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Tackling marketing inefficiencies: Less talk, more action

Michael Loughrey and Courtney Finger

October 8, 2024



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v.07/16

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Tackling marketing inefficiencies

Less talk, more action



Michael Loughrey
Marketing Solutions
Engineer



Courtney Finger
Principal, Product
Marketing Operations



Katrina Meehan
Sr. Brand Manager



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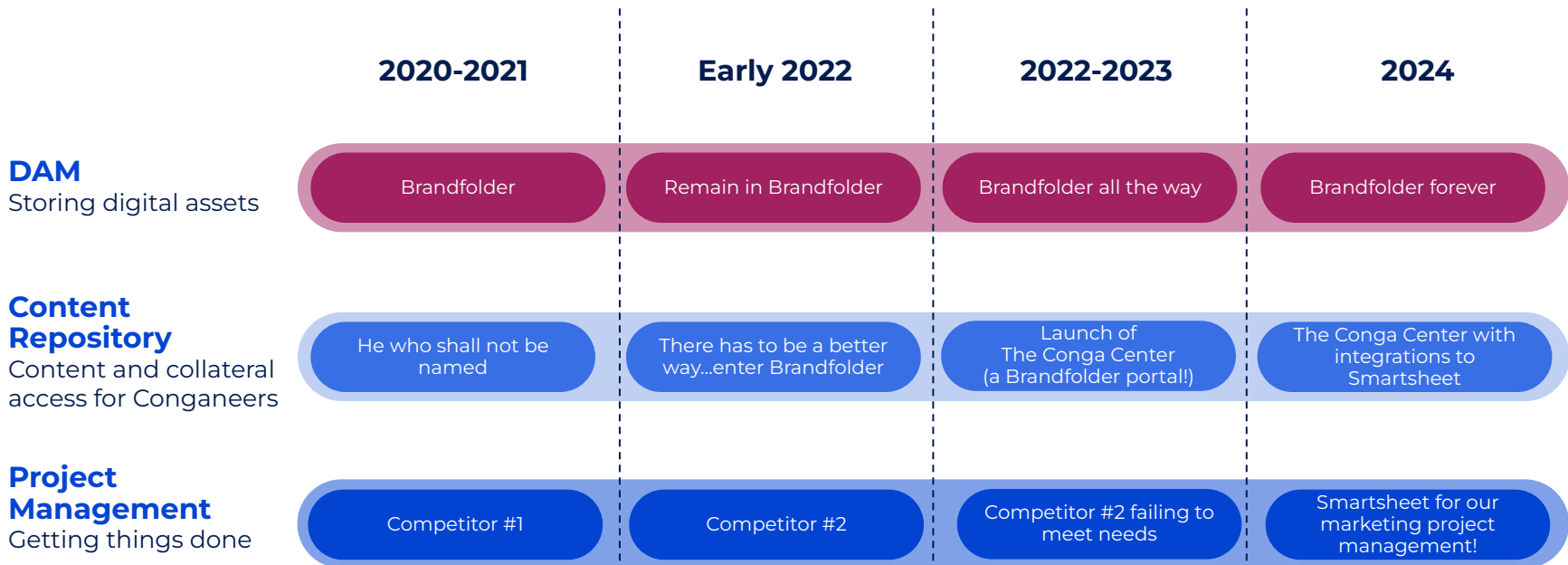
1

Conga's story

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Conga's Smartsheet Journey

From chaos to collaboration



2

Content Development and Approval

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Content development and approval: challenges

Getting the right content into the hands of the right people

Content is the lifeblood of a marketing organization

- That could be product demos, brochures, instagram ads, customer stories, data sheets, decks, event materials, or blog posts
- Do we have the content the team needs to be successful? How is it being used?

Are we sharing the right content? Who can access it?

- Did the right people approve it?
- Are they accessing the right version of content?

You'll now see:

- Board View
- Smartsheet's Proofing and Versioning
- Structured automated approvals



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Content development and approval: outcomes

Get to market faster (and better)

Better assets

- Reviewed and approved within the context of their final environment
 - Example: YouTube skippable
- Reviewed and approved within the context of other assets our target audience may also see
 - Example: vibrant Instagram story
- Approved by all necessary stakeholders
 - Confident use

Faster go to market

- Reduce time from version 1 - final version
- Reduce time spent on inefficient communications

Content development and approval: outcomes

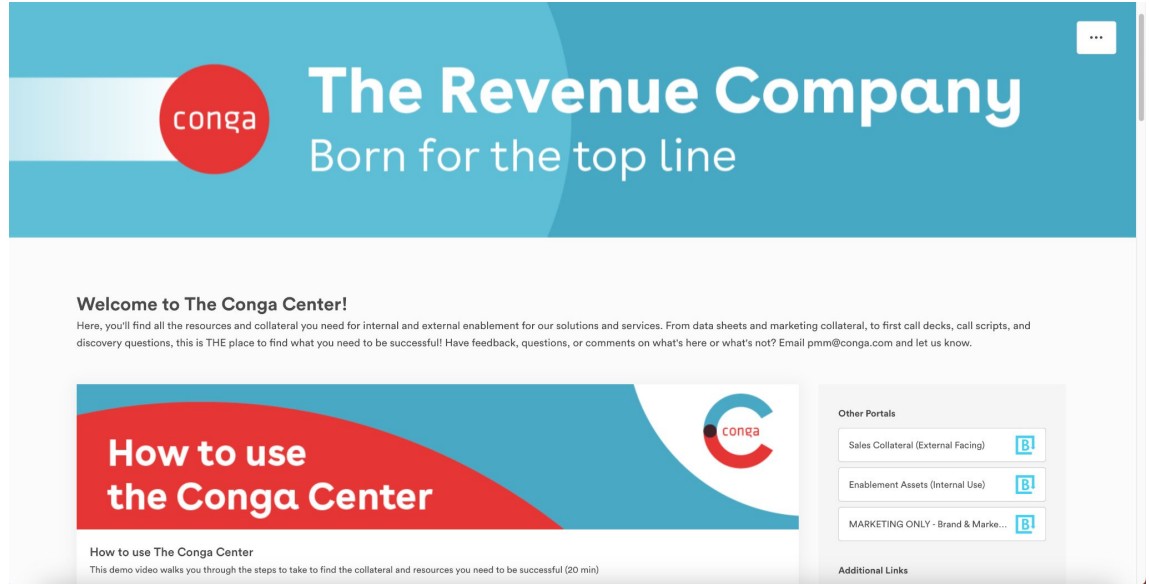
Ease of use, peace of mind, one stop shop

One place to go, no version control issues

- The most up-to-date version of every asset, in one place
- Access for everyone, no matter your role

Teams get what they need, fast

- Sellers quickly send assets that move deals forward
- Both what's inside Brandfolder and external links when needed



3

Work Management Best Practices

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Work Management: challenges

How did we get here?

