SMMSUNG

Product Guide

Bespoke Smart Slide-in Electric Range 6.3 cu. ft. with Smart Dial & Air Fry

NE63*8711

Available in:
Navy Steel
Tuscan Steel
White Glass



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Product Overview

Product Overview

Product Title

Bespoke Smart Slide-in Electric Range 6.3 cu. ft. with Smart Dial & Air Fry

Product Description (290 characters)

The Smart Front Control Slide-in Electric Range features a Smart Dial, Air Fry and Wi-Fi. Bespoke kitchen appliances are now available in three complementary colors to the Bespoke 4-Door Flex™ Refrigerator. Create your kitchen space in your style in Navy Steel, Tuscan Steel or White Glass.

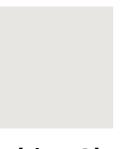
Available Colors



Navy Steel NE63A8711QN



Tuscan Steel NE63T8711ST



White Glass NE63BB871112



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Carousel Image Order





Easy Ad Links: NE63A8711QN

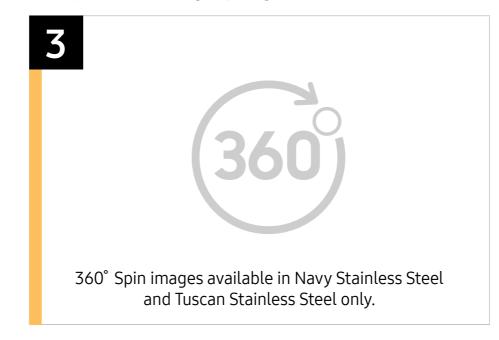
R.COM https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A8711QN%20RCOM **S.COM** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A8711QN%20SCOM **360 Spin** https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63A8711QN%20Spins

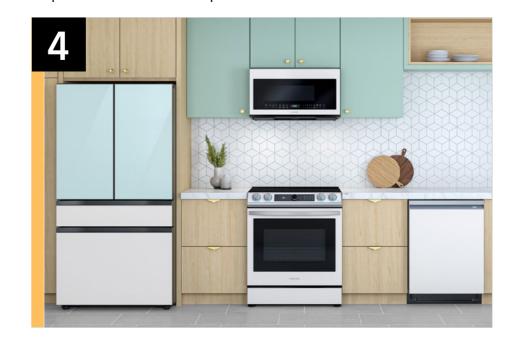
Easy Ad Links: NE63T8711ST

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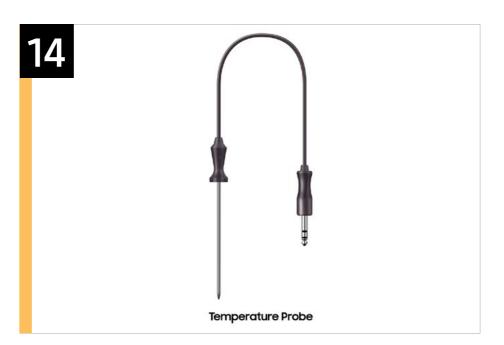












Product Messaging

Features and Benefits - NE63*8711				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Learns How You Like To Cook	Smart Dial	Every time you turn the Smart Dial, it learns your cooking behavior and preselects cooking modes, temperatures, and cook times that you use most often, ultimately saving you time. Smart Dial simplifies all oven settings into one single dial.	Every time you turn the Smart Dial, it learns your cooking behavior and preselects cooking modes, temperatures, and cook times you use most often, ultimately saving time. Smart Dial simplifies oven settings into one single dial.	SAR START OF START OF LEVEL
Healthier Cooking With A Crunch*	No Preheat-Air Fry	No need to store a separate Air Fry appliance anymore. Enjoy healthier* fried foods fast with Air Fry mode built into your range – no preheating needed. Air Fry tray included in select models. *As compared to deep frying.	Enjoy healthier* fried foods fast with Air Fry mode built into your range – no preheating needed. Air Fry tray included in select models. *As compared to deep frying.	
Save Time With Convection+	Convection+	Powerful Convection+ saves you time by cooking food fast and more evenly. The fan, with a heated element, circulates hot air in the oven for perfect baking and roasting.	Powerful Convection+ saves you time by cooking food fast and more evenly.	

