SMMSUNG

Product Guide

6.3 cu. ft. Induction Range

NE63B8611 - 6.3 cu. ft. Smart Rapid Heat Induction Slide-in Range with Air Fry & Convection+

Available in:

Fingerprint Resistant Stainless Steel Fingerprint Resistant Black Stainless Steel Bespoke White Glass

Assets Link: https://dam.gettyimages.com/p/z0c3461/digital-appliances?o=AND&q=NE63B8611



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NE63B8611 Induction Range

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Product Overview

Product Overview

Product Title

6.3 cu. ft. Smart Rapid Heat Induction Slide-in Range with Air Fry & Convection+in Fingerprint Resistant Stainless Steel

Product Title

6.3 cu. ft. Smart Rapid Heat Induction Slide-in Range with Air Fry & Convection+in Fingerprint Resistant Black Stainless Steel

Product Title

Bespoke 6.3 cu. ft. Smart Rapid Heat Induction Slide-in Range with Air Fry & Convection+in White Glass

Product Long Description (277 characters)

The Samsung Smart Rapid Heat Induction Slide-in Range with Air Fry & Convection+ is powered by induction, making it hyperfast, which means more cooking and less waiting. Air Fry mode lets you enjoy healthier* fried foods fast. Air Fry tray included.

*As compared to deep frying.

Product Short Description (236 characters)

The Samsung Smart Rapid Heat Induction Slide-in Range with Air Fry & Convection+ is hyperfast for more cooking and less waiting. Air Fry mode lets you enjoy healthier* fried foods fast. Air Fry tray included.

*As compared to deep frying.

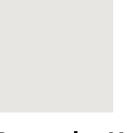
Available Colors



Fingerprint Resistant Stainless Steel NE63B8611SS



Fingerprint Resistant Black Stainless Steel NE63B8611SG



Bespoke White Glass NE63BB861112



Carousel Image Order













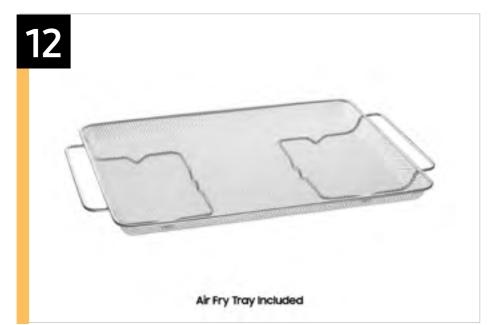














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Easy Ads Links: NE63B8611SG

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Carousel Image Order - White Glass









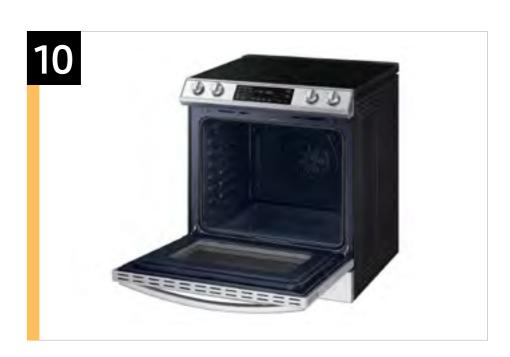
















Easy Ads Links: NE63BB861112

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Product Messaging

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Features and Benefits - NE63B8611				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Fast, Focused Heat	Smart Rapid Heat Induction	Our Smart Rapid Heat Induction cooktops Boils 2x faster than gas or electric cooktops.* They generate heat directly through the cookware itself for a quick, concentrated boost in temp. *Compared to Samsung premium slide-in non-induction models (NX60T8711SS/AA, NE63T8711SS/AA) boiling 1Q water (80 – 190F).	Our Smart Rapid Heat Induction cooktops Boils 2x faster than gas or electric cooktops.* They heat directly through the cookware itself for a quick boost in temp. *Compared to Samsung premium slide-in non-induction models (NX60T8711SS/AA, NE63T8711SS/AA) boiling 1Q water (80 – 190F).	Available as both a static image and GIF (stainless steel only).
Rapid Temperature Control	Precise Performance	Induction burners feature instant and precise temperature control, immediately raising or lowering the temperature, for a more responsive and accurate cooking experience.* *Compared to Samsung non-induction models.	Get precise heat control and a more responsive and accurate cooking experience with induction.* *Compared to Samsung non-induction models.	GAS INDUCTION RADIANT
Easy -To-Clean	Easy-to-Clean Cooktop	Our induction cooktop has a smooth glass surface that cools quickly to prevent food from sticking and makes for easy cleanup.	The smooth glass surface cools quickly to prevent food from sticking and makes for easy cleanup.	Radiant Range Glass Cooktop Induction Range Glass Cooktop

