

# Window World®

FEATURING  
OWENS CORNING® ROOFING SYSTEMS

TruDefinition® Duration®  
Designer Shingles  
Merlot<sup>1</sup>





TruDefinition® Duration® Shingles Estate Gray¹

## MEET AMERICA’S EXTERIOR REMODELER

### The Window World Story.

It all began in 1995 with the unique vision and energetic passion of one man with a dream: to develop a home improvement company with a moral compass like no other. He would offer only the finest quality products with distinction and integrity — and do so at the lowest possible price. Quite simply, the best for less. He set out to break the mold and change the remodeling industry. And did he ever. Today, we are America’s Largest Replacement Window and Exterior Remodeling Company.

We are proud to offer beautiful, world-class products from industry leading manufacturers of windows, siding, doors, and other professional-grade exterior building products. Our manufacturing partners demonstrate a proven record for superior craftsmanship, enduring quality, and genuine value. Our combined professionalism and expertise are further assurance that Window World is an excellent selection for your home.

### Welcome Owens Corning!

For more than 80 years, Owens Corning has been a leader in insulation, roofing, and composites. Their global presence, with 25,000 people in 31 countries, helps them keep a pulse on the needs of customers around the world. Their commitment to building a sustainable future through material innovation has kept the company on the Fortune 500® list for over 70 years.

Owens Corning is more than just a trusted name, they are a market leader in roofing shingles, underlayment, and components products. Their systems look outstanding, offer a variety of choices to perfectly fit your project, and have a lifetime limited warranty.<sup>2/1</sup>

### Tammy Whitworth

Chairman & CEO  
Window World, Inc.

<sup>1</sup> See actual warranty for complete details, limitations and requirements.  
<sup>2</sup> 40-Year Limited Warranty on commercial projects.  
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Colors are reproduced by lithographic process and may vary slightly from colors of actual product.





# TOTAL PROTECTION SIMPLIFIED®

It takes more than just shingles to protect a home. It takes an integrated system of components and layers designed to perform in three critical areas. The Owens Corning® Total Protection Roofing System® gives you the assurance that all of your Owens Corning® roofing components are working together to help increase the performance of your roof.

