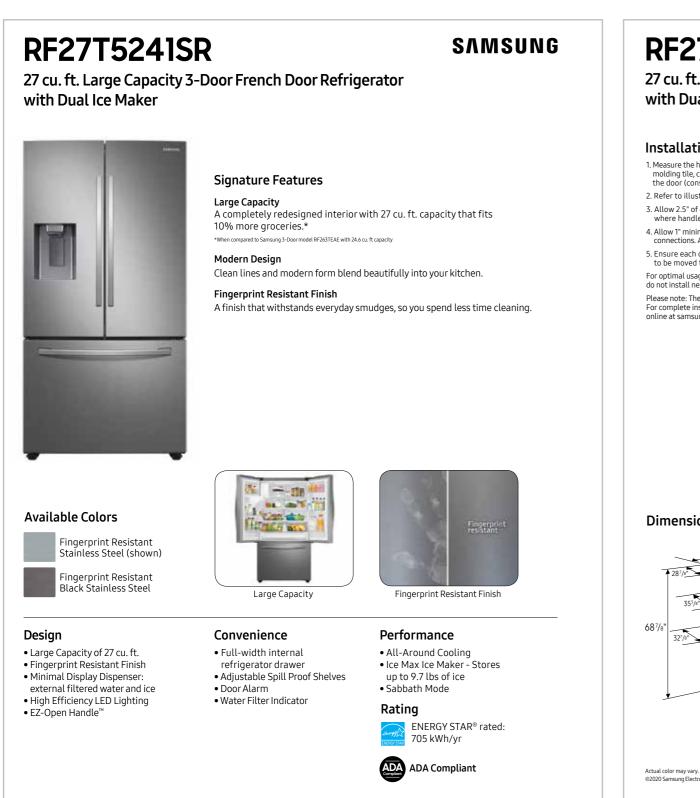
Related Products

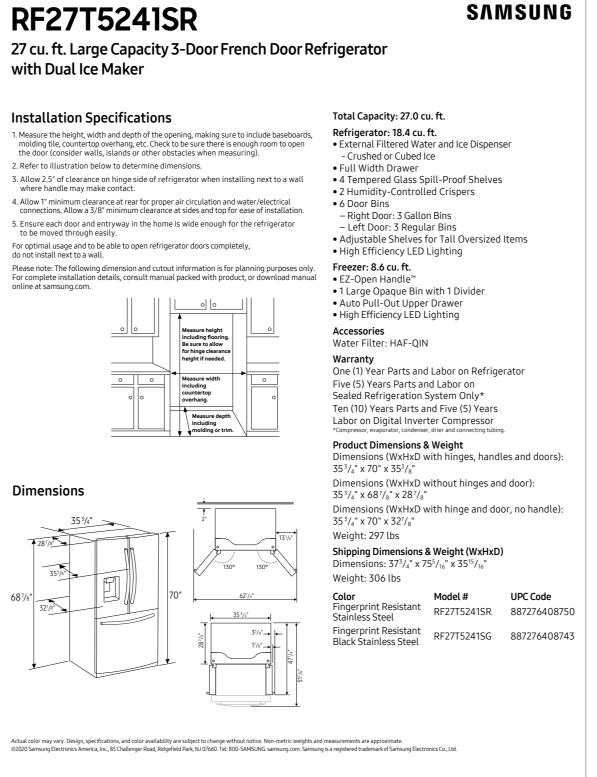
Water Filter
HAF-QIN

Spec Sheet

Easy Ads link

http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657635599





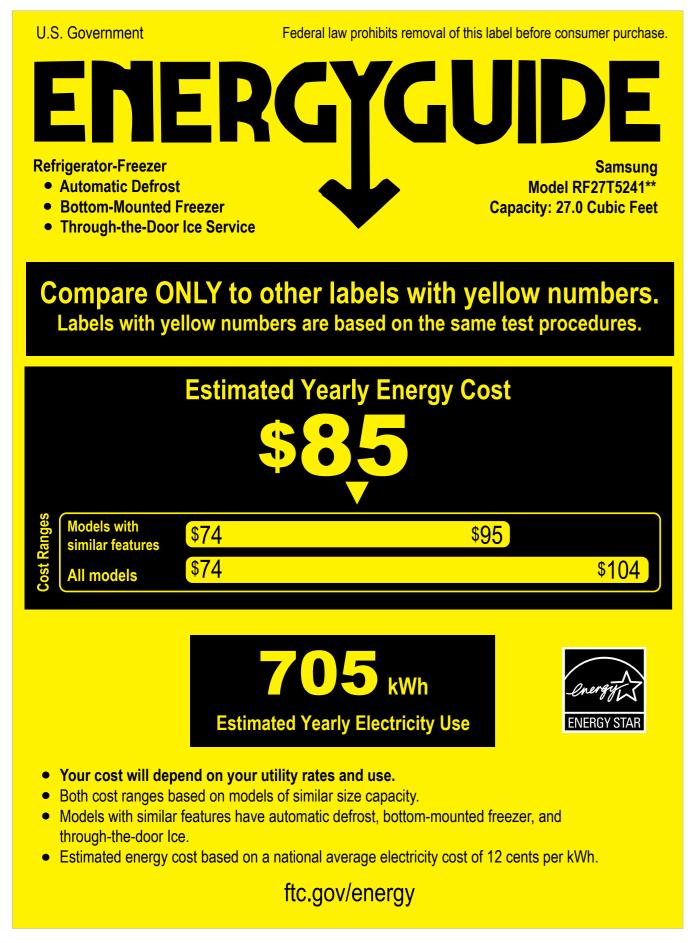
Spec Sheet - front Spec Sheet - back

15

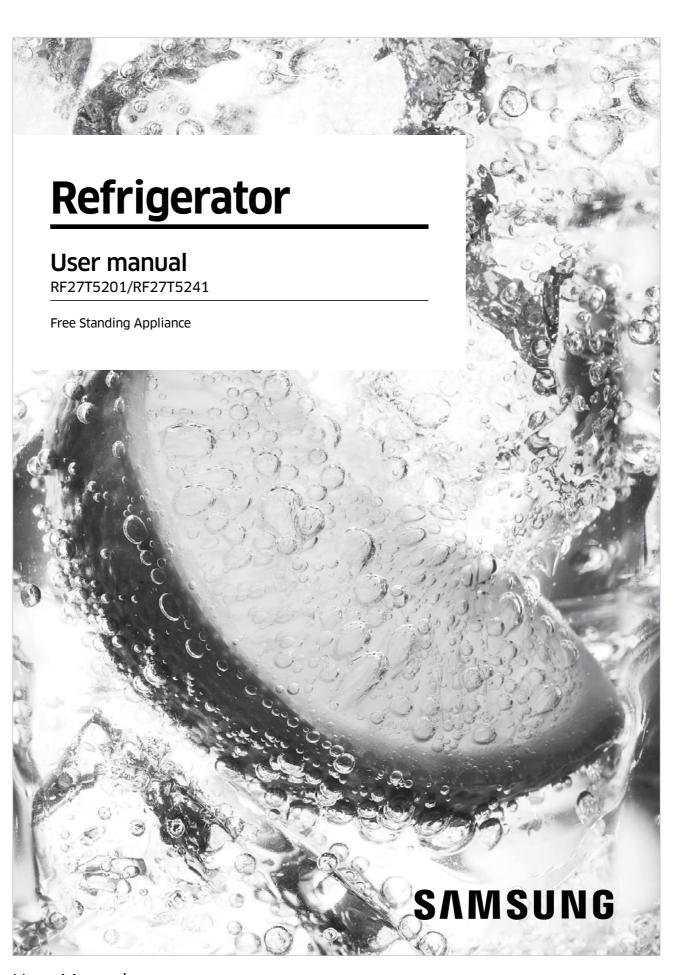
Energy Guide and Manual

Easy Ads link

http://www.samsungeasyads.com/mm/nicePath/easyads?nav=pr657635599



Energy Guide

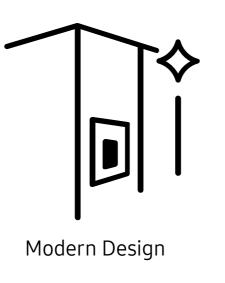


User Manual

Feature Icons

RF27T524ISR - 27 cu. ft. Large Capacity 3-Door French Door Refrigerator with Dual Ice Maker

Feature Icons





Fingerprint Resistant Finish



External Filtered Water and Ice





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