Raise your hand if the words “project manager” are in your job title.

What is a project? A set of tasks that must be completed within a specific timeline to achieve a specific goal.

Now, raise your hand if your job responsibilities include some variation of project management.

Modern project management = work management

You'll now see:

- Timeline view
- Timeline slippage
- Resource and capacity planning

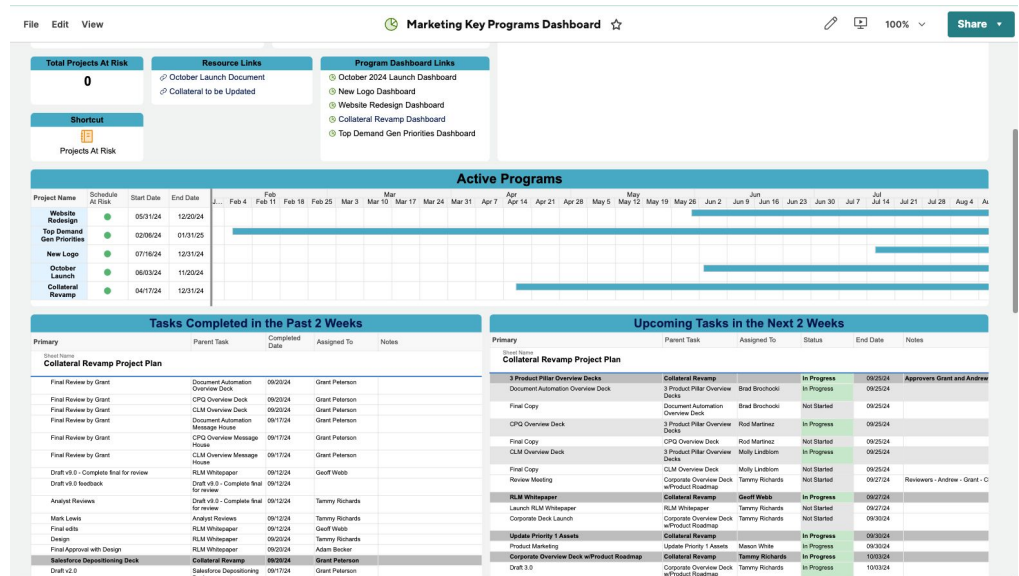
Work Management: outcomes

Providing Organizational Visibility

What have we gained?

Confidence and time.

- Conga's marketing teams rely on the project management features within Smartsheet
- We always know what our upcoming deadlines are, what the project status is, and who is involved
- We free ourselves to focus on marketing strategy and creativity
- Organizational visibility is key and Smartsheet provides that



4

Data Aggregation

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Managing data and reporting: challenges

How did we get here?

Let's talk about building blocks...

- Data sprawl
 - Blocks scattered across the entire room
- Data Variations
 - Building four different, complete castles that only have one small difference
- Outdated decks
 - Destroying your prized castle to only rebuild it again and again.

You'll now see:

- Dashboards to report on information in real-time
- Data Shuttle to enable no-code integration

How Conga plans to use this

Conga Connect event planning



What I have learned **to make our upcoming event planning process even better**

- Data connection with Cvent
- Using speaker dashboards to convey timelines
- Using forms to gather any needed accommodations, technical needs, etc.
- Smartsheet will be used as our total project management system for breakout sessions and speaker content

Next steps...

- Attend the “Creative Solutions to Your Creative Team’s Biggest Challenges” session on Tuesday
- Attend the “Power Your Marketing Potential” session on Thursday at 10:30am
- Come hang out with us at the Marketing Creative Management Booth.

Take the survey

We'd love to hear your thoughts on the session.

Open this session in the mobile app, click “Survey,” and answer two questions — it's that easy!

Thank you.

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Share your experience at ENGAGE

by participating in the conversation on social media!
Use **#SmartsheetENGAGE** and tag Smartsheet
in your posts all week long.

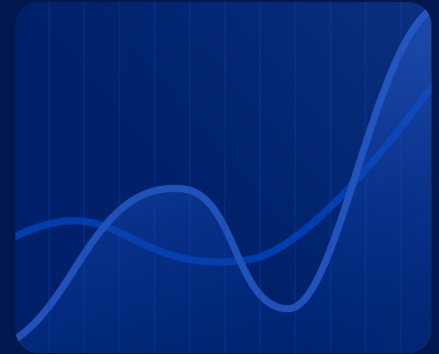
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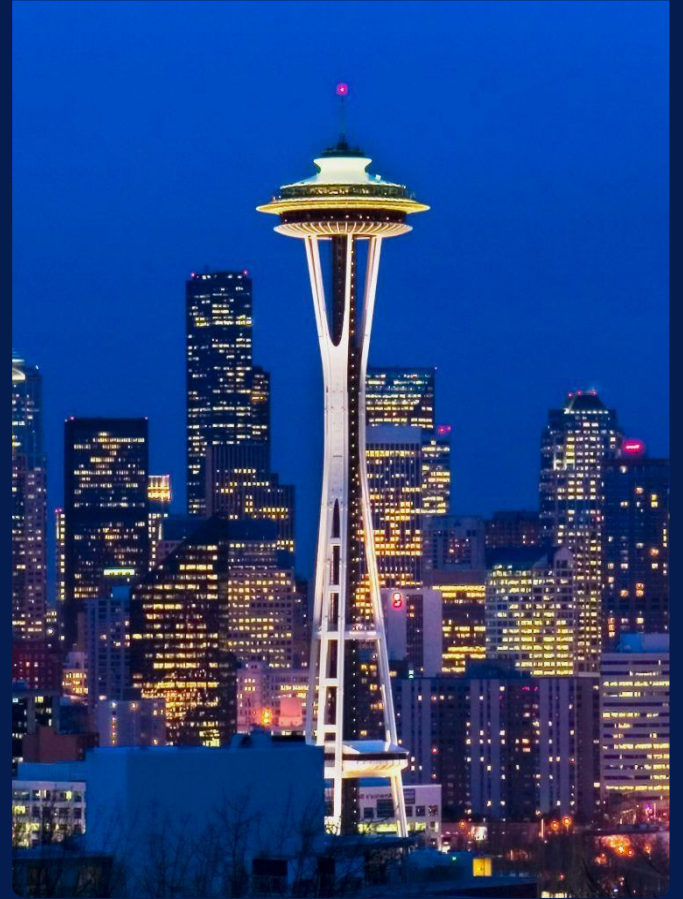


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Questions



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Appendix

Demo Screenshots



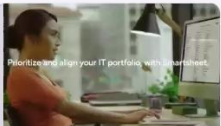
smartsheet

Active Creative Assets Help & feedback

Share

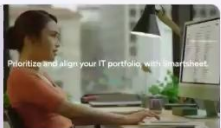
Board Filter Status

Status: Uncategorized (21) Not Started (259) In Progress (4) SMAR Approved (2) Complete (182) Posted (5) Not for use (0) + Add lane



Prioritize and align your IT portfolio with Smartsheet.

