# SAMSUNG

# 6.3 cu. ft. Smart Slide-In Induction Range with Flex Duo,<sup>™</sup> Smart Dial & Air Fry NE63T8951

Available in: Fingerprint Resistant Stainless Steel Fingerprint Resistant Black Stainless Steel

# **Product Guide**





# **Table of Contents**

6.3 cu. ft. Smart Slide-In Induction Range with Flex Duo,<sup>™</sup> Smart Dial & Air Fry

Product Overview	
Product Overview	4
Carousel Image Order	5
Product Messaging	
Features and Benefits	7
Product Videos	11
Fact Tag Guidance	12
Product Specs	
Related Products	14
Spec Sheet	15
User Manual and Warranty Information	16
Feature Icons	18



# 

6.3 cu. ft. Smart Slide-In Induction Range with Flex Duo,<sup>™</sup> Smart Dial & Air Fry



# **Product Overview**

### **Product Title**

6.3 cu. ft. Smart Slide-In Induction Range with Flex Duo,<sup>™</sup> Smart Dial & Air Fry

## **Product Description (344 characters)**

The new Samsung Smart Slide-In Induction range with Flex Duo,™ Smart Dial and Air fry is fully Wi-Fi connected and voice-enabled, giving you the tools you need to simplify the cooking experience in the kitchen. This Slide-In range features Virtual Flame<sup>™</sup> technology giving the visual of gas cooking, with the precision of induction cooking.

## Available Colors



Fingerprint Resistant **Stainless Steel** NE63T8951SS



**Fingerprint Resistant** Black Stainless Steel NE63T8951SG





# **Carousel Image Order**



#### Easy Ad links

NE63T8951SS: S.com: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951SS%20carousel%20images%20scom **R.com:** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951SS%20carousel%20images%20rcom **360 Spins:** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951SS%20360%20spins

NE63T8951SG: S.com: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951SG%20carousel%20images%20scom R.com: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951SG%20carousel%20images%20rcom **360 Spins:** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951SG%20360%20spins





# Messocinc

6.3 cu. ft. Smart Slide-In Induction Range with Flex Duo,<sup>™</sup> Smart Dial & Air Fry



Features and Benef	its – NE63T8951			
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Learns How You Like To Cook	Smart Dial	The Smart Dial simplifies oven settings in a single dial and intuitively learns based on your cooking preferences.	The Smart Dial simplifies oven settings in a single dial and learns cooking preferences.	NORE Bake 350'
Healthier Cooking With A Crunch	No Pre-heat Air Fry	Cooking just got healthier <sup>*</sup> with No Pre-heat Air Fry mode. Using little to no oil, you can quickly prepare your favorite fried foods right in your oven. No preheating required. Air Fry tray included. *As compared to deep frying.	A healthier* way to prepare your favorite fried foods right in your oven, with little to no oil. No preheating required. *As compared to deep frying.	
Two Ovens Or One, You Choose	Flex Duo™	The Flex Duo <sup>™</sup> range is for the ultimate multi-tasker who wants to be efficient in the kitchen. Use the full oven, or split it into two separate smaller ovens to cook at two different temperatures.	Use the full oven or split it into two separate smaller ovens to cook at two different temperatures.	

### Easy Ads Link: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951%20below%20the%20fold





Features and Benefits - NE63T8951 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Quick, Immediate Heat & Peace Of Mind	Virtual Flame <sup>™</sup> with Ultra Express Boil™	Get quick, immediate heat on the 4200 W Ultra Express <sup>™</sup> Boil Induction Burner. You'll always know your cooktop is on with innovative Virtual Flame Technology. <sup>™</sup> LED surface lights shine on pans to mimic the blue flames seen on gas cooktops.	Get quick, immediate heat on the 4200 W Ultra Express™ Boil Induction Burner. LED lights shine on pans to mimic the blue flames seen on gas cooktops.	low bring the second seco
Precise Temperature Control	Induction	The induction burner gives you precise control and immediately goes down to a lower power setting. No more spills due to over-boiling means less time spent cleaning up the cooktop.	The induction burner gives you precise control and immediately goes down to a lower power setting from a higher heat setting at the turn of a knob.	RESERVICE STORES
Easy To Clean	Easy-to-Clean Cooktop	Our induction cooktop has a smooth glass surface that cools quickly to prevent food from sticking and makes for easy clean-up.	The smooth glass surface cools quickly to prevent food from sticking and makes for easy clean-up.	





Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Save Time & Conserve Energy	High Energy Efficiency	Samsung's innovative induction technology generates heat directly through the cookware. Pots and pans are heated quickly and consistently without wasting energy.	Generates heat directly through the cookware. Pots and pans are heated quickly and consistently without wasting energy.	50%90% Efficiency70%Output
Save Time With Convection+	Convection+	Powerful Convection+ saves you time by cooking food fast and more evenly. Fan with a heated element circulates hot air in the oven for perfect baking and roasting.	Powerful Convection+ saves you time by cooking food fast and more evenly.	
Know It's On	Illuminated Knobs	Blue illuminated knobs let you know when your cooktop is on or off.	Illuminated knobs let you know when your cooktop is on or off.	

### Easy Ads Link: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951%20below%20the%20fold





Features and Benefits - NE63T8951 (Continued)				
<b>Overall Product Headline</b>	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Cook Smart, Save Time	Wi-Fi Connectivity	Preheat, monitor, and adjust cook time and temperature on your oven and monitor your cooktop, right from your smartphone through the SmartThings <sup>™</sup> App.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Preheat, monitor, and adjust cook time and temperature on your oven and monitor your cooktop, right from your smartphone through the SmartThings <sup>™</sup> App.*	
"Preheat the oven to 350° please."	Voice Enabled	Control your oven by voice when you're busy doing other things by using your favorite virtual assistant, whether it's Bixby, Alexa or Google.* *A Wi-Fi connection and a Samsung account are required. Bixby is Samsung's brand of artificial intelligence (AI) / Internet of Things (IoT) voice assistant. Voice commands are available on Android and iOS devices.	Control your oven by voice by using your favorite voice assistant, whether it's Bixby, Alexa or Google.* *A Wi-Fi connection and a Samsung account are required. Bixby is Samsung's brand of artificial intelligence (AI) / Internet of Things (IoT) voice assistant. Voice commands are available on Android and iOS devices.	"Hi Bixby, preheat the oven to 350 degrees."   "O O O O O O O O O O O O O O O O O O O

### Easy Ads Link: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951%20below%20the%20fold



# **Product Videos**

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951%20video





Air Fry

Smart Dial



Voice Control with Wi-Fi



Self Clean



# Fact Tag Guidance

Please follow one of the below naming conventions for fact tags at retail, accounting for any potential character count limitations. Please also ensure that any feature list appearing on fact tags follows the Product Messaging hierarchy and copy noted in the Product Guide for each model.

## NE63T8951

## Long (More than 40 Characters)

6.3 cu. ft. Smart Slide-In Induction Range with Flex Duo,™ Smart Dial & Air Fry (79 characters)

## Medium (40 Characters or less)

Slide-In Induction Range with Flex Duo<sup>™</sup> (40 characters)

## Short (30 Characters or less)

Flex Duo<sup>™</sup> Induction Range (25 characters)







6.3 cu. ft. Smart Slide-In Induction Range with Flex Duo,<sup>™</sup> Smart Dial & Air Fry

## **Related Products**

COLOR	PRODUCT	MODEL
	HOOD	NK30K7000WG
Fingerprint Resistant	OTR	ME21M706BAG
<b>Black Stainless Steel</b>	DISH	DW80R9950UG
	REF	RF22R7551SG

	HOOD	NK30K7000WS
Fingerprint Resistant	OTR	ME21M706BAS
Stainless Steel	DISH	DW80R9950US
	REF	RF22R7551SR

COLOR	DESCRIPTION	MODEL
Stainless Steel	9" Backguard for 30" Slide-In Range	NX-AB5900RS
	4" Backguard for 30" Slide-In Range	NX-AB5400RS
	5-Piece Trim Kit for 30" Slide-In Range	NX-AF5000RS
Black (Pairs with Black Stainless St	9" Backguard for 30" Slide-In Range	NX-AB5900RB
	4" Backguard for 30" Slide-In Range	NX-AB5400RB
Black Stainless Ste (Pairs with Black Stainless St	5-Piece Trim Kit for 30" Slide-In Range	NX-AF5000RM

l Steel) teel Steel)

# **Spec Sheet**

## Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?q=NE63T8951%20Spec%20Sheet



UPC Code



#### Easy Ads link

https://dam.gettyimages.com/p/z0c3461?o=AND&q=NE63T8951%20user%20manual https://dam.gettyimages.com/p/z0c3461?o=AND&q=NE63T8951%20warranty



User Manual

#### Warranty (U.S.A)

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

Warranty

#### SAMSUNG ELECTRIC RANGE

#### LIMITED WARRANTY TO ORIGINAL PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by SAMSUNG ELECTRONICS AMERICA, INC. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period, starting from the date of original purchase, of:

#### One (1) Year Parts and Labor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

To receive in-home service, product must be unobstructed and accessible to the

# 

6.3 cu. ft. Smart Slide-In Induction Range with Flex Duo,<sup>™</sup> Smart Dial & Air Fry

# Feature Icons

Easy Ads link https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63T8951%20icons





Smart Dial

Air Fry





Virtual Flame™ Technology

Convection+



Flex Duo



Illuminated Knob



# SAMSUNG