## SEAL.

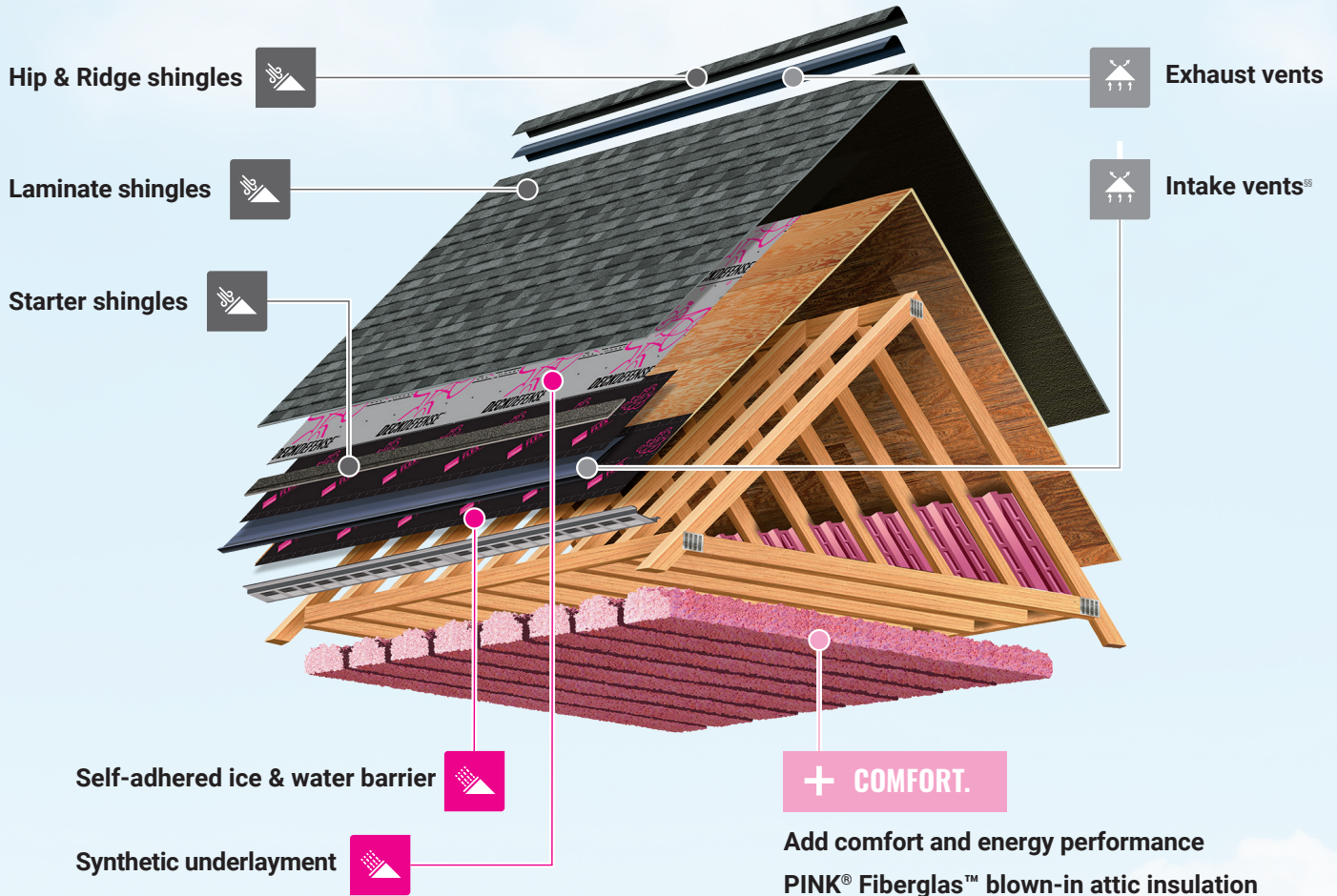
Helps create a waterproof barrier

## DEFEND.

Helps protect against nature's elements

## BREATHE.

For balanced attic ventilation



§§ For intake ventilation, use approved Owens Corning® Vent Sure® InFlow ventilation or soffit ventilation. Do not use both intake ventilation options in one roofing application. See install instructions for more details.



# DURATION® Shingles with SURENAIL® TECHNOLOGY

There's a line between a good shingle and a great shingle.®

**It's the nailing line on your shingles.**

The difference between a good shingle and a great shingle is having SureNail® Technology, only from Owens Corning.



**EXCELLENT ADHESIVE POWER**  
Helps keep the shingle layers laminated.

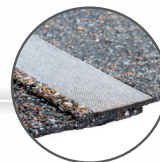
**OUTSTANDING GRIP**  
The SureNail® strip enhances the already amazing grip of our proprietary Tru-Bond™ sealant that delivers 130-MPH wind warranty performance.\*

**BREAKTHROUGH DESIGN**  
Patented SureNail® Technology is the first and only reinforced nailing zone on the face of the shingle.

**“NO GUESS” WIDE NAILING ZONE**  
This tough, engineered woven-fabric strip is embedded in the shingle to create an easy-to-see strong, durable fastener zone.

**TRIPLE LAYER PROTECTION\*\***  
A unique “triple layer” of reinforcement occurs when the fabric overlays the two shingle layers, called the common bond area.

**DOUBLE THE COMMON BOND**  
SureNail® features up to a 200% wider common bond area in the nailing zone over standard shingles.



# Owens Corning Roofing Preferred Contractors Are Part Of An Exclusive Network

Getting the job done right starts with choosing the right contractor.






As an Owens Corning Roofing Preferred Contractor, Window World is committed to meeting the standards of professionalism, reliability, and outstanding craftsmanship.

In addition, Owens Corning Roofing Preferred Contractors must meet the following eligibility requirements:

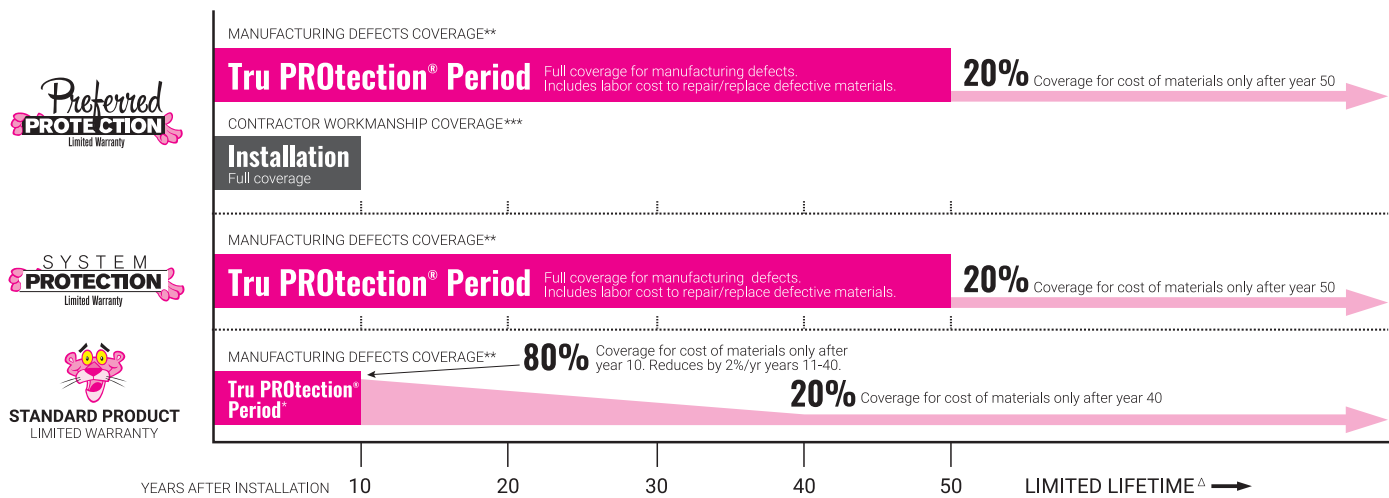
- Carry at least \$1,000,000 in general liability insurance
- Have been screened for financial stability and customer service

