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# From Projects to Programs to Portfolios





## Meet your speakers!



**Subha Rama**Principal Product Marketing
Manager, PPM





Olivia Ripps
Senior Manager, PPM
Practice











## **Learning Objectives**

What will you learn today?

- ✓ How should you think about scale?
  Understand the different dimensions of scale
- ✓ How to scale from projects to programs to portfolios
  Understand how each of these is supported in Smartsheet
- ✓ Evolving scale mindfully Evaluate where you stand in terms of people, process, technology maturity to evolve your scale roadmap



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## Moving fast @scale

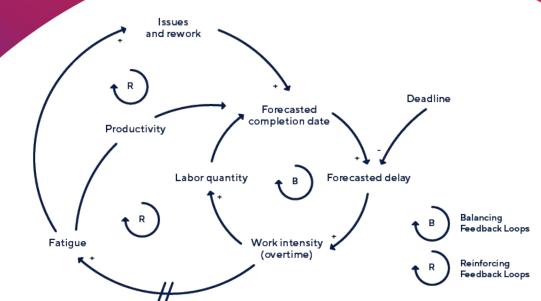
## Here's a pop quiz....

What do you need to drive a car fast?



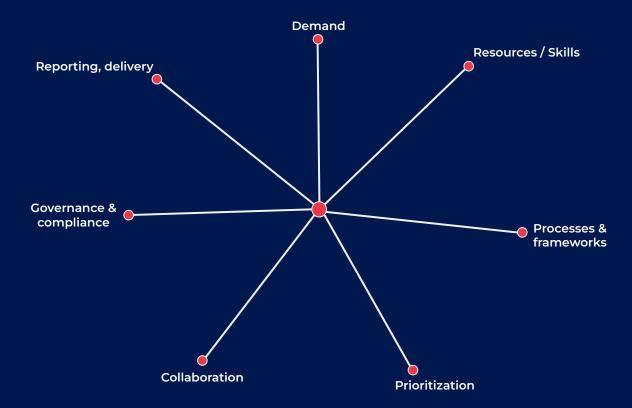
This is a model for bringing a delayed software development project back on track.

Imagine doing this across 100s and 1000s of projects!





## **Key considerations for scale**





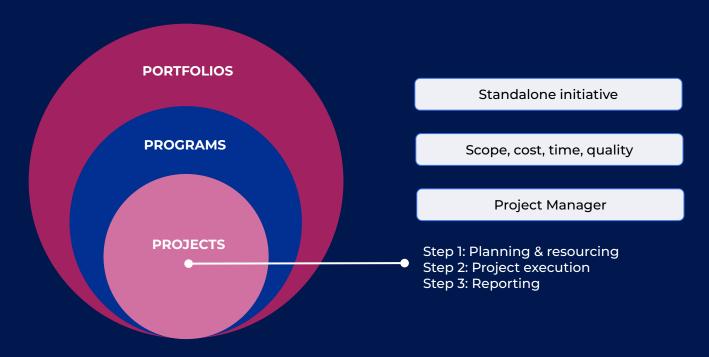
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## Projects, programs, portfolios

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## What is a project?

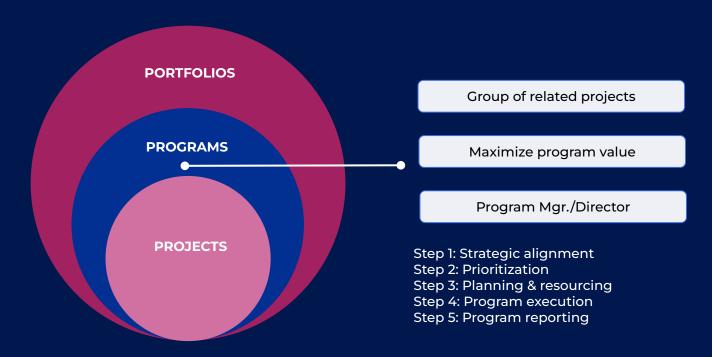
Focus on project delivery within the constraints of scope, cost, time, and quality