Features and Benefits - NE63*8711 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Know It's On	Illuminated Knobs	Blue illuminated knobs let you know when your cooktop is on or off.	Illuminated knobs let you know when your cooktop is on or off.	5 START (3 (5) ONE) OF E A Level Smarttnings
All Shine	Fingerprint Resistant Finish	Fingerprint resistant* for an everyday, beautiful finish. *Bespoke White Glass finish is not fingerprint resistant.	Fingerprint resistant*, beautiful finish. *Bespoke White Glass finish is not fingerprint resistant.	Fingerprint resistant
Unbelievably Fast	Express Boil™	With Samsung's 3600 W Express Boil,™ no burner is more powerful.* Rapidly go from high heat for boiling water and searing meat or turn down to a true simmer – ideal for melting chocolate or making sauces. *Based upon wattage when compared to 30" radiant electric ranges.	No burner is more powerful.* Rapidly go from high heat for boiling water and searing meat or turn down to a true simmer. *Based upon wattage when compared to 30" radiant electric ranges.	

Features and Benefits - NE63*8711 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Flexible In Every Way	Flexible Cooktop	The 5-burner cooktop includes dual and triple ring burners so you can cook with multiple-sized pots and pans.	The 5-burner cooktop includes dual and triple ring burners so you can cook with multiple-sized pots and pans.	
Cook Enough For The Whole Crew	Large Oven Capacity	This large 6.3 cu. ft. oven easily accommodates large dishes or roasting pans.	This large 6.3 cu. ft. oven easily accommodates large dishes or roasting pans.	6.3 cu. ft.
Cook Smart, Save Time	Wi-Fi	Preheat, monitor and adjust time and temperature on your oven, and monitor your cooktop right from your smartphone through the SmartThings App.* *Available on Android & iOS devices. A Wi-Fi connection and a Samsung account are required.	Preheat, monitor and adjust time and temperature on your oven, and monitor your cooktop right from your smartphone through the SmartThings App.* *Available on Android & iOS devices. A Wi-Fi connection and a Samsung account are required.	

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Features and Benefits - NE63*8711 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
"Preheat The Oven To 350 Degrees Please"	Voice Control	Control your oven by voice when you're busy doing other things by using your favorite virtual assistant, whether it's Bixby, Alexa, or Google.* *Available on Android & iOS devices. A Wi-Fi connection and a Samsung account are required. Bixby is Samsung's brand of Artificial intelligence (AI). Amazon Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Google is a trademark of Google LLC.	Control your oven by voice by using your favorite virtual assistant, whether it's Bixby, Alexa, or Google.* *Available on Android & iOS devices. A Wi-Fi connection and a Samsung account are required. Bixby is Samsung's brand of Artificial intelligence (AI). Amazon Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Google is a trademark of Google LLC.	"Hi Bixby, preheat the oven to 350 degrees." Bixby works with Google Assistant
Does The Hard Work For You	Self & Steam Clean	Get help from your oven with Self & Steam Clean. The self cleaning system deep cleans by heating up to a high temperature to burn off grease and food residue. Steam Clean in 20 minutes for easier cleaning jobs.	Get help from your oven with Self & Steam Clean.	Before After
N/A	Ready2Fit™ Guarantee	N/A	If your Samsung Front Control Slide-in Range doesn't fit your Freestanding Range cutout, enjoy \$100 on us to cover any countertop modification costs.	