:15s Video o@ph-us-enterprise US EN itpmo-15 https://youtu.be/7UAORPPlaCY



Prioritize and align your IT portfolio with Smartsheet.

:6s Video o@ph-us-enterprise US EN itpmo-6 https://youtu.be/5QjQBw4D76w



:15s Video o@ph-us-enterprise US EN itpmo-15-qr



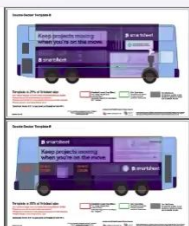
970 x 250 Display o@ph-us-enterprise US EN marketing-align https://brandfolder.com/s/p6cmctrma92sx4g3xpavjg



:15s Video o@ph-us-enterprise US EN itpmo-15-qr



Double Decker A OOH o@ph-au AUS EN https://brandfolder.com/s/3jxxtxhwf7nxfwg5xxtshv



Double Decker B

NSW, Hornsby Station Footbridge (OND-0139N), OOH o@ph-au AUS EN https://brandfolder.com/s/6rsbxzqxf9c9p4mwngZrjpp

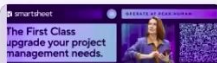
NSW, Sydenham, Princes Hwy OOH o@ph-au AUS EN https://brandfolder.com/s/6rsbxzqxf9c9p4mwngZrjpp

NSW, Burwood, 420 Parramatta Rd (OND-0125E) OOH o@ph-au AUS EN https://brandfolder.com/s/6rsbxzqxf9c9p4mwngZrjpp

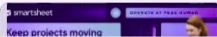
VIC, Thomastown, Metropolitan Ring Rd (OVD-0137W) OOH o@ph-au



Showcase OOH o@ph-au AUS EN https://brandfolder.com/s/nx6zwm4xwf5qp9x7bxkfw



Business Lounge OOH o@ph-au AUS EN https://brandfolder.com/s/mm3ptvsvj6k3fbm84fbs5779



Browser address bar: (5) Active Creative Assets | app.smartsheet.com/sheets/rhP3XWGQwFvpJppp3hwF34c9wg86Wp89fJ6QgP1?view=grid

Page header: Row 8: -15s | Version 1 | 2HBOM-MC15-08142024-QR (2).mp4 | Review Complete

Message: Previous versions are closed to comments and review. Go to latest version

Video player content:

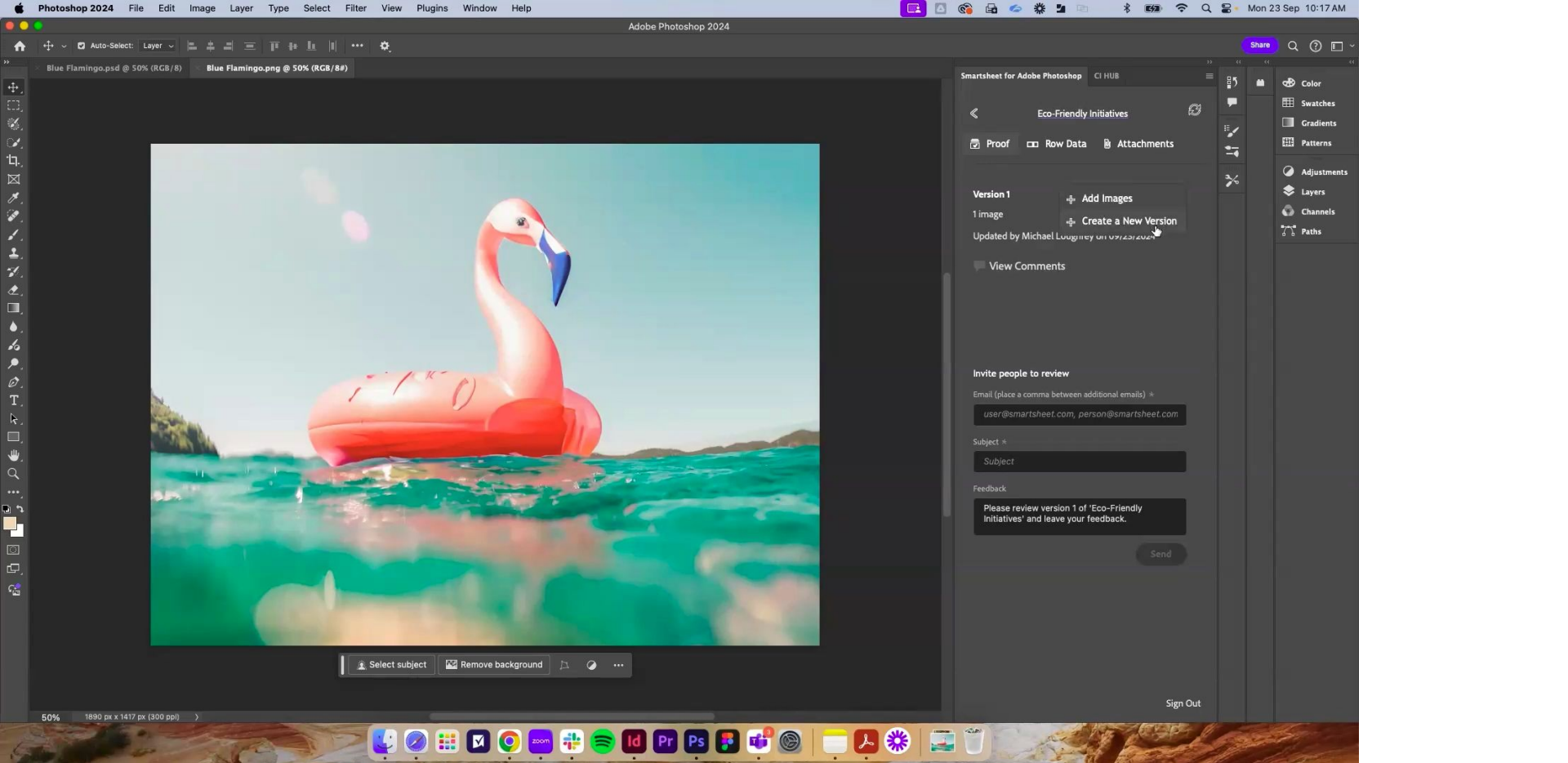
- Top toolbar: Refresh, Add, Remove, Annotate, Smile
- Video frame: A hand pointing at a laptop screen displaying a Smartsheet spreadsheet with columns for 'Project Name', 'Status', and 'Due Date'. A QR code is visible in the bottom right of the video frame.
- Bottom toolbar: Playback controls (Play, Stop, Previous, Next), Speed 1x, 0:16 / 0:22, Options, Record
- Annotation button: Click to annotate

