

PTx Digital Guidelines

Version 1.0

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Introduction

Welcome to the PTx Digital Guidelines!

The guidelines are designed to provide clear direction for the use of **colors, typography, icons, graphics, and UI best practices.**

By aligning these key elements we create a cohesive brand presence that fosters trust and familiarity with our users.

These guidelines are meant to be *descriptive, not prescriptive*. Many of the principles of this guide were inspired by Tailwind CSS's [Refactoring UI](#). If you are in need of direction beyond these guidelines, we recommend starting there and with the additional resources at the end of this document.

Happy designing!



Digital vs. Visual Guidelines

While both our guidelines ensure consistency in design, these digital guidelines serve a separate purpose from our visual brand guidelines.

These guidelines emphasize functionality and usability. In contrast, the **visual brand guidelines** focus on maintaining the **brand identity** through elements like logos, colors, typography, and overall aesthetic.

While they work together, the **digital guidelines** prioritize **user interface and experience**, whereas our visual brand guidelines help us maintain a cohesive brand look and feel.

[Download the Visual Brand Guidelines here](#)



Colors

Digital Palette

In our [Visual Brand Guidelines](#), colors fall into weighted groups based on quantity of color used in each design. For our **Digital Guidelines**, our colors are organized by *use-case*, and expand the Visual Brand Guidelines palette to account for the additional needs of our digital interfaces.

Digital colors fall into the following groups:

1. Core colors
2. System colors
3. Semantic colors

A Note on Digital Colors

Colors marked with an asterisk (*) are for use in digital products and should not be incorporated into print or marketing materials.

Digital colors should only be utilized when using a primary brand color would be inaccessible, distracting, or hinder user experience. Wherever possible, **utilize our primary brand colors first** before digital colors.

Core

Neutral Green 50 #EAF4F0	200* #C5EDDA	Bright Green 400 #51DF92	Medium Green 600 #0C9F50	800* #045839	Dark Green 950 #013B27
Neutral Orange 50 #FEF7F0	200* #FFE1B3	400* #FFB366	Medium Orange 600 #FF6105	800* #BA4528	Dark Orange 950 #601D00
50* #ECFEFF	Light Blue 200 #B6F2F6	400* #1CC8F3	Bright Blue 600 #425ADC	800* #193490	950 #172554

System

50* #F6F7F7	100* #E0E7E4	200* #C1CEC9	300* #9AAEA9	400* #879B96	500* #5B716C	600* #475A56	700* #3B4A46	800* #323D3B	900* #2A3230	950* #171C1B
White #FFFFFF	Black #000000									

Semantic

50* #FFFBEB	200* #FDE68A	400* #FBBF24	600* #D97706	800* #92400E	950* #451A03
50* #FEF2F2	200* #FECACA	400* #F87171	600* #DC2626	800* #991B1B	950* #450A0A

Core Colors

Core colors are the foundation of our brand’s visual identity and play a crucial role in creating recognition and consistency. These colors should be used thoughtfully and consistently to convey the brand’s personality and tone.

These colors are especially important for high-impact elements such as **hero sections, primary action buttons, hyperlinks, and navigation menus**, ensuring users can easily identify key interactions.

By using core colors for these essential elements, we not only reinforce brand awareness but also enhance usability and create a cohesive, visually engaging experience across all platforms.

Green

Backgrounds, text color, patterns, and accents.

Orange



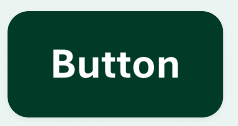


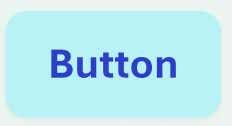







Backgrounds, text color, patterns, and accents.


Blue

Text and accents.

					
Neutral Green 50 #EAF4F0	200 #C5EDDA	Bright Green 400 #51DF92	Medium Green 600 #0C9F50	800 #045839	Dark Green 950 #013B27
					
Neutral Orange 50 #FEF7F0	200 #FFE1B3	400 #FFB366	Medium Orange 600 #FF6105	800 #BA4528	Dark Orange 950 #601D00
					
50 #ECFEFF	Light Blue 200 #B6F2F6	400 #1CC8F3	Bright Blue 600 #425ADC	800 #193490	950 #172554

Examples

System Colors

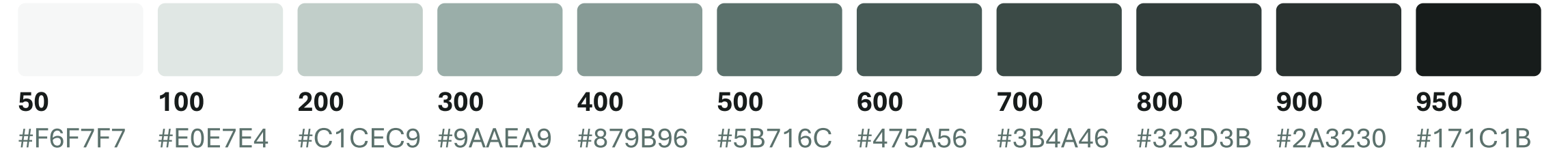
System colors play a vital role in creating a clear visual hierarchy and improving the functionality of our interfaces. These colors are designed to complement the core brand colors, providing contrast and balance to ensure readability and accessibility.

System colors are typically used for elements like **text, backgrounds, and borders**, helping to establish a clear separation between different components of the interface.

By using system colors strategically, we enhance the user experience by guiding attention, defining sections, and making important content more prominent.

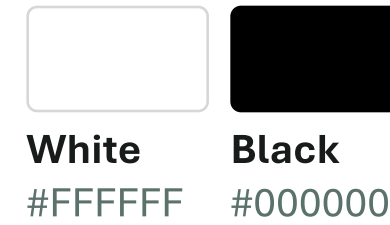
Gray

Backgrounds, surfaces & text color.



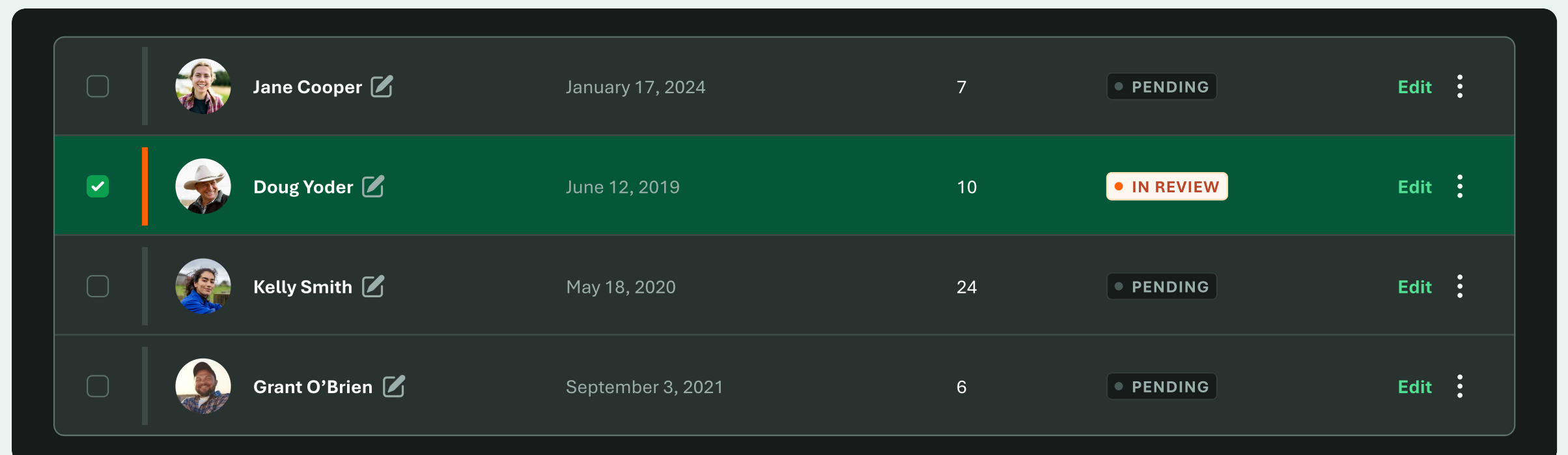
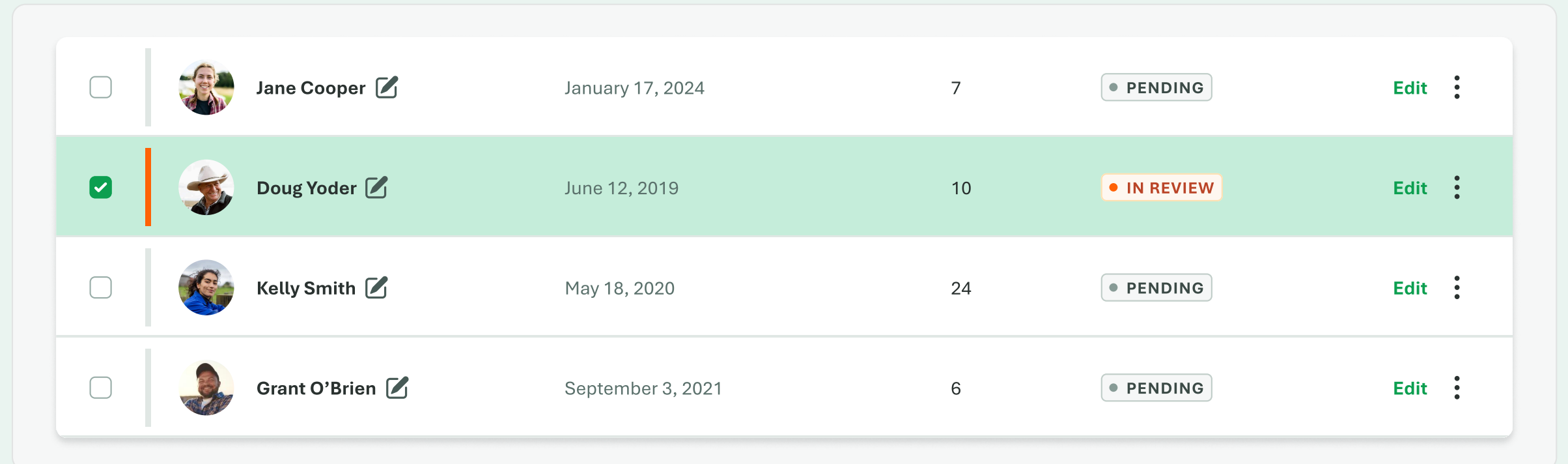
Base

Backgrounds & text color.



Examples

Tip: Gray hues can be inverted to quickly create dark modes. (e.g. 50 becomes 950, 100 becomes 900, etc.)



Semantic Colors

Semantic colors are used to convey meaning and provide feedback to users by representing specific states or statuses.

For example, a **red** color is commonly used to indicate errors, such as a form validation failure, alerting the user to correct their input. Similarly, a **yellow** color may represent a warning, such as when deleting an item or performing a potentially irreversible action.

By incorporating semantic colors for statuses like **success, warning, error, and information**, we improve clarity and usability, ensuring users can easily interpret and respond to system messages or prompts.

*Core green & blue hues should be used to for success & information states respectively to reinforce our primary brand colors.

Green*

Success states.

Yellow

Warning & caution states.

Red

Error & danger states.

Blue*

Information without success/warning/error state.

Neutral Green 50 #EAF4F0	200 #C5EDDA	Bright Green 400 #51DF92	Medium Green 600 #0C9F50	800 #045839	Dark Green 950 #013B27
50 #FFFBEB	200 #FDE68A	400 #FBBF24	600 #D97706	800 #92400E	950 #451A03
50 #FEF2F2	200 #FECACA	400 #F87171	600 #DC2626	800 #991B1B	950 #450A0A
50 #ECFEFF	Light Blue 200 #B6F2F6	400 #1CC8F3	Bright Blue 600 #425ADC	800 #193490	950 #172554

Examples

• Success
• Warning
• Error
• Information

✓ **Your account has been successfully updated!**
Lorem ipsum dolor sit amet consectetur adipiscing elit

✗ **There were 2 errors with your submission**

- Your password must be at least 8 characters
- Your password must included at least one pro wrestling finishing move

⚠ **Attention needed**
Lorem ipsum dolor sit amet consectetur adipiscing elit.

i **A new software update is available. See what's new in version 2.0.4.** [Details →](#)

..... ✓

..... !

Please enter a password with at least one special character.

Accessibility

Color accessibility ensures all users, including those with visual impairments, can easily interact with digital content. By using high contrast and avoiding reliance on color alone with icons, we create more inclusive and readable designs.

The color contrast ratios on the following page are based on the [WCAG 2.0 guidelines](#) for text and background color combinations.

- **AAA** = Best contrast ratio for text.
- **AA** = Minimum contrast ratio for text.
- **AA18** = Lowest acceptable contrast ratio, unbolded text must be larger than 18pt (24px), bold text must be larger than 14pt (18px).

[Find all color combination accessibility scores here](#)

Orange 800
AA

PILAT BOLD CAPTION

Dark Green
AAA

Pilat Wide Heading

Medium Green
AA18

Aptos Display Subheading

Gray 950
AAA

Aptos paragraph text lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

White on Medium Green
AA18



Orange 200
AAA

PILAT BOLD CAPTION

White
AAA

Pilat Wide Heading

Bright Green
AAA

Aptos Display Subheading

Gray 50
AAA

Aptos paragraph text lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

White on Bright Orange
AA18



Typography

Fonts

The PTx brand uses two main fonts, Pilat and Aptos, each serving a distinct purpose. The careful use of these fonts ensures consistency while allowing flexibility for emphasis and clarity.