Features and Benefits - NE63*8711 (Continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Know When The Roast Is Ready	Built-in Temperature Probe	Know the internal temperature of meats with a built-in temperature probe you can check on your oven or smartphone.* *Available on Android or iOS devices. A Wi-Fi connection and a Samsung account are required.	Check the internal temperature of meats on your oven or smartphone.* *Available on Android or iOS devices. A Wi-Fi connection and a Samsung account are required.	
Cooking With A Personalized Touch	SmartThings Cooking	Samsung's SmartThings Cooking service makes meal planning a seamless process. Search, plan, purchase and prep weekly meals via the SmartThings App on your Family Hub™ or smartphone. SmartThings Cooking recommends personalized recipes based on preferences, shows what's on hand, and tracks recipe search history so you can plan meals for your family more efficiently. Download the SmartThings App to create shopping lists and add missing ingredients directly to your grocery cart for at-home delivery. *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Search recipes, plan meals, and add any missing ingredients to your grocery cart for at-home delivery with SmartThings Cooking.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Type demb. Select all All the granulated gartic granulated gartic feels thyme Send to Shopping list

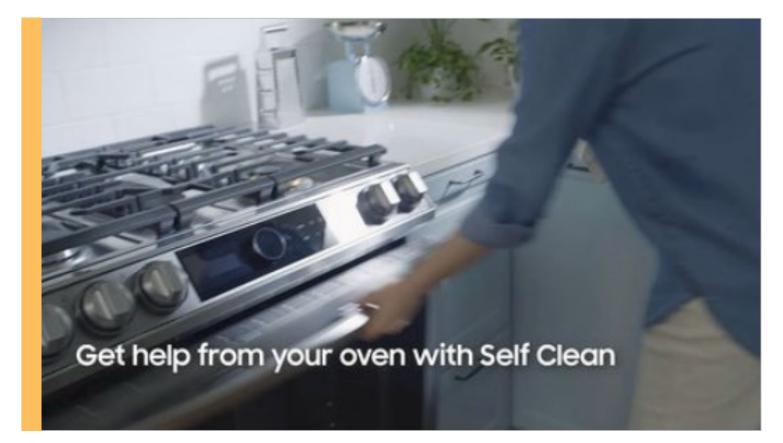
Product Videos

Easy Ads link

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Smart Dial



Self Clean



Air Fry



Ready To Fit



Large Oven Capacity

Lifestyle Images

Easy Ads link

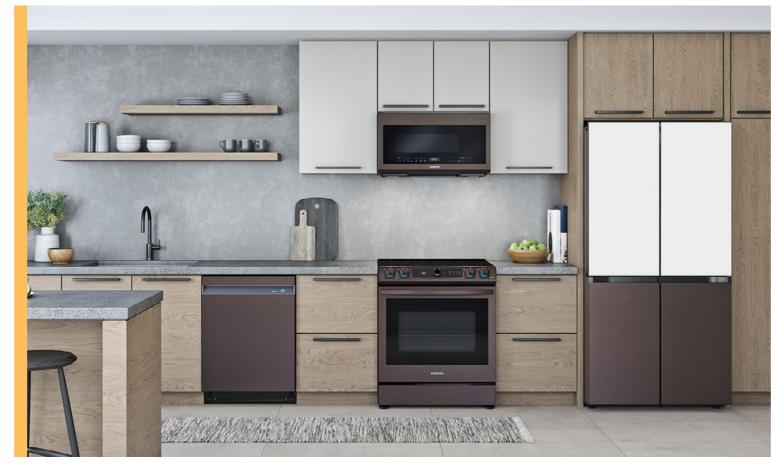
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Navy Steel



White Glass



Tuscan Steel

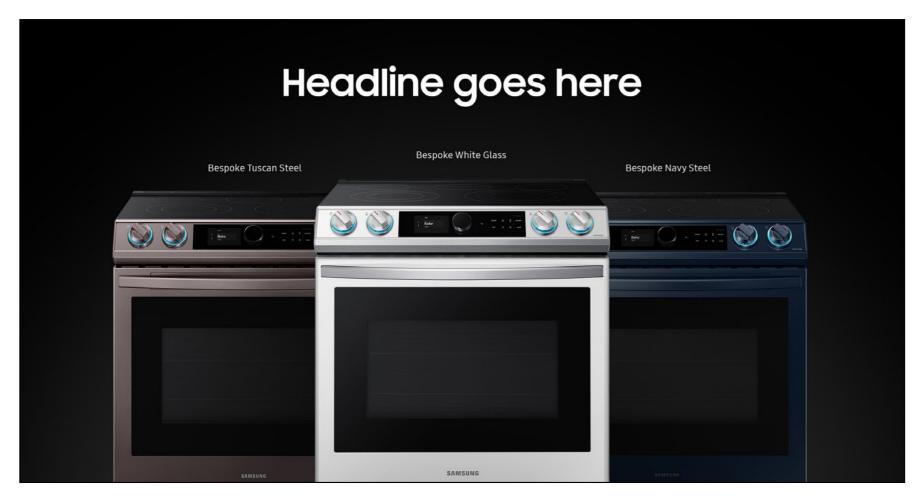
Range: Overview | Messaging | Specs | Icons

