



Annual Report

Fiscal Year 2023

DEAR FRIEND,

May I share some exciting news with you? This past year, the JDFI board of directors unanimously passed a resolution to adopt a three-fold strategy to advance Dr. James Dobson's ministry legacy. These long-term strategic initiatives are central to Dr. Dobson's lifelong ministry, and they consist of marriage and parenting, expanding public policy impact, and engaging the culture for Jesus Christ. It is a concise plan based on a simple preface. A house built on the foundation of Jesus Christ will survive the storms of life. As goes the family, so goes the nation, and very likely, the world.

In March of 2024, JDFI launched the Dr. Dobson Minute, a pithy 60-second commentary that shares Dr. Dobson's practical, biblically-based insights for families, initially airing on over 800 radio stations. This is just the beginning. Each one of these powerful messages is a bridge to God's transforming truth and grace, and we are translating these commentaries into other languages and taking them globally. Our first translation will be in Spanish.

We're also reinforcing our efforts to engage this culture with a distinctly Christian worldview. We believe that God's truth does not get in the way of His grace; it is a pathway toward it. Since culture drives policy, and policy perpetuates a culture, they are inherently linked and must be jointly pursued. We are blessed to have the distinguished and accomplished Gary Bauer as JDFI's senior vice president of public policy. This year, we are determined to expand Gary's critical policy communications and our cultural impact.

Over the past five decades, Dr. Dobson's voice and writings have touched the lives of millions of families. He has been a vessel used by the Lord in a unique way in our lifetime. JDFI is resolved to see this legacy continue, and we pray that God will help us to reach and impact millions more.

Let us stand together, and by God's amazing grace, may we help future generations build their homes on the unshakeable foundation of Jesus Christ.

God's blessings to you and your family.

Warmest regards,



Joe Waresak, President

Dr. James Dobson Family Institute





OUR MISSION

To help preserve and promote the institution of the family and the biblical principles on which it is based; to seek to introduce as many people as possible to the gospel of Jesus Christ, and to promote the sanctity of human life, God-honoring sexuality, religious freedom, respect for the American founding, and righteousness in the culture.



STATEMENT OF FAITH

As stated in the Fourth Amended and Restated Bylaws dated February 12, 2018, the Dr. James Dobson Family Institute hereby declares its faith and belief:

- 1 In the Bible as the inspired, only, infallible, authoritative Word of God.
- 2 In the one God, eternally existent in three persons: Father, Son and Holy Spirit.
- 3 In the deity of our Lord Jesus Christ, in His virgin birth, in His sinless life, in His miracles, in His vicarious and atoning death through His shed blood, in His bodily resurrection, in His ascension to the right hand of the Father and in His personal return in power and glory.
- 4 In the salvation of lost and sinful men and women, and in regeneration by the Holy Spirit as being absolutely essential.
- 5 In the present ministry of the Holy Spirit, by whose indwelling the Christian is enabled to live a godly life.
- 6 In the resurrection of both the saved and the lost; they who are saved unto the resurrection of life, and they who are lost unto the resurrection of damnation; and
- 7 In the spiritual unity of believers in our Lord Jesus Christ.



JDFI LONG-TERM **STRATEGIC INITIATIVES**

This is a long-term strategic plan to advance Dr. James Dobson's legacy impact by strengthening families, protecting our God-given freedoms, and engaging this culture for Christ.

1 TRANSFORMING TRUTHS

The Transforming Truths for Families initiative aims to remaster and expand the reach of Dr. Dobson's timeless marriage, parenting, and family resources through various media outlets, including radio, social media, podcasts, and digital platforms.

This March, JDFI successfully launched a national radio and online campaign featuring "The Dr. Dobson Minute," which provides practical insights to strengthen marriages and families for Christ while uplifting biblically-based family values. These brief yet impactful one-minute commentaries are now airing on over 800 stations and will soon be translated into multiple languages to have a multi-ethnic and global reach.



Additionally, we are thrilled to announce the upcoming release of Night Light for Couples and Parents Devotionals on the Bible App (YouVersion), which has already been downloaded over 740 million times.

2 EXPANDING POLICY IMPACT

The Expanding Policy Impact initiative will further expand the public policy team, its production, and distribution of Sr. VP Gary Bauer's "Defending Faith, Family, and Freedom" podcast and weekly public policy updates, which provide critical insights and actions for believers. Bauer is a former presidential candidate and served on staff with President Ronald Reagan. His passion for putting his faith into action within public policy is unparalleled.

