

# Modernizing Our Approach to Standards Development

In 2020, UL Standards & Engagement embarked on a multiyear journey to drive greater impact and prepare for future safety challenges by optimizing all aspects of our standards development process.

As a global leader in the standards development community, UL Standards & Engagement is working to advance standards development for stakeholders who expect – and deserve – the best. As a result, we are overhauling our processes and technology platforms to ensure we remain current and able to adapt to ever-changing needs as we drive greater global relevance and impact of our standards.

## Examples of our key workstreams include the following:

- Developing a new stakeholder engagement model to expand involvement in our standards development process, including attracting more international participants and targeting the next generation of experts
- Optimizing speed and efficiency in our internal operations
- Developing an integrated set of technology platforms supporting collaboration, stakeholder management, publication and distribution



- Using advanced data analytics tools to gather and share information and influence decision-making
- Improving the accessibility of standards information by implementing mobile, smart, and real-time applications
- Unveiled a real-time tracking function to monitor standards development progress
- Established our stakeholder community to research various topics to guide decision-making

## To date, multiple deployments have taken place through these efforts:

- Introduced a new project management platform to streamline internal processes
- Launched a customer relationship management platform to provide improved management of stakeholder data and facilitate communication

More updates are coming, including an overhaul of our Collaborative Standards Development System (CSDS), our virtual collaboration platform.

Through an innovation mindset, we are planning for future needs and opportunities to grow our use of automation and other new technology that will help expand our impact and facilitate the accessibility of our standards solutions.

[Learn more at s.ul.org/MSP](https://s.ul.org/MSP)