

eXp Commercial (hereafter, “**eXp**,” “**we**,” “**our**,” and such analogous terminology) reserves the right to make updates to the policies and procedures set forth within these eXp Commercial (USA) Policies and Procedures (“**eXp P&Ps**” or “**eXp’s P&Ps**”). When and if updates are made, they will be communicated through Workplace, eXp News weekly newsletter, and/or the weekly company meeting.

By signing an Independent Contractor Agreement (“**ICA**”) with eXp, each independent contractor real estate licensee with eXp (singularly an “**Advisor**”; and collectively, “**Advisors**”) is agreeing to adhere to and abide by these eXp P&Ps, with such eXp P&Ps being incorporated by reference into Advisor’s ICA verbatim and at length, and constituting a part of Advisor’s ICA as though fully set forth therein. A glossary of terms defined in these eXp P&Ps is located at the back of these eXp P&Ps; defined terms that are used but not otherwise defined in these eXp P&Ps shall be as defined in the ICA.

## TABLE OF CONTENTS:

I. CORE VALUES .....	6
II. POLICY .....	6
III. PROCEDURES .....	7
IV. STATE POLICIES AND PROCEDURES .....	7
V. CODE OF CONDUCT .....	7
VI. DUTIES AS AN ADVISOR .....	8
A. Fiduciary .....	8
B. Cooperation and Compensation .....	9
C. Good Standing .....	9
D. Agreements, Compliance Forms, Insurance Forms .....	10
E. License Renewal and State Department of Licensing Rules .....	10
F. Non-Disclosure Of Trade Secrets .....	10
G. Real Estate Transactions .....	11
H. Transaction Files .....	11
1. Forms .....	11
2. Executed Real Estate Documents .....	11
3. Earnest Money .....	12
4. Late or Incomplete Paperwork Submissions .....	12
I. Advisor-Owned Real Properties .....	13
1. Generally .....	13
2. Personal Transactions .....	14
J. Business Brokering .....	15
K. Unauthorized Activities .....	15
1. Generally .....	15
2. Competitor Affiliation is Prohibited .....	17
3. Limited Representation is Prohibited .....	18
VII. ANCILLARY AND AFFILIATED SERVICES .....	19
A. Property Preservation Services .....	19
B. Mortgage Loan Origination .....	19
1. Generally .....	19

2. Dual Capacity .....	19
3. Familial Relationship - Conditionally Acceptable.....	19
C. Title And Escrow Companies .....	20
D. Home Warranty Companies .....	21
1. Free to Contract with Home Warranty Company .....	22
2. No Review of Contract .....	22
3. No Referral Fees .....	22
4. Free to Receive Payment for Compensable Services.....	22
5. No Amendment to ABA Disclosure Form .....	22
VIII. ADVISOR FEES .....	22
A. Standard Fees .....	22
B. Minimum Company Dollar Rule.....	24
1. Exemptions from the Minimum Company Dollar Rule: .....	25
C. Late Fees .....	25
D. eXp Right to Payment.....	26
E. Advisor Fees Non-Refundable .....	26
IX. ACCOUNTING AND COMPENSATION.....	26
A. I.R.S. Form 1099 .....	26
B. Compensation; Other Fees From Clients .....	27
C. Actions for Unpaid Compensation or Procuring Cause Claims .....	28
D. Referral Payments .....	29
E. Perceived Compensation Discrepancies.....	29
X. MARKETING AND ADVERTISING.....	29
A. Compliance with Laws, Guidelines, and Regulations .....	29
B. Honorific/Ceremonial Titles .....	30
C. eXp Brand Guidelines .....	31
D. Intellectual Property Rights .....	31
1. Permission to Use eXp Trademarks .....	31
2. eXp Trademark Usage.....	32
3. Unlicensed Content and Trademarks .....	32
E. Review and Approval.....	33
F. Review and Approval Process .....	33
G. MLS Advertising .....	33
H. Property-Related Advertising.....	33
I. General Advertising .....	34
1. In Any Medium .....	34
2. Business Cards .....	34
3. Social Media.....	35
4. Websites.....	36
J. Promotional Discount Advertisements .....	36
K. Co-Marketing and Co-Listing Arrangements.....	36
L. Employment Ads and Job Postings.....	36
M. Media Relations .....	37
N. Content License And Model Release Provided By An Advisor .....	37