## What is a program?

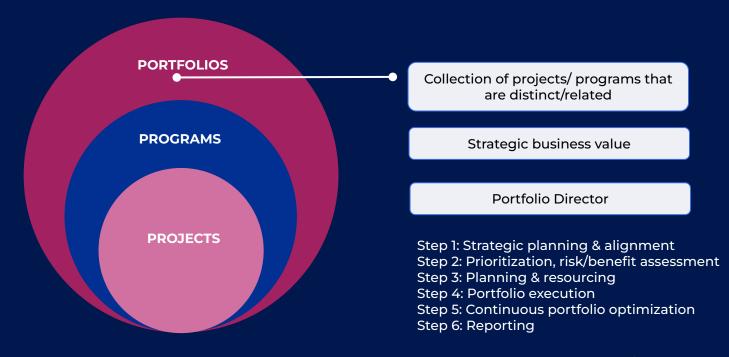
Focus on delivering program value, standardization, governance





## What is a portfolio?

Alignment with strategic priorities, business value, governance, compliance, and optimization.





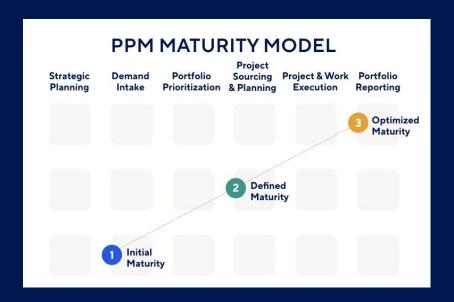
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## **Maturity matters!**

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## Organizational maturity, the 4th dimension

Successful scaling depends on your maturity across people, process, and technology



Organizations benchmarking and optimizing for PPM are **6X** more likely to report strong or unlimited scalability.

Q: How would you describe your organization's ability to scale project management approaches? Source: IDC's PPM Research Survey, 2023



### Levels of scale



# What would an ideal future state look like?

	Project Performance	Org. Performance
Projects aligned to strategic goals	92%	91%
There is effective prioritization	85%	86%
Processes integrated with strategic planning	84%	89%
Can change course and adapt	83%	86%
Achieve clearly defined financial		



90%

and non-financial goals

83%

4

## **Demo Foundations**

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**Strategic Planning** 

- What are your long-term goals and objectives?
- What is your vision and mission statement?
- Who are your key stakeholders and what are their expectations?
- What are the current trends and challenges in our industry?



Strategic Planning

- How do you evaluate and prioritize incoming demands?
- What criteria are used to determine whether a request should be accepted or rejected?
- How do you ensure that demand management aligns with your strategic goals?

**Demand & Intake Management** 



Strategic Planning

- What is the process for capturing and maintaining the backlog?
- How do you prioritize items in the backlog?
- What criteria are used to evaluate and select backlog items for execution?
- How do you ensure the backlog is regularly reviewed and updated?

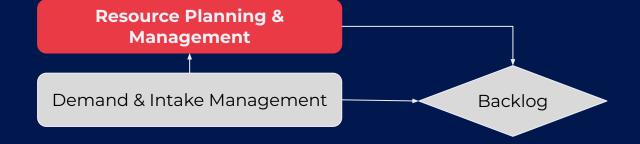
Demand & Intake Management

**Backlog** 

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Strategic Planning

- What resources are available for achieving our strategic goals?
- How do you ensure that demand management aligns with your resource availability?
- How do you assess and select vendors or partners?



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Strategic Planning



- What are the key deliverables and milestones for your projects?
- How do you track progress and performance?