Comments sidebar:

- Kai Senjima** 1 0:07
Contents starts
2 hours ago
- Tamika Marshall**
@michael.loughrey@demo.mbfcorp.com Can we trim this content to 15s? Thanks.
2 hours ago
- Tamika Marshall** 2 0:08
Remind me of the CTA again?
1 hour ago
- Michael Loughrey**
Contact us form.
1 hour ago
- Tamika Marshall** 3 0:12
Collaboration!
1 hour ago
- Tamika Marshall** 4 0:15
Have we the equivalent for the creative management use case?
1 hour ago
- Michael Loughrey**
We do. That's in a separate row/proof.
1 hour ago

Footer: Pending 2 | Require Changes 0 | Approved 0

Smartsheet Proofing with in-time annotations



Smartsheet's Free Adobe Creative Cloud Integration

	Level	Thumb...	Market/ Language	Campaign - Creative Type - Channel - Size	Ad Type		Version	Pending Approval From	Approved By	Changes Required By	Proof Status	Legal Approval
5	3		US EN	:30s	QR code (persistent through ad spot)	ign=0@ph-br&utm_content=leader-30	4		Tamika Ma		Approved	Declined by Hazel
6	3		US EN	:30s	QR code (persistent through ad spot)	ign=0@ph-br&utm_content=marketing-teams-30	5		Devon Gor		Requires Changes	Approved by Hazel
7	3		US EN	:15s	QR code (persistent through ad spot)	ign=0@ph-br&utm_content=leader-15	3		Aviv Perez			
8	3		US EN	:15s	QR code (persistent through ad spot)	ign=0@ph-br&utm_content=marketing-teams-15	2	kai@demo.mbfcorp.c	tamika@de		In Review	Approved by Hazel
9	2		US EN	- YouTube								
10	3		US EN	:30s	skippable pre-roll		2		Tamika Ma		Completed	Approved by Hazel
11	3		US EN	:30s	skippable pre-roll		4		Tamika Ma		Completed	Approved by Hazel
12	3		US EN	:30s QR code	skippable pre-roll	utm_campaign=0@ph-br&utm_content=leader-30	5		Devon Gor		Completed	Approved by Hazel
13	3		US EN	:30s QR code	skippable pre-roll	utm_campaign=0@ph-br&utm_content=marketing-teams-30	3		Aviv Perez		Completed	Approved by Hazel
14	3		US EN	:15s	nonskippable pre-roll		5		Tamika Ma		Completed	Approved by Hazel
15	3		US EN	:15s	nonskippable pre-roll		2		Devon Gor		Completed	Approved by Hazel
16	3		US EN	:15s QR code	nonskippable pre-roll	utm_campaign=0@ph-br&utm_content=marketing-teams-15	3		Aviv Perez		Completed	Approved by Hazel
17	3		US EN	:15s QR code	nonskippable pre-roll	utm_campaign=0@ph-br&utm_content=leader-15	4		Tamika Ma		Completed	Approved by Hazel
18	2		US EN	- Instagram								
19	3		US EN	1080x1080	in-feed				Aviv Perez			Approved by Hazel
20	3		US EN	1080x1080	in-feed							

COUNT: 37 SUM: 42 AVG: 3.5

Proof Info Columns tracked in a sheet

app.smartsheet.com/sheets/rhP3XWGQwFvpJJppp3hwF34c9wg86Wp89fJ6QgP1?view=grid

Active Creative Assets / Manage Automation Workflows

Legal Approval

When Proof Status changes to:
Completed
+ Specify another change
Run workflow: When triggered

Conditions (1)
Where Market/ Language is one of:
US EN
+ Add another condition

Request an approval
Send to specific people:
Jose Price
Save response in: Legal Approval

Conditions (1)
Where Market/ Language is one of:
AUS EN
+ Add another condition

Request an approval
Send to specific people:
Hazel Christensen
Save response in: Legal Approval

Otherwise

Cancel Save

Approval Workflow driven by proof completion

Browser address bar: (5) Active Creative Assets - E X + app.smartsheet.com/sheets/rhP3XWGGQwFvpJJppp3hwF34c9wg86Wp89fJ6QgP1?view=grid

Page header: Active Creative Assets / Manage Automation Workflows

Legal Approval

US EN

+ Add another condition

+ (Add step)

Request an approval

Send to specific people: Jose Price

Save response in: Legal Approval

Send from Smartsheet Automation

Legal request for {{Creative Name}}

Hi Jose, A request for your approval has been made. Please review within the 2 day SLA period. Thanks

Includes attachments, 6 fields

If Approved: + (Add step)

If Declined: + (Add step)

AUS EN

+ Add another condition

+ (Add step)

Request an approval

Send to specific people: Hazel Christensen

Save response in: Legal Approval

Send from Smartsheet Automation

Legal request for {{Creative Name}}

Hi Hazel, A request for your approval has been made. Please review within the 2 day SLA period. Thanks

Includes attachments, 7 fields

If Approved: + (Add step)

If Declined: + (Add step)