XI. EXP'S REVENUE SHARE PLAN .....	39
A. Overview .....	39
B. Revenue Share Explained.....	39
C. Qualifications To Receive Revenue Share .....	40
D. Manipulating Revenue Share Plan Prohibited .....	40
E. Revenue Share Vesting Policy .....	40
1. Achieving Vested Status .....	40
2. Maintaining Vested Status.....	41
3. Losing Vested Status .....	41
4. Discretionary Regaining of Vested Status upon Reaffiliation.....	41
F. Agent Succession Policy .....	42
G. Modifications to the Revenue Share Plan .....	44
XII. AGENT ATTRACTION .....	44
A. Sponsorship Interference Prohibited .....	45
B. Income Claims .....	45
C. Recruiting .....	46
D. Sponsorship .....	47
1. Definition and Responsibilities .....	47
2. Change Requests.....	48
3. Co-Sponsor.....	49
E. Advisor Prospects, Contacts, and Leads.....	49
F. Attraction Marketing and Communication.....	50
G. Reporting Agent Attraction Violations .....	51
H. Stock Solicitations Prohibited .....	51
I. Event Sponsorship Requests from Vendors .....	52
XIII. COMPANY TOOLS AND INFORMATION .....	52
A. eXp Communication and Training Platforms.....	52
B. Workplace .....	53
1. User Guidelines for Advisors .....	53
2. Group Guidelines for Advisors.....	53
C. eXp World.....	54
D. eXp Email for Advisors.....	54
XIV. ICON AGENT AWARD .....	55
XV. EXP MENTOR PROGRAM .....	55
XVI. MULTI-GLOBAL LICENSE PROGRAM .....	55
A. Background .....	55
B. Multi-Country Affiliation (Generally) .....	56
C. Advisors' Additional Affiliation .....	56
D. Advisors' Independent Obligations .....	56
E. "Capped Status" Matters .....	56
F. ICON Agent Awards.....	57
G. Sponsor; FLQA; Initial FLQA Period.....	57
XVII. LEGAL, INSURANCE, AND COMPLIANCE WITH THE LAW .....	57
A. Antitrust.....	57

B.	Conflicts of Interest.....	58
C.	Data Security and Client Privacy .....	58
D.	Do Not Call Rules.....	58
E.	Drones .....	59
F.	Drug and Alcohol Use.....	59
G.	Harassment .....	59
H.	Prohibition on Changes to Commission Splits and Referral Fees During Legal Action; No Split Checks.....	60
I.	Products and Services .....	60
1.	Selling, Offering To Sell, Or Promoting Any Competing Products Or Services.....	60
J.	Reporting Problems.....	60
K.	Legal Action Between eXp Advisors .....	61
L.	Legal Action Against eXp Prohibited .....	62
M.	Claims Reimbursement.....	62
N.	Claims That Are Not Covered By Real Estate E&O Insurance.....	62
XVIII.	OFFICE POLICIES.....	63
A.	Advisor Business Expenses.....	63
B.	Advisor Assistants - Generally.....	64
C.	Advisor Assistants - Unlicensed.....	64
D.	Advisor Assistants – Licensed.....	65
F.	Contacting the State Broker(s).....	66
G.	Open Houses/Broker Opens.....	66
H.	Out of Town or Unavailable .....	66
I.	Physical Office Space .....	66
J.	Interstate Co-Brokering.....	67
XIX.	GROUPS AT EXP COMMERCIAL.....	68
A.	Generally.....	68
B.	Group Names.....	68
C.	Group Composition .....	68
D.	Group Agreements .....	68
E.	Group Disputes .....	69
F.	Group Fee Distribution .....	69
G.	Non-Solicitation of Other eXp Group Members .....	70
H.	Application of Non-Solicitation and Non-Disparagement Policy to Groups.....	70
XX.	OMISSIONS FROM POLICY AND PROCEDURES .....	70
XXI.	UPON TERMINATION OF ICA.....	70
A.	eXp’s Transfer of Pending Transactions .....	70
B.	eXp’s Retention of Pending Transactions .....	71
C.	Leads Upon Departure .....	72
D.	Rejoining eXp .....	72
XXII.	EXP’S COMPLIANCE COMMITTEE .....	73
A.	Appeal of Determination made by eXp’s Compliance Committee.....	73
XXIII.	INTERPRETATION .....	73
XXIV.	CONFLICTS .....	74

XXV. REVISIONS TO THESE EXP P&PS .....	74
XXVI. GLOSSARY OF DEFINED TERMS.....	74
XXVI. INSIDER TRADING POLICY OF EXP WORLD HOLDINGS, INC. ....	82

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## I. CORE VALUES

At eXp, our core values are more than just motivational posters on virtual walls; they support our vision and shape our culture. Our global community is powered by agents, partners, and staff who work collaboratively to transform the real estate experience. These eXp P&Ps, our code of conduct, and the way we carry out our daily operations, including the enforcement of these policies, are based on these nine core values.