Backlog

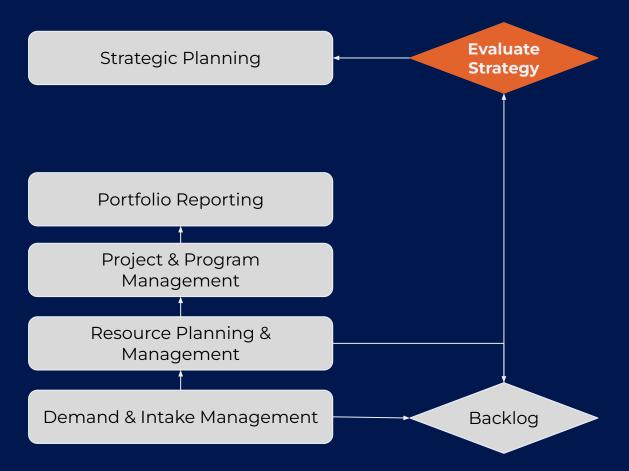
 What are the standard processes and methodologies for execution?





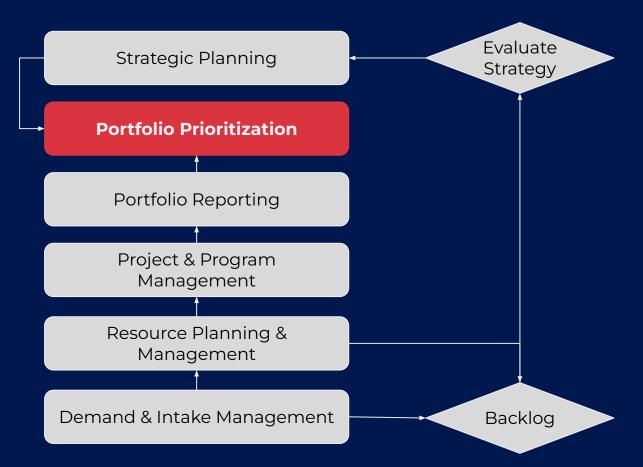
- What key metrics and performance indicators do you need to track?
- How do you ensure the accuracy and relevance of the data reported?
- Who is the target audience for your portfolio reports?





- How do you measure success and progress towards your strategic objectives?
- How often do you re-evaluate your strategic priorities?
- What triggers a re-evaluation of your strategy?
- How do you incorporate feedback from performance metrics and project outcomes into strategic adjustments?





- What steps do you take to re-prioritize projects when your strategy or resources change?
- How do you manage conflicts and competing priorities?
- How do you use project performance data to adjust our priorities and stay aligned with your strategy?



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## **Smartsheet Demo**

Project, Program, and Portfolio Management

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- How do you manage different types of work as we grow to ensure efficiency and quality?
- How do you keep reporting consistent and effective across various teams and portfolios?
- How do you allocate resources well when scaling across multiple portfolios with different needs?
- How do you align priorities across different portfolios and teams as we scale?

# Leading automaker accelerates their portfolio maturity from 0 – 100 mph in just a few months



You
can
choose
how
you
want to
scale!



## **Recap of learnings**

What have you learnt today?

- ✓ How should you think about scale?
  Understand the different dimensions of scale
- ✓ How to scale from projects to programs to portfolios
  Understand how each of these is supported in Smartsheet
- ✓ Evolving scale mindfully

  Evaluate where you stand in terms of people, process, technology maturity to evolve your scale roadmap



#### **Maturity Assessment**

# Next steps...

- Attend SEA7 Learn how to ensure the work you are doing is having the desired outcomes.
- Attend SEA12 Learn how to deal with change when you take on complex projects at scale.
- Attend SEA36 Learn about integrating Smartsheet with the rest of your techstack.
- **Assess your PPM maturity** Take the PPM maturity assessment to understand how to optimize your project portfolios.
- Visit the Projects, Programs & Portfolios booth Attend our Tiny Tutorials at the booth to learn the tips and tricks for scaling effectively.
- Try it Start with our demo templates and see how you can take these to the next level.



#### **Demo Templates**



#### Take the survey

We'd love to hear your thoughts on the session.

Open this session in the mobile app, click "Survey," and answer two questions — it's that easy!

Thank you.

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#### **Register for upcoming User Groups**



# Continue to expand your Smartsheet skills and connections by attending a User Group.

#### **Smartsheet User Groups**

- Discover how others are using Smartsheet
- Network with the Smartsheet team and your peers
- Virtual and in-person events around the globe



# **Share your experience** at **ENGAGE**

by participating in the conversation on social media! Use **#SmartsheetENGAGE** and tag Smartsheet in your posts all week long.