Pilat

Pilat is a custom font for the PTx brand, used only for large headings and page titles.

Styles: Wide or Regular

Weights: Regular, Demi, or Bold

Aptos

Aptos is our default system font, suited for all other text in our applications.

Styles: Regular or Display

Weights: Regular or Bold

When neither Pilat or Aptos is available, fall back to a default system **sans-serif** font.

Pilat Regular

AaBbCcDdEeFfGgHhIiJjKkLlMm

NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890

Pilat Wide Demi

AaBbCcDdEeFfGgHhIiJjKkLlMm

NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890

Aptos Regular

AaBbCcDdEeFfGgHhIiJjKkLlMm

NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890

Aptos Display

AaBbCcDdEeFfGgHhIiJjKkLlMm

NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890

Pilat Demi

AaBbCcDdEeFfGgHhIiJjKkLlMm

NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890

Pilat Wide Bold

AaBbCcDdEeFfGgHhIiJjKkLlMm

NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890

Aptos Bold

AaBbCcDdEeFfGgHhIiJjKkLlMm

NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890

Aptos Display Bold

AaBbCcDdEeFfGgHhIiJjKkLlMm

NnOoPpQqRrSsTtUuVvWwXxYyZz

1234567890

Font Hierarchy

Font hierarchy helps guide users through content by using different fonts at various levels, ensuring both readability and visual impact across our designs.

Pilat Wide

Use for main headings only, as overusing it can be visually overwhelming and hinder readability.

Aptos Display

Utilize for large subheadings where readability and tight spacing are necessary.

Aptos regular

All other body text should be Aptos regular.

Pilat regular

Use for captions, buttons, & badges in moderation.

Hierarchy example

Eyebrows/Captions

Pilat Wide Bold
All-caps
Letter spacing 3%

Headings

Pilat or Pilat Wide Bold
Line height 100%
Letter spacing 3%

Subheadings

Aptos Display Bold
Line height 120%
Letter spacing 0%

Paragraph

Aptos
Line height 150%
Letter spacing 0%

CTA/Buttons

Pilat Bold
Line height 100%
Letter spacing 2%

ABOUT US

Advanced Technology Built For Farmers

Maximize every equipment pass on your farm.

PTx is reshaping what's possible for farmers around the world by putting farmers at the center of every innovation. Our mixed-fleet smart farming and autonomy solutions are designed to connect, control and use each farmers' choice of equipment. By putting farmers first, our products are designed to solve your toughest ag challenges, with technology that works across your fleet.

[Learn more](#)[Find a Dealer](#)

Letter Spacing & Line Height

Proper line height and letter spacing are essential for ensuring text is readable and visually balanced.

Do's

- ✓ **Increase letter spacing for all caps:** Slightly widen the letter spacing by 3-5% when using all caps to improve legibility and balance.
- ✓ **Use larger line heights for smaller text:** Apply a line height of 120-150% of the font size to ensure body text remains readable and doesn't feel cramped.

Don'ts

- ✗ **Don't apply excessive line height to headings:** Avoid large line heights for headings, as it can reduce the visual impact. Aim for 100-110% line height.

ABOUT US — 0% letter spacing

The 20|20 can be utilized as a monitor to simply set the planter but it also powers the most agronomically advanced systems on the market.



ABOUT US — 3% letter spacing

The 20|20 can be utilized as a monitor to simply set the planter but it also powers the most agronomically advanced systems on the market.



Precision Ag — 150% line height

Solutions Made For Your Farm

From software to hardware to other precision services, PTx Trimble offers a wide variety of technology to fit your farm.



Precision Ag — 110% line height

Solutions Made For Your Farm

From software to hardware to other precision services, PTx Trimble offers a wide variety of technology to fit your farm.



Icons

Icon Packs

Icons are a powerful way to communicate ideas in limited space. While pairing them with text is often helpful, icons can sometimes stand alone for clarity.

Custom Icons

Our custom icons help communicate familiar concepts to our users, like agricultural equipment or crop icons. Find these icons in the [PTx Brandfolder](#).

See guidelines for creating custom icons on the following page.

System Icons

Heroicons v.2 is our default pack for general use in apps and web. These icons come in solid, outline, mini, & micro variants. Heroicons can be [downloaded here](#).

Custom

Outline

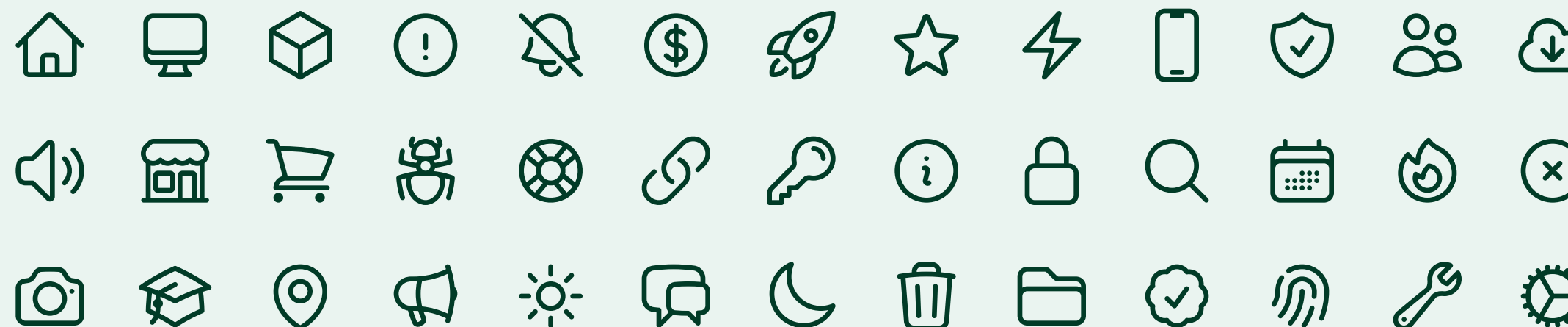


Solid

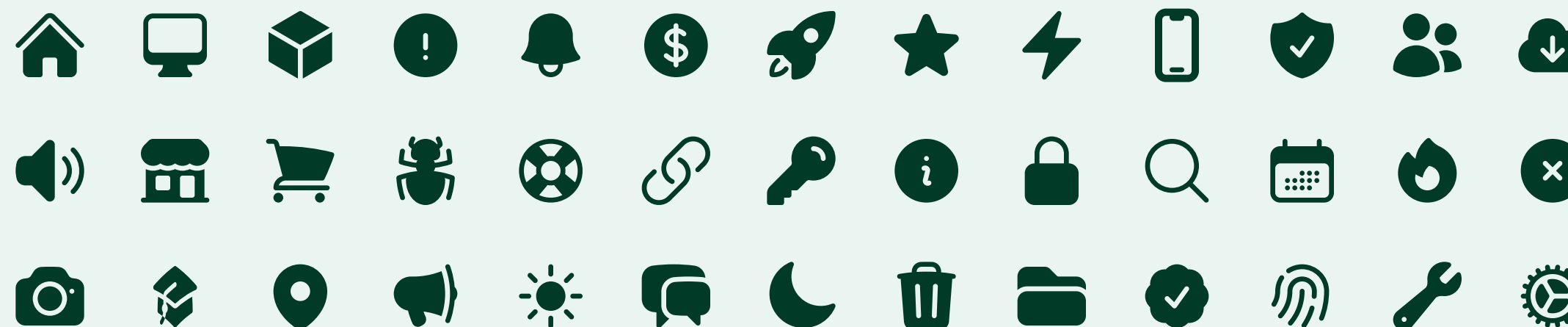


System

Outline



Solid



Creating Icons

Some designs may require additional icons not found in these packs. Use the following guidelines to create SVG icons in keeping with our brand aesthetic.

Stroke weight

Keep stroke weights at no larger than **1.125pt** or **1.5px** when designing at a 24x24px ratio.

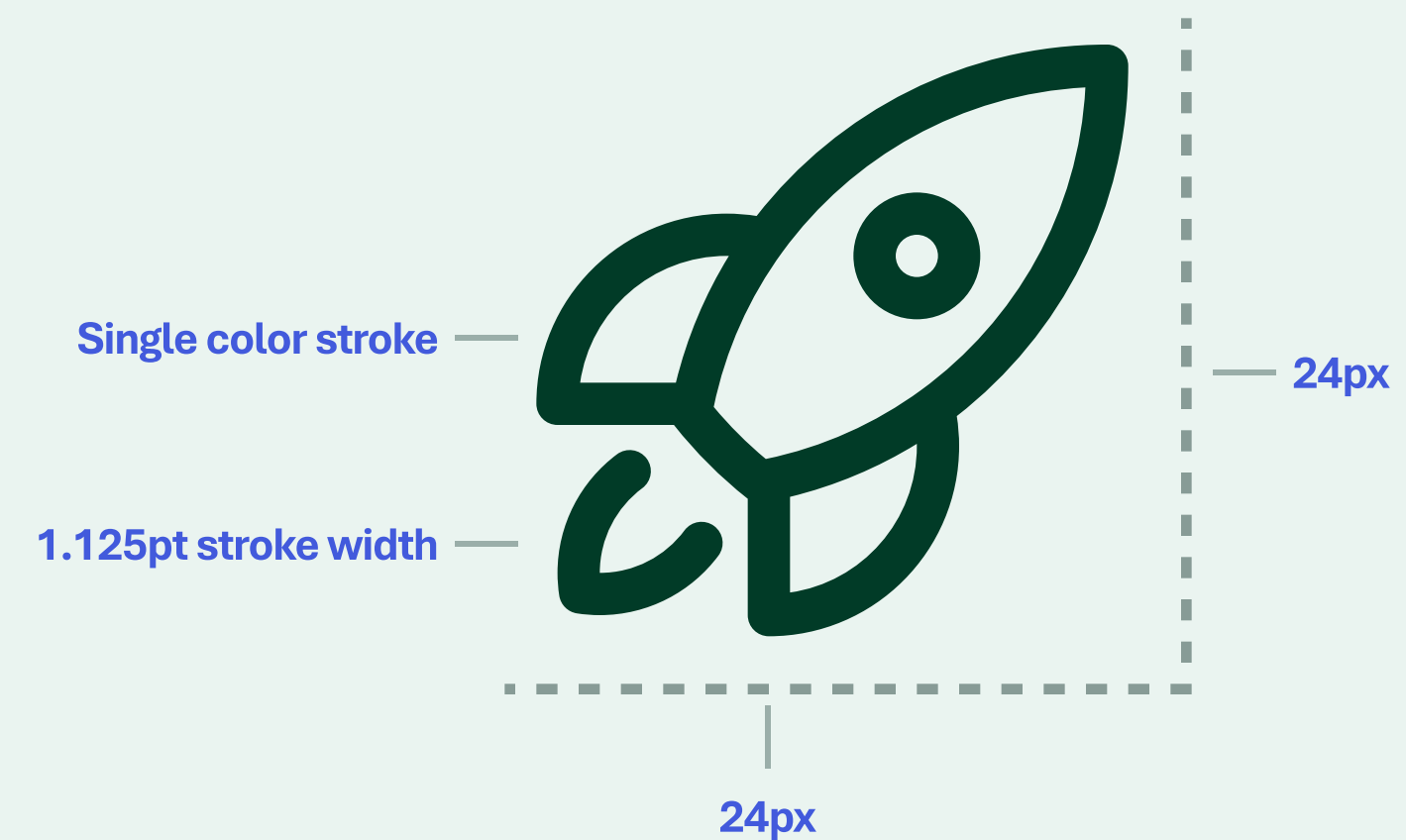
Variants

Creating multiple icon variants will ensure your icons can be use in various elements. **Outline variants** should be single color strokes while **solid variants** can be outlined strokes that use a single fill color.

