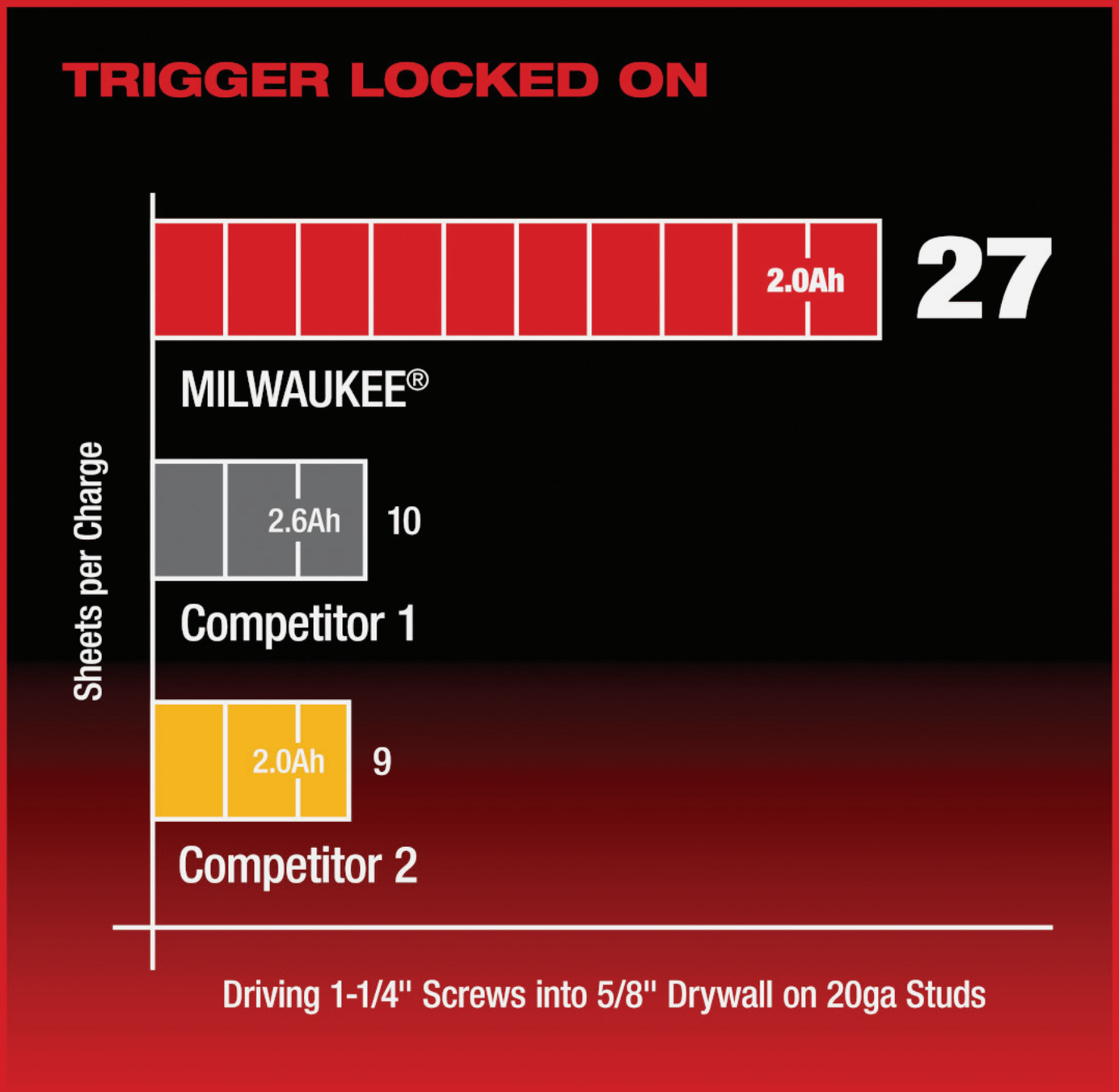UP TO 3X LONGER RUN-TIME