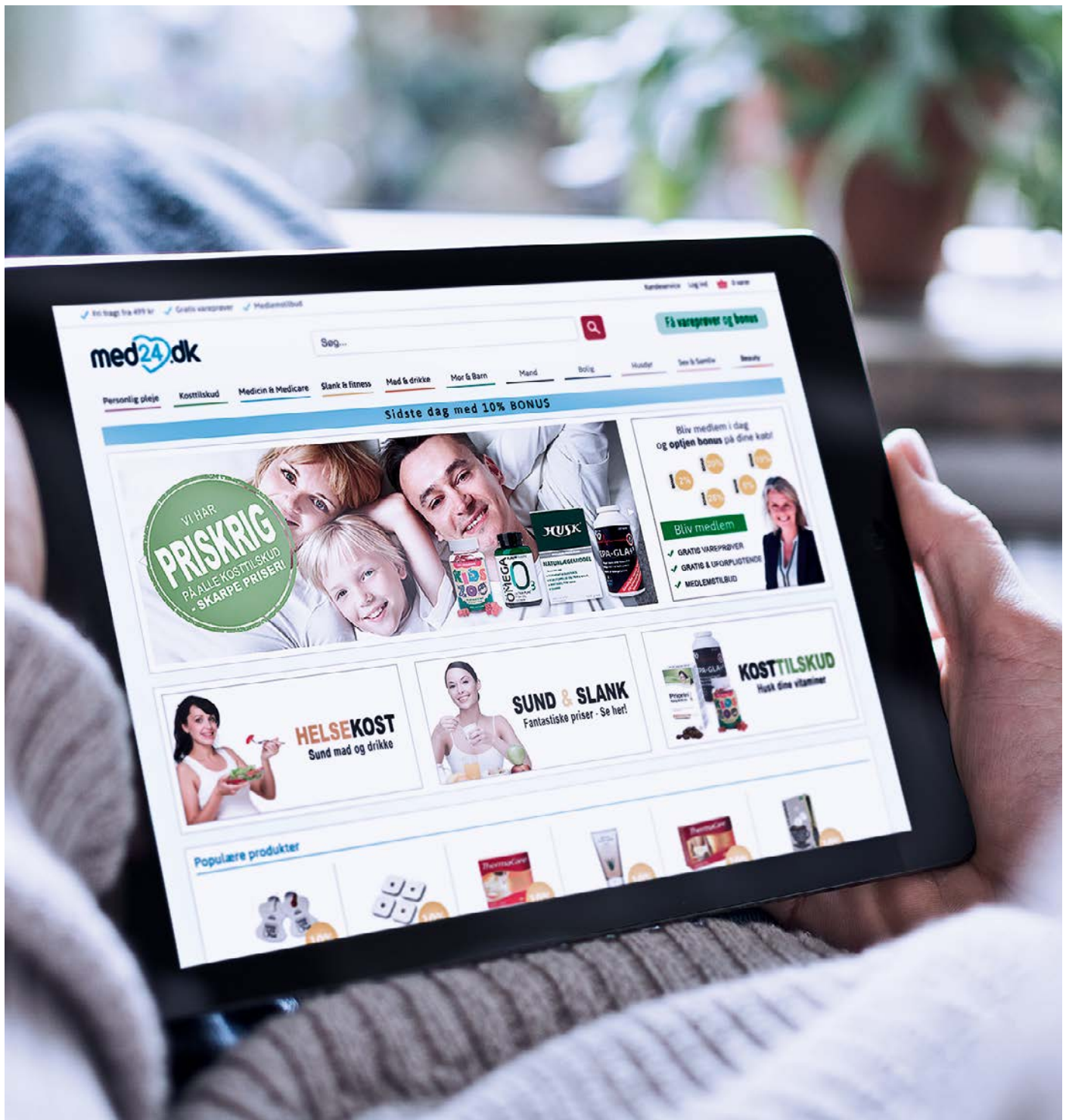


Case Study

# Managing E-Commerce Growth





# ROI achieved in 2 years

## Customer and task

Med24's 1,200 m<sup>2</sup> warehouse, operated by 25 personnel, handles approximately 4,500 order lines daily (with approximately 1,500 orders and 3 lines per order). With the number of articles increasing annually by 15%, Med24's operations could not keep pace with its growth.

To meet their goal of providing customers with an excellent shopping experience by offering low prices, fast delivery, and the largest choice of products in the Nordic countries, they needed to better optimize floor space, increase productivity, and shorten delivery times.

## Solution

Med24 decided to install six Megamat RS 350. Three months later, three more units were installed and enabled Med24 to optimize floor space by storing 90% of their products (9,000 articles) in a 200 m<sup>2</sup> picking area.

Combined with the warehouse management software Power Pick Global and a Color Picking System, they increased efficiency by picking up to 50 orders simultaneously, reducing picking time by 60% (from 100–120 to 250–300 lines/hour), and reducing staff training time from 2–3 months to 2–3 hours.

"This kind of scalability is essential to us. Knowing that we can add machines through a smooth process, gives us great flexibility as we continue to grow. Megamat RS 350 proved to be the perfect storage solution for us. Excellent space utilization and high efficiency has made our business much more competitive." Nils K. Traeholt, Med24 Owner & Director.

## Case at a glance

### How we took our customer from task to solution

Med24 is a Danish e-commerce company focused on health, beauty, and well-being products. Growing over 400% in the past three years and with more than 10,000 products in stock, their warehouse became too small to efficiently store, pick, and pack products. The company turned to Kardex Remstar for help and installed nine Megamat RS 350.

Reduced  
personnel from  
7–9 to 3–4

Reduced pick  
area – 1,000 m<sup>2</sup>  
to 200 m<sup>2</sup>

Reduced  
picking time  
by 60%



### Scope of delivery



9 Vertical Carousel Modules Megamat RS 350  
W: 3,675mm | D: 1,671mm | H: 7,110mm



Power Pick Global warehouse management software



Color Picking System with trolleys