## 10-Year Workmanship<sup>†</sup> Guarantee

Owens Corning Roofing Preferred Contractors can offer homeowners coverage through our series of Limited Warranties.\* These warranties offer one-time transferability,\* making them a great investment even if you're planning to sell. Compare the coverage below:

|                                      | Standard Product Limited Lifetime* Coverage |                        | System Protection Roofing Limited Lifetime* Coverage |                          | Preferred Protection Limited Lifetime* Coverage |                          |
|--------------------------------------|---|------------------------|--|--------------------------|---|--------------------------|
|                                      | TRU PROtection <sup>®</sup> Period          | Warranty <sup>**</sup> | TRU PROtection <sup>®</sup> Period                   | Workmanship <sup>†</sup> | TRU PROtection <sup>®</sup> Period              | Workmanship <sup>†</sup> |
| Shingles                             |   |                        |  |                          |   |                          |
| Architectural/Specialty <sup>‡</sup> | 10 Years                                    | Lifetime <sup>**</sup> | 50 Years   | N/A                      | 50 Years  | 10 Years                 |



### MANUFACTURING DEFECTS COVERAGE

\*\* Tru PROtection<sup>®</sup> Period provides 100% coverage for manufacturing defects of Owens Corning<sup>®</sup> shingles and components. Coverage includes labor cost to repair/replace defective materials. After Tru PROtection<sup>®</sup> Period ends, prorated limited lifetime coverage begins for materials only. Coverage is reduced based age of roof.

### ALGAE RESISTANCE (AR) WARRANTY PERIOD

25-year AR coverage requires the use of Owens Corning<sup>®</sup> DecoRidge<sup>®</sup>, DuraRidge<sup>®</sup>, ImpactRidge<sup>®</sup>, ProEdge<sup>®</sup>, or RIZERidge<sup>®</sup>, Hip & Ridge Shingles. If a qualifying Owens Corning<sup>®</sup> manufactured ridge product is not used, the AR warranty period is reduced from 25 to 10 years, and the non-prorated period will be 1 year.

### CONTRACTOR WORKMANSHIP COVERAGE

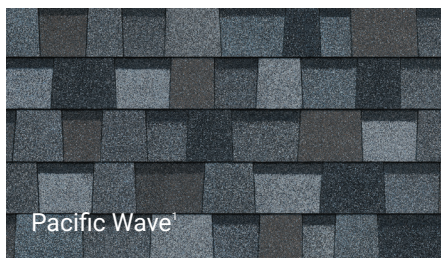
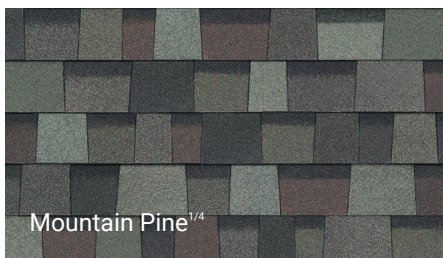
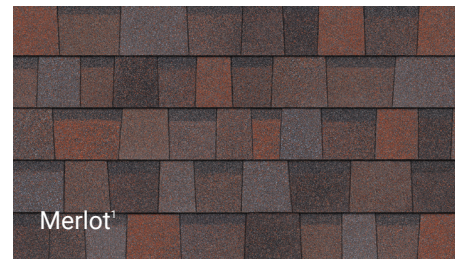
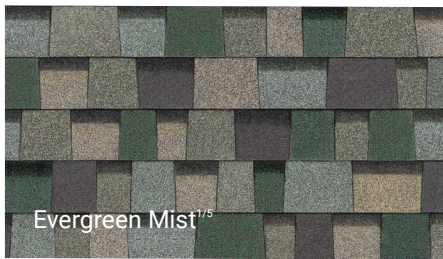
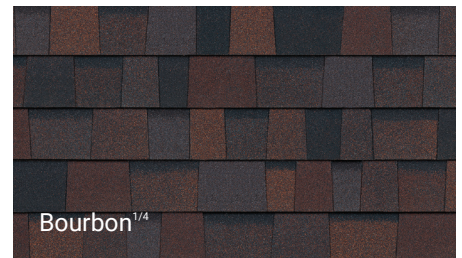
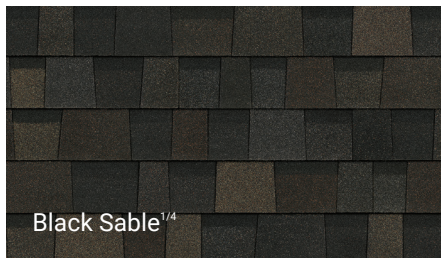
\*\*\* Workmanship coverage includes any defective installation of products in the Owens Corning<sup>®</sup> Roofing System through certified Owens Corning<sup>®</sup> Roofing Platinum or Preferred Contractors. If your roof is found to have an application error that causes leaks or materially affects the performance of your roof Owens Corning Roofing will arrange to have it repaired with labor, materials, tear-off, and disposal costs at no cost to you.

