SAMSUNG

Product Guide

6.3 cu. ft. Smart Freestanding Electric Range with No-Preheat Air Fry & Convection

NE63A6511

Available in:

Fingerprint Resistant Stainless Steel
Fingerprint Resistant Black Stainless Steel
Black
White



Table of Contents

NE63A6511 - 6.3 cu. ft. Smart Freestanding Electric Range with No-Preheat Air Fry & Convection

Product Overview	
Product Overview	4
Carousel Image Order	!
Product Messaging	
Features and Benefits	
Product Videos	1
Fact Tag Guidance	1
Product Specs	
Related Products	14
Spec Sheet	1!
User Manual and Warranty Information	10
Feature Icons	18

Product Overview

Product Overview

Product Title

6.3 cu. ft. Smart Freestanding Electric Range with No-Preheat Air Fry & Convection

Product Short Description (86 characters)

Elevate the look of your kitchen with Samsung's new Smart Freestanding Electric Range.

Product Long Description (239 characters)

Elevate the look of your kitchen with Samsung's new Smart Freestanding Electric Range. Our Stainless Steel design elegantly wraps around cooktop sides and up through the slim control panel. Upgraded technology makes cooking simple and fun.

Available Colors



Fingerprint Resistant Stainless Steel NE63A6511SS



Fingerprint Resistant Black Stainless Steel NE63A6511SG



Black NE63A6511SB



White NE63A6511SW

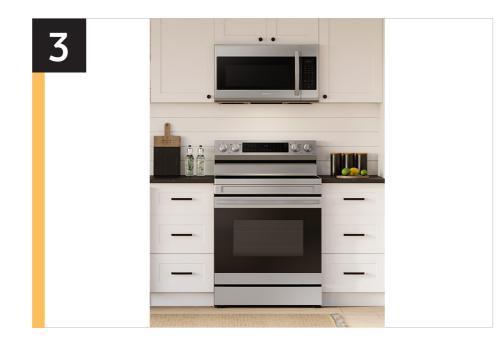


5

Carousel Image Order









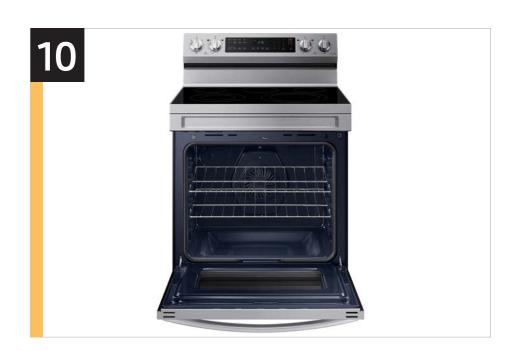














Easy Ad Links: NE63A6511SS

R.COM https://dam.gettyimages.com/p/z0c3461/external?q=NE63A6511SS%20Carousel%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=NE63A6511SS%20Carousel%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=NE63A6511SS%20360

Easy Ad Links: NE63A6511SG

R.COM https://dam.gettyimages.com/p/z0c3461/external?q=NE63A6511SG%20Carousel%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?q=NE63A6511SG%20Carousel%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?q=NE63A6711SG%20spin

Easy Ad Links: NE63A6511SB

R.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A6511SB%20Carousel%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A6511SB%20Carousel%20SCOM

Easy Ad Links: NE63A6511SW

R.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A6511SW%20Carousel%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A6511SW%20Carousel%20SCOM

Product Messaging

Easy Ads links: NE63A6511SS: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A6511SS%20Below NE63A6511SG: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A6511SG%20Below NX60A6511SB: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A6511SB%20Below NX60A6511SW: https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A6511SW%20Below