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@smartsheetplatform



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### **Demand Dashboard**

# DEMAND INTAKE + PORTFOLIO PRIORITIZATION

#### Strategic Planning

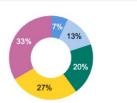
#### SUBMIT NEW REQUESTS HERE VIEW YOUR PROJECT SUBMISSIONS HERE My Submissions/ Requests 1 **▼** smartsheet **Project Intake Form** Project Name High Level Description Approval Estimated Budget Estimated Start Date Estimated End Date Redesign the patient onboarding system to streamline the process and reduce Patient Onboarding administrative errors, resulting in faster Pendina \$500,000 10/15/24 01/31/25 Redesign onboarding and better patient Please provide high-level information on your proposed project in the form below. The experience. details provided will help PMO to categorize the project and determine the next steps. Migrate sensitive patient data and hospital systems to a secure cloud Patient Data Cloud \$750,000 11/01/24 03/31/25 Project Name \* Approved infrastructure to ensure compliance and Migration Should be indicative of the project objective. Please avoid the use of code names. future scalability. Develop a telemedicine platform that Telemedicine integrates with the existing patient \$800,000 11/05/24 02/28/25 management systems, improving Platform Development remote healthcare services for patients. Implement Al-driven automation for Send me a copy of my responses Al-Driven Automation repetitive administrative tasks, resulting Approved \$1,000,000 11/20/24 07/01/25 in increased efficiency and reduction in for Administration manual labor. Deploy advanced cybersecurity Cybersecurity measures to ensure the cloud system Upgrades for Cloud Approved \$950,000 11/30/24 04/30/25 remains compliant with HIPAA and other Systems healthcare regulations. Partner with wearable technology Powered by smartsheet



## **Demand Dashboard**



#### REQUEST METRICS





2.5

Avg. Days to Assignment 15

Avg. Days to Review 30

Avg. Days in Progress

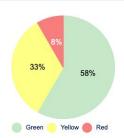
#### PIPELINE

#### For prioritization, click on the report to edit the 1-10 inputs with 1 being low and 10 being high

Project Name	Estimated Budget	Estimated Start Date	Estimated End Date	Business Function	Weighted Total	P1 - Alignment w Company Goals	P3 - Core Capabilities	P4 - Revenue Potential	P5 - Profitability & Margin	P6 - Growth Potential	P7 - Technical Risk	P8 - Resources Financial	P9 - Resou People
Total	\$9,700,00												
Strategic Goal Automate business processes to improve efficiency	\$3,400,00												
Advanced Patient Monitoring System	\$700,00	0 11/15/24	02/15/25	IT PMO	72%	5 8	9	5	3 7	7	9	4 1	0
Business Process Automation	\$750,00	0 11/01/24	03/31/25	РМО	67%	9	4 1	0	2	4	10	7	8
Mobile Health App Development	\$450,00	00 10/20/24	02/28/25	Product Development	49%	, 1	4	7	9 3	3	10	4	1
Cloud-Based Electronic Medical Records (EMR)	\$1,500,00	0 12/01/24	05/31/25	IT PMO	46%	3	3	2	8	4	4	6	7
Strategic Goal  Develop a mobile app for remote patient care	\$3,350,00	im 10											
Wearable Integration with Telemedicine	\$500,00	00 10/15/24	01/31/25	Product Development	62%	10	10	6	5	4	1	6	9
Al-Driven Automation for Administration	\$1,000,00	0 11/20/24	07/01/25	РМО	57%	3	2	8	7 10	0	9	3	3
Patient Data Cloud Migration	\$750,00	0 11/01/24	03/31/25	IT PMO	48%	3	10	6	4 1	1	5	3	5
Healthcare Data Analytics Platform	\$600,00	0 11/10/24	03/20/25	IT PMO	44%	5 7	3	9	7	1	3	1	8
											-	-	_

### STRATEGIC PLANNING DASHBOARD

#### **KEY RESULTS BY STATUS**



#### Mission Statement:

At InnovateHealth Solutions, our mission is to revolutionize healthcare delivery through cutting-edge technology solutions that enhance operational efficiency, empower patient care, and drive actionable insights. We are committed to enabling healthcare providers to streamline processes, improve patient outcomes, and adapt to the rapidly evolving digital landscape by harnessing the power of automation, mobile technologies, and data-driven insights.