### Core Values

**Community**

Be a good neighbor to create a sustainable legacy.

**Service**

Make a positive change in our company and local community.

**Sustainability**

Be a good financial steward of the environment, organizations and our families.

**Collaboration**

We are all on the same field.

**Transparency**

Get things out from behind the curtain.

**Integrity**

Do the right thing.

**Innovation**

The best way to predict the future, is to invent it.

**Agile**

Force chaos and change to survive and grow.

**Fun**

Don't take yourself too seriously.

## II. POLICY

It is the policy of eXp to participate in a real estate activity only when it is legal, honest, fair and beneficial to us and others. In pursuit of compensation for ourselves, we will never ignore the benefit of our community. Therefore, we will conduct our business in a manner to follow all the laws and rules of our profession. We pledge to exercise the highest standard of ethics, honesty, fairness and professionalism in all our real estate activities.

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## III. PROCEDURES

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Every Advisor is expected to adhere to and abide by these eXp P&Ps. Failure to adhere to the eXp P&Ps could result in legal and regulatory liability for the Advisor and eXp. Therefore, the Advisor agrees that if they depart from the eXp P&Ps, they will defend, indemnify and hold eXp, and its principals and affiliates harmless against any and all claims, complaints or actions that may arise from such a departure. In addition, failure to comply with this Policy is grounds for the immediate release of an Advisor's license and removal from eXp.

These eXp P&Ps provide detailed guidelines for eXp's brokerage policies and procedures; however, there may be some circumstances or issues that are not addressed. In those instances, decisions and actions taken will reflect our core values.

As provided above, these eXp P&Ps are incorporated into the ICA that each Advisor entered into as part of the process of associating with eXp. Failure to comply with these eXp P&Ps may be grounds for immediate termination and dismissal from eXp. Additionally, an Advisor's right to be compensated for their work, activities on behalf of eXp, revenue share and stock may be adversely affected by any failure on Advisor's part to carry out, adhere to, and otherwise support and fulfill the provisions of these eXp P&Ps.

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## IV. STATE POLICIES AND PROCEDURES

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These eXp P&Ps are designed to address nationwide brokerage policies and procedures applicable to all Advisors in all states in which eXp does business. It is impractical to address the peculiarities of state and local requirements in the body of these eXp P&Ps, particularly the responsibilities of Advisors to principals and the public. While it is each Advisor's obligation to be fully familiar with and fully comply with state and local law pertaining to the provision of real estate brokerage services, eXp offers additional state policies and procedures where necessary, to address many, but not all, state and local requirements. Any State P&Ps, if applicable, will be a critical part of these eXp P&Ps and, to the extent it is inconsistent with these eXp P&Ps, the applicable State P&Ps supersedes these eXp P&Ps.

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## V. CODE OF CONDUCT

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All Advisors shall conduct their business in alignment with eXp's core values, adhering to the principles of good faith and fair dealing, and in compliance with applicable federal and state laws. Advisors should conduct themselves in a professional manner in all activities and relations with fellow Advisors, clients, potential customers, and eXp staff.

All Advisors shall strive at all times to perform in a manner that will enhance the goodwill, reputation, and business of eXp, and shall avoid any actions that would negatively impact eXp's goodwill, reputation, and/or business.

Any Advisor whose conduct, actions, or performance violates or conflicts with eXp's policies and procedures, eXp's core values, or any other eXp policy, may be subject to immediate release from eXp, with or without prior warning.

eXp is committed to maintaining a brokerage environment free from negative, aggressive, and inappropriate behaviors, promoting an atmosphere that upholds our core values. All Advisors and employees of eXp have the right to be treated with dignity and respect. Complaints regarding negative and inappropriate behaviors will be taken seriously and pursued to resolution. Advisors or employees who report such behaviors will be protected against retaliation for "whistle-blowing" or reporting inappropriate conduct. Complaints can be filed by emailing [compliance@expcommercial.com](mailto:compliance@expcommercial.com).