Features and Benefits - NE63B8611 (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Energy Efficient	High Energy Efficiency	Induction technology is hyper-efficient, heating evenly and quickly without wasting energy.* 90% of heat is transferred directly to food, compared to 70% for electric and 50% for gas. *Induction ranges require use of induction-ready cookware. Among Samsung non-Induction ranges or cooktops.	Induction technology heats evenly and quickly without wasting energy.* 90% of heat is transferred directly to food, compared to 70% for electric and 50% for gas. *Induction ranges require use of induction-ready cookware. Among Samsung non-Induction ranges or cooktops.	50% 90% 70% Efficiency GAS INDUCTION RADIANT
Healthier Cooking With A Crunch	No-Preheat Air Fry	Enjoy healthier* fried foods fast without storing another small appliance at home using Air Fry mode built right into your range. Air Fry tray included. *As compared to deep frying.	Enjoy healthier* fried foods fast using Air Fry mode built right into your range. Air Fry tray included. *As compared to deep frying.	
Save Time With Convection+	Convection+	Powerful Convection+ saves you time by cooking food fast and more evenly. Fan with a heated element circulates hot air in the oven for perfect baking and roasting.	Powerful Convection+ saves you time by cooking food fast and more evenly.	

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Features and Benefits - NE63B8611 (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
Cook Smart, Save Time	SmartThings App (Wi-Fi)	Preheat, monitor and adjust time and temperature on your oven and monitor your cooktop right from your smartphone using the Samsung SmartThings App.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	Preheat, monitor and adjust time and temperature on your oven and monitor your cooktop right from your smartphone using the Samsung SmartThings App.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required.	More States Comments of the Co
"Preheat Oven To 350 Degrees."	Voice Control	Control your oven by voice when you're busy doing other things by using your favorite virtual assistant, whether it's Bixby, Alexa or Google.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. Bixby is Samsung's brand of artificial intelligence (AI) and Amazon Alexa and all related logos are trademarks of Amazon.com, Inc, or its affiliates. Google is a trademark of Google LLC.	Control your oven by voice by using your favorite virtual assistant, whether it's Bixby, Alexa or Google.* *Available on Android and iOS devices. A Wi-Fi connection and a Samsung account are required. Bixby is Samsung's brand of artificial intelligence (AI) and Amazon Alexa and all related logos are trademarks of Amazon.com. Inc, or its affiliates. Google is a trademark of Google LLC.	"Hi Bixby, Preheat the oven to 350 degrees." Bixby works with Google Austral works
Cook Enough For the Whole Crew	Large Oven Capacity	This 6.3 cu. ft. oven easily accommodates large dishes or roasting pans.	N/A	6.3 cu.ft.

Features and Benefits - NE63B8611 (continued)				
Overall Product Headline	Feature Name	Long Body Copy	Short Body Copy	Associated Image
All Shine	Fingerprint-Resistant Finish	Fingerprint resistant for an everyday, beautiful finish.	Fingerprint resistant, beautiful finish.	Fingerprint resistant Note: Image should be customized by finish color for the respective model.

Lifestyle Images

Lifestyle Images

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63B8611SS%20Lifestyle%20Images https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63B8611SG%20Lifestyle%20Images https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63BB861112%20Lifestyle%20Images











Fact Tag Guidance

Please follow one of the below naming conventions for fact tags at retail, accounting for any potential character count limitations. Please also ensure that any feature list appearing on fact tags follows the Product Messaging hierarchy and the copy noted in the Product Guide for each model.