#### Value Statement:

Innovation with Purpose: We believe that technology should drive meaningful change. Our solutions are designed to address the unique challenges of healthcare, empowering providers and patients alike through innovations that simplify complex workflows and enhance care delivery.

Data-Driven Decisions: In a world where information is power, we harness the potential of data analytics to deliver actionable insights. By enabling real-time data access and analysis, we help healthcare organizations make informed decisions that lead to better care and operational efficiency.

Integrity and Compliance: In an industry as critical as healthcare, integrity is paramount. We are committed to maintaining the highest standards of security, privacy, and regulatory compliance, ensuring that all our solutions are HIPAA-compliant and meet the rigorous demands of healthcare governance.

#### **Demand + Prioritization**

#### **Project Management Office**

#### **IT Project Management Office**

Strategic Goal Overview								
Strategic Priority	Description	Dashboard						
Automate business processes to improve efficiency	This priority focuses on streamlining and automating manual, repetitive workflows across departments to enhance productivity, reduce errors, and cut operational costs. By implementing Al-driven solutions, healthcare organizations can improve scalability, shorten process turnaround times, and free up employees to focus on higher-value tasks.	Strategic Goal #1 Dashboard						
Develop a mobile app for remote patient care	This priority aims to create a user-friendly mobile application that enables patients to access healthcare services remotely. The app will facilitate virtual consultations, appointment scheduling, and provide real-time communication between patients and providers, enhancing patient engagement and improving the overall care experience.	Strategic Goal #2						
Develop an analytics platform for patient data insights	This priority is centered around building a robust analytics platform that provides real-lime insights from patient data. By integrating various data sources, the platform will help healthcare organizations make data-driven decisions, improve patient outcomes, and optimize operational performance through actionable insights.	Strategic Goal #3						



	Projects by	Strategic G	oal		
oject ID	Dashboard	% Complete	Overall Health	Project Manager	
Strategic Goal Automate business processes to imp	rove efficiency				
PR-00156	Business Process Automation	0%	Green	sarah.matthews@healthorg.com	
PR-00161	Advanced Patient Monitoring System	46%	Yellow	emily.rivers@healthorg.com	
Strategic Goal  Develop a mobile app for remote patie	ent care				
PR-00143	Patient Data Cloud Migration	11%	Green	oliver.white@healthorg.com	
PR-00151	Al-Driven Automation for Administration	85%	Green	sarah.matthews@healthorg.com	
Strategic Goal  Develop an analytics platform for pati	ent data insights				
				lisa.bryant@healthorg.com	

	Projects by	Strategic Go	al	
roject ID	Dashboard	% Complete	Overall Health	Project Manager
Strategic Goal Automate business processes to improve efficiency				
PR-00156	Business Process Automation	0%	Green	sarah.matthews@healthorg.com
PR-00161	Advanced Patient Monitoring System	46%	Yellow	emily.rivers@healthorg.com
Strategic Goal  Develop a mobile app for remote patient care  PR-00143	Patient Data Cloud	11%	Green	oliver.white@healthorg.com
PR-00151	Migration Al-Driven Automation for Administration	85%	Green	sarah.matthews@healthorg.com
Strategic Goal Develop an analytics platform for patient data insights				
PR-00152	Cybersecurity Upgrades for Cloud Systems	0%	Yellow	lisa.bryant@healthorg.com



