



# Transforming Health & Community Care Together

Join the Unite Us Channel Partner Program



**Unite Us** is a technology company that connects health and community care systems—bridging gaps between government agencies, healthcare providers, community-based organizations, and the people they serve. Our interoperable platform empowers partners to identify needs, coordinate services, pay for outcomes, and ultimately improve lives at scale.

Trusted by **2,600+**  
customers nationwide across  
government, healthcare, and  
community sectors.

**77 million+**  
connections to care managed  
on our platform.

**Proven results,**  
including \$255M+ in community  
reimbursements and measurable  
improvements in care delivery  
and outcomes.

DATA LAST UPDATED JULY 2025

## What We Do

We address real challenges like resource constraints, fragmented data, inefficient workflows, and shifting regulatory demands—with one integrated solution.

## Who We Serve



Health Systems & Payers



Government Agencies (Local, State, Federal)



Community-Based Organizations



Nonprofits & Social Services Networks

"Often when we work with clients, we start a client at one agency, send them to another agency for more assistance, and they have to retell their story. The warm handoffs between agencies, the case notes and the constant collaboration and communication Unite Us provides helps reduce stress and time for the clients."



UNITE US PARTNER

**Ready to Partner?** Contact us at [Partner@UniteUs.com](mailto:Partner@UniteUs.com)

# What We Offer to Partners

## One Powerful Platform to Extend Your Impact

Whether you are a System Integrator (SI), Value Added Reseller (VAR), or Independent Software Vendor (ISV), Unite Us helps you deliver end-to-end solutions that address your clients' most pressing challenges in health and human services.

Through flexible re-sell, co-sell, or integration paths, partners can build revenue while helping customers:



**Identify and address non-medical drivers of health**



**Reduce administrative burdens**



**Improve health and economic outcomes**



**Meet compliance and reporting requirements**



**Streamline coordination across agencies and service providers**



## Solutions That Span the Entire Journey

Unite Us enables partners to deliver impact across four core pillars:

### Predict:

Understand population-level needs, risks, and priorities through AI-powered analytics

### Deliver:

Coordinate care, make referrals, and document outcomes – all in a single ecosystem

### Pay:

Manage billing, reimbursement, and program eligibility with automated workflows

### Save:

Drive long-term cost savings, operational efficiency, and stronger community ROI



## Partner Use Cases



### System Integrators

Design, implement, and scale solutions that bridge health, economic, and community-based services.

- Seamlessly integrate Unite Us into client systems using robust APIs
- Leverage our expertise to strengthen complex bids and solution design
- Offer clients a proven platform to support care coordination



### Value Added Resellers

Enhance your portfolio and offer turnkey solutions for your customers.

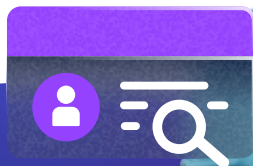
- Bundle Unite Us into multi-vendor or government solutions
- Access co-branded marketing, training, and technical support
- Joint go-to-market efforts to accelerate close rates



### Independent Software Vendors

Co-create value by enhancing your platform with Unite Us functionality.

- Expand product functionality through API integrations
- Create joint offerings for community-based care
- Leverage our brand trust to drive adoption







# Why Partner With Unite Us?

## **A Tiered Program Built for Growth**

Our Channel Partner Program offers tiered incentives and resources based on shared business success. From early engagement to strategic collaboration, we're with you at every step.

“

Research supports the idea that inter-organizational alliances enhance communication, trust, and respect, while also supporting population health, and generating innovative solutions for communities. Unite Us has given us the tool to build these partnerships resulting in targeted interventions based on real-time county-specific needs. Our partnership with them has also enabled us to evaluate our impact and re-invent collaboration.” – Partner in Florida



## Program Benefits by Tier

Revenue-based tiers drive increasing rewards as we grow together.

	REGISTERED	BRONZE	SILVER	GOLD	PLATINUM
DEAL REGISTRATION	✓	✓	✓	✓	✓
TRAINING PORTAL ACCESS	✓	✓	✓	✓	✓
ACCOUNT MAPPING		✓	✓	✓	✓
CO-MARKETING OPPORTUNITIES		✓	✓	✓	✓
JOINT EVENT BUDGET			✓	✓	✓
EXECUTIVE SPONSOR					✓

## Additional Benefits

- **New Market Access:** Tap into health, government, and community sectors
- **Training & Enablement:** Get up to speed quickly with technical and sales resources
- **Revenue Growth:** Unlock new streams through resell, referral, or joint deals
- **Marketing Collaboration:** Participate in thought leadership, joint events, and co-branded campaigns

# How to Get Started

## Your Partnership Journey Begins Here



### Day 0–30

- ✓ Submit your interest form
- ✓ Intro call with our Partner Team
- ✓ Access limited training materials

### Day 30–60

- ✓ Sign partnership agreement
- ✓ Get access to training and deal registration
- ✓ Begin account mapping

### Day 60–90

- ✓ Sit in on demos and onboarding sessions
- ✓ Start building joint value statements
- ✓ Begin identifying and registering opportunities

### 90+ Days

- ✓ Co-create go-to-market materials
- ✓ Execute joint campaigns or solution builds
- ✓ Drive new business together



Contact Us  
[Partner@UniteUs.com](mailto:Partner@UniteUs.com)



Learn More  
[UniteUs.com/ChannelPartnerProgram](https://UniteUs.com/ChannelPartnerProgram)