Buttons: Cancel Save

Multi-step approval based on conditional path

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Campaign Roadmap

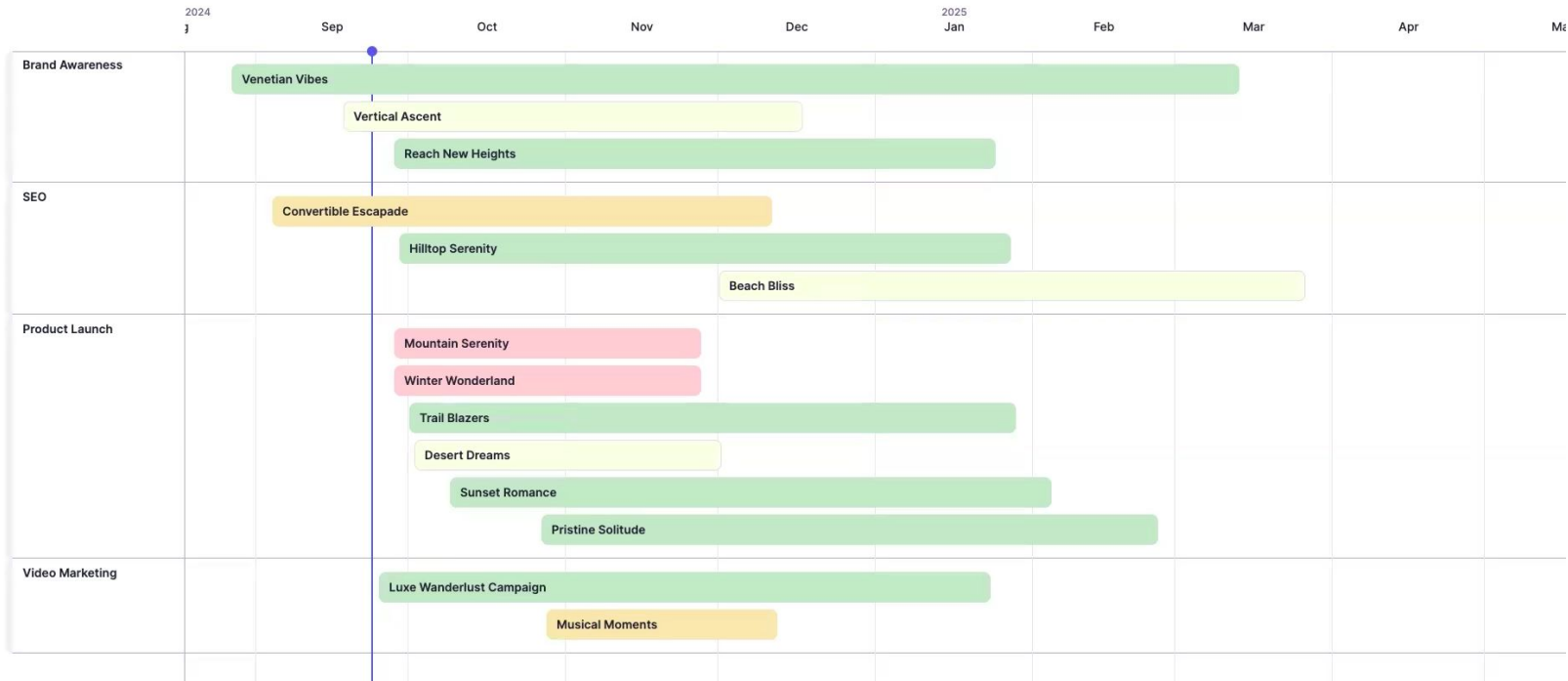
Help & feedback

Share

Timeline Filter Campaign Type Months

Saved filters + Add a filter

No filters applied



Timeline View showing Campaigns by Campaign Type

smartsheet

Campaign Roadmap

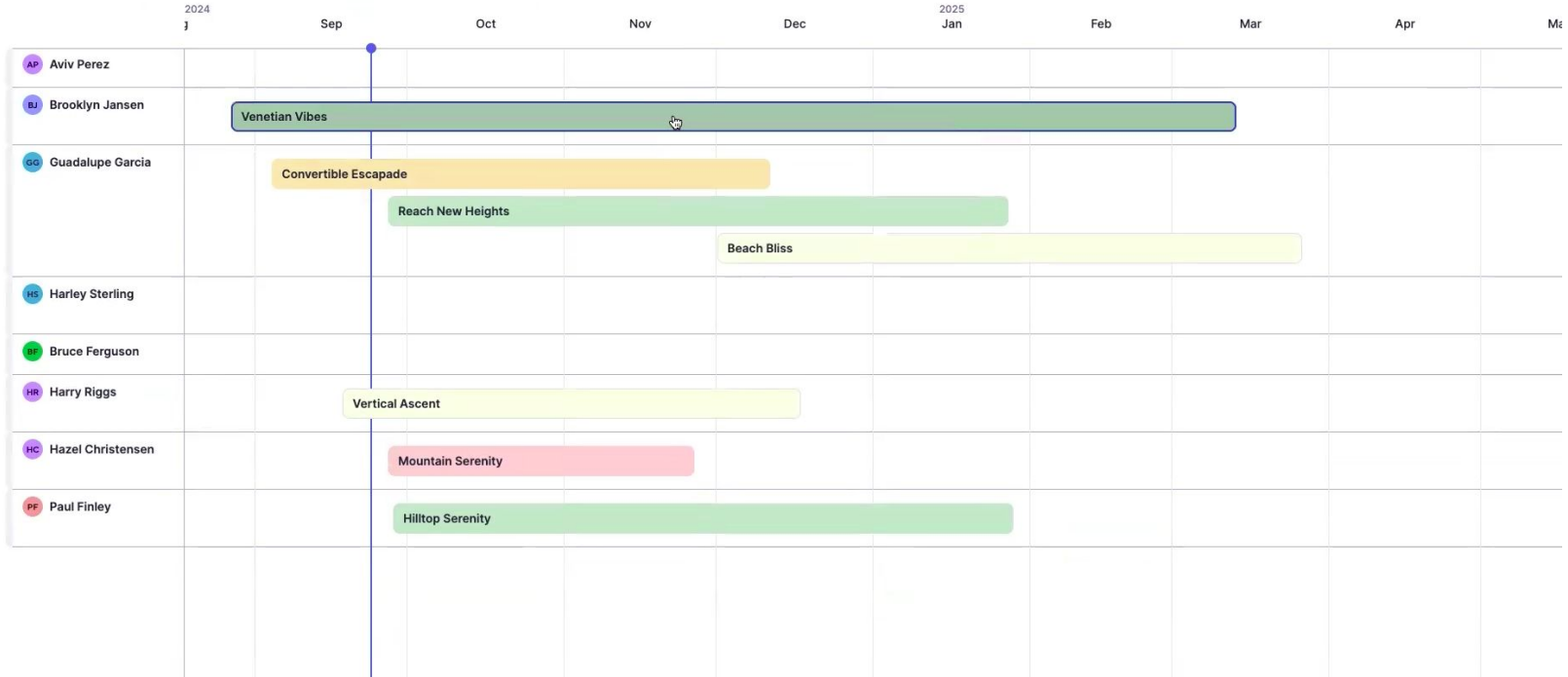
Help & feedback

Share

Timeline Filter Owner Months

Saved filters + Add a filter

No filters applied



Timeline View showing Campaigns by Owner

Venetian Vibes

CAMPAIGN DASHBOARD

QUICK LINKS

- ASSET LIBRARY
- MEDIA PLAN
- PROJECT PLAN
- PORTFOLIO DASHBOARD
- YOUR WORK

SUMMARY

CAMPAIGN ID	STATUS	OVERALL	SCHEDULE	BUDGET	CAMPAIGN PROGRESS	CAMPAIGN SPEND	CONTENT CREATION
3M0062	In Progress	<div style="width: 28%;"></div>	<div style="width: 113d;"></div>	<div style="width: 0;"></div>	<div style="width: 28%;">% Complete</div>	<div style="width: 28%;">Budget</div>	<div style="width: 28%;">In Progress</div>