For Preferred Protection Warranty only: Installation coverage ends at year 10. Owens Corning Roofing Preferred Contractors are independent contractors and are not an affiliate of Owens Corning Roofing and Asphalt, LLC or its affiliated companies.

\* See actual warranty for complete details, limitations and requirements.  
 Δ For as long as owner owns home. See actual warranty for complete details, limitations and eligibility requirements. Applies only to single-family detached homes.  
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### TruDefinition® **DURATION® DESIGNER** Shingles

**Bright. Bold. Brilliant.** The world is full of color. From the cars we drive to the appliances we buy, we have the power to choose the colors we surround ourselves with. If you're looking to make a truly vibrant impact, don't overlook the power of using color on the roof to help coordinate exterior accents like paint, trim and even landscaping. TruDefinition® Duration® Designer Shingles can bring it all together — helping to improve your structure's aesthetics and perceived value – with remarkable vibrancy and colors you won't find anywhere else. Owens Corning provides up to 130-MPH\* Wind Resistance Limited Warranty and a Limited Lifetime Warranty\*\* as well as StreakGuard® Protection.<sup>3/5</sup> They are also rated Class 3 for Impact Resistance<sup>6</sup> and may qualify for a homeowner insurance discount<sup>7</sup>.



\* See actual warranty for complete details, limitations, and requirements. (see back cover)



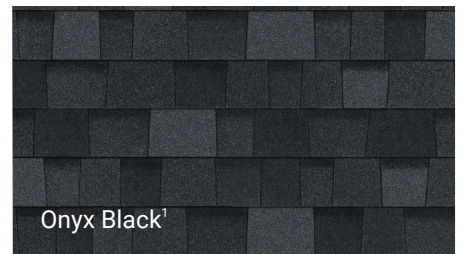
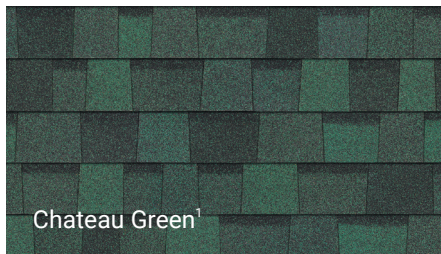
Premium

TruDefinition® Duration®  
Designer Shingles  
Merlot!

### TruDefinition<sup>®</sup> **DURATION<sup>®</sup>**

Shingles with SureNail<sup>®</sup> Technology

TruDefinition<sup>®</sup> **Duration<sup>®</sup> Shingles** with patented SureNail<sup>®</sup> Technology are specially formulated to provide great contrast and dimension to any roof. Through the use of multiple granule colors and shadowing, they deliver an exclusive combination of color and depth that makes them like no other. TruDefinition<sup>®</sup> Duration<sup>®</sup> Shingles are available in popular colors and feature a Limited Lifetime Warranty<sup>7/1</sup> (for as long as you own your home), up to 130 MPH Wind Resistance Limited Warranty<sup>2</sup> and StreakGuard<sup>®</sup> Protection with a 25-year Algae Resistance Limited Warranty<sup>3/5</sup> available on a regional basis. TruDefinition<sup>®</sup> Duration<sup>®</sup> Shingles are produced with StreakGuard<sup>®</sup> Protection<sup>3</sup> to inhibit the growth of airborne blue-green algae that can cause unsightly dark streaks on your roof. They are rated Class 3 for Impact Resistance<sup>6</sup> and may qualify for a homeowner insurance discount<sup>7</sup>. Listed are national colors, regional colors are available; ask your design consultant.