Features and Benefits - NE63A6511				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Elevated Design	Stainless Steel Design	Our Stainless Steel design elegantly wraps around the cooktop sides and up through the slim control panel, elevating the look of any kitchen. Ergonomic knobs are easy to grip comfortably for precise temperature control. If that's not enough, tinted glass on the oven door gives your range the upgrade you deserve.	Our Stainless Steel design elegantly wraps around the cooktop sides and up through the slim control panel, elevating the look of any kitchen.	
No-Preheat Air Fry - Healthier cooking with a crunch* *As compared to deep-frying.	Air Fry	Cooking with a crunch just got healthier with Air Fry.* Using little to no oil, you can quickly prepare your favorite fried foods right in your oven. No preheating required. *As compared to deep-frying. Air Fry tray sold separately.	A healthier way to prepare your favorite fried foods right in your oven with little to no oil.* No preheating required. *As compared to deep-frying. Air Fry tray sold separately.	Air Fry tray sold separately.
Make cooking simple with smart technology	Wi-Fi and Voice Enabled	Preheat, adjust time and temperature of your oven, and monitor your cooktop from wherever you are with your smartphone.* Conveniently use voice to control your oven whether it's Alexa, Bixby or Google.** *Available on Android or IOS devices. A Wi-Fi connection and a Samsung account are required. **Bixby is Samsung's brand of artificial intelligence (AI)/Internet of Things (IOT) voice assistant. All voice commands are available on Android and IOS.	Preheat, monitor and adjust time and temperature of your oven from wherever you are using your smartphone.* *Available on Android or IOS devices. A Wi-Fi connection and a Samsung account are required.	Bixby Works with Google Assistant

Range: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

Features and Benefits - NE63A6511 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Save time with convection	Convection	Powerful convection saves you time by cooking food fast and more evenly. Fan circulates hot air in the oven for perfect baking and roasting.	Powerful convection saves you time by cooking food fast and more evenly.	
Cook enough for the whole crew	Large Oven Capacity	This large 6.3 cu. ft. oven can fit multiple dishes at one time and can easily accommodate big casserole dishes and large roasting pans.	This large 6.3 cu. ft. oven can fit multiple dishes at one time.	6.3 cu. ft.
Boil Fast	Rapid Boil™	Boil water for your favorite pasta dish fast with the 3300 W Rapid Boil™ burner.	Boil water fast with the 3300 W Rapid Boil™ burner.	Note: GIF and static assets available (GIF is preferred).

Features and Benefits - NE63A6511 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
All shine	Fingerprint Resistant Finish	Fingerprint resistant for an everyday beautiful finish.	Fingerprint resistant, beautiful finish.	Fingerprint resistant Note: Image should be customized by finish color for the respective model.
A cooktop that gets it all done!	Flexible 5-Burner Cooktop	This 5-burner cooktop includes adjustable medium and large dual ring burners so you can cook with a variety of pot and pan sizes.	This 5-burner cooktop includes adjustable medium and large dual ring burners.	
Cooking simplified with easy preset buttons	Bread Proof, Dehydrate, Keep Warm and Favorite Cook Settings	Prepare a variety of foods with the aid of easy preset buttons. With a simple push of a button, you can proof bread, dehydrate your favorite jerky and keep meals warm in the oven with precision. And if you have a favorite recipe, conveniently save the settings in the SmartThings mobile app and send them to your oven.* 'Available on Android or IOS devices. A Wi-Fi connection and a Samsung account are required.	Prepare foods with the aid of easy preset buttons. Four preset buttons include: Bread Proof, Dehydrate, Keep Warm and Favorite Cook.	Air Fry Keep Bread Proof Dehydrate Warming Center On/Off Level Steam Self Clean Timer Cook Delay Smart Control