CAMPAIGN TYPE	PROGRESS	LAUNCHES IN	BASELINE
Brand Awareness	28%	113d	0

STATUS HEADLINE	FINANCIALS	TIMELINE
Campaign Toolkit Launched. Planning to begin imminently.	<p>\$242,500</p> <p>Budget</p> <p>\$158,000</p> <p>Spend to Date</p>	<p>27/08/24</p> <p>Start Date</p> <p>20/02/25</p> <p>End Date</p>

OBJECTIVE ALIGNMENT	KEY STAKEHOLDERS
Promote New Products or Services	Melissa Brundige, Michael Loughrey, Paul Finley

MILESTONES						Calendar																	
Primary	Status	Start	Finish	% Complete	# Risks Flagged	Sep 15			Sep 22			Sep 29											
						S	M	T	W	T	F	S	S	M	T	W	T	F	S	S	M	T	W
01 Kick-off	Completed	17/09/24	17/10/24	100%	0																		
02 Testing & Audience	Completed	18/10/24	15/11/24	100%	0																		
03 Develop: Integrated Channel Campaign	Completed	18/11/24	24/12/24	13%	0																		
05 Pre Launch Audits	Not Started	18/11/24	30/12/24	0%	0																		
04 Sent To Print	Not Started	25/12/24	25/12/24	0%	0																		
06 Launch	Not Started	31/12/24	01/01/25	0%	0																		
07 Track	In Progress	02/01/25	18/02/25	17%	0																		
08 Measure	In Progress	19/02/25	20/02/25	25%	0																		
09 Assets	Not Started			0%	0																		

TASKS FLAGGED AT-RISK	PAST DUE TASKS & UPCOMING TASKS (<7DAYS)

KEY

SONATA

File Automation Forms Connections Dynamic View

Campaign Project Plan - Venetian Vibes

Share

Gantt View Filter Off Tahoma 9 B I U S A Baselines

	At Risk	Health	Status	Task	Start	Finish	Duration	Pre...	% Allocation	% Remaining	Baseline Start	Sep				Oct				
												Sep 8	Sep 15	Sep 22	Sep 29	Oct 6	Oct 13	Oct 20	Oct 27	Nov 3
25				Campaign Dashboard																
26				Campaign Media Plan																
27			In Progress	Venetian Vibes	19/24	20/02/25	113d			72%	17/09/24									
28			Completed	- 01 Kick-off	19/24	17/10/24	23d			0%	17/09/24									
29			Complete	Campaign Approval	19/24	26/09/24	8d	29	100%	0%	17/09/24									
30			Complete	Kick Off Meeting	19/24	10/10/24	10d	29	100%	0%	27/09/24									
31			Complete	Resourcing Plan	19/24	17/10/24	5d	30	100%	0%	11/10/24									
32			Complete	Execution Plan Completed	19/24	17/10/24	0	31		0%	17/10/24									
33			Completed	+ 02 Testing & Audience	19/24	15/11/24	21d			0%	18/10/24									
45			Completed	+ 03 Develop: Integrated Channel Campaign	19/24	24/12/24	27d	33		87%	18/11/24									
57			Not Started	+ 04 Sent To Print	19/24	25/12/24	1d	56		100%	25/12/24									
58			Not Started	+ 05 Pre Launch Audits	19/24	30/12/24	31d	33		100%	18/11/24									
77			Not Started	+ 06 Launch	19/24	01/01/25	2d	58		100%	31/12/24									
83			In Progress	+ 07 Track	19/25	18/02/25	34d	82		83%	02/01/25									
87			In Progress	+ 08 Measure	19/25	20/02/25	2d	83		75%	19/02/25									
90			Not Started	- 09 Assets						100%										
91			Not Started	Internal Comms: Employee Email Signature						100%										
92			Not Started	Facebook Header						100%										
93			Not Started	LinkedIn Banner						100%										
94			Not Started	New logos for site						100%										
95			Not Started	Presentation Template						100%										
96			Not Started	Banner for Event Microsite						100%										

Project plan showing Finish-to-Start (FS) dependency

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File Automation Forms Connections Dynamic View

Campaign Project Plan - Venetian Vibes

Share

Gantt View Filter Off Tahoma 9 B I U S A Baselines

Task	At Risk	Health	Status	Task	Start	Finish	Duration	Pre...	% Allocation	% Remaining	Baseline Start	Sep				Oct			
												Sep 8	Sep 15	Sep 22	Sep 29	Oct 6	Oct 13	Oct 20	Oct 27
				Campaign Dashboard															
				Campaign Media Plan															
			In Progress	Venetian Vibes	19/24	19/02/25	113d			72%	17/09/24								
			Completed	01 Kick-off	19/24	17/10/24	23d			0%	17/09/24								
			Complete	Campaign Approval	19/24	25/09/24	8d	30SF	100%	0%	17/09/24								
			Complete	Kick Off Meeting	19/24	09/10/24	10d	31SF	100%	0%	27/09/24								
			Complete	Resourcing Plan	19/24	16/10/24	5d	32SF	100%	0%	11/10/24								
			Complete	Execution Plan Completed	19/24	17/10/24	0			0%	17/10/24								
			Completed	02 Testing & Audience	19/24	14/11/24	21d			0%	18/10/24								
			Completed	03 Develop: Integrated Channel Campaign	19/24	23/12/24	27d	33		82%	18/11/24								
			Not Started	04 Sent To Print	19/24	24/12/24	1d	56		100%	25/12/24								
			Not Started	05 Pre Launch Audits	19/24	27/12/24	31d	33		100%	18/11/24								
			Not Started	06 Launch	19/24	31/12/24	2d	58		100%	31/12/24								
			In Progress	07 Track	19/24	17/02/25	34d	82		83%	02/01/25								
			In Progress	08 Measure	19/24	19/02/25	2d	83		75%	19/02/25								
			Not Started	09 Assets						100%									
			Not Started	Internal Comms: Employee Email Signature						100%									
			Not Started	Facebook Header						100%									
			Not Started	LinkedIn Banner						100%									
			Not Started	New logos for site						100%									
			Not Started	Presentation Template						100%									
			Not Started	Banner for Event Microsite						100%									

Project plan showing Start-to-Finish (SF) dependency

SONATA

File Automation Forms Connections Dynamic View

Campaign Project Plan - Venetian Vibes ☆

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Gantt View Filter Off Arial 10 B I U [Icons]