Advisors are encouraged to familiarize themselves with and embody the principles of good faith and fair dealing in all their professional activities, ensuring that their conduct consistently reflects the highest standards of integrity and professionalism.

Advisors shall not disparage the conduct, reputation, or character of another Advisor, any eXp employee or member of management, or of eXp itself (including eXp's products, services, and business model). Furthermore, Advisors shall refrain from disparaging competing brokerages or their agents. Advisors are prohibited from soliciting, recruiting, employing, inducing, or enticing (either directly or indirectly, including through a third party), any eXp partners, affiliates, salespersons, real estate agents (including other Advisors), and/or employees to leave eXp during the term of an Advisor's Independent Contractor Agreement (ICA), and for a period of two (2) years following the termination of an Advisor's ICA. This guideline is part of eXp's Non-Solicitation and Non-Disparagement Policy.

Advisors must avoid any actions that could result in civil and/or criminal liability for eXp and/or other eXp Advisors.

Violations of this Code of Conduct are grounds for immediate termination of Advisor's ICA.

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## VI. DUTIES AS AN ADVISOR

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### A. Fiduciary

1. The Advisor and all licensed assistants shall abide by their fiduciary responsibilities when acting as an Advisor for a client. The Advisor owes the client the fiduciary duties of obedience, loyalty, disclosure, confidentiality, accounting, reasonable skill and care. Advisors shall also deal fairly with all parties to a transaction.
2. The agency relationship with any party with whom an Advisor is working (on behalf of eXp) must have their license affiliated with eXp and have memorialized that agency relationship, in writing, on a form acceptable to the state Commercial Designated Managing Broker or applicable Managing Broker(s) (individually, and collectively, hereinafter referred to as "**State Broker**") before an offer on a property is written, or a listing is taken. The failure to establish and disclose



the type of relationship one has by the time of contract is unacceptable. The contract is to serve only as confirmation of an election made by the buyer/lessee or seller/lessor in a separate written agreement before the contract is written.

## B. Cooperation and Compensation

1. As a matter of policy, eXp does not offer cooperation or compensation to sub-agents.
2. eXp does not share listing compensation with a buyer's broker. eXp will assist any seller-directed compensation for a buyer's broker at a seller's written direction.
3. An Advisor exclusively representing a buyer shall not, under any circumstances, contact a seller directly without first obtaining the express consent by the listing broker and State Broker. The exception to this policy being for sale by owner properties.
4. eXp does not require sellers to offer compensation to a buyer's broker. If a seller chooses to offer compensation, the compensation offered by a seller to a buyer's broker is not required to be a, "blanket or unilateral offer of compensation." The seller may determine when the offer of compensation is made, at time of listing, at time of showing, or negotiated in the purchase contract.
5. eXp Advisors shall not advertise or otherwise represent their services as being "free" unless they will not receive any compensation from any source for those services.
6. eXp Advisors may not filter or restrict listings to a buyer based on the existence or amount of any offer of compensation offered to a buyer's broker. eXp Advisors shall make available properties as requested by a buyer and not refuse to show based on offers of compensation to a buyer's broker.
7. eXp Advisors shall disclose to a buyer any offer of compensation made to a buyer's broker.

## C. Good Standing

Each Advisor has a duty to remain in Good Standing at eXp. To be considered in "**Good Standing**," an Advisor must:

1. be current on all financial obligations and not have any unpaid fees, charges, repayments, or any other amounts owed by the Advisor to eXp;
2. have and maintain an active and current status for:
  - a) all required licenses;
  - b) any other subscriptions that are required to conduct real estate business in the Advisor's state(s);
3. not be deemed in breach of any term, covenant, condition, obligation (including monies owed) or duty set forth in the ICA and these eXp P&Ps, as determined by eXp in its reasonable discretion; and
4. not be involved in any legal claims, disputes, or administrative hearings.

eXp reserves the right to withhold earnings from, and assign another Advisor to close out, any pending transactions concerning any Advisor that is not in Good Standing.

In order to remain eligible to collect revenue share under eXp's Revenue Share Plan, an Advisor must

be and remain in Good Standing; any failure to remain in Good Standing may result in a loss of pending revenue share earnings. See section titled, "Qualifications to Receive Revenue Share," for more information.

