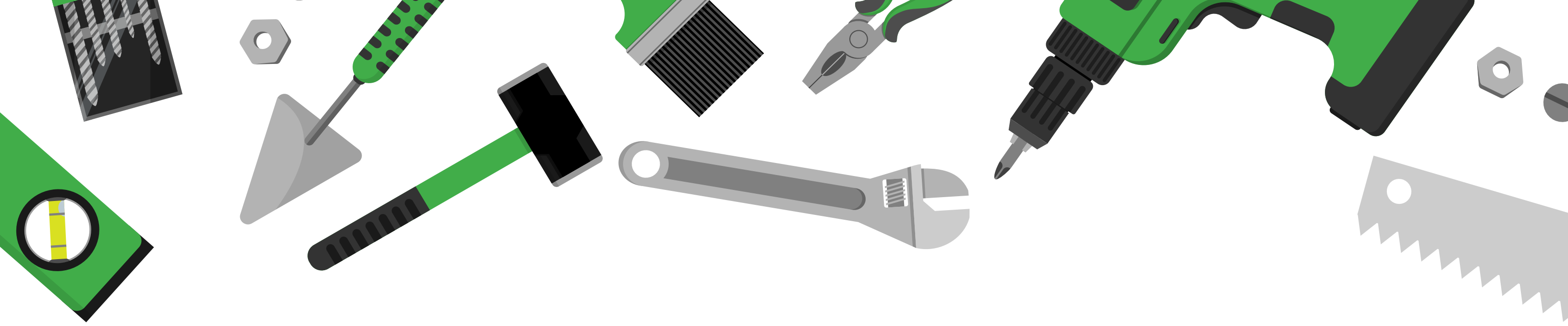
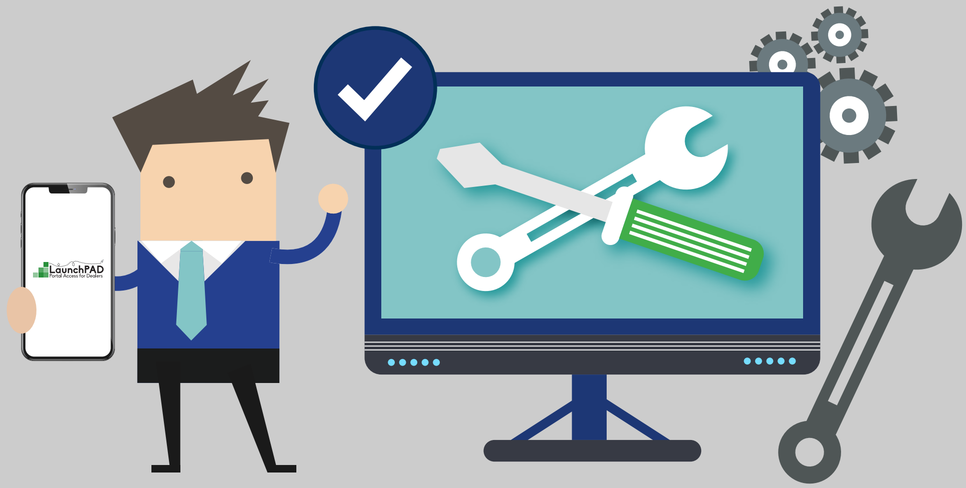


FOUNDATION®
FINANCE COMPANY

Know Your Tools!

A Guide to FFC Tools & Tech



Working with Foundation Finance gives you access to a range of helpful tools and tech.

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LaunchPAD Dealer Portal

The LaunchPAD portal provides time-saving resources that enhance your selling success.

Portal Features at a Glance

SUBMIT AN APP
Simply scan a Driver's License to quickly start an app.

PREQUALIFICATION
It's fast, easy and will not affect the customer's credit score.[1]

VIEW MY APPS
Get a simple view of your pipeline and generate documents right from the app list!

PAYMENT ESTIMATOR
Show customers how low their monthly payments could be.

TIP!

The portal is web-based, auto updates and is accessible on any mobile or desktop device. Add LaunchPAD to your home screen with these simple steps!

Customer Prequalification

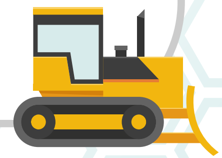
We offer financing to customers with FICOs as low as 550.