10

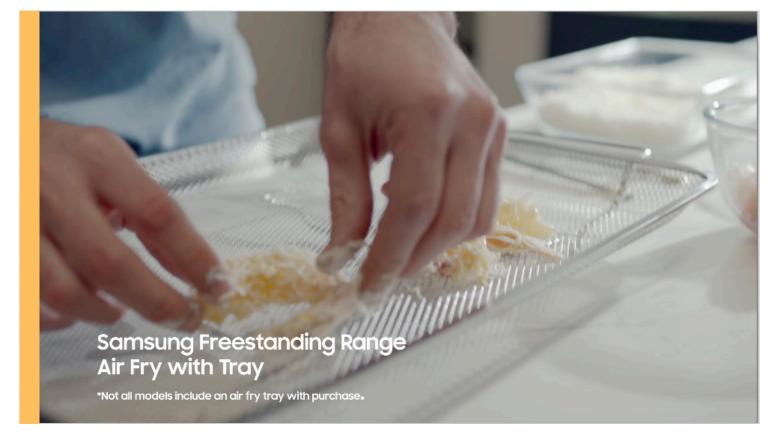
Features and Benefits - NE63A6511 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Cooking with a personalized touch	SmartThings Cooking	Samsung's SmartThings Cooking service* makes meal planning a seamless process. Search, plan, purchase and prep weekly meals via the SmartThings app on your Family Hub™ or smartphone. SmartThings Cooking recommends personalized recipes based on preferences, what's on hand and recipe search history so you can plan meals for your family more efficiently. Download the SmartThings app to create shopping lists and add missing ingredients directly to your grocery cart for at-home delivery. *Available on Android or IOS devices. A Wi-Fi connection and a Samsung account are required.	ingredients to your grocery cart for at-home delivery	Chicked, 1970 B Step by step coulon Ingredients Select all whole chicken dive all state by step coulon reground peoper tsp ground peoper state ground peoper tsp grandlated garlic fresh thyme Send to Shopping list
Spend less time cleaning	Self & Steam Clean	Keep your oven spotless with Self and Steam Clean. Self Clean deep cleans by heating to a high temperature to burn off grease and food residue. For easier cleanup in 20 minutes, use Steam Clean.	Keep your oven spotless with the Self and Steam Clean.	Before After Self Clean Steam Clean

11

Product Videos

Easy Ads link

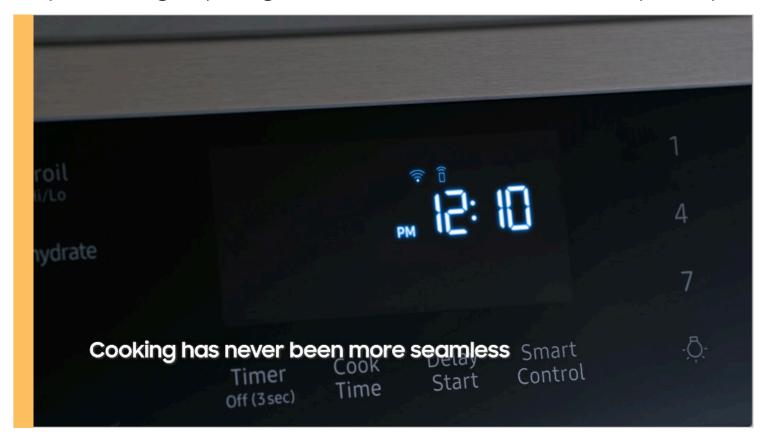
https://dam.gettyimages.com/s/rs98hrbm6fgtpbbvphnxm63m



Air Fry

Easy Ads link

https://dam.gettyimages.com/s/kcwx37rn4f6z2sc9rmpbbwqw



SmartThings Cooking

Easy Ads link

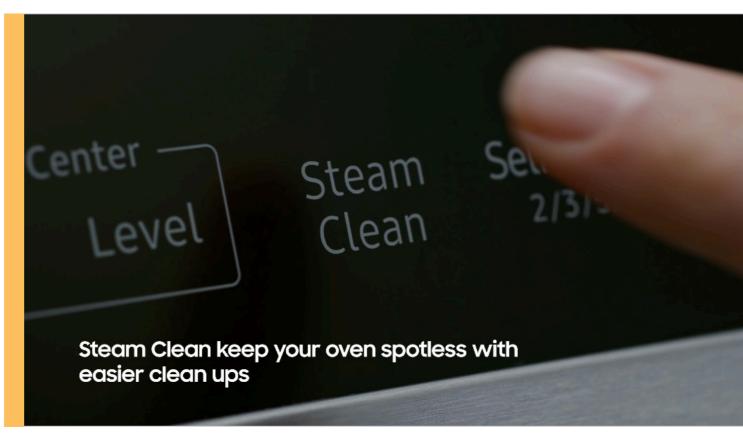
https://dam.gettyimages.com/s/fnfbwwtw4hksk5m8998zcv