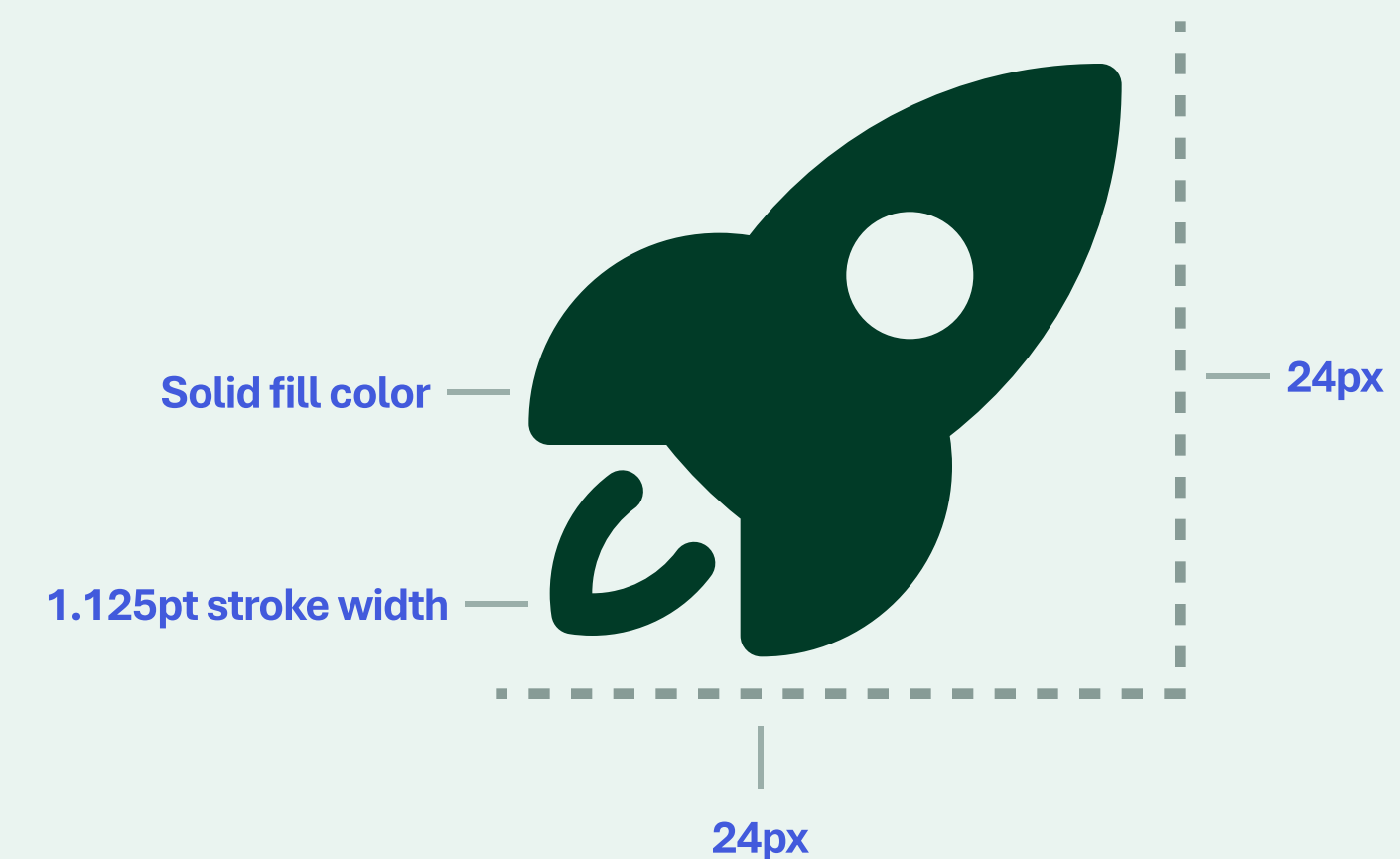
Complexity & Scale

Err on the side of simplicity to make icons scalable and easily recognizable. Your icons should be a **flattened vector** with paths that use a **single color**.

Outline



Solid



Graphics

Row Pattern

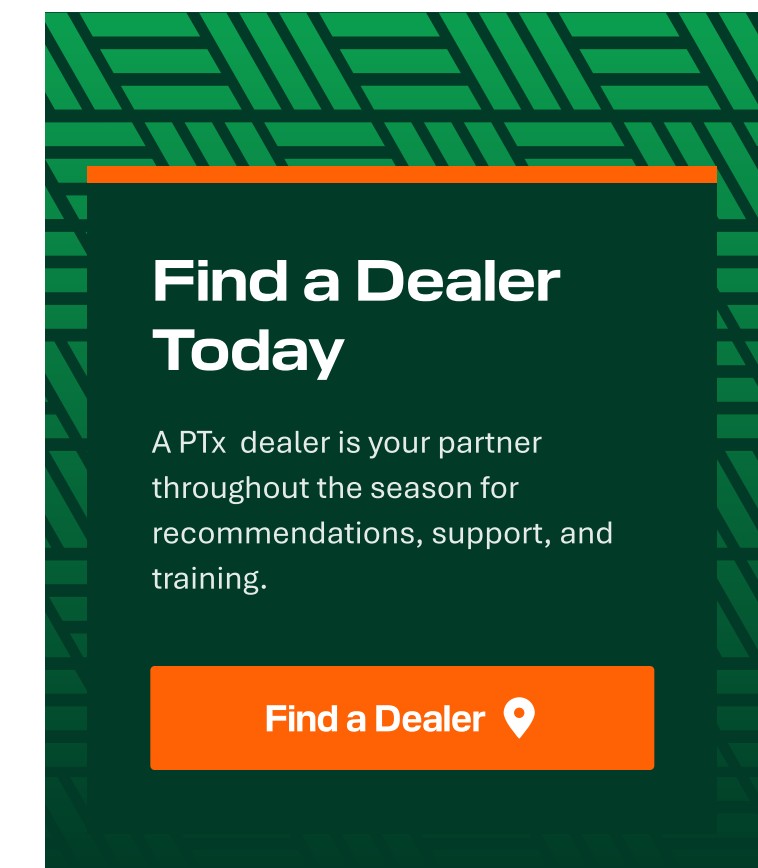
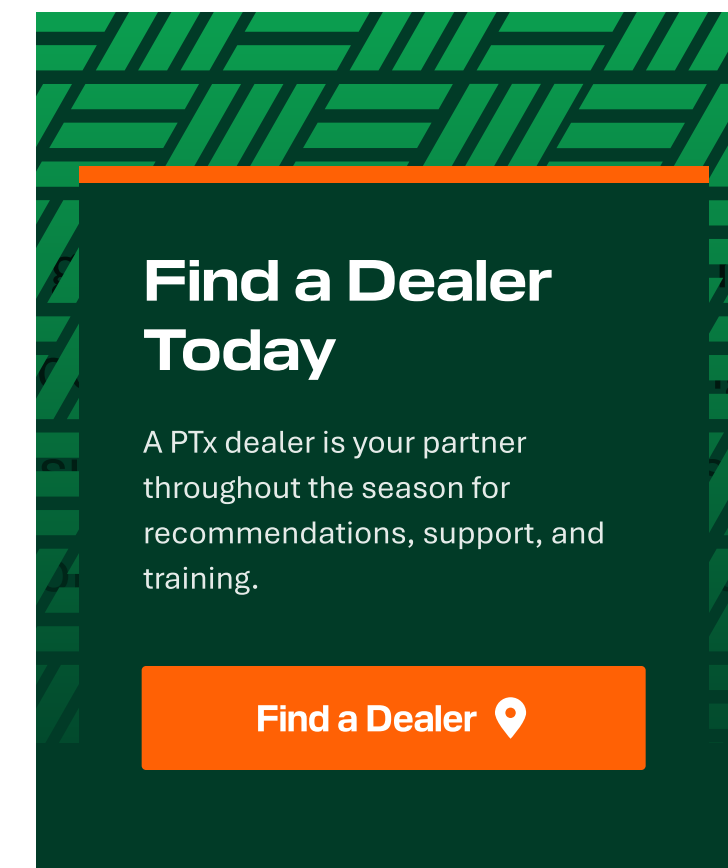
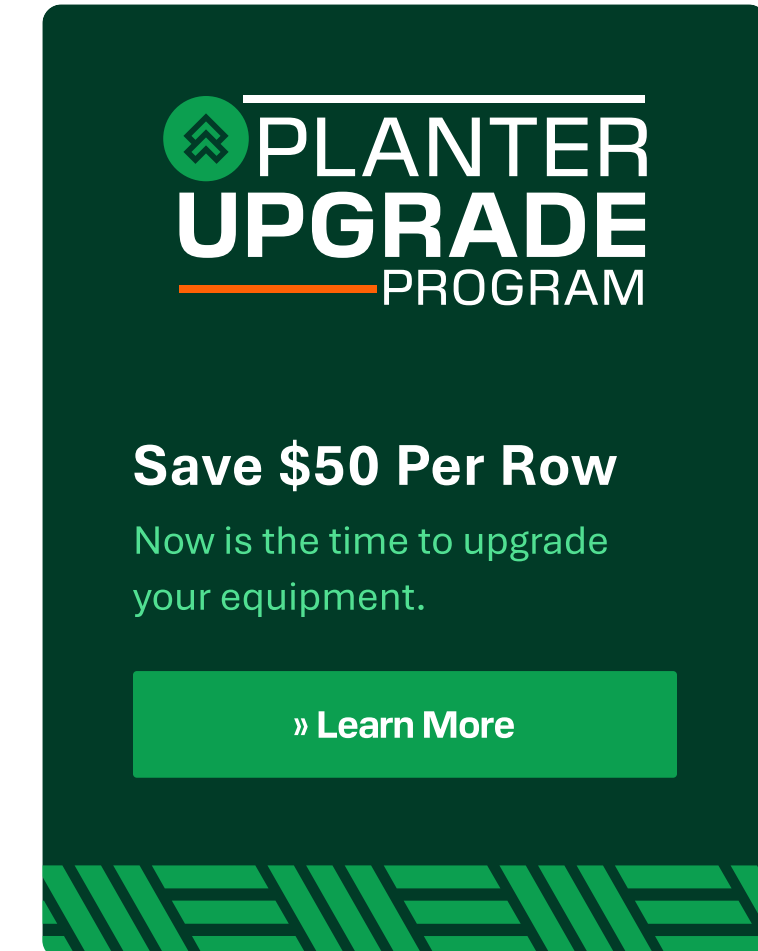
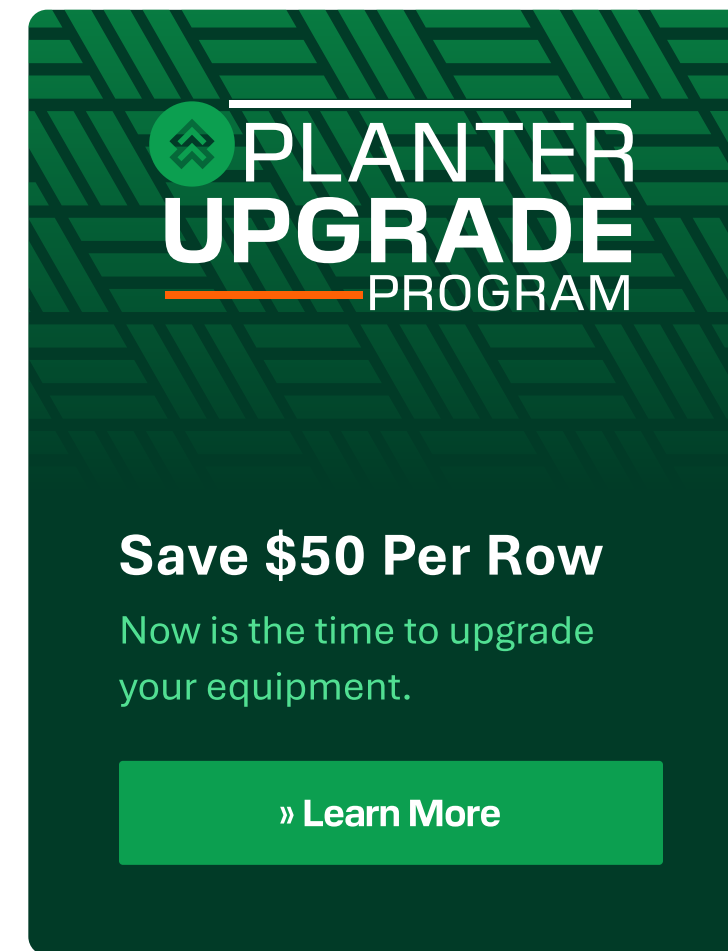
The row pattern draws inspiration from the PTx logo and represents our commitment to accuracy & consistency.

Do's

- ✓ **Use the pattern as a single row or repeated grid:** Apply the pattern in these formats to maintain consistency.
- ✓ **Ensure vertical edges are flush within the containing element:** The pattern should fit cleanly within its container.

Don'ts

- ✗ **Don't place text on top of the pattern:** This can hinder readability and clarity.
- ✗ **Don't rotate or flip the pattern:** Keep the pattern in its original orientation.



Section-Solid

This section traces back to the solid half of our symbol and adds visual interest, especially in hero sections.

Do's:

- ✓ **Use high-quality images within the shape:** Consider adding depth by incorporating high-resolution images.
- ✓ **Start subtle:** Begin with a simple design and gradually introduce contrast or elements as needed, following the “less is more” approach.

Don'ts:

- ✗ **Don't use both the row pattern and the semicircle:** Choose one design element to maintain a cohesive look.
- ✗ **Don't add a border to the semicircle:** The semicircle should remain borderless.

Guidance Control

PTx Trimble's guidance controllers, radios and receivers help calculate the actual position of your equipment for improved accuracy, even in difficult conditions.

[Find a Reseller →](#)



Guidance Control

PTx Trimble's guidance controllers, radios and receivers help calculate the actual position of your equipment for improved accuracy, even in difficult conditions.