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Key Visual

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NE63T8711ST, NE63BB871112 and NE63A8711QN



NE63T8711SS, NE63BB871112 and NE63B8211SG



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NE63T8711SS, NE63BB871112 and NE63B8611SG

Fact Tag Guidance

Please follow one of the below naming conventions for fact tags at retail, accounting for any potential character count limitations. Please also ensure that any feature list appearing on fact tags follows the Product Messaging hierarchy and copy noted in the Product Guide for each model.

NE63*8711

Long (More than 40 Characters)

Bespoke Smart Slide-in Electric Range 6.3 cu. ft. with Smart Dial & Air Fry

Medium (40 Characters or less)

Smart Bespoke Slide-in Electric Range

Short (30 Characters or less)

Smart Bespoke Electric Range



Product Specs

Related Products

COLOR	PRODUCT	MODEL
	29 cu. ft. Smart Bespoke 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF29A9675AP*
	23 cu. ft. Smart Counter Depth Bespoke 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF23A9675AP*
Fingerprint Resistant Navy Steel	Bespoke 4-Door Flex™ Refrigerator Panel in Fingerprint Resistant Navy Steel - Top Panel	RA-F18DUUQN
	Bespoke 4-Door Flex™ Refrigerator Panel in Fingerprint Resistant Navy Steel - Bottom Panel	RA-F18DBBQN
	Smart Bespoke Linear Wash 39dBA Dishwasher in Fingerprint Resistant Navy Steel	DW80R9950QN
	2.1 cu. ft. Capacity Bespoke Over-the-Range Microwave in Fingerprint Resistant Navy Steel	ME21A706B

COLOR	PRODUCT	MODEL
	29 cu. ft. Smart Bespoke 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF29A9675AP*
	23 cu. ft. Smart Counter Depth Bespoke 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF23A9675AP*
White Glass	Bespoke 4-Door Flex™ Refrigerator Panel in White Glass - Top Panel	RA-F18DUU35
	Bespoke 4-Door Flex™ Refrigerator Panel in White Glass - Bottom Panel	RA-F18DBB35
	Smart Bespoke Dishwasher with StormWash+™ 42dBA with Smart Dry	DW80B7070AP*
	2.1 cu. ft. Capacity Bespoke Over-the-Range Microwave in White Glass	ME21B706B12