## **D. Agreements, Compliance Forms, Insurance Forms**

Each Advisor will submit all documents necessary for eXp to keep themselves in compliance with all applicable local, state, and federal laws, as well as with eXp's P&Ps. eXp will share all materials with an Advisor that eXp maintains in its records relating to that Advisor's agency and independent contractor relationship with eXp.

eXp reserves the right to assess penalties (financial and otherwise) against an Advisor, in accordance with each Advisor's ICA and eXp's P&Ps, if that Advisor fails or refuses to provide completed documentation as required by eXp or by any applicable local, state, or federal law, in order to achieve and maintain compliance with such laws.

## **E. License Renewal and State Department of Licensing Rules**

Advisors shall maintain an active real estate license with the applicable state department or agency that is charged with administering the issuance of any real estate licenses in that state ("**State Department of Licensing**"). It is the Advisor's sole responsibility to fulfill all continuing education requirements and file their renewal promptly and be aware of their licensing status with the State Department of Licensing. eXp may, at its sole option, sever the Advisor's license with eXp if the Advisor's license is not renewed on time. Failure to renew can have severe financial impacts on the Advisor. Compensation is subject to forfeiture for any unlicensed real estate activities after expiration/revocation of an Advisor's license.

Advisors shall adhere to all state and federal licensing rules and regulations. It shall be the Advisor's responsibility to be knowledgeable about the rules set forth by their State Department of Licensing. Should a complaint be filed against an Advisor, the Advisor must immediately notify eXp via their State Broker for assistance in responding promptly to the complaint and cooperate fully with the State Department of Licensing.

## **F. Non-Disclosure Of Trade Secrets**

Each Advisor recognizes and acknowledges that much of the information that will be furnished to him/her concerning eXp's clients, customers, listings, holdings, investments, transactions, eXp-generated leads, and other confidential matters constitutes valuable, special, and unique assets and are trade secrets of eXp. Accordingly, Advisors shall not, during or after their affiliation with eXp, disclose any such information or any part thereof, to any person, firm, corporation, association, or other entity for any reason or purpose whatsoever without the express written consent of eXp.

## G. Real Estate Transactions

All real estate transactions must be taken in eXp's name (and not in an Advisor's name or in the name of any other real estate brokerage company), and processed and closed through eXp. This means that any listings (whether sale or rental) must be listed, advertised, processed, and closed through eXp; and any buyer/tenant-representation services must be performed through eXp.

Each Advisor shall ensure that all fees or other compensation earned by the Advisor, and for which the Advisor must be an active licensed real estate professional in order to receive such compensation, in connection with the sale, lease, or rental of real estate, and any interest therein or service in relation thereto, are made payable to eXp.

## H. Transaction Files

### 1. Forms

Advisors shall use the most current forms provided by eXp or that are customary to the MLS where the Advisor is a member (if applicable). eXp does not condone or endorse the unauthorized use of any copyright-protected forms developed by any MLS or REALTOR® Board. Under no circumstance may Advisors use any copyright-protected forms developed by any MLS or REALTOR® Board unless such Advisors belong to the MLS or REALTOR® Board that created the copyright-protected forms. Advisors, and not eXp, will be solely responsible for all costs and expenses arising from their unauthorized use of any copyright-protected forms. Advisors must use any applicable regulatory documents required by federal and state agencies.

Documents created for a special situation must be reviewed and approved by their State Broker prior to execution. Many eXp forms will be found within the transaction management system currently used.

Advisors are aware and understand that all dual agency transactions must contain a fully executed consent for dual/limited representation form, completed prior to purchase/sale contract execution, in order to preserve the right to errors and omissions insurance coverage on the file. Advisors are aware that if they fail to obtain such written consent, the file may be excluded from coverage and such Advisor shall be responsible for the full amount of the damages, attorneys' fees, and costs incurred by and/or recovered against eXp.

### 2. Executed Real Estate Documents

The State Broker has a supervisory responsibility by law and must comply with the State Licensing Department's rules. All purchase and sale agreements, buyer-broker agreements, listings, referrals and any other transactional documents must be uploaded into the transaction management system within two business days of execution to allow time for review and approval by the applicable State Broker team. Please refer to the transaction checklists provided in each state.

Transaction files should include all documents related to the transaction and any and all correspondence, notes, email communications, text messages, etc., regardless of whether the

Transaction closed or not. Advisors are encouraged to make copies of their files. eXp reserves the right to maintain digital files in storage for the statutory period as required by the state licensing departments. Unauthorized removal of any file from the transaction management system may lead to termination.

