

## **Titlewish Event Tips**

## We've compiled a list of creative ideas for a successful Titlewish event.

- Promote, promote! The more people who are aware of your event, the more successful it will be.
- Post it on your school's website and social media platforms, and make it part of your morning announcements.
- Download our flyers to hang in school hallways and send home with your students.
- Encourage staff and parents to promote it on their social channels to help get the word out.
- Involve your PTA/PTO, student council, or any volunteer groups at your school to encourage their support.
- Send progress updates to your staff and parents reminding them of remaining time to donate.
- Download the news release form and share with local media and businesses in your community.
- Be sure to send thank-you emails to all donors and post your event results on your school website.