Large Oven Capacity

Easy Ads link

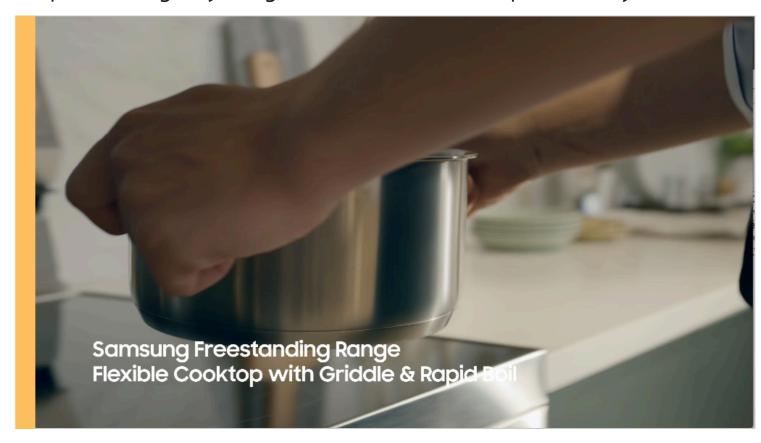
https://dam.gettyimages.com/s/jb6vbvhhsvk5fqfq2mrt88w



Easy to Clean

Easy Ads link

https://dam.gettyimages.com/s/kfrnfmhrspwschxs8jrwc8v



Flexible Cooktop with Griddle

Fact Tag Guidance

Please follow one of the below naming conventions for fact tags at retail, accounting for any potential character count limitations. Please also ensure that any feature list appearing on fact tags follows the Product Messaging hierarchy and copy noted in the Product Guide for each model.

NE63A6511

Long (More than 40 Characters)

6.3 cu. ft. Smart Freestanding Electric Range with No-Preheat Air Fry & Convection (82 characters)

Medium (40 Characters or less)

6.3 cu. ft. Smart Freestanding Range (36 characters)

Short (30 Characters or less)

6.3 cu. ft. Freestanding Range (30 characters)



Product Specs

Related Products

COLOR	PRODUCT	MODEL
	OTR	ME21R7051SG
Black Stainless Steel	OTR	ME19R7041FG
	DISH	DW80R5061UG
	REF	RF27T5201SG

Stainless Steel	HOOD	ME21R7051SS
	OTR	ME19R7041FS
	DISH	DW80R5061US
	REF	RF27T5201SR

	OTR	ME19R7041FB
Black	OTR	ME17R7021EB
	DISH	DW80N3030UB

\\/b:+o	OTR	ME19R7041FW
	OTR	ME17R7021EW
White	DISH	DW80N3030UW
	REF	RF27T5201WW

ACCESSORY	MODEL
AIR FRY TRAY	NX-AA5000RS

SAMSUNG

Power Source

Electric Cooktop

240V/208V/60 Hz/40A

• Capacity: 6.3 cu. ft.

 Convection Bake Convection Roast

Air Fry Bread Proof Dehydrate Warranty

• Right Rear: 6" Burner, 1200 W • Left Rear: 6" Burner, 1200 W • Center: Warming Center, 100 W

• Convection Element/Heater

• Variable Broil: Low/High

One (1) Year Parts and Labor

Oven Interior Dimensions:

 $24^{13}/_{16}$ " x $22^{7}/_{16}$ " x $19^{3}/_{4}$ " Outside Net Dimensions:

33 ¹/16" x 50⁹/16" x 30 ⁵/16"

Fingerprint Resistant

Fingerprint Resistant

Weight: 148 lbs

Weight: 172 lbs

Stainless Steel

Product Dimensions & Weight (WxHxD)

 $29^{15}/_{16}$ " x $46^{5}/_{16}$ - $47^{1}/_{16}$ " (Adjustable) x $28^{11}/_{16}$ "

Black Stainless Steel NE63A6511SG 887276509419

NE63A6511SS 887276509426

NE63A6511SB 887276509402

NE63A6511SW 887276509440

Shipping Dimensions & Weight (WxHxD)

