

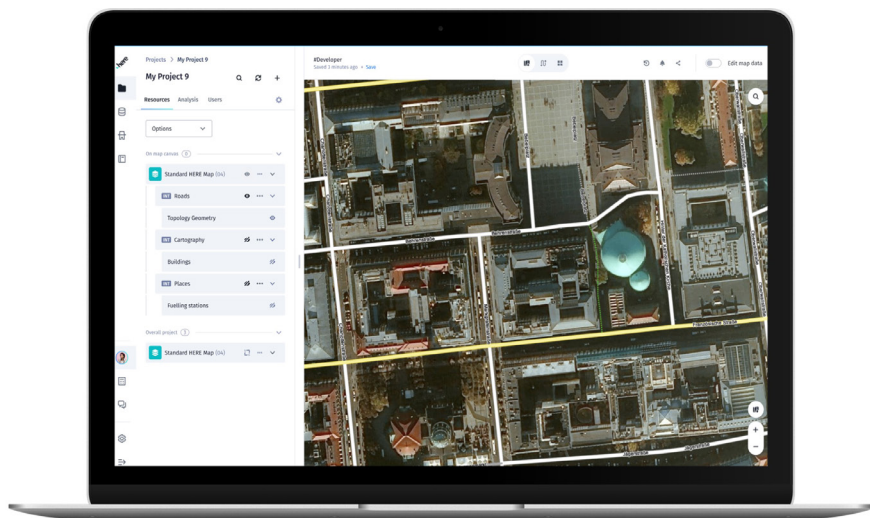


HERE Map Making

Build and use the right map for your business

HERE Map Making enables customers to create, validate and maintain their private maps with the help of an unified and consolidated complex mapmaking tools and automation capability offered by HERE.

Customize the HERE Map to best serve your business needs and publish it to HERE location services to create custom experiences, accelerate time to value, and scale your business solutions.



Key use cases

- **Transport & Logistics:** Optimize routing and logistics planning by customizing truck attributes and achieve certain business objectives
- **Automotive:** Leverage your location information to differentiate your business by bringing you own POIs and using them in HERE Search
- **Across Industries:**
 - Create maps of your private sites and use them in navigation other applications with HERE.
 - Combine your GIS capabilities with HERE infrastructure to create map content in the context with HERE Map and location services.



Mapping at scale

Customize and scale your own maps with ease.



Mapmaking at the center

HERE is simplifying custom map making by externalizing its mapmaking capabilities via HERE Platform.



Seamless Customer Experience

Create and use the custom map with easy-to-use tools to accelerate your business.

Product overview

Build a custom location data solution at scale to solve complex business challenges with easy-to-use tools and mapping services with HERE

- **Start with base map and Ingest your private data**
- **Select the layer you want to work with**
- **Edit your private map data**
- **Conflate, Validate & Repair your Private Map with the HERE Map**
- **Keep your private data in sync with freshest HERE Map Updates (rebase)**
- **Publish and use your private map to Custom Location Services**



A scalable and secure platform

Data privacy and security by design.

Access to HERE Map Content and Location Services.

Globally distributed and skilled professional services provide unique and scalable services.



About HERE Technologies

HERE has been a pioneer in mapping and location technology for almost 40 years. Today, HERE's location platform is recognized as the most complete in the industry, powering location-based products, services and custom maps for organizations and enterprises across the globe. From autonomous driving and seamless logistics to new mobility experiences, HERE allows its partners and customers to innovate while retaining control over their data and safeguarding privacy. Find out how HERE is moving the world forward at here.com.