



Digital Health Education Content Authors and Reviewers Policy

Our Commitment

WebMD Ignite is committed to ensuring that our digital education content upholds high standards of medical review and clinical accuracy. Our patient education is grounded in the most recent evidence-based medicine available, ensuring relevance, accuracy, and reliability. Digital health education content is developed and sourced using current guidelines from government agencies, medical and health care organizations.

Our [Quality Management Accreditation Council](#) meets bi-annually. This council guides decisions to ensure compliance with accreditation standards, dedicates staff to quality improvement projects, monitors progress toward performance indicators and goals, and oversees improvement activities.

The clinical education content is developed by a multidisciplinary team that includes clinicians, writers, editors, and independent contractors. The development of content involves a minimum of two clinical reviewers, at least one of whom is a specialist in the area under consideration. This ensures that each piece of content is not only accurate but also relevant to the latest medical guidelines. Furthermore, each reviewer's credentials are verified at regular intervals—typically every one to two years—to confirm they remain in good standing.

Our Clinical Review Board

Our Clinical Review Board is a group of clinician experts who contribute to the accuracy of our digital health content. The group includes physicians, nurses, dietitians, physical therapists, physician assistants, and other licensed health care professionals.

Please review our **Digital Health Education Content Management Policy** and **Digital Health Education Content Development and Sourcing Policy**.

WebMD Ignite verifies the credentials of medical reviewers to ensure they have an active, unencumbered clinical license. If a medical reviewer does not have a current professional license, they will not perform clinical review duties until the active, unencumbered licensure is verified. After hire, WebMD Ignite verifies licensure regularly based on expiration dates to ensure there is no interruption.

CLINICAL REVIEW BOARD	
Name	Area of Expertise
Anderson, Michelle DNP, APRN, FNP-BC, FAANP	Behavioral Health, Family Medicine
Brennan, Dan MD	Pediatrics
Campbell, Janet	Obstetrics
Ciccone, Jennifer MSN, ANCC, AANP, BSN, RN	Adult Medicine, Gerontological, Hematology, Oncology, Cardiology, Pain
Dempsey-Walls, Susan MN, BSN, RN	Adult Oncology, Hematology
Dozier, Tennille BSN, RN, RDMS	Maternal Fetal Medicine, Pediatrics, General Surgery, Post Operative, Medical Sonography

Erstad, Shannon PT	Anesthesia, Orthopedics, Physical Therapy
Fairfield, Chad MSN, MSHI, RN	Family Medicine, Internal Medicine, Pediatrics, Home Health, Nephrology
Fetterman, Anne BSN, RN	Cardiology, Neurology, Orthopedics, Plastic Surgery, General Surgery, Urology
Finke, Amy BSN, RN	Pediatrics, Surgery
Fraser, Marianne MSN, RN	Chronic Illness, Health Maintenance, Prevention, Gerontology, Drug Dependence, Behavioral Health, Hospice
Karlin, Ron MD, FAAEM	Emergency Medicine
Koson, Terri DNP, RN, ACNP-BC	Gerontology, Long Term Care, Rehabilitation, Hematology, Oncology, Cardiology, Critical Care, Adult Medicine
Nakashima, Daniel DO	Internal Medicine
Nissl, Jan RN	Emergency Medicine
Novick, Tara	Adult Medicine
Oswald, Elizabeth PT, DPT	Physical Therapy, Exercise Science, Sports Medicine
Pearson, Morgan, MS, RDN	Nutrition
Poulson, Brittany MDA, RDN, CD, CDE	Dietetics, Nutrition, Diabetes
Ratini, Melinda DO	Family Medicine, Gerontology
Rayside, Pamela, RN	Emergency Medicine, ICU, Orthopedics
Sather, Rita RN	General Surgery, Ambulatory Care, GI Lab, Critical Care
Seltman, Whitney A., OD	Optometry
Schilling, Chelsey BSN, RN	Pediatrics, Hematology, Oncology, Transplant, Emergency Medicine
Southard, Chris MSN, BSN, RN	Care Management, Pulmonology, Asthma, Allergy
Tayrien, Callie RN, MSN, CCRN	Critical Care, Medical Imaging, Surgery, Trauma
Turley, Kenny PA-C	Orthopedics, General Surgery
VeriMed Health Network	VeriMed Health Network is an independent consulting group of physicians across multiple specialties and subspecialties who help ensure the clinical accuracy of our content.
Wendt, Christy RD	Dietetics, Nutrition, Diabetes, Weight Management
Wilken, Caitlin, PT, DPT	Physical Therapy