Once a customer or client has signed a document, they are entitled to and shall, therefore, receive a copy of the document upon its execution. Advisors are required to either provide an electronic copy, via email, or deliver a physical copy of the document(s) to them.

Advisors shall transact ALL real estate brokerage business through one of the eXp World Holdings, Inc. family of real estate brokerage companies. Transactions that are processed outside of the foregoing may be grounds for immediate termination.

### **3. Earnest Money**

Earnest money shall be handled as described in State P&Ps. The Advisor will be subject to immediate termination if it has been determined that there has been any improper handling of earnest money.

All files must contain an accounting for disbursement of funds including earnest money and final settlement statements.

### **4. Late or Incomplete Paperwork Submissions**

Signed documents of any variety, listing files, and files pertaining to completed transactions must each be uploaded within eXp's transaction management system within the sooner of the following: (a) forty-eight (48) hours after their execution or in the case of a completed transaction, the respective closing date (as applicable), or (b) the maximum time period permitted by the Advisor's applicable state's real estate licensing laws. Listing files and files pertaining to completed transactions must include all required paperwork pertaining to the listing or transaction, as applicable; missing paperwork is not acceptable. Failure to adhere to these requirements is a violation of eXp policy and may subject the Advisor to escalating repercussions, all as determined by the State Broker and/or Brokerage Operations leadership, in their sole discretion. Such repercussions include, without limitation, any of the following or combination thereof:

- a) Loss of split check (if allowed in the Advisor's state) for stated times;
- b) If the Advisor fails to adhere to these requirements three (3) or more times within a rolling, consecutive 6-month period, the Advisor will be required to use an eXp-approved Transaction Coordinator ("TC") to assist Advisor with organizing and uploading the Advisor's next three (3) Advisor listing files and/or files pertaining to completed transactions, all at the Advisor's sole cost and expense. Thereafter, the Advisor is free to continue or discontinue using the same or different eXp-approved TC, as the Advisor determines; if use is continued, such use will be at the Advisor's sole cost and expense.
- c) Required training on eXp's transaction management system, and policies and procedures pertaining to state contracts; and

- d) Offboarding the Advisor from eXp.

Any fines assessed to the State Broker, or to eXp, pertaining to an Advisor's failure to follow these document and file submission policies shall be reimbursed by that Advisor. The costs of undertaking any investigation by the State Broker for an Advisor's non-compliance with these document and file submission policies may be passed on to that Advisor, all at eXp's sole discretion.

## I. Advisor-Owned Real Properties

### 1. Generally

One of the great benefits of having a real estate license is the advantage of building personal wealth through the sale and purchase of real estate. However, these transactions place both eXp as well as the Advisor-Owner (defined below) at a greater risk of litigation due to the nature of rehabbed and flipped property transactions. In addition, the mere fact that a seller or buyer is a licensed real estate professional means they are held to a higher standard and subject to higher incidences of legal claims and litigation. Therefore, these policies are intended to protect both the Advisor-Owner, eXp, and all of our Advisors and shareholders.

- a) **"Advisor-Owned"** means ownership is held or controlled by an Advisor, whether through an Advisor's own name, a spouse's name, a business entity, a trust, or that is otherwise owned and/or controlled by Advisor and/or Advisor's spouse (also referred to as an **"Advisor-Owner"**).
- b) Unless prior written approval is granted by Brokerage Operations leadership, Advisors shall not enter into a contract to sell or flip a property until the Advisor holds legal title (as opposed to mere equitable title) to the subject property.
- c) A single Advisor may not represent both sides of a sales transaction if the Advisor or a family member of the Advisor is a principal or party to the transaction.
- d) Under NO circumstances can an Advisor represent the buyer in a Personal Transaction (as defined below); additionally, an Advisor cannot act as an intermediary in a Personal Transaction.
- e) Advisors shall never act as a principal in a transaction without the full written consent of all parties.
- f) The buyer must sign an agency representation disclosure.
- g) Both the buyer and Advisor shall execute the Disclosure of Personal Interest of eXp Advisor with each Advisor-Owned property.
- h) The parties must use standard forms and sales contracts and all forms must be state approved with full and accurate signatures & dates.
- i) Advisor's name, Advisor and/or Advisor's spouse's business entity or trust name, or Advisor's spouse's name must be on the title or lease agreement (as applicable) for the Transaction to be considered.
- j) All seller disclosures must be made regarding any property defects or material information, must be completed on a seller's disclosure notice, and must have all necessary signatures, dates & initials.