NE63B8611

Long (More than 70 Characters)

6.3 cu. ft. Smart Rapid Heat Induction Slide-in Range with Air Fry & Convection+ (80 characters)

Medium (70 Characters or Less)

6.3 cu. ft. Smart Rapid Heat Induction Slide-in Range with Air Fry & Convection+ (80 characters)

Short (40 Characters or Less)

6.3 cu. ft. Induction Slide-in Range (36 characters)



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Award Web Banner

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63B8611%20Energy%20Star%20Award



Product Specs

Related Products

COLOR	PRODUCT	MODEL		
	Over-The-Range Microwave	ME21M706BAS		
Stainless Steel	Dishwasher	DW80B7071US		
	Refrigerator	RF30BB6600QL		
Black Stainless Steel	Over-The-Range Microwave	ME21M706BAG		
	Dishwasher	DW80B7071UG		
	Refrigerator	RF30BB6600AP		
	Refrigerator – Top Panel	RA-F18DU3MT		
	Refrigerator – Bottom Panel	RA-F36DB3MT		

	Over-The-Range Microwave	ME21B706B12
	Dishwasher	DW80B7070AP
	Dishwasher – Panel	DW-T24PNA12
Bespoke White Glass	Refrigerator	RF29A967512
	Refrigerator	RF23A967512
	Refrigerator – Top Panel	RA-F18DUU35
	Refrigerator – Bottom Panel	RA-F18DBB35

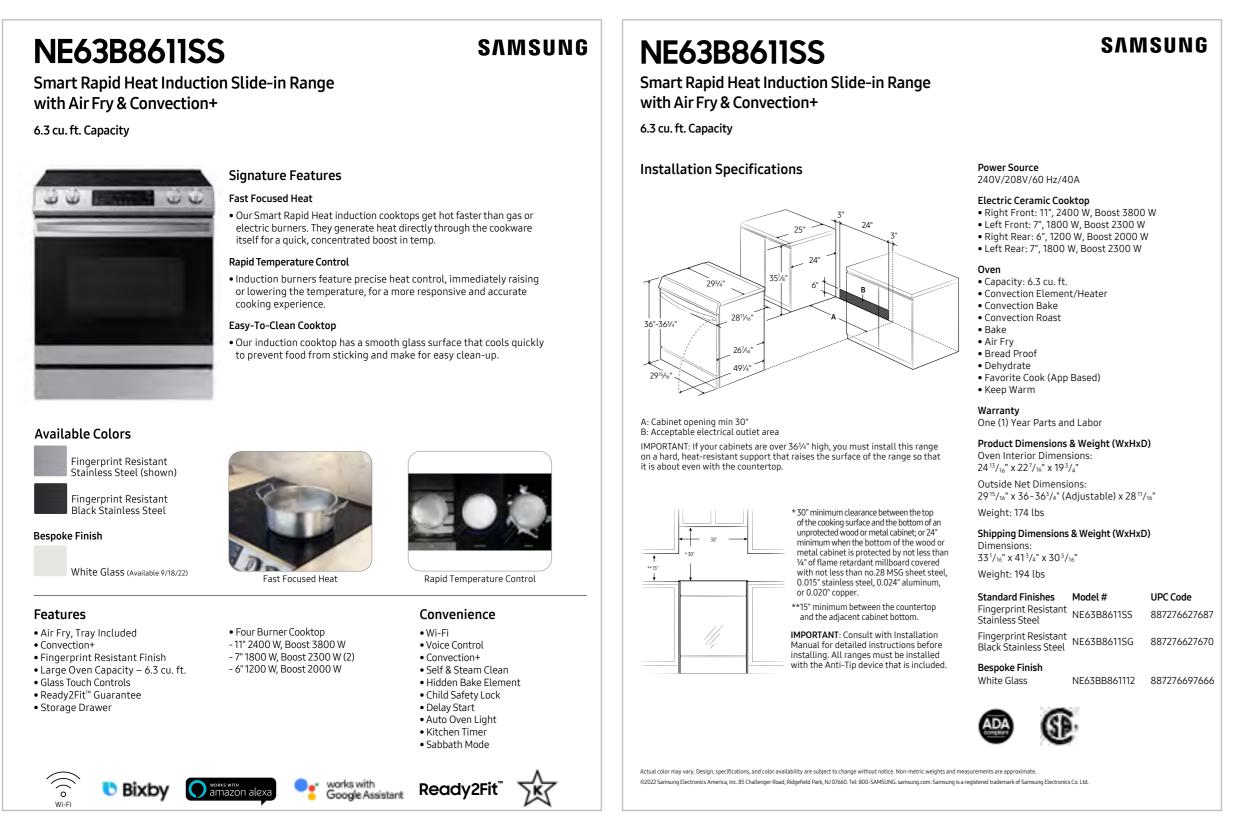
COLOR	ACCESSORIES	MODEL
	9" Backguard for 30" Slide-in Range	NX-AB5900RS/AA
Stainless Steel	4" Backguard for 30" Slide-in Range	NX-AB5400RS/AA
	5-Piece Trim Kit for 30" Slide-in Range	NX-AF5000RS/AA
Dlade	9" Backguard for 30" Slide-in Range	NX-AB5900RB/AA
Black	4" Backguard for 30" Slide-in Range	NX-AB5400RB/AA
Black Stainless Steel	5-Piece Trim Kit for 30" Slide-in Range	NX-AF5000RM/AA