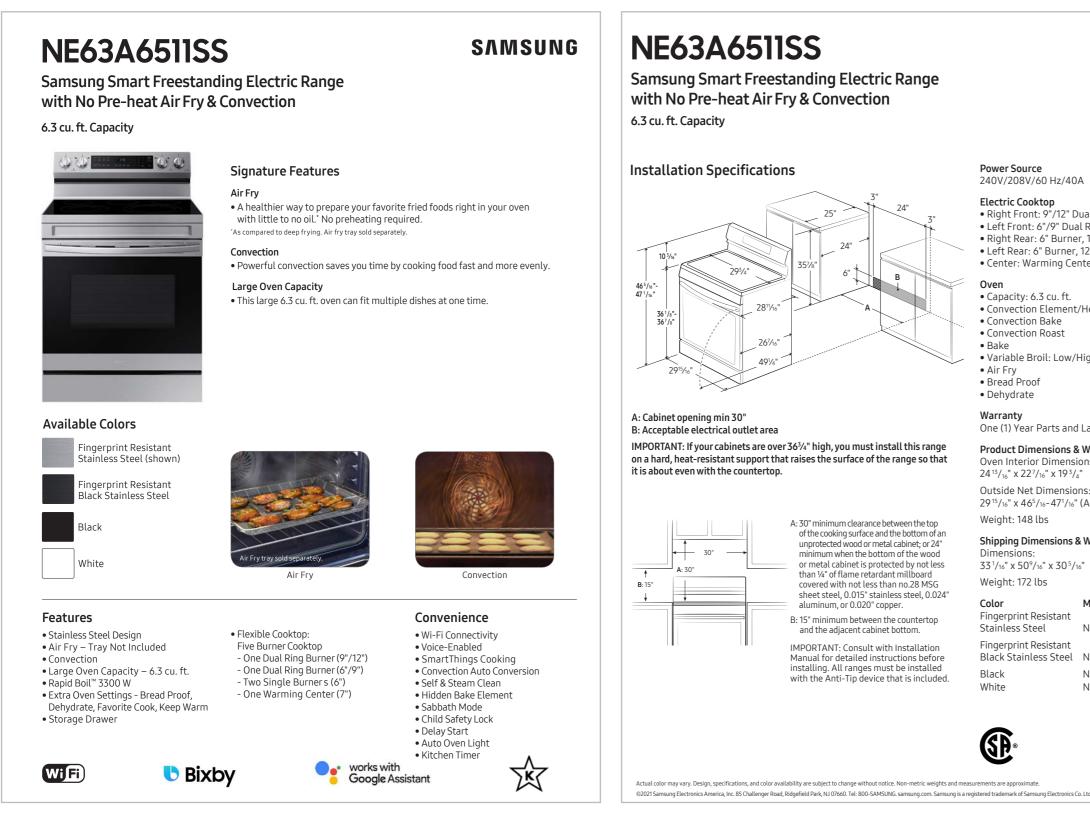
• Right Front: 9"/12" Dual Ring Burner, 3000 W

• Left Front: 6"/9" Dual Ring Burner, 3300 W

Spec Sheet

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?q=NE63A6511SS%20Spec%20Sheet%20



Spec Sheet - front Spec Sheet - back

Range: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

User Manual and Warranty Information

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?q=NE63A6511%20User%20Manual https://dam.gettyimages.com/p/z0c3461/external?q=NE63A%20warranty



User Manual

Warranty (U.S.A) - SAMSUNG ELECTRIC RANGE

NE63A6111/AA

NE63A6311/AA

NE63A6511/AA

LIMITED WARRANTY TO ORIGINAL PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by SAMSUNG ELECTRONICS AMERICA, INC. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period, starting from the date of original purchase, of:

One (1) Year Parts and Labor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service

To receive in-home service, product must be unobstructed and accessible to the service agent.

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall $not\ cover\ the\ following:\ damage\ that\ occurs\ in\ shipment,\ delivery,\ installation,\ and$ uses for which this product was not intended; damage caused by unauthorized $modification\ or\ alteration\ of\ the\ product;\ product\ where\ the\ original\ factory$ serial numbers have been removed, defaced, changed in any way, or cannot

Warranty

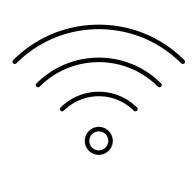
Range: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

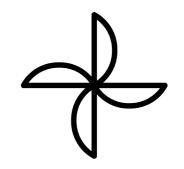
Feature Icons

Feature Icons









Air Fry

Wi-Fi Connectivity

Convection



Rapid Boil™





Steam Clean

SAMSUNG