

Decorative Coatings for Narrow Web

Create shelf impact you can see and feel



Packaging that does more than protect

In a crowded retail environment, packaging must work harder than ever. Decorative coatings transform labels into powerful marketing tools, enhancing shelf appeal, reinforcing brand identity, and encouraging consumer engagement at the point of sale.

By combining visual brilliance with tactile effects, decorative coatings elevate packaging from functional to memorable - helping brands stand out and connect emotionally with consumers.

Visual & tactile differentiation

Decorative coatings introduce contrast, depth, and texture to pressure-sensitive and wrap-around labels. From high-gloss and ultra-matt finishes to subtle tactile effects, these coatings work in harmony with color and design to capture attention and signal quality.



Performance attributes that matter

- Engineered to deliver both visual impact and durability
- Provide reliable adhesion and resistance to scuffing, abrasion, and handling
- Balance aesthetics and performance
- Ideal where visual appeal must be matched by consistent, dependable results

Designed for label applications

- Pressure sensitive labels
- Wrap around labels



Decorative Coatings for impactful design on Pressure Sensitive Labels and Wrap Around Labels

Code	Type	Technology	Description	BP ¹ Free	OB ²	Low Yellowing	Gloss	Matte	Chemical Resistance	Heat Resistance	Rub /Abrasion Scuff Resistance	Adhesion	Curing	Added Feature
UVF06891	Gloss	UV Hg	High Gloss Coating	Yes	No	Yes	••		•	•	•	••	•	
UVF06926	Gloss	UV Hg	BP Free Gloss Coating	Yes	No	Standard	•••		••	•	•	•••	•	
UVF02255	Gloss	UV Hg	Benzo Free Coating	Yes	Yes	Standard	•		••	••	••	•	•	
UVF07134	Gloss	UV Hg	Gloss Fast Cure Varnish	No	No	Standard	•		•	•	•	•	••	Economical
UEV00200	Gloss	UV Hg/UV LED	Ultra Clear Gloss	Yes	No	Standard	•		••	•	••	••	•••	
UEV00327	Gloss	UV Hg/UV LED	Ultra Clear OB Free Slip Coating	Yes	No	Yes	••		••	•	••	•	•••	Low CoF ⁴ , Moisture Barrier
UVF07054	Matte	UV Hg	BP Free Gp Matte Coating	Yes	No	Standard		••	•	•	•	•	•	Economical
UEV00317	Matte	UV Hg/UV LED	BP Free Led Matte Coating	Yes	No	Yes		•••	•	•	•	•••	•••	
UEV00342	Satin	UV Hg/UV LED	LED Satin Coating	Yes	Yes	Yes		•	•	•	•	•	•••	Satin effect
UEV00346	Haptic - Tactile	UV Hg/UV LED	Tactile Varnish	Yes	No	Yes	•		•	•	•	•	•••	
UEV00205	Haptic - Tactile	UV Hg/UV LED	Ultra Clear LV ³ Tactile	Yes	No	Yes	•		•	•	•	•	•••	Low Viscosity
HCC00178	Gloss	Water-based	High Gloss GP ⁵ OPV ⁶	Yes	No	Standard	••		•	••	••	•	•	
HCC00175	Matte	Water-based	AR ⁷ Matte Varnish	Yes	No	Standard		••	••	•	•••	•	•	

¹ BP = Benzophenone | ²OB = Optical Brighteners | ³ LV = Low Viscosity | ⁴ CoF = Coefficient of Friction | ⁵ GP = General Purpose | ⁶ OPV = Overprint Varnish | ⁷AR = Abrasion Resistant

••• Very High/Premium •• High • Standard

We bring **colour** to the world



For more details, contact your nearest Flint Group Packaging Solutions office.

narrow.web@flintgrp.com

flintgrp.com