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Spec Sheet

Easy Ads link

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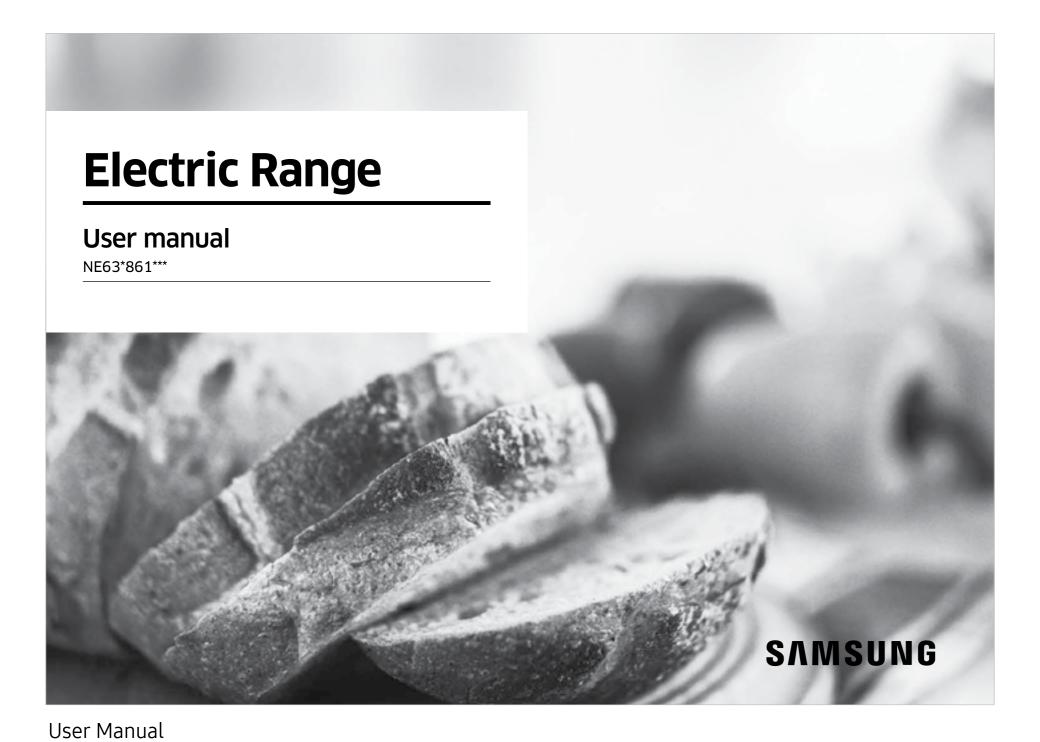


Spec Sheet - front Spec Sheet - back

User Manual and Warranty Information

Easy Ads link

https://dam.gettyimages.com/p/z0c3461/external?o=AND&q=NE63B8611%20User%20Manual



SAMSUNG ELECTRIC RANGE

Warranty (U.S.A)