[Find a Reseller →](#)



Hero Graphic

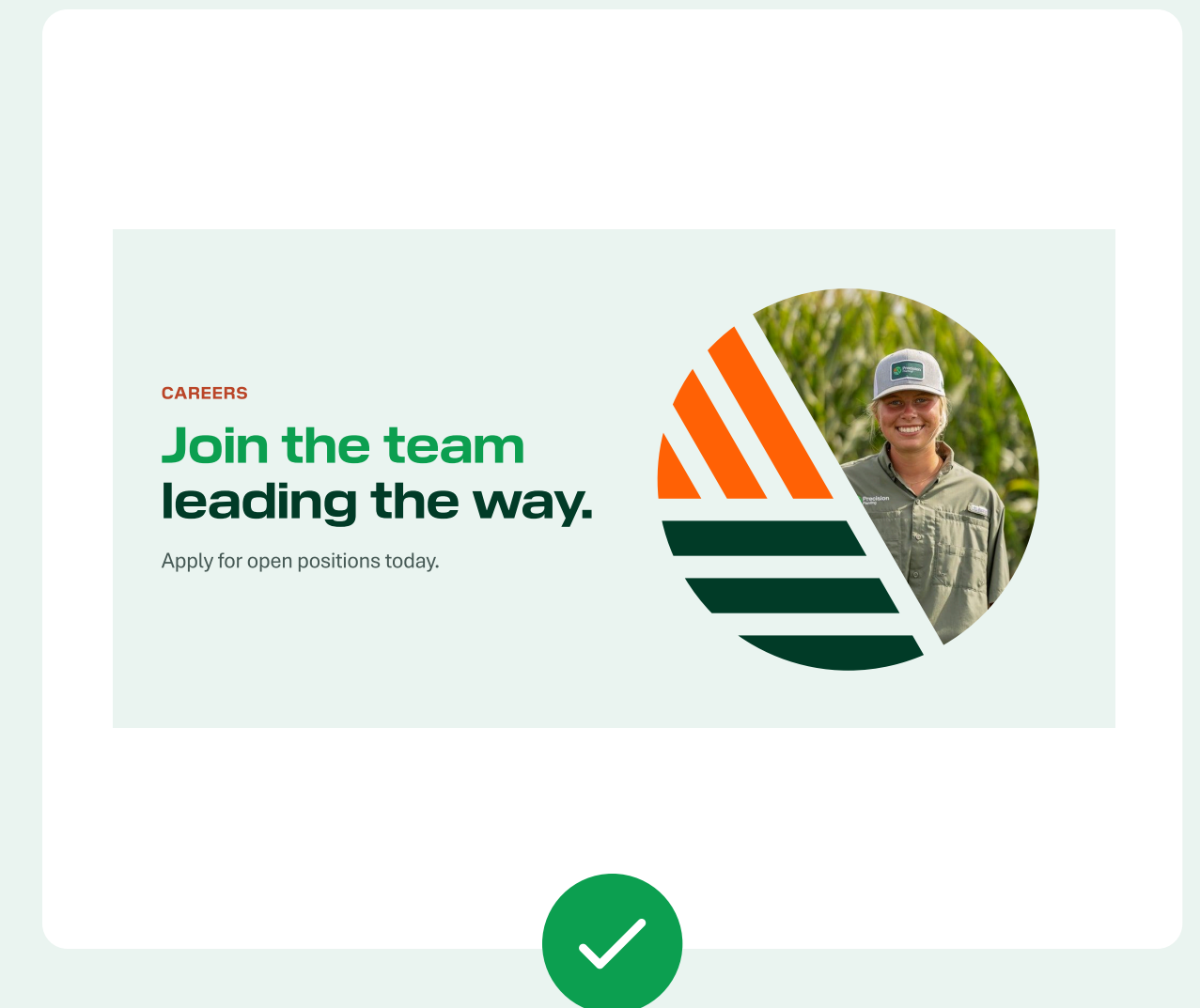
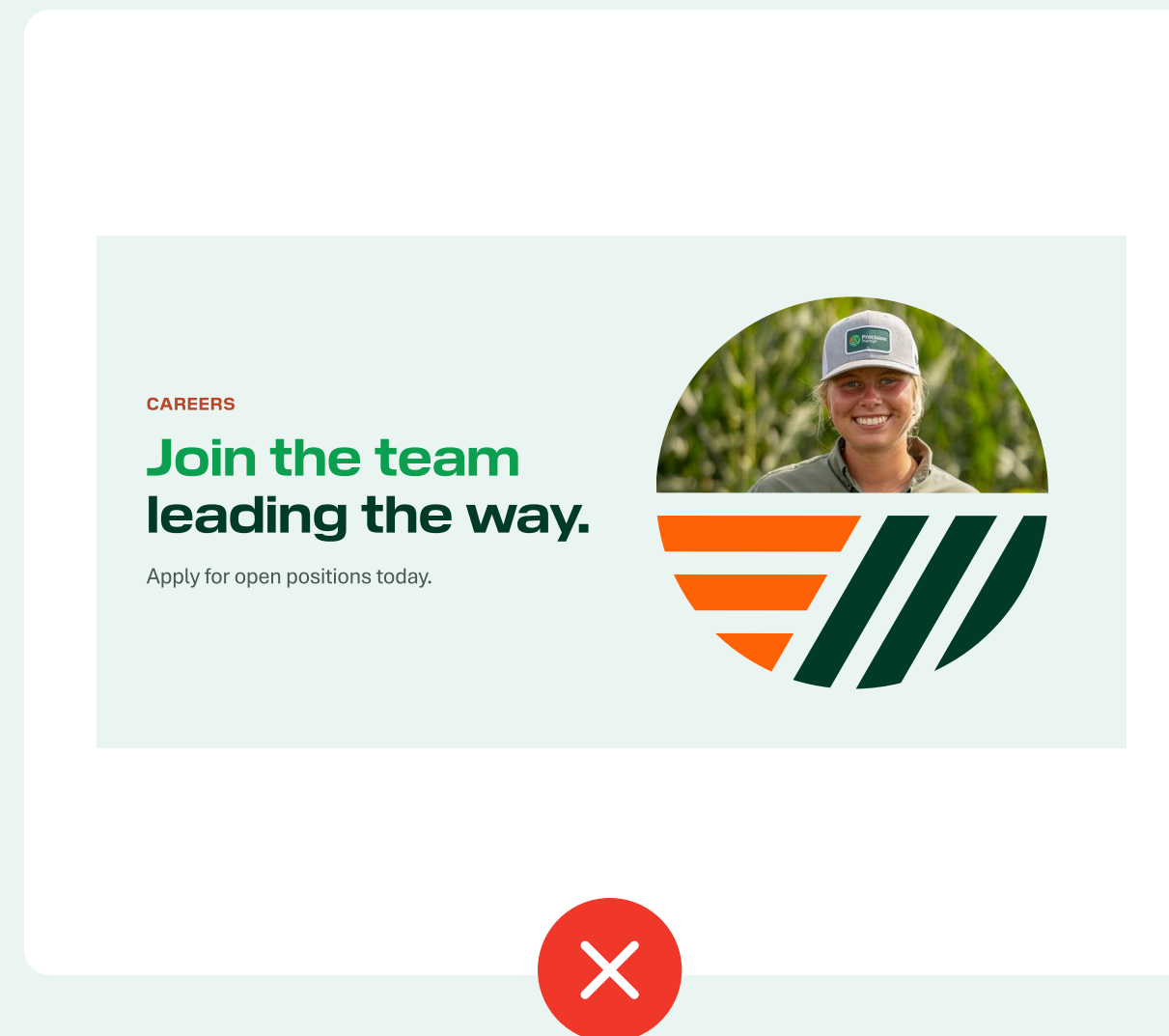
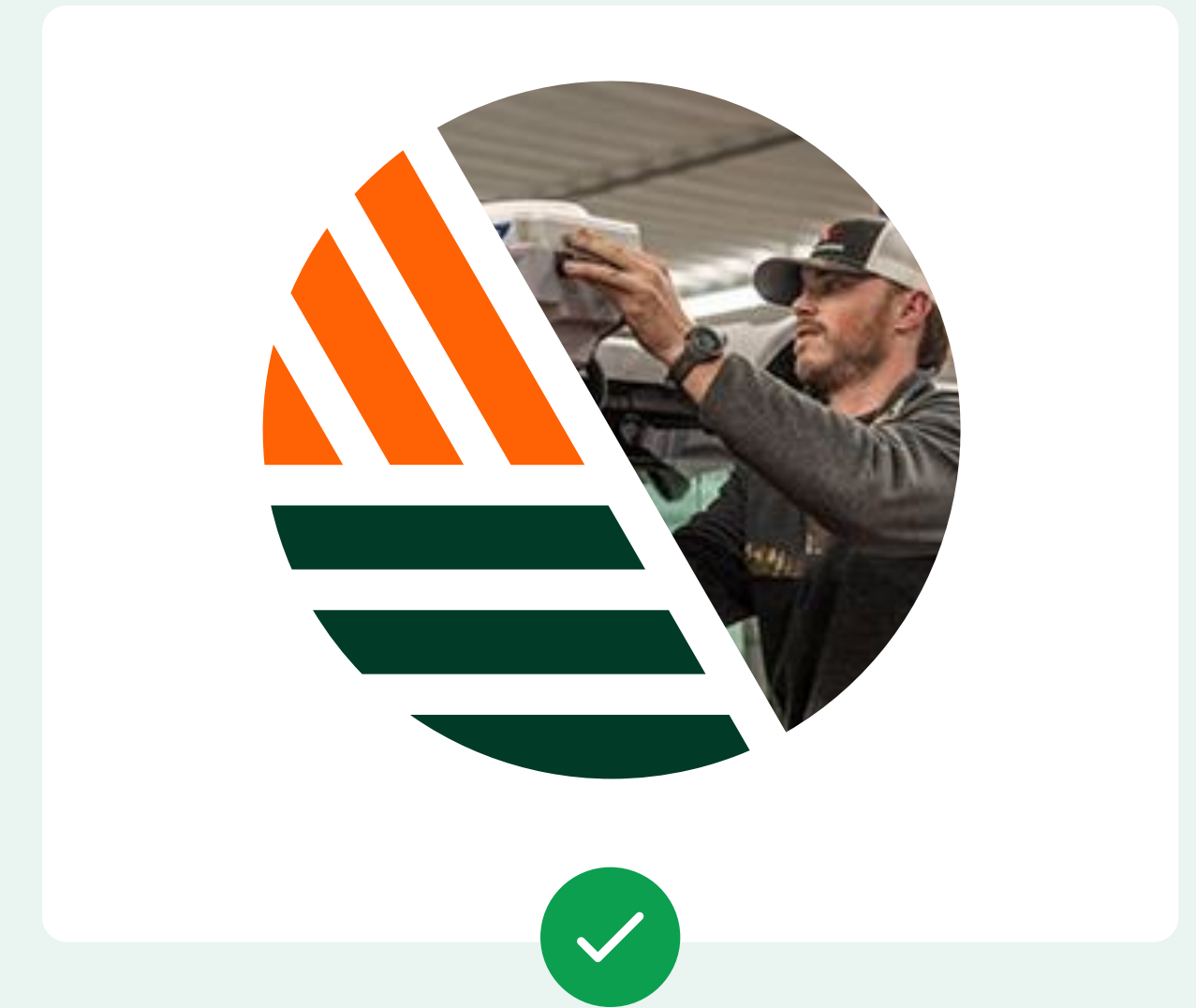
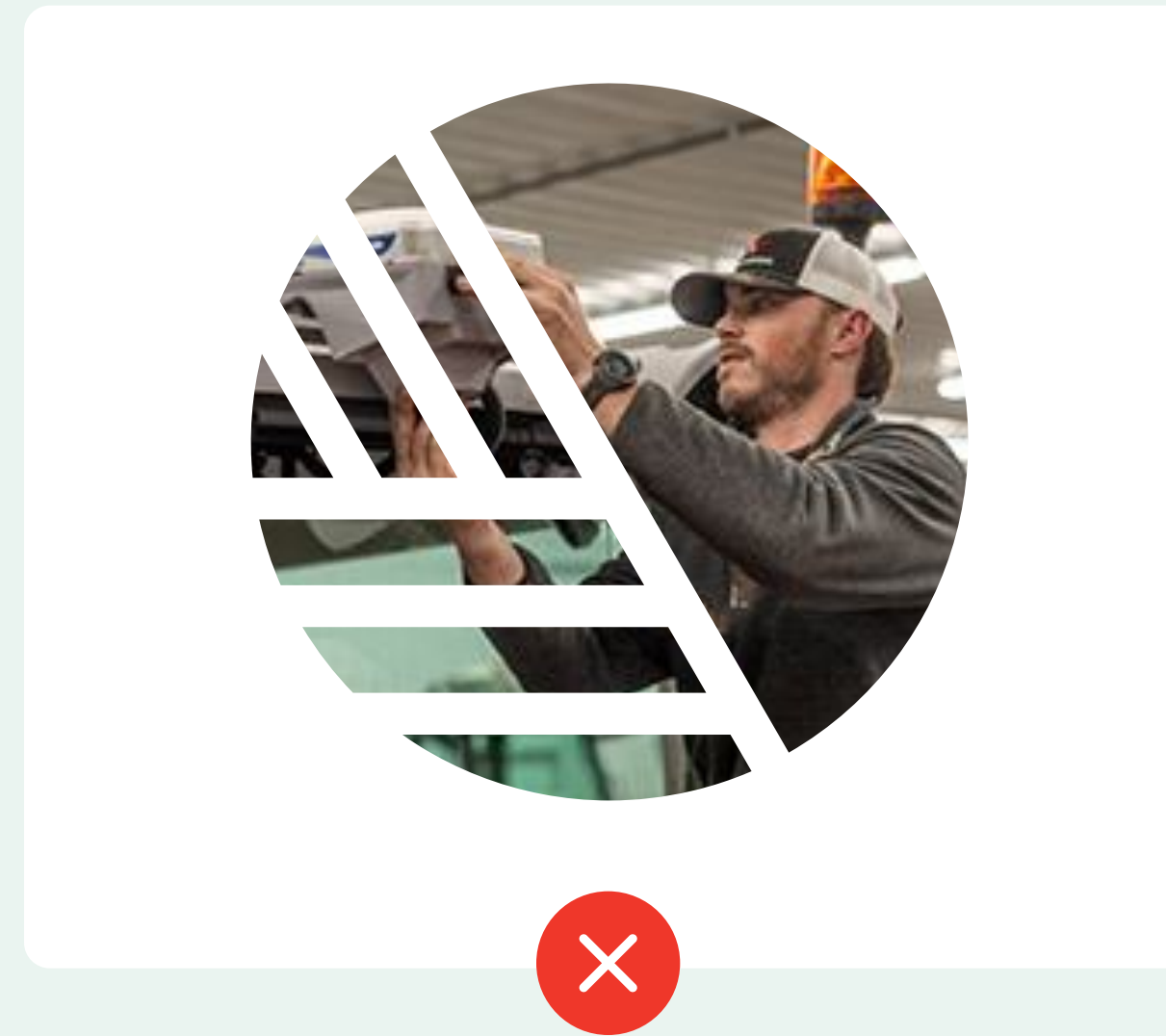
The PTx logo symbol can be used as an image mask to create eye-catching hero sections.

