CASE STUDY

Spitzer Autoworld Solves Security and Productivity Pain Points

Overview

Founded over 100 years ago, Spitzer Autoworld is a family-owned and operated automotive business. Since its founding, the company has successfully grown to 20 dealerships in Ohio, Florida and Pennsylvania.

Challenge

Larry Horvat joined Spitzer Automotive as CIO in 2019 to help the company bring technological innovation to the forefront. At the beginning of his tenure, Larry uncovered an opportunity to improve security and increase employee productivity. He noticed Spitzer employees were constantly reviewing emails to determine legitimate ones from spam. For Larry, this security pain point was a cause for concern. It would take just one successful phishing attack to have dire consequences for Spitzer in terms of downtime, financial loss and reputational damage. Spitzer needed to implement a solution to protect against email attacks.

"I was in the market for an email threat protection solution," recalls Larry Horvat, CIO, Spitzer Autoworld. "We use Microsoft Office 365, so my number one imperative was a cloud-based email threat protection solution."

Solution

Spitzer Autoworld chose Email Threat Protection for its ability to reduce the number of email threats and quarantine malicious emails to prevent attacks.

"I was impressed when I evaluated Email Threat Protection. A bonus for me was that I could bundle my Office 365 with Email Threat Protection and achieve a cost savings for Spitzer. Once the platform was up and running, it ultimately just did its thing, which gave me peace of mind."

Results

When combined with Office 365, Email Threat Protection delivers reliability, accuracy and security — cost-effectively.