	At Risk	Health	Status	Task	ration	Pre...	% Allocation	% Remaining	Baseline Start	Baseline Finish	Variance	Sep			
												Sep 8	Sep 15	Sep X	
25		-		Campaign Dashboard											
26		-		Campaign Media Plan											
27	🔒	▲	In Progress	Venetian Vibes	113d			72%	17/09/24	20/02/25	-15d				
28	🔒	-	Completed	- 01 Kick-off	23d			0%	17/09/24	17/10/24	-15d				
29	🔒	-	Complete	Campaign Approval	8d	30SF	100%	0%	17/09/24	26/09/24	-15d				
30	🔒	-	Complete	Kick Off Meeting	10d	31SF	100%	0%	27/09/24	10/10/24	-15d				
31	🔒	-	Complete	Resourcing Plan	5d	32SF	100%	0%	11/10/24	17/10/24	-15d				
32	🔒	-	Complete	Execution Plan Completed	0			0%	17/10/24	17/10/24	-15d				
33	🔒	-	Completed	+ 02 Testing & Audience	21d			0%	18/10/24	15/11/24	-15d				
45	🔒	-	Completed	+ 03 Develop: Integrated Channel Campai	27d 33			87%	18/11/24	24/12/24	-15d				
57	🔒	-	Not Started	04 Sent To Print	1d 56			100%	25/12/24	25/12/24	-15d				
58	🔒	-	Not Started	+ 05 Pre Launch Audits	31d 33			100%	18/11/24	30/12/24	-15d				
77	🔒	-	Not Started	+ 06 Launch	2d 58			100%	31/12/24	01/01/25	-15d				
83	🔒	▲	In Progress	+ 07 Track	34d 82			83%	02/01/25	18/02/25	-15d				
87	🔒	▲	In Progress	+ 08 Measure	2d 83			75%	19/02/25	20/02/25	-15d				
90	🔒	▼	Not Started	- 09 Assets				100%							
91	🔒	▼	Not Started	Internal Comms: Employee Email Signature				100%							
92	🔒	▼	Not Started	Facebook Header				100%							
93	🔒	▼	Not Started	LinkedIn Banner				100%							
94	🔒	▼	Not Started	New logos for site				100%							
95	🔒	▼	Not Started	Presentation Template				100%							
96	🔒	▼	Not Started	Banner for Event Microsite				100%							

Resource Management

Campaign Project Plan - Ven... Marketing Expand

24/08/27 25/03/13
Updated less than a minute ago by Michael Loughrey.
View Activity

Tamika Marshall
Project Management, Project Manager

10

Kai Senjima
Design, Designer

100

Brooklyn Jansen
Creative Services, Copywriter

1

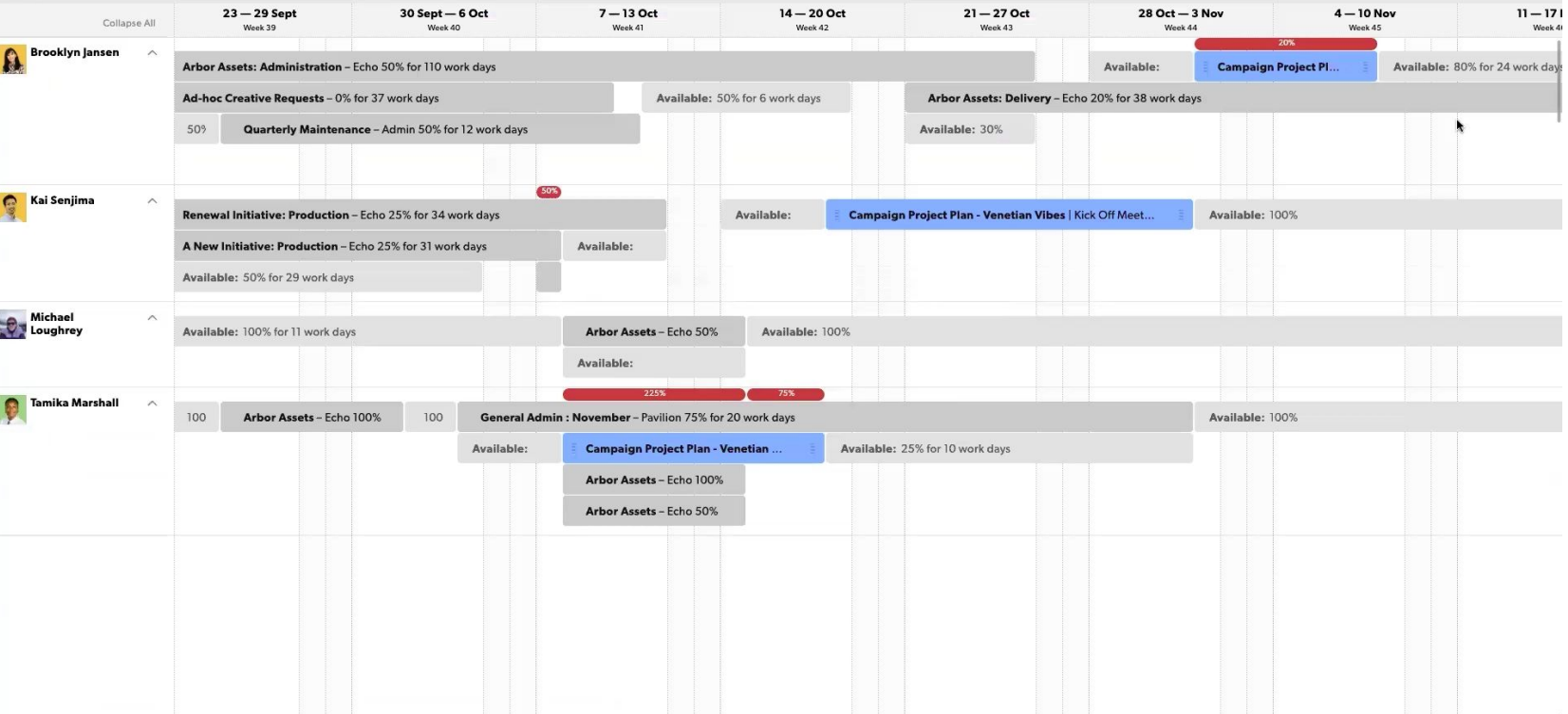
-
-
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-
-
-