Do's:

- ✔ **Use imagery that supports the story:** Ensure the imagery aligns with and enhances the narrative, rather than appearing decorative or distracting.

Don'ts:

- ✘ **Don't place media outside the semi-circle:** Only use media within the semi-circle portion of the symbol to maintain consistency and avoid awkward cropping.
- ✘ **Don't rotate the symbol:** When masking an image the symbol, should always remain upright without rotation.
- ✘ **Don't alter the colors of the hero graphic:** Keep the original colors, and either use a solid color, still image, or video for the semicircle.



Section-Lines

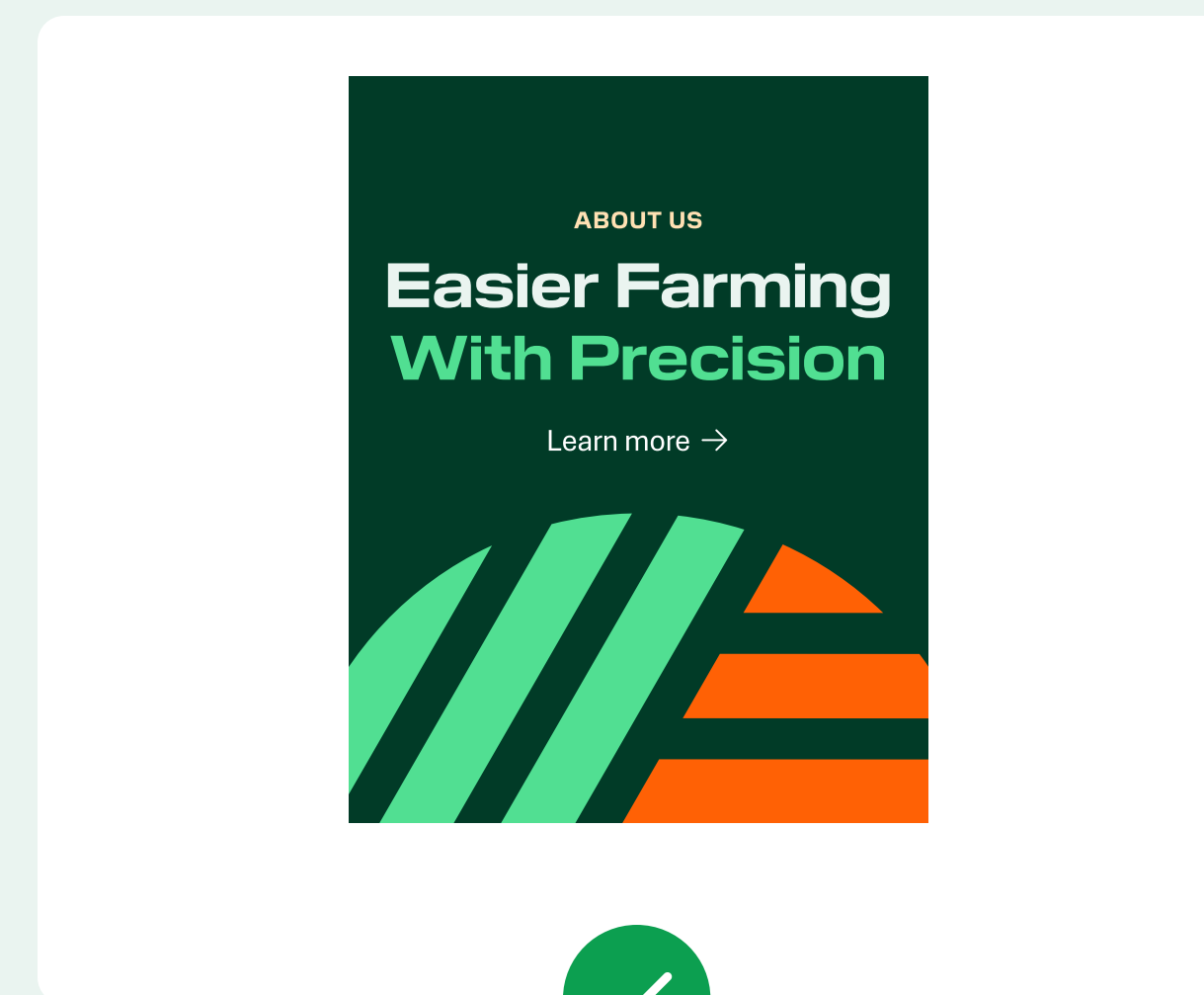
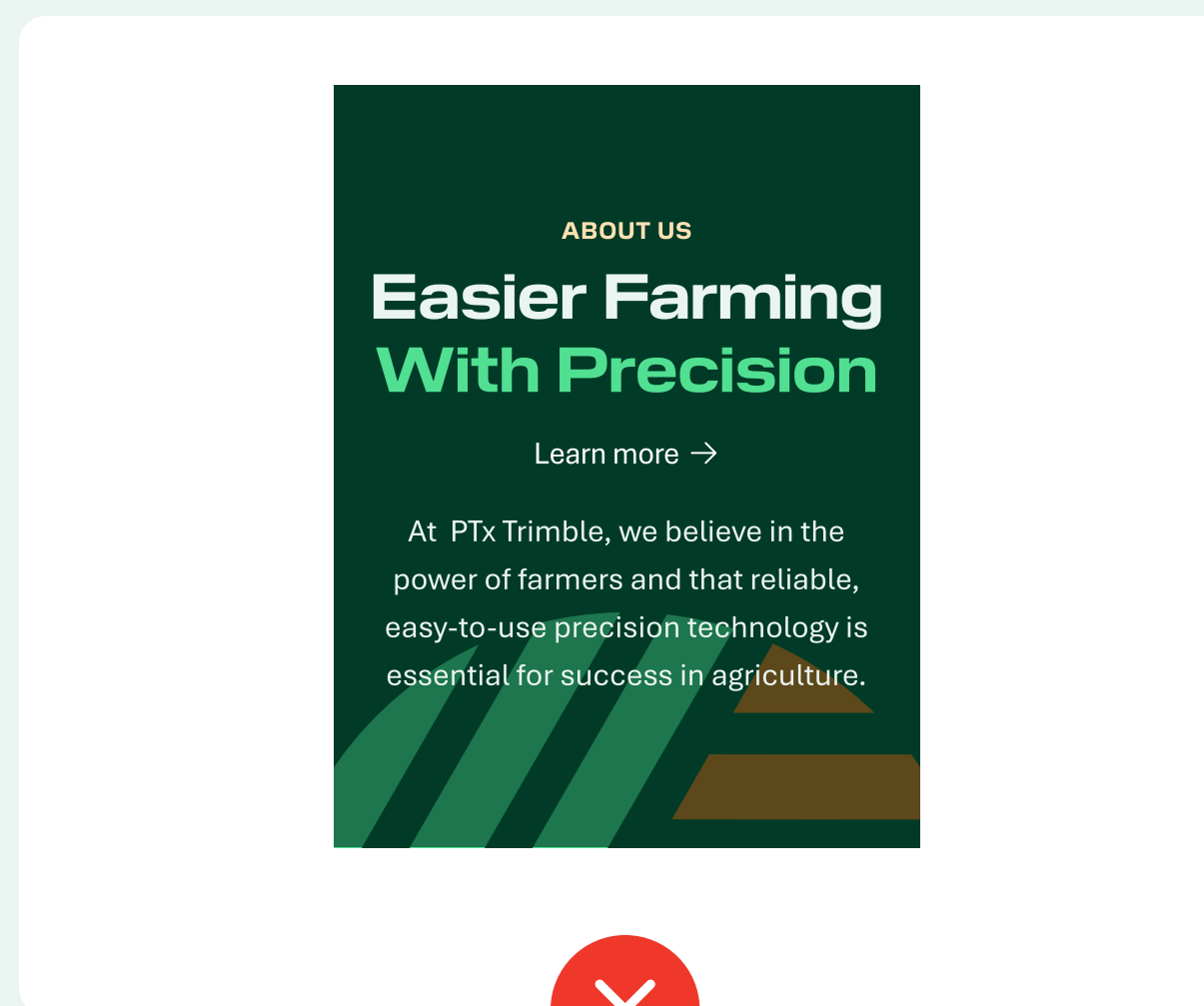
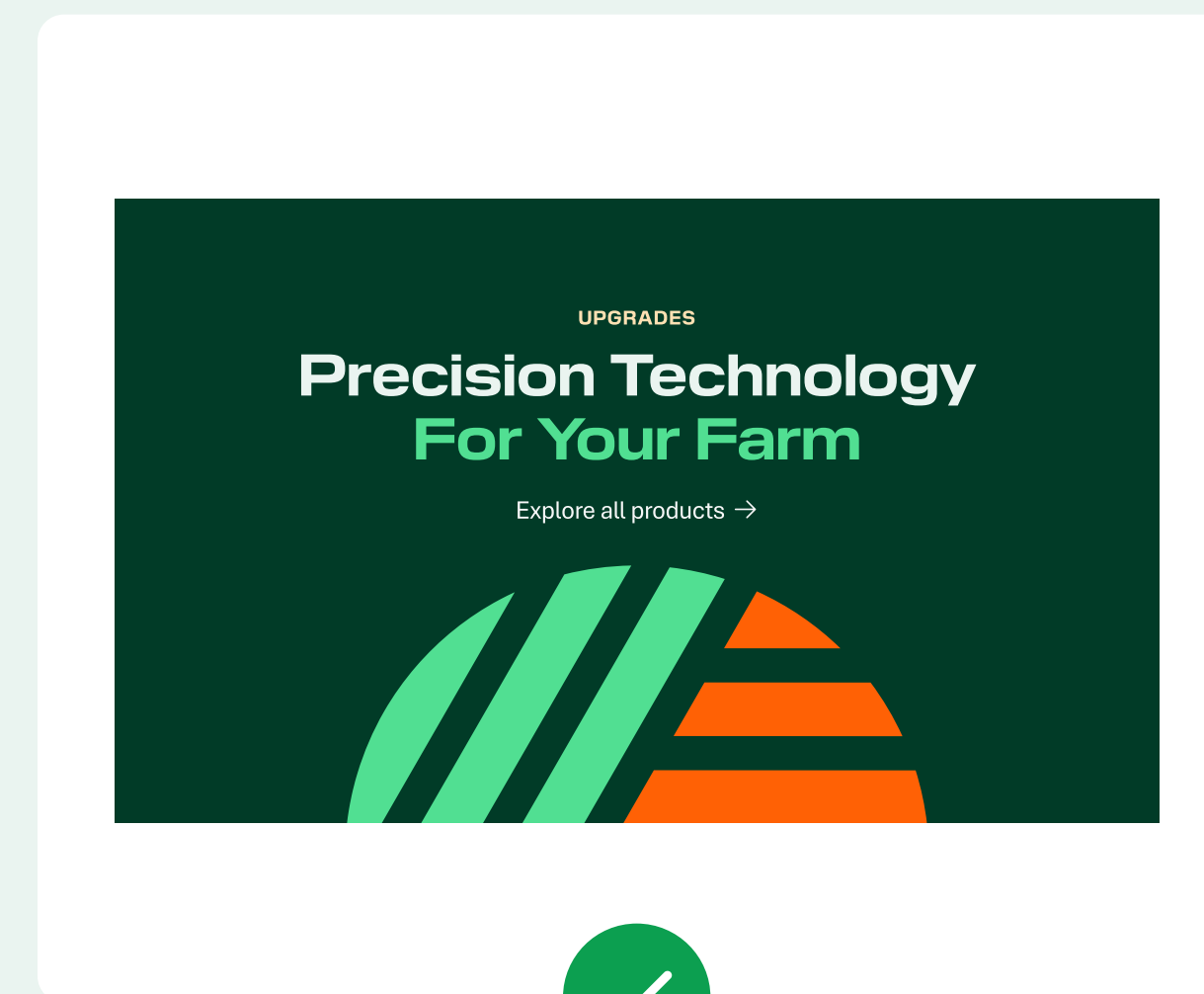
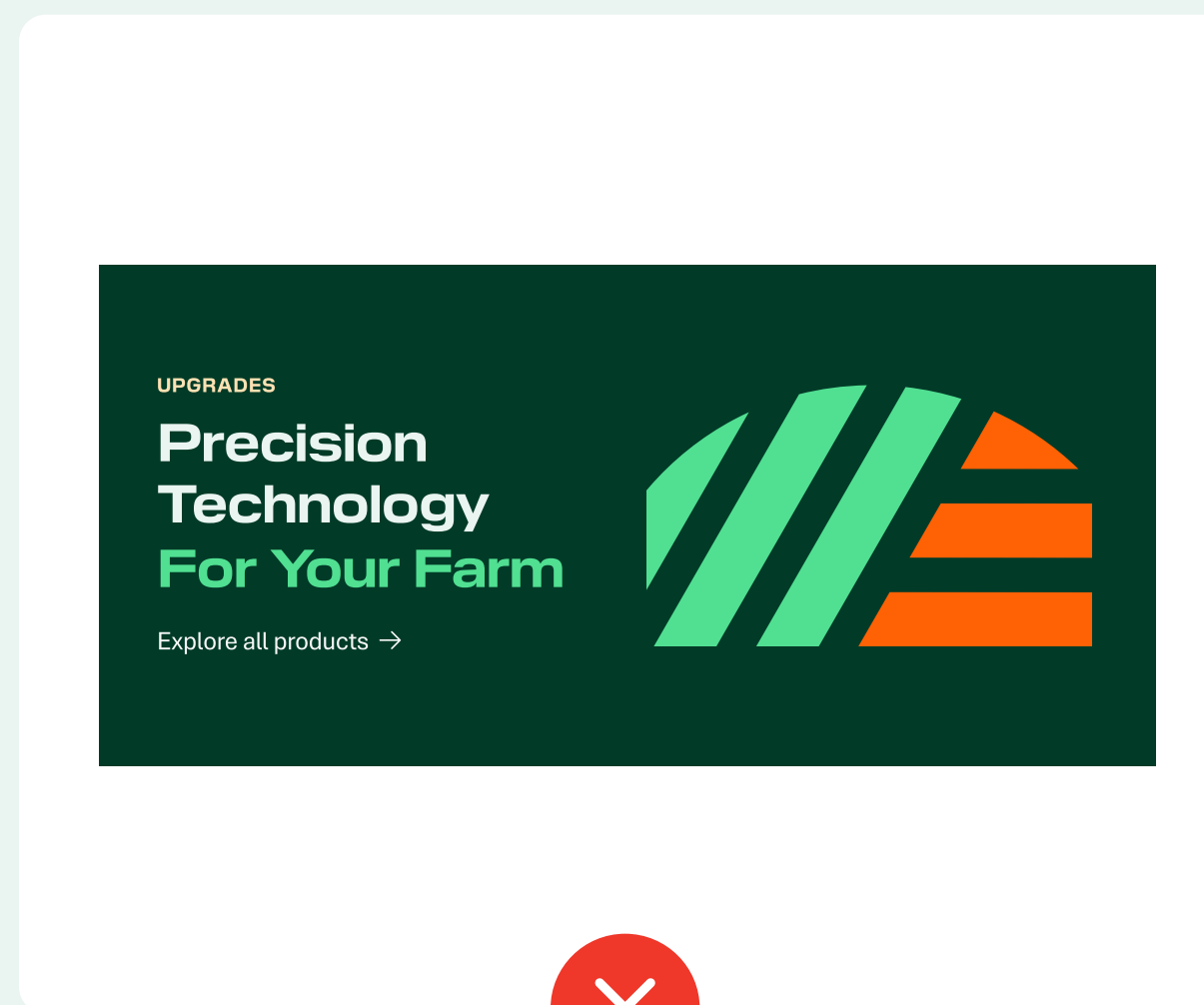
This section traces back to the line-patterned half of our symbol and can be utilized as a standalone graphic to accent a hero or content section.