In addition, a Christian Citizenship Teaching Series and 2024 Voter's Guide will be developed to equip believers to navigate their God-given civic responsibilities as we approach the pivotal U.S. elections in 2024 and beyond.

3 ENGAGING THE CULTURE

Engaging the Culture initiative will be a NEW department of JDFI dedicated to addressing cultural issues with a biblical worldview through weekly and monthly online resources. The next generation lives in an online community, and we are committed to having a voice in this crucial conversation. We stand on the side of God's truth and grace.

Most recently, we've addressed the topic of biblical sexuality with a new resource entitled, What is a Woman According To God? Our culture team will address cultural issues like this and many more as we seek to equip families with a distinctly Christian worldview. It is our highest objective to equip families not only to survive in this culture but also to set a new standard as disciple-makers in their homes and communities.

FAMILY TALK-BROADCAST

Broadcast Hosts & Featured Guests



*From the Voice
You Trust,
for the Family
You Love*



Dr. James Dobson, Host



Michele Bachmann, Co-Host

A few featured Family Talk guests from 2023



Kirk Cameron



Kay & Phil Robertson



Alveda King



Barry Meguiar



Sally Burke



DOBSON POLICY CENTER

PUTTING OUR FAITH INTO ACTION

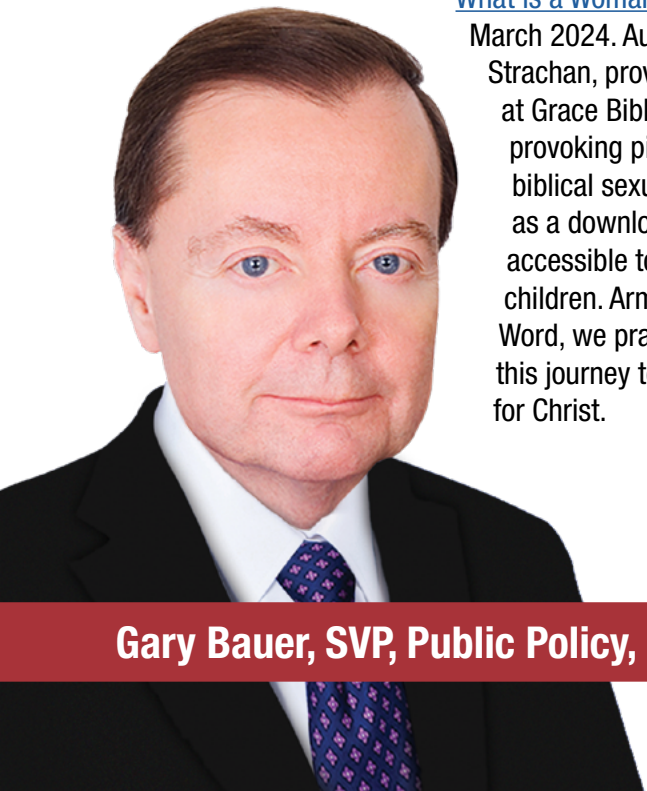
We believe God's grace and truth is needed and pertinent in every aspect of life, including our public squares.

“ This ministry is committed to the values found in Scripture, including the institution of marriage, the sanctity of human life, and the preservation of righteousness. These biblical teachings are under vicious attack throughout the culture, and their preservation is our *raison d'être*, reason to be. ”
– James Dobson, Ph.D.

ENGAGING THE CULTURE

JDFI is pleased to introduce our new groundbreaking Engaging the Culture initiative. Launched in 2024, our dedicated team addresses cultural issues head-on from a steadfast biblical perspective. In today's digital age, the next generation is immersed in online communities, and we refuse to be silent amidst the anti-God, anti-Judeo-Christian noise that only seeks to confuse and destroy. We're diving deep into the heart of crucial conversations with weekly and monthly online resources to help equip families.

Few topics have created more confusion and a firestorm of vitriol than the discussion of gender ideology. JDFI understands parents are desperate for answers, and we want to help. Our inaugural resource, "[What is a Woman According to God?](#)" was released in March 2024. Authored by JDFI Contributor, Dr. Owen Strachan, provost and research professor of theology at Grace Bible Theological Seminary, his thought-provoking piece addresses the complexities of biblical sexuality with truth and grace. Designed as a downloadable PDF, this resource is easily accessible to read, share, and discuss with your children. Armed with the timeless truths in God's Word, we pray you'll join us as we embark on this journey to engage and redeem the culture for Christ.