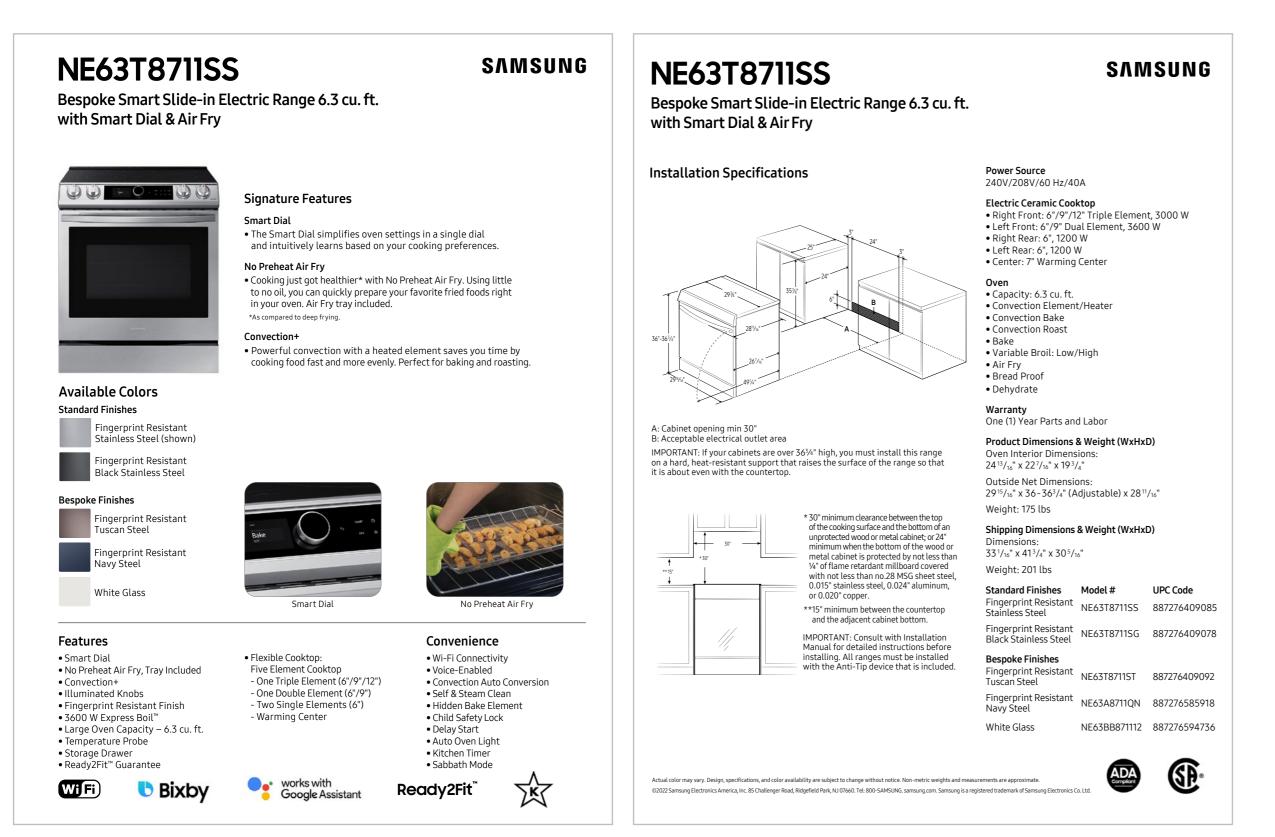
COLOR	PRODUCT	MODEL
	29 cu. ft. Smart Bespoke 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF29A9675AP*
	23 cu. ft. Smart Counter Depth Bespoke 4-Door Flex™ Refrigerator with Customizable Panel Colors	RF23A9675AP*
Fingerprint Resistant Tuscan Steel	Bespoke 4-Door Flex™ Refrigerator Panel in Fingerprint Resistant Tuscan Steel - Top Panel	RA-F18DUUDT
	Bespoke 4-Door Flex™ Refrigerator Panel in Fingerprint Resistant Tuscan Steel - Bottom Panel	RA-F18DBBDT
	Smart Bespoke Linear Wash 39dBA Dishwasher in Fingerprint Resistant Tuscan Steel	DW80R9950UT
	2.1 cu. ft. Capacity Bespoke Over-the-Range Microwave in Fingerprint Resistant Tuscan Steel	ME21A706BAT

^{*}Panels sold separately.