Do's:

- ✓ **Anchor the treatment to the edge:** Ensure the treatment is always connected to the edge of the application for a cohesive look.

Don'ts:

- ✗ **Don't float the line section:** Always anchor it to an edge and never position it in vertical center of the application.
- ✗ **Don't crop too far into the lines:** Ensure all six lines are fully visible within the application.
- ✗ **Don't place text over the line section:** Even with subtle versions, avoid putting text over the lines to maintain clarity.



UI Best Practices

Visual Hierarchy

Visual hierarchy helps guide users by showing the relative importance of different elements in an interface, making it easier to understand and navigate.

Do's:

- ✓ **Prioritize interface elements:** Decide which actions or elements are most important to guide user focus, using a hierarchy of variants (e.g. Solid button » Outlined button » Text link)
- ✓ **De-emphasize supporting information:** Reduce the visual emphasis on less critical information to avoid clutter.

Don'ts:

- ✗ **Don't give equal priority to all elements:** Avoid clutter by ensuring not every item competes for attention, allowing users to scan the page easily.

New Customers [Export] [New Customer]

Company	Role	Location			
Name	Role	Location	Company	Start Date	
Calvin Hawkins	Product Support II	Morton, IL	Precision Planting	January 9, 2024	[Edit] [Remove]
Calvin Hawkins	Product Support II	Morton, IL	Precision Planting	January 9, 2024	[Edit] [Remove]
Calvin Hawkins	Product Support II	Morton, IL	Precision Planting	January 9, 2024	[Edit] [Remove]

A red circle with a white 'X' is overlaid on the bottom right of the table, indicating that this design is incorrect due to poor visual hierarchy.

New Customers [Export] [New Customer]

Company Role Location

Last Month Calvin Hawkins Product Support II
 support@email.com Morton, IL Precision Planting Joined January 9, 2024

This Month Calvin Hawkins Product Support II
 support@email.com Morton, IL Precision Planting Joined January 9, 2024

Last Year Calvin Hawkins Product Support II
 support@email.com Morton, IL Precision Planting Joined January 9, 2024

All Calvin Hawkins Product Support II
 support@email.com Morton, IL Precision Planting Joined January 9, 2024

A green circle with a white checkmark is overlaid on the bottom right of the interface, indicating that this design is correct due to good visual hierarchy.

See “Hierarchy is Everything” in [Refactoring UI](#)

Spacing

Proper spacing between elements helps users clearly identify which items belong together and improves overall clarity in design.

Do's:

- ✓ **Define a consistent spacing system:** Establish a clear spacing structure to maintain uniformity across your design. (e.g. 2px, 4px, 8px, 16px, ...)
- ✓ **Use more white space initially:** It's easier to remove excess padding than to add it back in later.

Don'ts:

- ✗ **Don't confuse users with insufficient spacing:** Avoid minimal spacing between groups of elements, as it can make it unclear which items belong together.
- ✗ **Don't make form labels ambiguous:** Ensure adequate padding between input fields to clearly associate labels with their respective inputs.

See "Layout & Spacing" in [Refactoring UI](#)

A form with the following labels and input fields: First name, Last name, Street address, City, State (dropdown), and Zip Code. The labels are positioned very close to the input fields, making it difficult to associate them. A red 'X' icon is centered below the form.

A form with the following labels and input fields: First name, Last name, Street address, City, State (dropdown), and Zip Code. The labels are clearly separated from the input fields by consistent padding, making the associations obvious. A green checkmark icon is centered below the form.

A user card for Jane Cooper, Admin, Regional Sales Manager. The card has a profile picture and two buttons: Email and Call. The buttons are positioned very close to the text above them, making it unclear which button belongs to which text. A red 'X' icon is centered below the card.

A user card for Jane Cooper, Admin, Regional Sales Manager. The card has a profile picture and two buttons: Email and Call. The buttons are clearly separated from the text above them by consistent padding, making the associations obvious. A green checkmark icon is centered below the card.

Border Radius

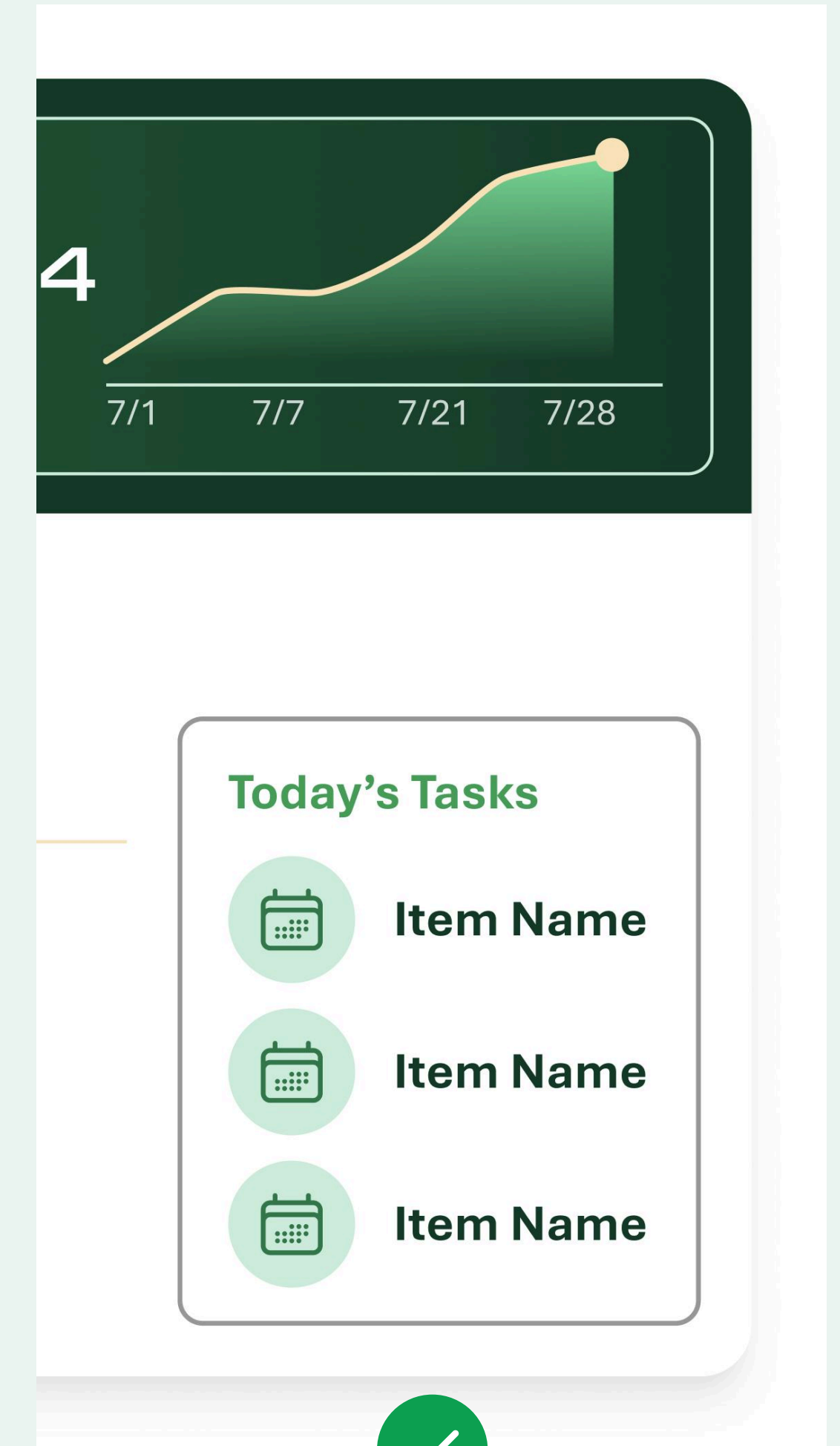
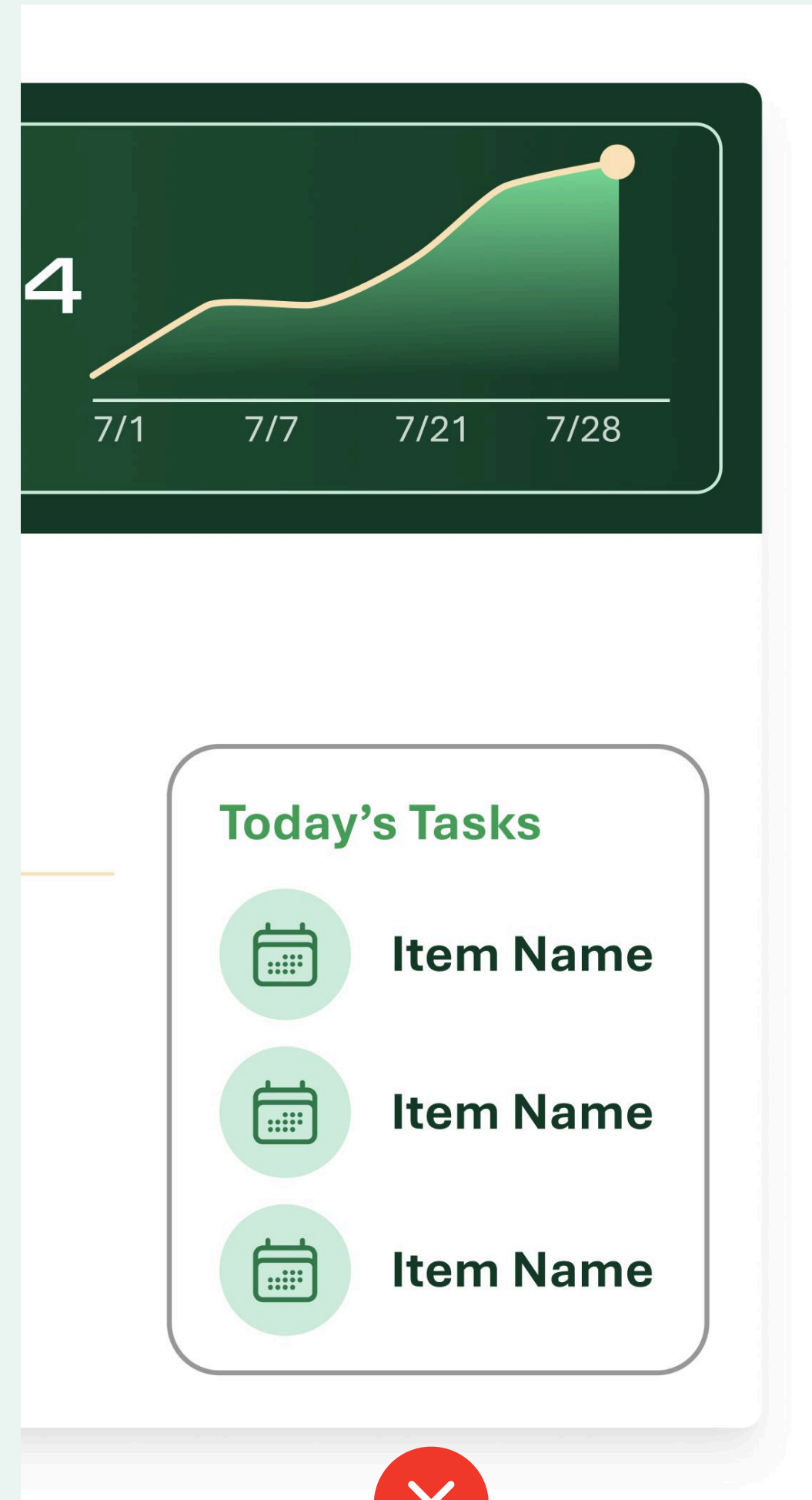
Rounded corners help convey a sense of approachability and friendliness in our designs, so it's important to apply them consistently and thoughtfully.