- k) For all transactions where the property is Advisor-Owned, eXp strongly encourages that the Advisor-Owner ensures a home inspection is delivered to the buyer.
  - (1) The buyer must have a home inspection done by a licensed property inspector (if licensing is a requirement in the state in which the property is located) or submit a written waiver of such.
  - (2) If buyer waives the right to a property inspection, the buyer must provide written notice of that waiver by completing and signing the Buyer Acknowledgement and Waiver of Inspections.
  - (3) A copy of the property inspection, along with all addenda and/or amendments must be included in the file.
- l) For all transactions where the property is Advisor-Owned, the Advisor-Owner is strongly encouraged to ensure the property is covered by a standard home warranty from a company of the buyer's choice.
  - (1) The buyer must be made aware that they may purchase a residential service contract (home warranty) for the property via the Disclosure of Personal Interest of eXp Advisor.
- m) Ownership must be disclosed in all marketing materials, MLS advertising (where applicable), advertising, and stated in the special provisions, or its equivalent, section of the contract regardless of what percentage of ownership interest in the property is held by the Advisor.
- n) Advisors are required to turn in a copy of the full closing disclosure and copies of any/all compensation checks received for the transaction.
- o) Any work completed on the property that requires a permit or is a major repair (i.e., repairs that are not of a casual nature, or otherwise require permits) shall be done by a licensed, bonded, and insured contractor. In jurisdictions where a contractor license is not required, the individual performing the repair(s) must be an experienced and qualified tradesperson.

## 2. Personal Transactions

A “**Personal Transaction**” is any transaction concerning a property that is Advisor-Owned or leased by an Advisor.

Advisors may exempt three (3) Personal Transactions per Anniversary Year, whether involving the Advisor's ownership interests or leasehold interests. (Please communicate with your State Broker should you have questions.)

Personal Transactions will carry a Personal Transaction Fee (“**Personal Transaction Fee**”) taken as a charge against the Contractor Dollar, as follows:

- a) Personal Transactions involving a purchase or sale will carry a \$500 Personal Transaction Fee, in addition to the Transaction Review Fee and Risk Management Fee. For Advisors who have reached a Capped Status and who are paying a reduced Capped Status

Transaction Fee, the Personal Transaction Fee shall be collected at the reduced rate of \$75 per Personal Transaction for the remainder of that Advisor's Capping Period.

- b) Personal Transactions involving a lease will carry a \$75 Personal Transaction Fee, and either, (i) no Transaction Review Fee or Risk Management Fee (if the Gross Compensation Income is \$1,500 or less), or (ii) a Transaction Review Fee and Risk Management Fee (if the Gross Compensation Income is greater than \$1,500). \*\*Personal Transactions involving a lease do not count towards the three (3) exempt Personal Transactions per Anniversary Year.

Personal Transaction compensation is not included in revenue share calculations where no Company Dollar is generated from the completion of the Personal Transactions.

For eXp Advisors in the eXp Mentor Program, please see the relevant eXp Mentor Program Addendum to Independent Contractor Agreement for rules and fees involved in a Personal Transaction.

## J. Business Brokering

Advisors are authorized to participate in business brokerage Transactions, subject to satisfaction of each of the following conditions, prior to engaging in the Transaction: (1) having received prior written approval from Advisor's CDMB to engage in business brokerage activities; (2) being an active member, in good standing, of the International Business Brokers Association (IBBA); (3) having received adequate education and training in business brokerage; and (4) having satisfied all applicable state laws and requirements to participate in business brokerage.

Those Advisors that are members of eXp's Business Broker Division shall be referred to as "Business Brokers" (defined below). Business Brokers may only represent buyers and sellers of businesses, and shall not list or sell any real property. Business Brokers will have access to specific tools to support their needs as the tool stack is enhanced. Business Brokers will not be required to have Co-Star, but may opt to have it as an add on service for a fee.