Check whether your customer qualifies for financing without impacting their credit score using our soft credit pull.[1]

To get started, simply:

1. Log in to LaunchPAD.
2. Select "Prequalification."
3. Submit your customer's info.
4. Get prequalification decision.

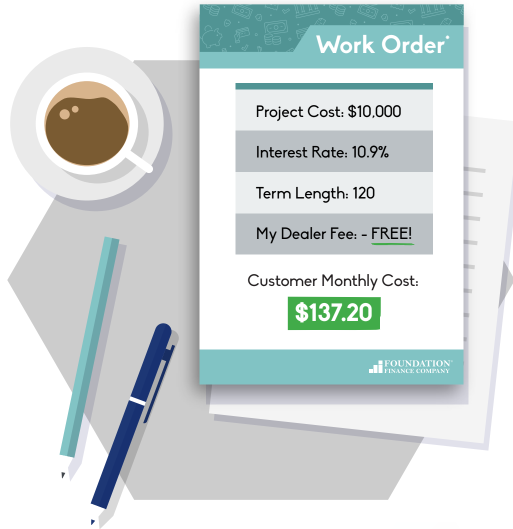
Financing approvals are valid for up to 180 days, so your customers can apply for financing before you finalize your project's plan.



1. Upon receipt of a completed credit application and executed contract documents, a hard inquiry (which may affect the applicant's credit score) will appear on the applicant's credit report.

Payment Estimator

Show your customers how affordable their project could be by plugging their estimated project cost and a few credit details into our payment estimator. This will create their estimated monthly cost.[2]



Offering convenient monthly payments can help customers say YES!

Use the payment estimator to demonstrate the difference between project scopes.
The monthly difference may be less than they think!

2. Monthly payment estimations will differ based on project costs, interest rate, and term length.

Higher Available Credit Amount

Have add-ons or change orders? We've got you covered!

Qualifying customers are approved with a higher available credit amount, meaning you can generate documents up to this amount without having to adjust credit applications.[3]

This makes it easy to offer customers the home improvements and upgrades they want.

Even if your customer wasn't automatically approved for a higher credit amount, you can still request more funds if the scope of the project changes.

3. Available credit amount refers to the total available amount of credit for which the applicant has been approved. This amount is only available through the earlier of the approval expiration date or the date of project completion. Not all customers will qualify. Terms and conditions apply.

Driver's License Scanning

Creating apps is faster and more accurate with Driver's License scanning. Simply scan the back of a customer's state-issued ID to start.

Creating an app only takes a few steps:

1. Select "Submit an App" in the LaunchPAD menu.

2. Choose Driver's License scanning.

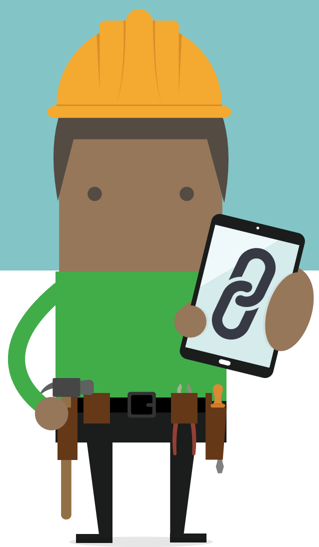
3. Enter the project details, such as cost, description and project type.

4. Input the desired terms and choose any special promotions you would like to offer.

5. Add your customer's housing and employment information. If needed, you can also add a co-applicant.

6. Save and submit!

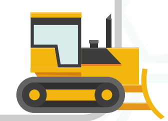
Custom Credit App Link



A custom credit app link gives your customers the option to prequalify on their own time. This frees up your time, protects your customer's privacy, and simplifies the process.

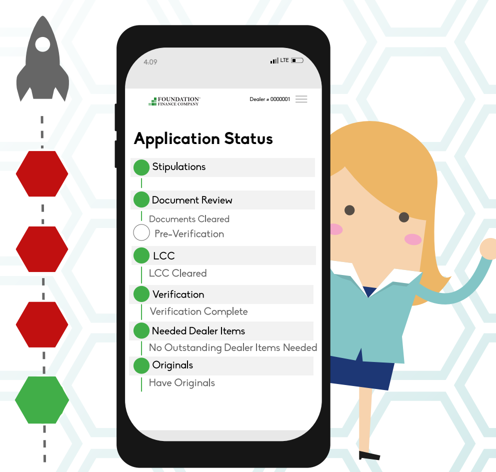
Your link is specific to your business, giving you the flexibility to use it how you want. Add it to your website or send it via text/email.

TIP! You can text your customers an application and get them approved for financing before your next appointment!



Color-Coded App Tracking

Save time and monitor whether your apps are funded or need attention at a glance with intuitive color-coded app tracking.



Need Support?

Our dealer services team is here to help.

If you have any questions or would like to speak to one of our dealer service experts, **don't hesitate to reach out to us!**

855-241-0024 ext. 5524

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