Do's:

- ✔ **Scale the border radius of nested containers:** Ensure that inner containers have a smaller border radius than the outer containers to maintain visual hierarchy and harmony.

Don'ts:

- ✘ **Don't use a larger or equal-sized radius for nested containers:** Avoid having an inner element with a border radius larger than or equal to its outer container, as this can disrupt the design flow.
- ✘ **Don't mix harsh and soft corners:** Be consistent in your use of rounded corners to avoid visual confusion or tension within the design.



Elevation

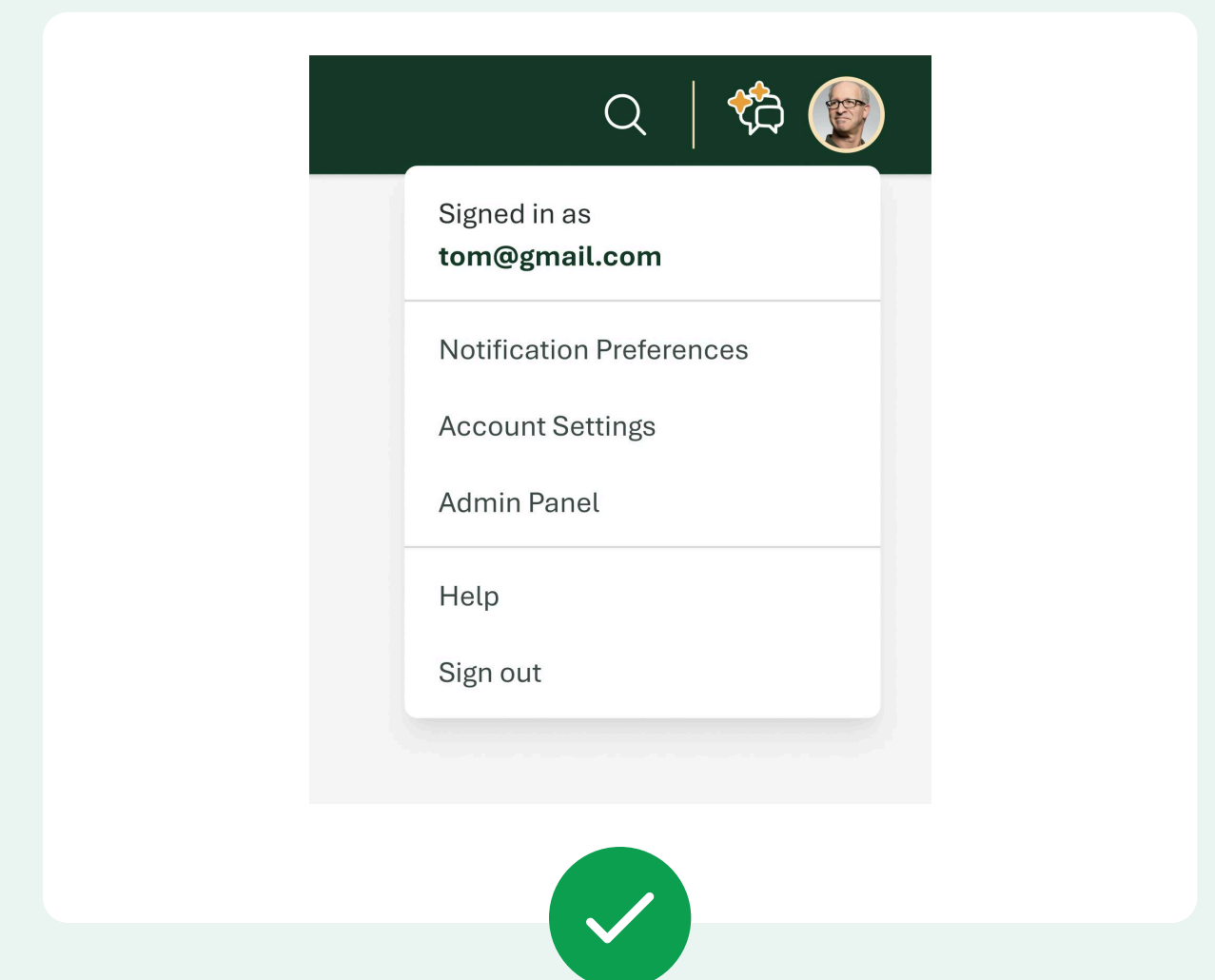
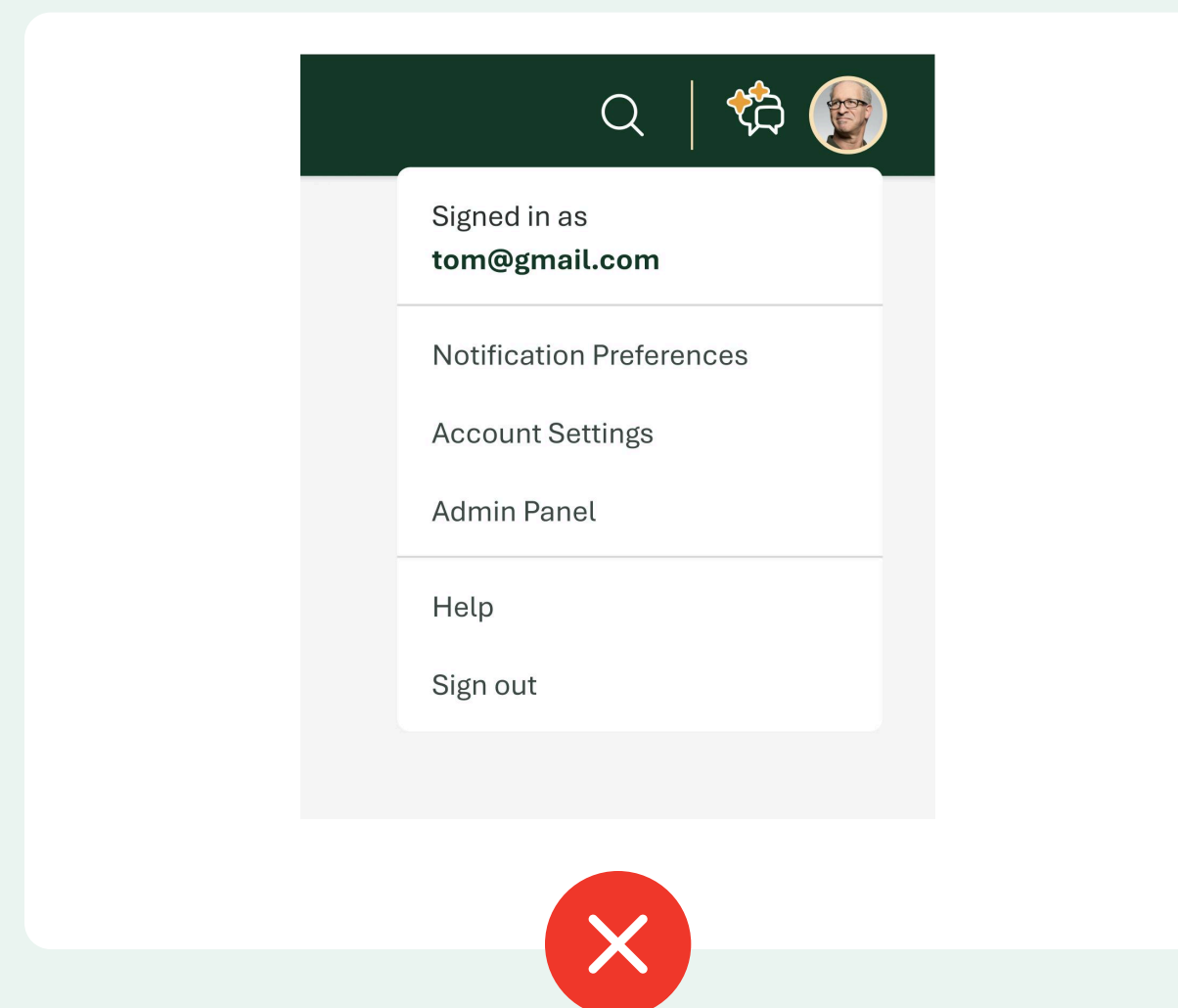
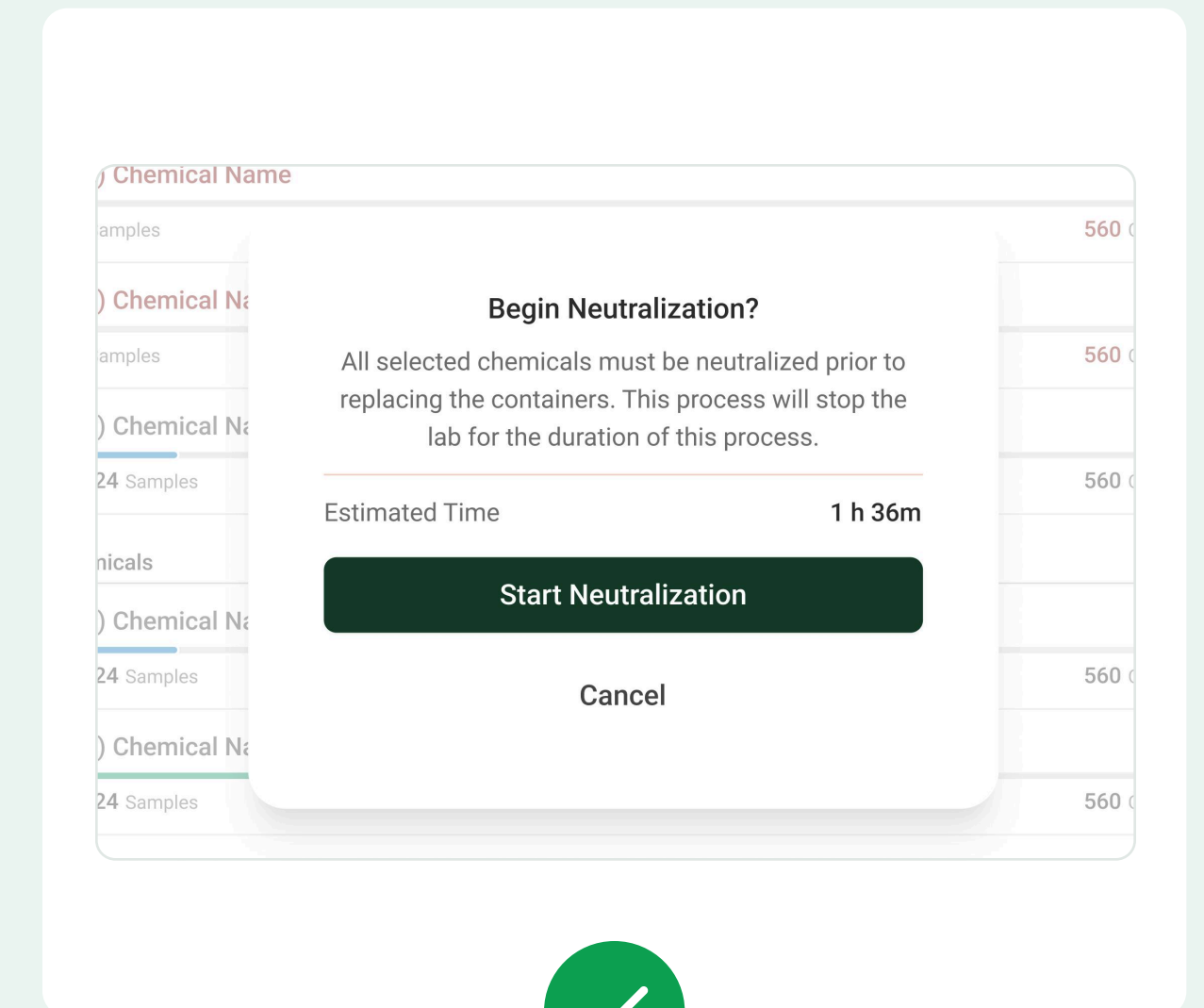
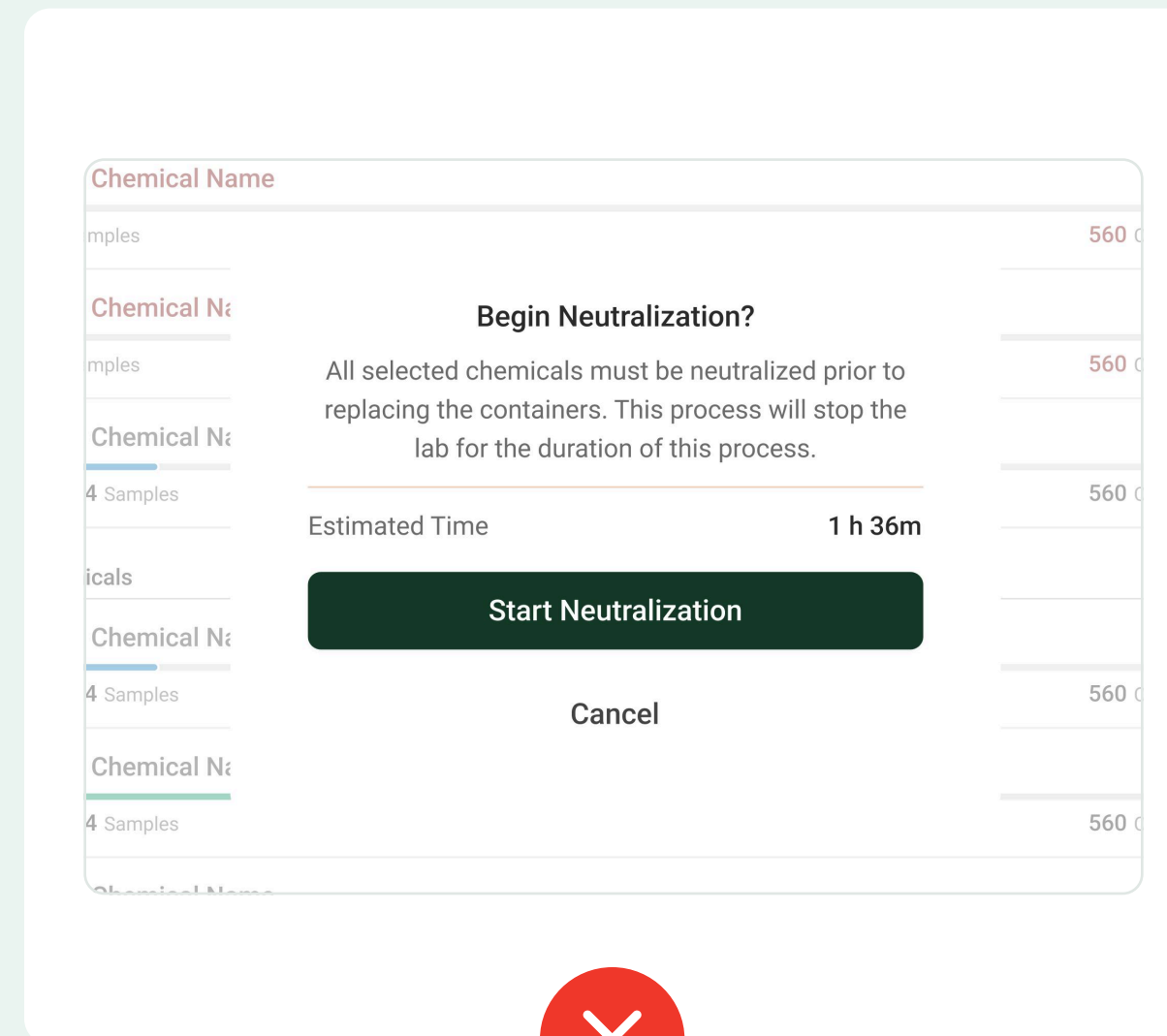
Elevation is a great way to create separation between components and guide the user with visual hierarchy.

