

Arcadia Engage: AI-Enabled Patient Communication at Scale

Population health and care management leaders have limited people resources and need ways to scale their care management and population health programs. A combination of high- and low-touch care management programs can support this need. Engage utilizes AI-enabled audience segmentation algorithms and insights from Arcadia's comprehensive, longitudinal patient data to efficiently target and automate patient communication. This enables organizations to scale care management, population health, and care gap closure programs.

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AI-enabled segmentation and communications help care management teams scale their programs. Engage enables efficient targeting and automated patient communications, so organizations can engage patients in their health without the high-touch involvement of a care manager.



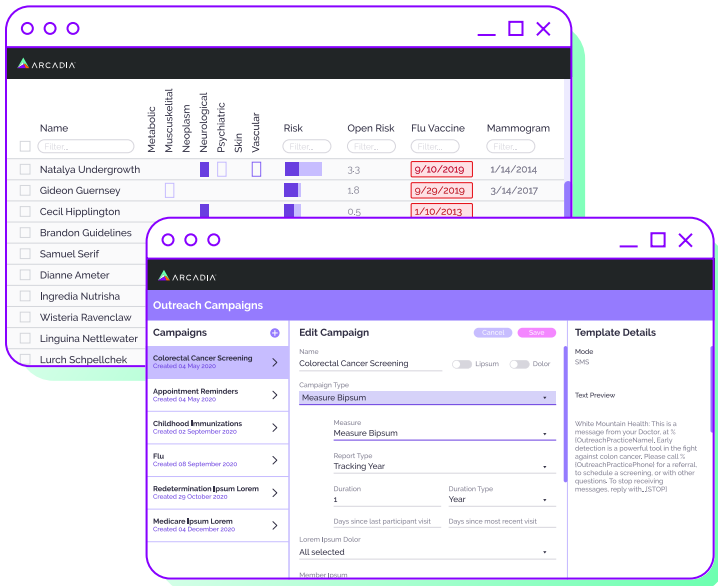
Scale care management programs



Automate quality improvement



Enhance patient engagement with data capture



Arcadia Engage

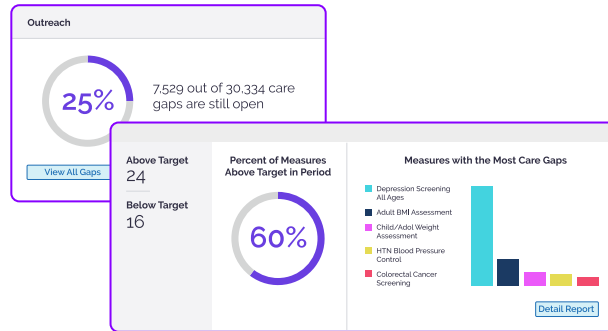
Scale care management programs

- Connect with more patients and expand care management programs.
- Identify any cohort of patients with AI and automated processes.

Name	Functional PCP	Last Visit Date	Last Provider Interaction	Number Of Gaps	Qualifying Measures
<input type="checkbox"/> Carter, Suzanne	Brossette,...	12/11/2018	12/11/2018	12	14
<input type="checkbox"/> Jackson, Troy	Durney, Yu...	8/25/2018	8/25/2018	12	12
<input type="checkbox"/> Garcia, Josue	Hauschild,...	10/2/2018	10/2/2018	12	12
<input type="checkbox"/> Kim, Tanya	Cobbley, D...	11/6/2017	4/14/2018	11	12
<input type="checkbox"/> Peterson, Margarite	Kuntzeim,...	1/27/2020...	1/27/2020...	11	12
<input type="checkbox"/> Walker, Vicki	Ricciarde,...	11/22/2019	1/18/2020	11	12
<input type="checkbox"/> Perez, Mario	Overdorf,...	2/13/2020	2/13/2020	12	12
<input type="checkbox"/> Ravenclaw, Wisteria	Brossette,...	1/18/2019	1/18/2019	12	12
<input type="checkbox"/> Nettiewater, Linguina	Durney, Yu...	5/7/2020	5/7/2020	13	11

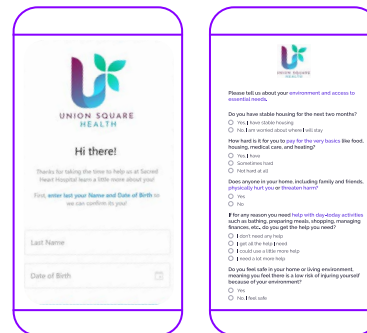
Automate quality improvement

- Support larger quality and care improvement programs with communications.
- Use AI-driven algorithms and risk models to identify patient cohorts with care gaps.



Enhance patient engagement with data capture

- Solicit Social Determinants of Health (SDoH) or post-visit feedback to augment patient information.
- Drive improved patient engagement and revenue through more visits, more closed care gaps, and improved retention/attribution of members in VBC contracts.



→ [Learn more at arcadia.io](https://arcadia.io) — or contact us for a consultation at hello@arcadia.io

About Arcadia

Arcadia is dedicated to happier, healthier days for all. We transform diverse data into a unified fabric for health. Our platform delivers actionable insights for our customers to advance care and research, drive strategic growth, and achieve financial success. For more information, visit arcadia.io.