Gary Bauer, SVP, Public Policy, and Co-Host

Equipping Families to Impact Culture and Policy

We're seeing it happen!

Reaching over **1 MILLION** via social media

Engaged over **2.4 MILLION** people via email

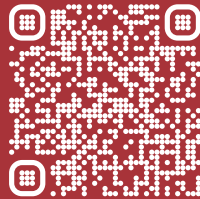
Weekly policy podcast launched in **2023**



DIGITAL MEDIA

Next Generation Marriage & Parenting Videos

WATCH
THEM HERE
SCAN QR CODE



November 2023 survey: **86.3%**
of video series followers said they “*would recommend these videos to a friend.*”

Reached

36.8 MILLION

on all platforms.

Engaging

COUPLES & PARENTS

in the all-important

25-44 AGE DEMOGRAPHIC.

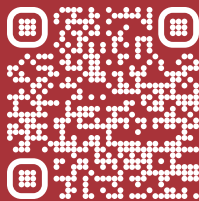


Video series based on Dr. James and Shirley Dobson’s devotional books, *Night Light for Couples* and *Night Light for Parents*.



NEW VIDEO SERIES LAUNCHED **IN THE VERY HOT** **INSTAGRAM** **REELS** FORMAT

WATCH THEM HERE



SCAN QR CODE



MARRIAGE
& **PARENTING**
with Brenen and
Morgan Beeler.

**Results have been
spectacular!**

Total video reach:

102 VIDEOS,
36.5 MILLION+



Reels are engaging
MEN AND WOMEN AGES 25-44.

WHY IS THIS IMPORTANT? - We know that
when we move the hearts and minds of men toward
Christ, we change the family!

MARRIAGE & PARENTING with Trina Alleyne

WHAT CONSUMERS OF JDFI'S NEW MARRIAGE AND PARENTING VIDEO CONTENT ARE SAYING:

The image shows a screenshot of a social media comment section. At the top, there are icons for Like, Comment, and Share. Below these is a search bar with the text "Write a comment..." and a dropdown menu set to "Most relevant". There are six comments, each in a light blue bubble with a "Like" and "Reply" option below it. The comments are all positive and mention how the videos helped with marriage and parenting.

comments

Like Comment Share

Write a comment...

Most relevant

So insightful! I am so grateful. I sent invites for the videos to people in my church. Our marriages are becoming fun and strong. Parenting has improved and kids are much happier.

Like Reply

My husband and I have 6 adult children, all with children of their own. I've shared the videos with them and used them to hopefully steer us and our family in the right direction.

Like Reply

I appreciate the heart behind these videos and the message they are trying to communicate. The production quality was good, and the couple had a good on-camera presence.

Like Reply

The parenting series is very practical as I applied it right away on my strong-willed child. Also, I didn't know how to pray for my son, so the prayer statements were very helpful.

Like Reply

I like how down-to-earth they are. They have easy-to-implement ideas to start right away. Plus, I just haven't thought about my kids that way before and it was great to get a new perspective.

Like Reply

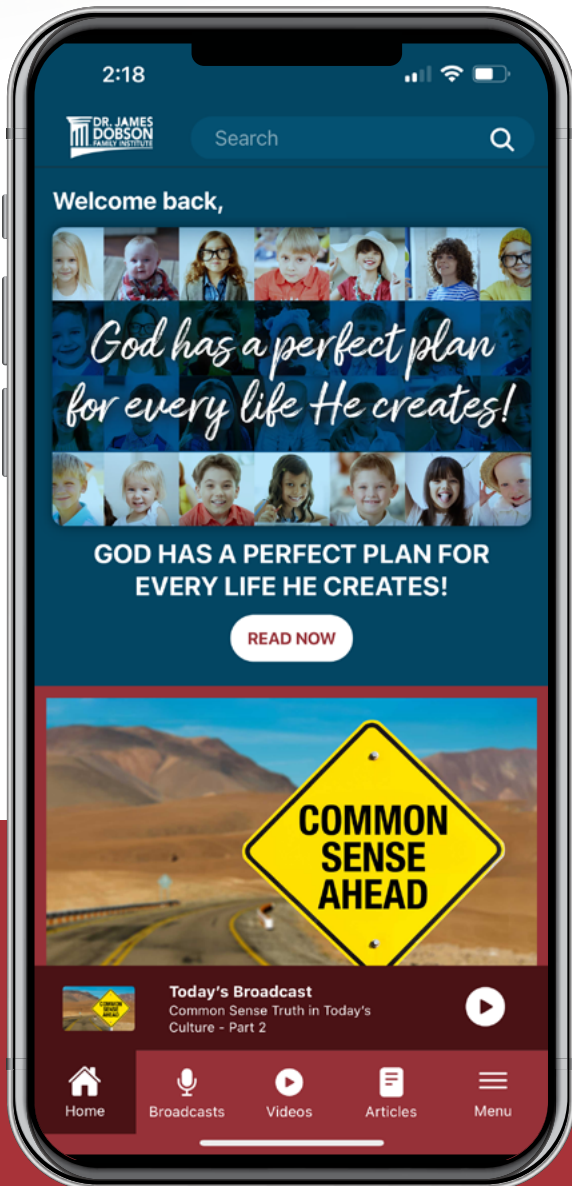
The couple addressed the cultural issues of the day from God's perspective. The points they made were basic and foundational.