Zercher, Robyn FNP, BSN, RN	Prevention, Health and Wellness, Cardiology, Gastroenterology, Emergency Medicine, Interventional Radiology, General Surgery, Women's Health
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Our Clinical Content Team, Research Team, Editorial and Translation Teams, and Multimedia Team

Clinical Content Team

<u>Clinical Team</u>		
Name	Title	Credentials
Gotwals, Jessica	Clinical Content Coordinator	MPH, BSN, RN
Holtz, Riley	Clinical Content Coordinator	BS, RN
Nakashima, Hannah	Clinical Content Coordinator	BSN, RN
Pierce-Smith, Daphne	Clinical Content Coordinator	MSN, RN
Trevino, Heather Marie Sidow	Clinical Content Coordinator	BSN, RNC
Turley, Sr., Raymond Kent	Clinical Content Coordinator	MSN, BSN, RN
Wojcik, Stacey Elizabeth	Clinical Content Coordinator	MBA, BSN, RN

Clinical Research

<u>Research Team</u>		
Name	Title	Credentials
Beauregard, Julie	Clinical Research	MLIS, Health Sciences Librarian

<u>Editorial and Translation Teams</u>		
Name	Title	Credentials
Caronna, Amanda	Managing Editor	BA
Corrigan, Patricia	Content Specialist	BA
Day, Lisa	Content Specialist	BS
Ellig, Eileen	Senior Editor	BJ (Bachelor's of Journalism)
Edmond, Markita	Content Manager II	BA
Hanington, Lauren	Content Specialist	BA
King, Zak	Team Lead, Project Management	BA, MFA

Kupfer, Melissa	Senior Designer	BFA
Lupella, Alex	Content Manager	BA
Paul, Ruth	Content Specialist	BA, MA
Powers, Ryan	Content Manager	BS, MFA
Records, Tara	Director, Integration & Translation	BS, LPM Project Management
Schlaak, Jaclyn	Editorial Director	BA
Shultz, Jaclyn	Content Specialist	BS
Visomirski, Stacey	Content Specialist	BA
Woolsey, Kristie	Translation Technical Manager	
Wright, Joseph	Creative Director	BFA

Multimedia Team			
Name	Title	Credentials	Additional Credentials
Beaudoin, Carrie	Director, Multimedia Production	MA	
Carter, Mitch	Patient Education Post-Production Manager	BS	
Knox, Andrew	Senior Motion Graphics Specialist	MFA	
Lucuski, Cristina	Client Content Manager	BA	
Morgan, Ellie	Data Visualization Manager	BS, MSc	
Murray, Emma	Manager, Content Solutions	BS, MPH	
Nabozny, JoAnne	Manager, Content Solutions	BS	
Opdahl, Ellie	Senior Medical Illustrator and Asset Management Specialist	MA	CMI, AMI Member
Ostreicher, Sarah	Motion Graphics Specialist	BS	
Perry, Rob	Technical Manager of Video Production	BS	
Richmond, Dorian	Patient Education Video Editor	BS	
Ricketts, Lee	Clinical Patient Education Video Producer	BA	
Thompson, Tziporah	Senior Medical and Surgical Illustrator	MA	CMI, AMI Member
Valentine, Fran	Senior Multimedia Producer	BA	
Ware, Kanika	Clinical Patient Education Video Producer	BA	
Wu, Derek	Manager, Medical Illustration and Animation	MS	CMI, AMI Member
Yang, Ya-Chi	Senior Motion Graphics Specialist	MFA	



Zimmerman, Samantha	Creative Manager	BA	AMI Member
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Reviewed, Revised and Approved by the Quality Management Accreditation Council: July 2026