LIMITED WARRANTY TO ORIGINAL PURCHASER WITH PROOF OF PURCHASE

PLEASE DO NOT DISCARD. THIS PAGE REPLACES THE WARRANTY PAGE IN THE

USE & CARE GUIDE

This SAMSUNG brand product, as supplied and distributed by SAMSUNG ELECTRONICS AMERICA, INC. (SAMSUNG) and delivered new, in the original carton to the original consumer purchaser, is warranted by SAMSUNG against manufacturing defects in materials or workmanship for the limited warranty period, starting from the date of original purchase, of:

One (1) Year Parts and Labor

This limited warranty is valid only on products purchased and used in the United States that have been installed, operated, and maintained according to the instructions attached to or furnished with the product. To receive warranty service, the purchaser must contact SAMSUNG at the address or phone number provided below for problem determination and service procedures. Warranty service can only be performed by a SAMSUNG authorized service center. The original dated bill of sale must be presented upon request as proof of purchase to SAMSUNG or SAMSUNG's authorized service center to receive warranty service.

SAMSUNG will provide in-home service within the contiguous United States during the warranty period at no charge, subject to availability of SAMSUNG authorized servicers within the customer's geographic area. If in-home service is not available, SAMSUNG may elect, at its option, to provide transportation of the product to and from an authorized service center. If the product is located in an area where service by a SAMSUNG authorized servicer is not available, you may be responsible for a trip charge or required to bring the product to a SAMSUNG authorized service center for service.

To receive in-home service, product must be unobstructed and accessible to the

During the applicable warranty period, a product will be repaired, replaced, or the purchase price refunded, at the sole option of SAMSUNG. SAMSUNG may use new or reconditioned parts in repairing a product, or replace the product with a new or reconditioned product. Replacement parts and products are warranted for the remaining portion of the original product's warranty or ninety (90) days, whichever is longer. All replaced parts and products are the property of SAMSUNG and you must return them to SAMSUNG.

This limited warranty covers manufacturing defects in materials or workmanship encountered in normal household, noncommercial use of this product and shall not cover the following: damage that occurs in shipment, delivery, installation, and uses for which this product was not intended; damage caused by unauthorized modification or alteration of the product; product where the original factory serial numbers have been removed, defaced, changed in any way, or cannot be readily determined; cosmetic damage including scratches, dents, chips, and other damage to the product's finishes; damage caused by abuse, misuse, pest infestations, accident, fire, floods, or other acts of nature or God; damage caused by use of equipment, utilities, services, parts, supplies, accessories, applications, installations, repairs, external wiring or connectors not supplied or authorized by SAMSUNG; damage caused by incorrect electrical line current, voltage, fluctuations and surges; damage caused by failure to operate and maintain the product according to instructions; in-home instruction on how to use your product; and service to correct installation not in accordance with electrical or plumbing codes or correction of household electrical or plumbing (i.e., house wiring, fuses, or water inlet hoses). In addition, damage to the glass cooktop caused by (i) use of cleaners other than the recommended cleaners and pads or (ii) hardened spills of sugary materials or melted plastic that are not cleaned according to the directions in the use and care guide are not covered by this limited warranty.

The cost of repair or replacement under these excluded circumstances shall be the customer's responsibility. $\frac{1}{2} \left(\frac{1}{2} \right) = \frac{1}{2} \left(\frac{1}{2} \right) \left(\frac{1}{2} \right$

Visits by an authorized servicer to explain product functions, maintenance or installation are not covered by this limited warranty. Please contact SAMSUNG at the number below for assistance with any of these issues.

64 English

Warranty

Feature Icons

Feature Icons

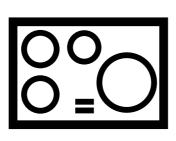
Easy Ads link https://dam.gettyimages.com/p/z0c3461?o=AND&q=NE63B8611SS%20Icons







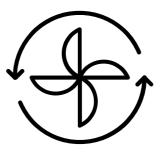
3800W Induction Power Burner



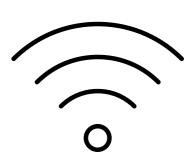
Induction Range Glass Cooktop



Air Fry



Convection+



Wi-Fi Connectivity

Range: Overview | Messaging | Specs | Icons Samsung proprietary and confidential

SAMSUNG