Spec Sheet

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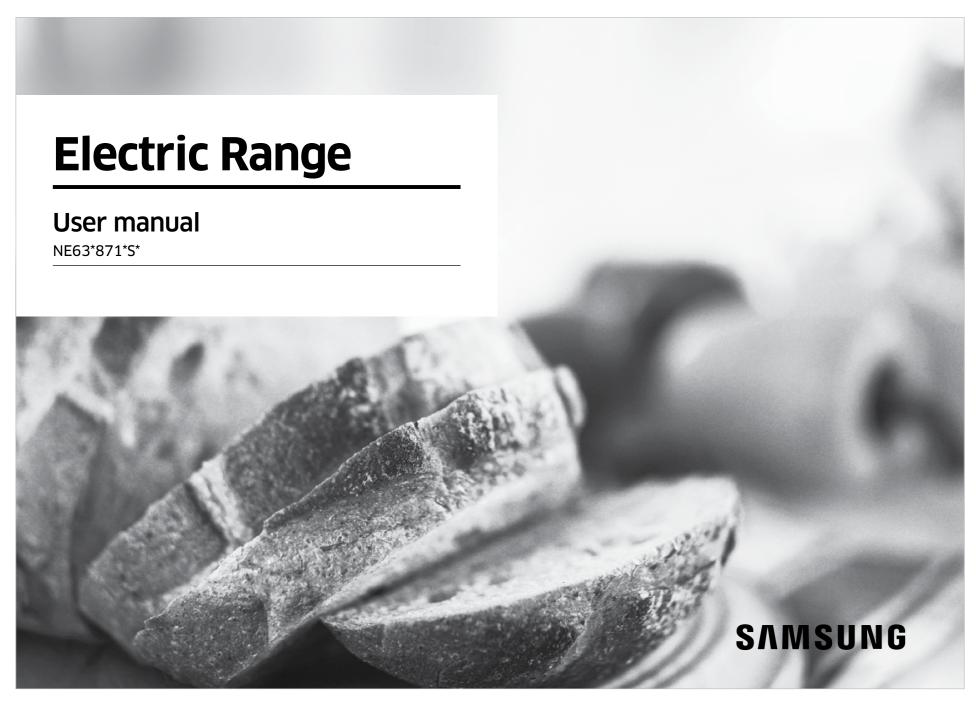


Spec Sheet - front Spec Sheet - back

User Manual and Warranty Information

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User Manual

Warranty Information for NE63A8711QN - Parts : months, Labor : months

263*871*S*

LIMITED WARRANTY TO ORIGINAL PURCHASER WITH PROOF OF PURCHASE

This SAMSUNG brand product, as supplied and distributed by SAMSUNG ELECTRONICS AMERICA, INC. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period, starting from the date of original purchase, of:

One (1) Year Parts and Labo

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the service agen

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall <u>not</u> cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product's finishes; damage caused by abuse, misuse, pest infestations, accident, fire, floods, or other acts of nature or God; damage caused by use of equipment, utilities, services, parts, supplies, accessories, applications, installations, repairs, external wiring or connectors not supplied or authorized by SAMSUNG; damage caused by incorrect electrical line current, voltage, fluctuations and surges; damage caused by failure to operate and maintain the product according to instructions; in-home instruction on how to use your product; and service to correct installation not in accordance with electrical or plumbing codes or correction of household electrical or plumbing (i.e., house wiring, fuses, or water inlet hoses). In addition, damage to the glass cooktop caused by (i) use of cleaners other than the recommended cleaners and pads or (ii) hardened spills of sugary materials or melted plastic that are not cleaned according to the directions in the use and care guide are not covered by this limited warranty.

The cost of repair or replacement under these excluded circumstances shall be the customer's responsibility.

Visits by an authorized servicer to explain product functions, maintenance or installation are not covered by this limited warranty. Please contact SAMSUNG at the number below for assistance with any of these issues.

EXCLUSION OF IMPLIED WARRANTIES

IMPLIED WARRANTIES, INCLUDING THE IMPLIED WARRANTIES OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE, ARE LIMITED TO ONE YEAR OR THE SHORTEST PERIOD ALLOWED BY LAW. Some states do not allow limitations on how long an implied warranty lasts, so the above limitations or exclusions may not apply to you. This warranty gives you specific rights, and you may also have other rights, which vary from state to state.

LIMITATION OF REMEDIES

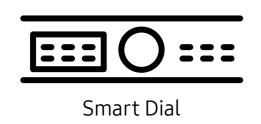
Warranty

Feature Icons

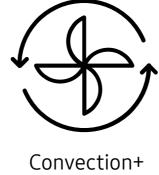
Feature Icons

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