<sup>1</sup> See actual warranty for complete details, limitations, and requirements. (see back cover)

TruDefinition® Duration® Shingles  
Onyx Black<sup>1</sup>

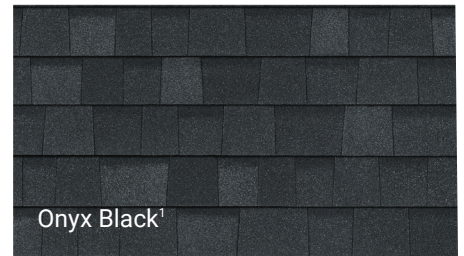
Premium



### OAKRIDGE®

#### Shingles

**Oakridge® Shingles** are designed to provide long-lasting performance and striking beauty. In addition to a wide range of inviting, popular colors, they also offer a Limited Lifetime Warranty<sup>1/2</sup> (for as long as you own your home), a 110/130-MPH<sup>7/11</sup> Wind Resistance Limited Warranty<sup>1</sup> and StreakGuard® Protection<sup>3</sup> with an Algae Resistance Limited Warranty<sup>3/8</sup> available on a regional basis.



<sup>1</sup> See actual warranty for complete details, limitations, and requirements. (see back cover)





Traditional

Oakridge® Shingles  
Onyx Black



TruDefinition® Duration® Shingles  
Brownwood®

- \* See actual warranty for complete details, limitations and eligibility requirements.
- ‡ 40-Year Limited Warranty on commercial projects.
- † Lifetime workmanship applies to all shingles except Supreme® Shingles. Lifetime workmanship is only available to the original purchaser and is not fully transferable. See "transferability of the warranty" section for more details. Coverage is prorated after the first twenty-five (25) years. Contractor is responsible for covering the first two years of workmanship.
- Δ For as long as owner owns home.
  - Applies only to single-family detached homes.
  - Note: First two (2) years it is the obligation of the Owens Corning Roofing Preferred Contractor or Platinum Preferred Contractor who installed your Roofing System to make all necessary repairs.
- †† 110 MPH is standard with 4-nail application. 130 MPH is applicable only with 6-nail application and Owens Corning® Starter Shingle product application in eaves and rakes in accordance with installation instructions.
- \*\* Tru-Bond® is a proprietary premium weathering-grade asphalt sealant that is blended by Owens Corning Roofing & Asphalt, LLC.
- + The amount of Triple Layer Protection® may vary on a shingle-to-shingle basis.
- ^ Excludes non-Owens Corning® roofing products such as flashing, fasteners, pipe boots and wood decking.
- 1 As color experts, we know getting the shingle color right is a big part of any roofing purchase. Due to printing color variations, in addition to viewing shingle literature, we suggest you request an actual shingle sample to see how it will appear on your home and with your home's exterior elements in various natural lighting conditions. Lastly, we recommend you verify your color choice by seeing it installed on an actual home; your roofing contractor or supplier can provide a sample and may be able to direct you to a local installation.
- 2 Architectural/Specialty shingles are: Woodcrest®, Woodmoor®, TruDefinition® Duration®, TruDefinition® Duration STORM®, TruDefinition® Duration® Designer, TruDefinition® Duration FLEX®, TruDefinition® Duration® COOL, TruDefinition® Duration® COOL Plus, TruDefinition® Duration MAX®, Duration® Premium, TruDefinition® Oakridge® and Oakridge® Shingles.
- 3 Shingles are algae resistant to help control growth of algae and discoloration. Algae Resistance is not available in all service areas.
- § Installation must include use of an approved Owens Corning® Hip & Ridge Shingle product. See actual warranty for details.
- 4 Owens Corning® shingles include a patented design.
- 5 Owens Corning® shingles include a patent pending design.
- 6 Duration® Series Shingles are tested in a laboratory setting and classified as a UL 2218 and FM 4473 Class 3 Impact-Resistant shingle. The results of this test do not guarantee that the shingle will resist all weather conditions. Hail damage is specifically excluded from coverage under the terms of its warranty.
- 7 Homeowners should check with their insurance company to see if they qualify.
  - SureNail® Technology is available only on Owens Corning® Duration® Series Shingles.
  - For patent information, please visit [www.owenscorning.com/patents](http://www.owenscorning.com/patents)



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