Resource Management side panel

← Back to Project Campaign Project Plan - Venetian Vibes

Workload Schedule View only

Navigation icons: refresh, undo, redo, D, W, M, T



Conference Metrics

09/16/24

Last Updated

\$156,400.00

Total Revenue

252

Customer/Partner Registered

36%

Percent to Sellout

-125

Days Left to ENGAGE

University Metrics

0

Total Certs

2

Precon Total

0

Core Cert

0

Admin Cert

0

Intro to CWM

0

PM Cert

0

Control Center Lead Cert

2

Control Center Training

448

Tickets Remaining

47

Internal Registered

3

Comp Registered

299

Total Registered

204

Number of Domains Attending

14

Number of Countries Represented

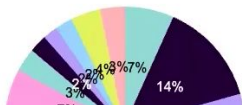
18

Number of Industries Represented

Sales Trend



Industry Represented

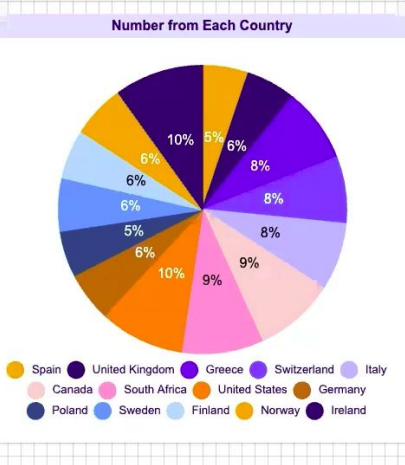
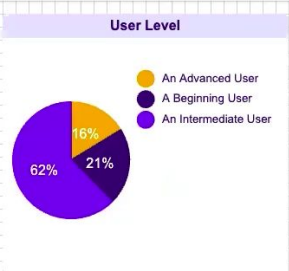
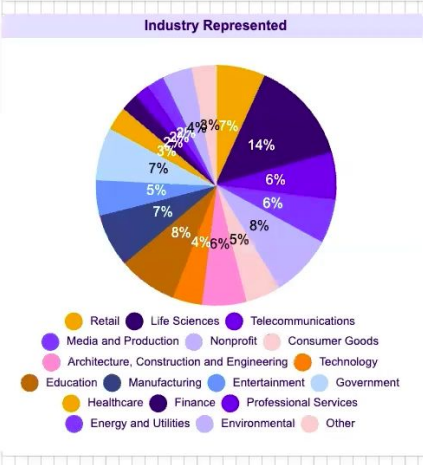
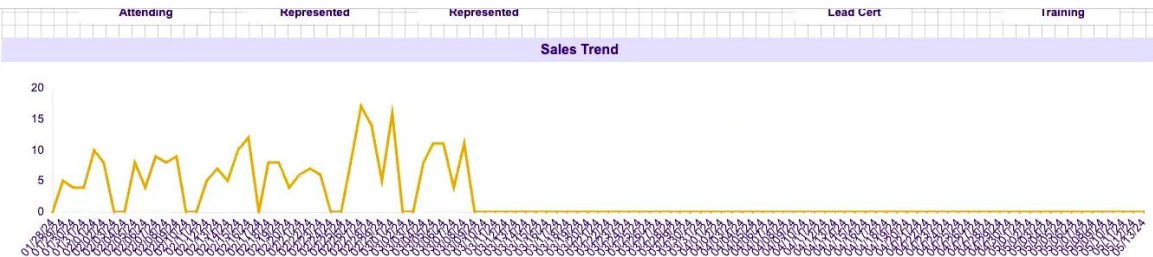


User Level



Number from Each Country





Dashboard theme

Themes 9

- Standard
- Classic
- Rainbow
- Sunny surf
- Retro
- Pastel
- Starry night
- Deep space
- Forest

Background color

Change

Widget background color

Change



- Source
- Target
- Filters
- Mapping
- Run options
- Expressions
- Sharing settings
- Name workflow

Select your source file

Log in to your storage service and select your source file.

Source Location

Smartsheet Attachment

- Smartsheet Attachment
- OneDrive & Sharepoint
- GoogleDrive
- Box

Most recent

This file has column headers

First row

1

Tab Number

1

Cancel

Next

- Source
- Target**
- Filters
- Mapping
- Run options
- Expressions
- Sharing settings
- Name workflow

Select your target sheet

For update dropdowns workflows, select a sheet that you have admin or higher access to. For all other workflows, select a sheet that you have editor or higher access to.

Select target

Sheet

Attendee List (Anonymised)

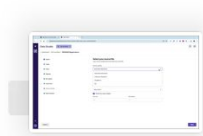
Workflow action

- Replace all Target sheet rows with the data from the input file
- Merge data into the target based on a key column value
- Update the dropdown choices for the selected columns

Row options

- Add rows to the sheet as they are added to the source file
- Update rows as they change in the source file
- Delete rows that no longer match the filter criteria

Cancel



- Source
- Target
- Filters**
- Mapping
- Run options
- Expressions
- Sharing settings
- Name workflow

Filter your data

Create multiple criteria to filter data as it populates the target file. You can set logic and order of operations using the "Filter logic" field.

Filter logic

1 Country is not blank

- + Ac Company
- Industry**
- Domain
- Date Registered
- Amount Paid

Cancel

Back

Next



- Source
- Target
- Filters
- Mapping**
- Run options
- Expressions
- Sharing settings
- Name workflow

Map fields to columns

Select your Unique Identifier Column. Target fields have been suggested based on your source file columns. You can also add new fields to your target, rename fields in your sheet, and manually specify the format of your source data for additional accuracy.

Field values are set to "Auto" detect the column type.

Change the column type if you are experiencing incorrectly formatted fields.

Unique Identifier Column

email

Source field	Column type		Sheet Column
Full Name	Auto	→	Full Name
email	Auto	→	email
Country	Auto	→	Country
User Level	Auto	→	User Level
Title	Auto	→	Title
Company	Auto	→	Company
Industry	Auto	→	Industry

+ Add a new column

Cancel

Back

Next

- Source
- Target
- Filters
- Mapping
- Run options**
- Expressions
- Sharing settings
- Name workflow

Set your run options

Choose whether to run your workflow manually or on a set schedule. To run your workflow manually, proceed to the next step.

Run on attachment

Run on schedule

Days of the week

Start time (UTC)

Execute every

End time (UTC)

Delete

- do not repeat
- 15 minutes
- 30 minutes
- 1 hour
- 2 hours

+ Add another schedule

Cancel

Back

Next

Attende List (Anonymised) x Data Shuttle x

datashuttle.smartsheet.eu

Data Shuttle My workflows

All workflows Upload workflows Offload workflows

<input type="checkbox"/>	Workflow name ↑	Source	Action	Target	Last run	Workfl
<input type="checkbox"/>	ENGAGE Registrations	Attende List (Anonymised)	Update, Add & Delete	Attende List (Anonymised)	23 Sep 2024 10:31	Up

ENGAGE Registrations

Completed 2 minutes ago

Duration: less than a minute

Rows updated: 0

Rows added: 0

Rows deleted: 0

Rows filtered: 0

Rows unaffected: 748

Dropdown choices updated: 0

Completed 3 minutes ago

Duration: less than a minute

Rows updated: 17

Rows added: 106

Rows deleted: 0

Rows filtered: 0

Rows unaffected: 625

Dropdown choices updated: 0

Completed 3 days ago

Duration: less than a minute

Rows updated: 0

Rows added: 0

Rows deleted: 0

Rows filtered: 0

Rows unaffected: 748

Dropdown choices updated: 0