Like Reply

JDFI MOBILE APP 3.0

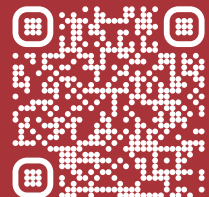
Constituents are loving the new release

More than 21,000 people
have downloaded the app!



**DOWNLOAD
IT HERE**

SCAN QR CODE



DR. JAMES DOBSON FAMILY INSTITUTE
AUDITED STATEMENTS OF ACTIVITIES

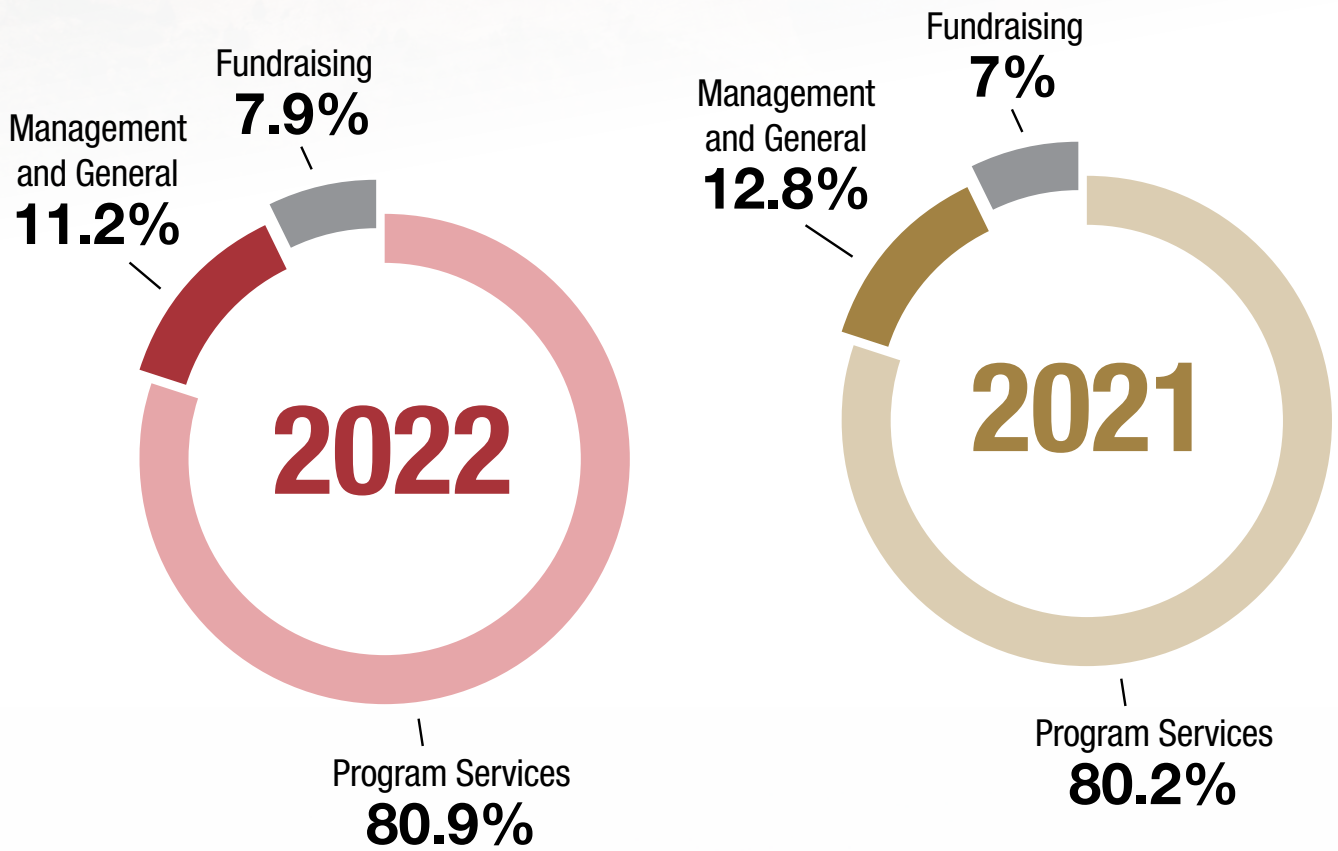
FOR THE YEAR ENDED SEPTEMBER 30, 2021 WITH COMPARATIVE TOTALS FOR 2020

	Without Donor Restrictions	With Donor Restrictions	Total	
			2022	2021
Support and revenue				
Contributions	\$ 7,009,331	\$ 2,022,773	\$ 9,032,104	\$ 9,407,991
Grants	848,552	-	848,552	1,327,400
Interest income	4,137	-	4,137	1,369
Gain/(loss) on sale of assets	(15,053)	-	(15,053)	(1,632)
Other	237,038	-	237,038	6,351
Net assets released from restrictions	2,282,232	(2,282,232)	-	-
Total support and revenue	10,366,237	(259,459)	10,106,778	10,741,479
Expenses				
Program services	7,849,065	-	7,849,065	6,898,501
Management and general	1,089,537	-	1,089,537	1,101,110
Fundraising	762,237	-	762,237	604,543
Total expenses	9,700,839	-	9,700,839	8,604,154
Change in net assets	665,398	(259,459)	405,939	2,137,325
Beginning net assets	4,172,031	648,232	4,820,263	2,682,938
Ending net assets	\$ 4,837,429	\$ 388,773	\$ 5,226,202	\$ 4,820,263

DR. JAMES DOBSON FAMILY INSTITUTE

AUDITED STATEMENTS OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED SEPTEMBER 30, 2022 WITH COMPARATIVE TOTALS FOR 2021





Testimonial

I have been a constant listener...

...since I was in college and that was 20 years ago. I've been struggling recently on forgiving the person I love the most. I felt betrayed and abandoned, and I just wanted to lash out at them. But then last night, while I was praying, I remembered you had a conversation with R.T. Kendall on forgiveness in one of your broadcasts back in the early 2000s. I went to oneplace.com and typed in 'forgiveness' on the search tab, not knowing what broadcast would come up regarding that issue. And to my surprise, your Family Talk program had your talk with R.T. Kendall on Total Forgiveness. Thank you so much. The timing was perfect.