Do's:

- ✓ **Use soft, subtle shadows:** Apply gentle shadows to create a sense of depth without overwhelming our flat design aesthetic.
- ✓ **Raise color luminance on foreground elements:** Consider increasing the brightness of foreground elements to make them appear closer to the user.

Don'ts:

- ✗ **Avoid harsh shadows:** Steer clear of strong, dark shadows, particularly behind text, that can disrupt the flat design approach.
- ✗ **Don't overuse elevation:** Excessive use of elevation can clutter the interface and reduce its effectiveness. Start with a flat design and increase depth gradually with shadows & color changes.



Buttons & Links

When designing buttons, it's important to consider their purpose, platform, and hierarchy to ensure usability and clarity.

Do's:

- ✓ **Size icon buttons appropriately for the device:** Ensure mobile buttons have a touch target of 40px or larger for optimal usability.
- ✓ **Place icons contextually:** In most circumstances, place icons to the left of button labels. However, directional icons like arrows should be positioned in their implied direction (e.g. right arrow to right).

Don'ts:

- ✗ **Don't use buttons for every action:** Not every interaction needs a button—use alternatives like dropdowns or links for lower-priority actions.

Icon buttons

For use with custom icons and [Heroicons](#).

Hyperlinks

For all inline anchor links.

Branded CTAs

For use on landing pages & marketing websites.

[See live examples of these buttons here.](#)

Application buttons

For use on web, mobile, & embedded applications.

	Default	Hover	Active/Focus
Anchor Link	Anchor Link	Anchor Link	Anchor Link
Anchor Link	Anchor Link	Anchor Link	Anchor Link
Button →			
Button →			
Button →			
Button →			
	Default	Hover	Focus

Form Controls

When designing form controls like inputs, selects, checkboxes, radios, and toggles, it's important to prioritize clarity, accessibility, and ease of use to enhance user experience and ensure accurate data collection.

Do's:

- ✔ **Use clear labels:** Place labels above each field to ensure users understand what information is required.
- ✔ **Choose appropriate input types:** Use the correct input field types (e.g., email, phone, date) to help users enter information correctly.

Don'ts:

- ✘ **Don't rely solely on placeholders:** Placeholders disappear when users begin typing, so never replace labels with them.

Input

Label*

Label*

Label*

Label*

Error Message

Select

Assigned to

Assigned to

Assigned to

Assigned to

- Tom Cook @tomcook
- Tom Cook @tomcook
- Tom Cook @tomcook
- Tom Cook @tomcook
- Tom Cook @tomcook

Checkbox

Label with inline text
Supporting content

Label with inline text
Supporting content

Label with inline text
Supporting content

Label with inline text
Supporting content

Radio

Label with inline text
Supporting content

Label with inline text
Supporting content

Label with inline text
Supporting content

Label with inline text
Supporting content

Toggle

Label with inline text
Supporting content

Label with inline text
Supporting content

Label with inline text
Supporting content

Label with inline text
Supporting content

UI Examples

UI Examples

- 1. Vertical Navigation
- 2. Dialog pop-up
- 3. Primary & secondary buttons.
- 4. Login form
- 5. Share link modal

The image displays five distinct UI components from the PTx system, each annotated with a numbered orange circle:

- 1. Vertical Navigation:** A sidebar menu with items: Dashboard, Billing (highlighted in dark green with a '5' badge), Apps, Resources, Dashboard, and Customers (with a '1' badge).
- 2. Dialog pop-up:** A modal window with a green checkmark icon, the title 'New Customer Added', a message 'Tom Cook was successfully added to your team as a member, Updates to their position can be made at any time.', and a 'Go back to dashboard' button.
- 3. Primary & secondary buttons:** Two button styles: a dark green 'Primary' button and a white 'Secondary' button with a dark green border.
- 4. Login form:** A 'Sign In' form with 'Username' and 'Password' input fields, a 'Remember Me' toggle, a 'Forgot Password?' link, a 'Get Started' button, and a 'Don't have an account? Sign Up' link.
- 5. Team Members:** A section titled 'Team Members' with an 'Add members' button. It includes a shareable link 'https://www.figma.com/design/dwAqBQuNz2R...' and a 'Copy Link' button. Below is a list of team members: Calvin Hawkins (Owner), Devon Webb (Admin), and Caroline Schultz (Admin).







UI Examples

- 1. Dashboard widgets
- 2. Sidebar form

1
2

Recent Orders

All 112 **Open** 60 My Region 44 Complete 8

PURCHASE DATE	CUSTOMER	QUANTITY	
Jan17, 2024	 Jane Cooper	8	Edit ⋮
Jan 17, 2024	 Emil Shaefer	7	Edit ⋮
Jan 17, 2024	 Esther Howard	12	Edit ⋮
Jan 16, 2024	 Mason Henry	3	Edit ⋮
Jan 16, 2024	 Tom Cook	4	Edit ⋮
Jan 15, 2024	 Blake Alexander	10	Edit ⋮

Name


Customer Type

Select a customer type ▼

Description

This will be shown in the customer profile

Profile Photo



Tap to **upload a file**
PNG, JPG, up to 10MB

Role

- Primary contact**
Make this person the primary contact for their company
- Follow-up**
Schedule a time to contact this customer again

Cancel
Save Draft
Add Customer

Sales

REVENUE YTD	TOTAL ORDERS	AVG ORDER SIZE
\$552K	43	\$13K
+12% from last month	+5% from last year	-3% from last year

Equipment Profile

See the equipment your customers already own

+ Add Equipment

Resources

Pilat licenses

To request access to our brand font, Pilat, internal employees can reach out to Maggie.Chrisman@precisionplanting.com. Non-employees can also reach out to Maggie, but if purchasing is necessary, be sure to purchase only Pilat and Pilat Wide from General Type.

Need help? Have questions?

For questions about the PTx identity system, please contact Maggie.Chrisman@precisionplanting.com. For creative reviews and UI/UX design guidance contact Jorge Colón at Jcolon@precisionplanting.com.

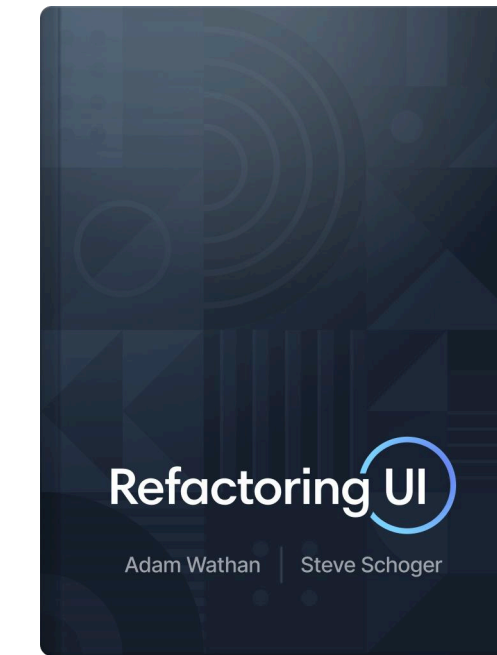
Other Resources



Heroicons

Icon pack for application UI

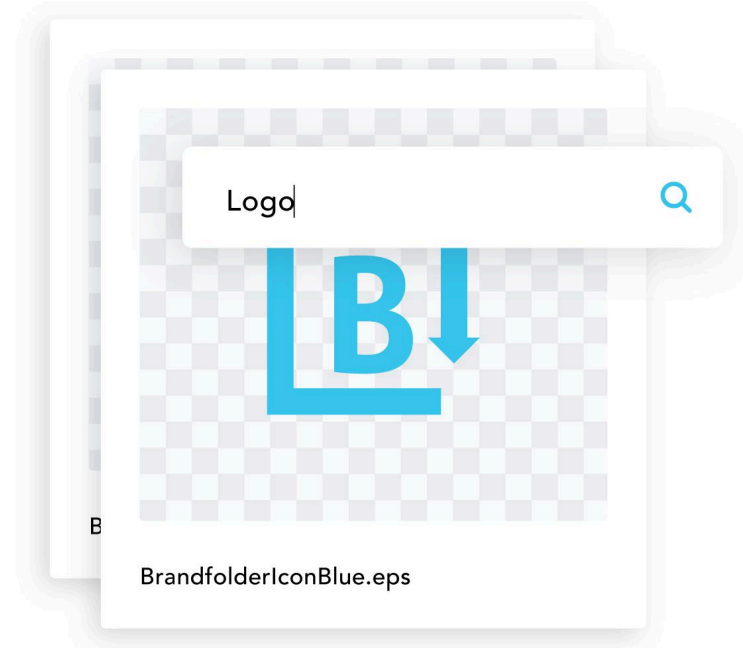
[View](#)



Refactoring UI

Tips & tricks for great UI design

[View](#)



Brandfolder

Official brand icons, photos, & assets

[View](#)

Color 1	Color 2	AA	AAA
White	Black	AAA	AAA
Black	Dark Green	AAA	AAA
Dark Green	Forest Green	AAA	AAA
Forest Green	Medium Green	AA	AA
Medium Green	Bright Green	AA	AA
Bright Green	Neutral Green	AA	AA
Neutral Green	Dark Orange	AA	AA
Dark Orange	Burnt Orange	AA	AA
Burnt Orange	Bright Orange	AA	AA
Bright Orange	Light Orange	AA	AA
Light Orange	Neutral Orange	AA	AA
Neutral Orange	Bright Blue	AA	AA
Bright Blue	Light Blue	AA	AA
Light Blue	Gray 50	AA	AA
Gray 50	Gray 100	AA	AA
Gray 100	Gray 200	AA	AA
Gray 200	Gray 300	AA	AA
Gray 300	Gray 400	AA	AA
Gray 400	Gray 500	AA	AA
Gray 500	Gray 600	AA	AA
Gray 600	Gray 700	AA	AA
Gray 700	Gray 800	AA	AA
Gray 800	Gray 900	AA	AA

Accessibility Chart

Live color accessibility tool

[View](#)