Program Overview									
Program Name	Dashboard Link	Description	Program Manager						
Healthcare Operational Efficiency	Program Dashboard	This program focuses on improving administrative and operational processes within healthcare organizations. The goal is to enhance efficiency, reduce costs, and improve patient care delivery.							
Secure Cloud Migration	Program Dashboard	This program centers on securely migrating healthcare systems and sensitive patient data to the cloud, ensuring compliance, scalability, and enhanced data security.	cloud.migration@healthorg.com						
Telemedicine Product Launch	Program Dashboard	This program involves the development and launch of a telemedicine platform for remote patient care, integrating with existing systems and driving user adoption.	telemedicine.launch@healthorg.com						

		Lessons Learn	ed Report - Portfolio	
KR	Goal Health	Owner	Lessons Learned	Recommendation(s) for Future OKRs
Objective Automate business processes to improve efficience	C			
Reduce manual data entry by 50% within 6 months	•	IT Lead	Early engagement with departments accelerates adoption	Focus on expanding automation to other departments, include ongoing maintenance as a key result
Decrease process turnaround time by 30% across key departments	0	Process Improvement Le	Conduct more detailed training sessions to ease concerns	Future OKRs should include employee engagement and feedback a part of the change management process
Achieve 80% user adoption of automated systems by end of the year	•	Change Management Le	Early identification of resistance is key to maintaining momentum	Next OKRs should track training satisfaction and create incentives for faster adoption
Cut operational costs by 20% in the next quarter	•	Finance Lead	Invest in detailed cost-benefit analysis before implementing	Future OKRs should set long-term cost optimization targets, extendi beyond short-term goals
Objective Develop a mobile app for remote patient care				
Launch the mobile app to 90% of the target user base in 4 months	•	Mobile App Lead	Early user testing helps prevent major bugs at launch	Future OKRs should focus on enhancing app features based on use feedback to drive further engagement
Achieve a 75% patient satisfaction rate within 3 months post-launch		Customer Experience Le	Provide detailed app tutorials for all user types	Introduce OKRs focused on reducing specific pain points raised by users to boost satisfaction
Integrate 100% of the app's features with the existing patient system	•	IT Integration Lead	Regular syncs with IT team prevent post- launch integration issues	OKRs should include monitoring system performance post-integration and tracking data accuracy



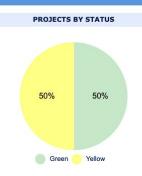
		Risk Report - Portfolio		
(R	Goal Health	Notes/Risk Plan	Owner	Target Due Date
Objective Automate business processes to improve efficiency	i			
Decrease process turnaround time by 30% across key departments		Some departments are resistant to change	Process Improvement Lead	11/30/24
Objective Develop a mobile app for remote patient care				
Achieve a 75% patient satisfaction rate within 3 months post-launch		Risk of low adoption due to tech-savvy differences in patient demographics	Customer Experience Lead	03/15/25
Integrate 100% of the app's features with the existing patient system	•	Focus on data integrity during integration; ensure seamless data flow	IT Integration Lead	12/31/24
Reduce patient no-shows by 25% within 6 months using the app		Leverage app notifications and reminders to boost engagement	Patient Care Lead	03/01/25

			Red/Yellow Goal Health		
₹	Goal Health	Days Remaining	Notes/Risk Plan	Owner	Target Due Date
Objective Automate business processes					
Decrease process turnaround time by 30% across key departments		44	Some departments are resistant to change	Process Improvement Le	11/30/24
Objective  Develop a mobile app for remo					
Achieve a 75% patient satisfaction rate within 3 months post-launch		119	Risk of low adoption due to tech-savvy differences in patient demographics	Customer Experience Le	03/15/25
Integrate 100% of the app's features with the existing patient system	•	66	Focus on data integrity during integration; ensure seamless data flow	IT Integration Lead	12/31/24
Reduce patient no-shows by 25% within 6 months using the app	0	109	Leverage app notifications and reminders to boost engagement	Patient Care Lead	03/01/25
Objective Develop an analytics platform					
		66	Actionable insights dependent on quality of	Data Science Team	12/31/24



## Strategic Goal Dashboard

# AUTOMATE BUSINESS PROCESSES TO IMPROVE EFFICIENCY



The Automate Business Processes to Improve Efficiency priority focuses on transforming manual, time-consuming workflows into streamlined, automated processes that enhance productivity, reduce errors, and lower operational costs. By leveraging cutting-edge technologies such as Al-driven automation, our goal is to optimize administrative tasks, allowing healthcare providers and staff to focus more on patient care and innovation.

