

# Data is a key pillar in everything we do at Unite Us.



The Unite Us end-to-end solution enables a fully integrated health and social care ecosystem created for and powered by communities. Structured social determinants of health (SDoH) data is the key to seamlessly executing our mission on creating a new standard of care. By guiding client engagement as well as informing community and investment strategies at scale, **data powers, reacts to, and improves every part of the Unite Us end-to-end solution.**

The Unite Us Insights Center serves as your one-stop data shop to help you address your organization's business needs and inform strategy.

- **Identify** at-risk individuals to engage and enroll them in services they need
- Evaluate network- and organization-level **activity** and client impact
- **Invest** funding and resources intelligently into communities
- Access detailed **data delivery** solutions

**With SDoH data, Unite Us helps customers:**



**Identify**

- Most at-risk individuals out of their population
- Services these prospective clients need
- How to best reach out to these individuals



**Measure**

- Network- and organization-level activity
- Health disparities
- Impact on communities and individuals
- Success according to industry standard benchmarks



**Enroll**

- Individuals into care based on optimized engagement and intervention strategy



**Invest**

- Funding intelligently into services and programs on the ground



**Serve**

- Clients through a curated network

 **UNITE US** **INSIGHTS**

**IDENTIFY**

**ACTIVITY**

**INVEST**

**DATA DELIVERY**



To learn more, visit [www.UniteUs.com](http://www.UniteUs.com).