

HERE Map Making

Solve location-based business problems with your private and custom maps

HERE Map Making a collection of platform-tools and pipelines that enables creation and maintenance of maps using HERE's global mapmaking infrastructure and automation capabilities all made easy on the HERE platform.

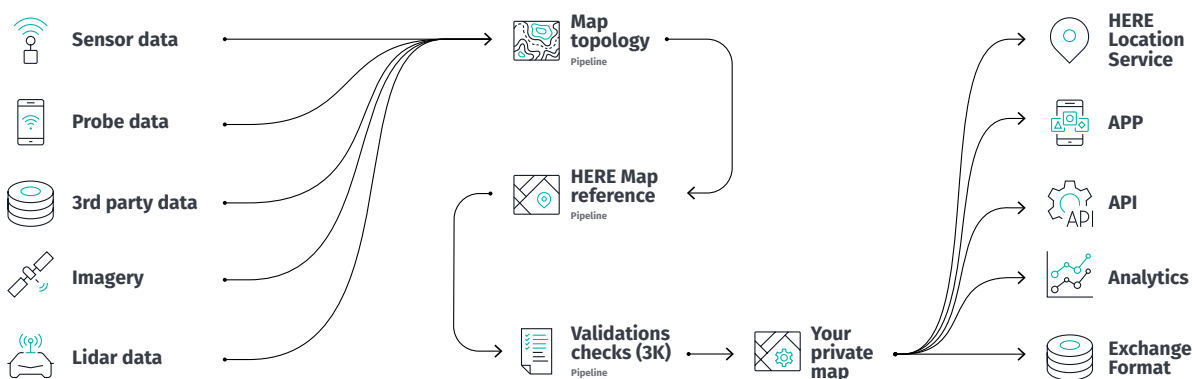
HERE Map Making serves two generic use cases - mapping of private sites and enrichment of the HERE Map with custom attributes.

Create your private map or onboard your custom map and relate it to the HERE Map and location services to enable search, routing and navigation. Enhance the consumer experience with differentiated and innovative services leveraging your custom maps. Additionally improve operational efficiency with maps and analytical insight that are adapted to your business needs and key painpoints.

Key industry use cases

- Enable private site operation, analysis, and optimization
- Optimize driver & job analysis and field operations
- Use real-time ETAs for planning delivery times, monitoring, and analysis
- Improve fleet efficiency using private insights
- Inform infrastructure planning
- Enhance your service and drive loyalty by adding unique content to your brand experience
- Use private map data and insights to avoid penalties and improve safety of field personnel

HERE Map Making



NOTE: For illustration only. Actual implementation depends on the use case.



Many ways to create your private map

Multiple tools to create private maps from various data inputs. Access HERE's advanced toolsets and map-making machinery in a private and secure platform.



Ease of use

Use pre-packaged templates and low/no-code environments to achieve mapping outcomes quickly and easily.



Enablement of multiple use-cases

Boost customer experience with differentiated services. Enhance analytics to achieve cost optimization and operational efficiencies.

Want to talk? We do, too. [Get in touch here.](#)

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Product features

- **Customization & Flexibility:** Customize the solution to your needs using on-platform templates and developer tools, and globally distributed Professional Services.
- **Consistent map model:** Standardized global map schemas ensures interoperability with the HERE Map and other datasets.
- **Ability to use E2E across the HERE platform including location services:** Offerings for all the stages of product development. Use location services, SDKs, tools & dashboards for service & app creation, analytics & visualization, exchange & monetization and much more.
- **Focus on Privacy & Security:** HERE platform takes proactive steps for data privacy and security and gives full control to its users. Additional data-anonymization service is also provided.
- **Value added Professional Services:** Globally distributed and skilled force able provides unique and scalable services.



Key Customer Wins

Audi, Deutsche Bahn, Ford

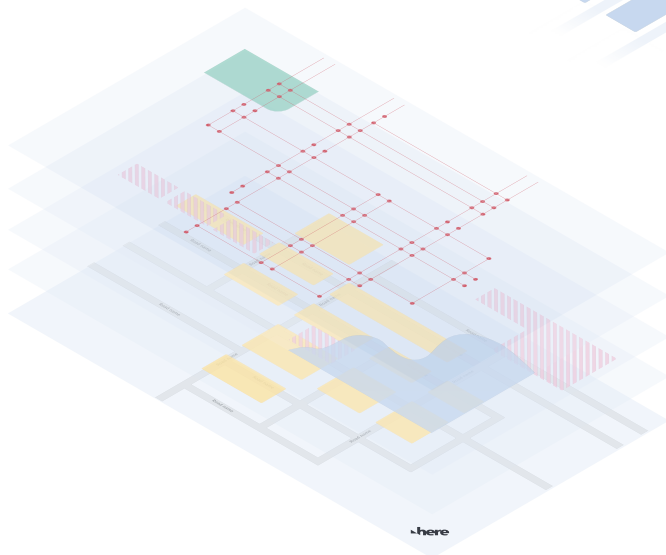
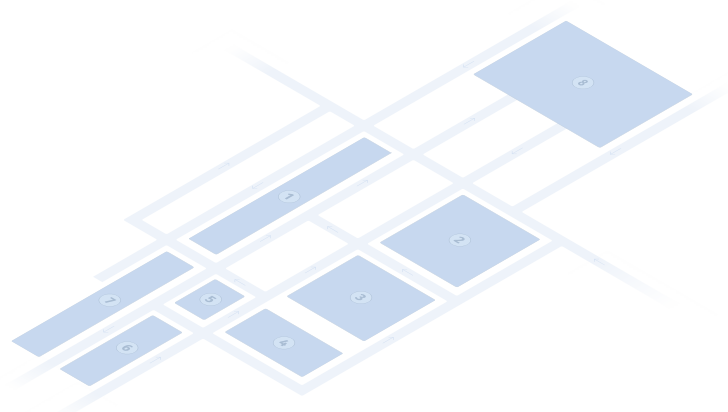


Coverage

Global coverage, incl. Japan (China, Korea not included)

What can you do with HERE Map Making?

Create base map of a limited geographic area that is not covered by HERE Maps. This could be a private site, such as warehouse, mines, yards, farms, ports.



Enrich the HERE Map with supplementary paths (like private driveways, trails), proprietary places of interest or custom derived attributes or other relevant map data that is pertinent to your business.

About HERE

HERE, a location data and technology platform, moves people, businesses and cities forward by harnessing the power of location. By leveraging our open platform, we empower our customers to achieve better outcomes – from helping a city manage its infrastructure or a business optimize its assets to guiding drivers to their destination safely. To learn more about HERE, including our new generation of cloud-based location platform services, visit 360.here.com and www.here.com.

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