This initiative aims to drive efficiency across multiple departments by identifying key areas ripe for automation, such as data entry, scheduling, billing, and reporting. The automation of these processes not only accelerates task completion but also reduces human error, leading to improved accuracy and consistency in operations.

Overall, this strategic priority reflects our commitment to continuous improvement, ensuring that healthcare providers have the tools they need to operate more efficiently, deliver higher-quality services, and ultimately improve patient outcomes.

#### **Strategic Planning**

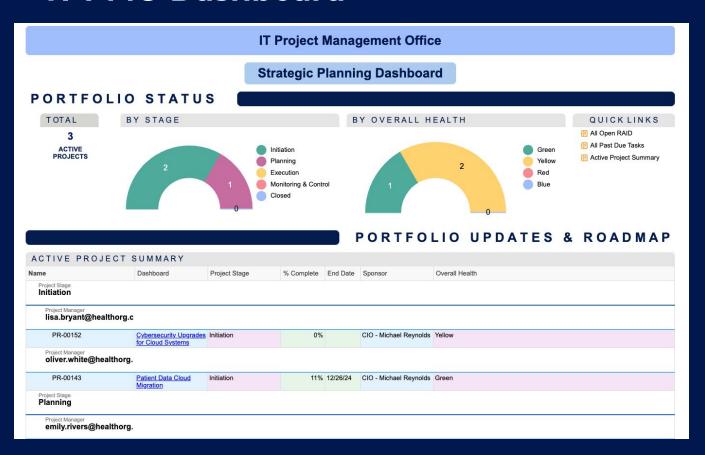
#### **Project Management Office**

#### **IT Project Management Office**

	Strategic Goal #1 Report							
Project ID	Dashboard	% Complete	Overall Health	Project Manager				
Business Function IT PMO								
PR-00161	Advanced Patient Monitoring System	46%	Yellow	emily.rivers@healthorg.com				
Business Function PMO								
PR-00156	Business Process Automation	0%	Green	sarah.matthews@healthorg.com				



## **IT PMO Dashboard**



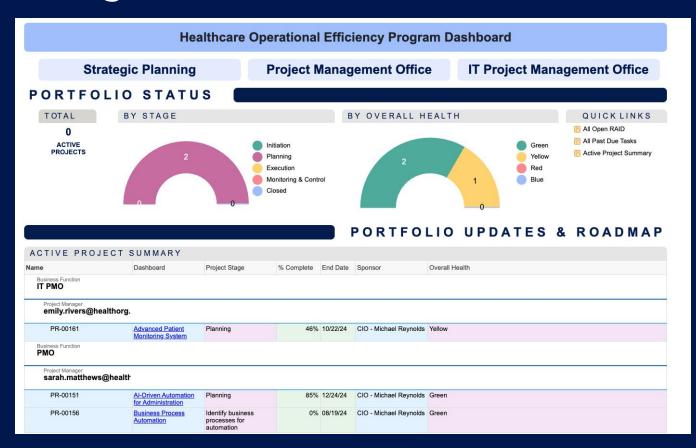


## **IT PMO Dashboard**

RAID LOG REPORT									
Item	Status		Owner	Resolution / Mitigation Plan	Target Mitigation Date				
Project Name Advanced Patient Monitoring Sy	rs								
Potential delays in hardware delivery	New		Procurement Lead	Work with supplier to expedite delivery or find alternatives	10/15/24				
System integration with hospital infrastructure	New		New		New		IT Lead	Implement API integrations and conduct rigorous testing	
Set up training for healthcare staff	In Progress		Training Lead						
Choose monitoring device vendor	Complete/Closed		Project Sponsor						
Project Name									
ALL PAST DUE TASKS									
Item	Start Date	End Date	Assigned To	Comments	Sep 29 S M T W T F S S M T W T F				



## **Program Dashboard**





## **Project Dashboard**