God bless you, Dr. Dobson. ~ Jemon



Testimonial

I was so moved by Pastor Jack Hibbs' message...

...on your program last week. It moved me to write to Dr. Dobson to express my utter and complete gratefulness for you and your cutting-edge ministry. The eternal impact you've had on the whole world in your teaching, books, broadcasts, and wide-reaching work is immeasurable. May the Lord reward you greatly in eternity and continue to deeply impact the world for Christ. I handed out your book in the Muslim region in Indonesia that I lived in, and used it to talk about Jesus and principles of child-raising and marriage. God bless you abundantly in every way!

Thank you, Dr. Dobson! ~ Roberta



Testimonial

Dr. Dobson, I have been listening to you since about 1977,...

...after having my first baby (who is now age 46). Three of our grandkids are now teens. Thank you so much for helping me to turn my life to God. While I was raised Christian, you helped me see the importance of raising our kids to follow Jesus. Thank you for continuing the fight for family, babies and God's Word. My husband and I have been married nearly 50 years now (Where did the time go?), and it is because of your wisdom and God's Word that kept us on the straight and narrow path. God bless you, Shirley, Danae, and Ryan (I feel like our kids grew up with them!). Keep on fighting! Many are standing behind your effort.

Joyce & Tom Jacobsen

“ Our task as parents is to begin very early to instruct our children on the true values of life: Love for all mankind, kindness, integrity, trustworthiness, truthfulness, and devotion to God. ”
- Dr. James Dobson