## K. Unauthorized Activities

### 1. Generally

- a) No business will be conducted in eXp's name that does not pertain directly to the duties of a real estate licensee as directed by federal, state and local laws/regulations as well as eXp's Policies, referenced herein.
- b) Advisors shall not open any brick-and-mortar offices in eXp's name or bind eXp to any agreements without the written consent of their State Broker.
- c) Except as otherwise provided in the last sentence to this paragraph, Advisors shall not conduct property management services through eXp. The term "**property management services**" means engaging in any activities concerning an actual or prospective tenant on behalf of a client, whether or not such activities are coupled with any property preservation services (as that term is defined herein) (e.g., collecting rents, performing inspections,

setting up repairs and maintenance, running a background check, making or assisting with tenant selection, etc.). However, Advisors may list rental properties on behalf of landlord-clients, and Advisors may assist tenant-clients in locating suitable properties in which to rent.

- d) Advisors shall not operate limited function referral offices through eXp. The term “**limited function referral offices**” means those offices that are solely engaged in referring clients or customers to non-eXp real estate brokerage companies. Advisors desiring to perform limited function referral offices should contact their State Broker for more information.
- e) Advisors shall not conduct a final walk-through inspection on behalf of a client.
- f) Advisors shall not perform work or do repairs on properties where the Advisor is representing a buyer or seller.
- g) A single Advisor shall not represent both sides of a sales transaction if the Advisor or a family member of the Advisor is a principal or party to the transaction. Failure to follow this policy can result in loss of errors and omissions coverage and each Advisor shall be responsible for any legal costs and may be subject to removal from eXp, as provided in their ICA.
- h) Advisors shall not represent both sides of a transaction without full written consent from all parties executed prior to contract. Failure to follow this policy can result in loss of errors and omissions coverage. Advisors shall be responsible for all legal costs and may be subject to removal from eXp, as more fully provided in Advisor's ICA.
- i) Advisors shall not engage in the act of wholesaling properties, in which they, or a family member, have a financial interest without first obtaining written approval from both the State Broker and Brokerage Operations leadership. No real estate compensation arising from a wholesaling transaction in which either the Advisor and/or the Advisor's family member is a principal, shall be credited, reduced, or otherwise waived unless the transaction file is complete; and if the file is complete, any such crediting, reduction, or waiver must be approved in writing, and in advance, by Advisor's State Broker. In this instance, real estate wholesaling occurs when the Advisor contracts with a home seller to purchase their property, markets the home to potential buyers and then sells and assigns the purchase contract to another buyer before the purchase transaction closes. The Advisor makes a profit, which is the difference between the contracted price with the seller and the amount paid by the buyer. For avoidance of doubt, real estate wholesaling does not occur (for purposes of this paragraph) when there is a deed transfer as between the original seller and first buyer, on the one hand, and a second deed transfer as between the first buyer and subsequent buyer, on the other hand, even if the two deed transfers occur on the same day, whether or not through simultaneous closings. Advisors should consult with their State Broker team or Regional Director (formerly known as their “COE Director”) for more information.
- j) Advisors may only work with an unrepresented party with proper disclosure, and the Advisor must represent a party in the transaction (i.e., helping a buyer client purchase from a for sale by owner, helping an unrepresented buyer purchase their listing where they represent the seller). MLS-only listings are not allowed.
- k) Advisors shall not act outside of their area of expertise, either in knowledge base or geographic area. At the option of the State Broker, another Advisor may be assigned to



work with the Advisor or to personally assist the Advisor in such a transaction. If compensation to the Advisor is affected, the State Broker shall negotiate a reasonable compensation agreement on that transaction.

- l) As a general rule, Advisors shall not contract for any services or bind eXp in any way without written consent of eXp. However, Advisors may enter into client-specific or transaction-specific agreements (on eXp's behalf), (1) that affect only themselves (as opposed to any other eXp Advisors), and (2) which a reasonably prudent real estate licensee would customarily enter into in the normal and regular course of rendering those real estate brokerage services offered by eXp (including, without limitation, listing agreements, client-specific or transaction-specific referral agreements, and buyer-broker agreements).
- m) For avoidance of doubt, Advisors do not have authority and are not permitted to enter into any agreements (on eXp's behalf) that may affect any Advisors other than themselves or eXp, including by way of example only, and without limitation, master referral agreements, lead generation agreements, master service agreements, office lease agreements, non-disclosure or confidentiality agreements, or any other type of business-to-business vendor agreement. If Advisors are unsure whether they have the authority to enter into an agreement on eXp's behalf, they should refrain from entering into that agreement and confer with their State Broker.
- n) Advisors shall not render legal, appraisal or tax advice to any person on behalf of the Advisor, the State Broker or eXp. Under no circumstances is an Advisor to deny, or in any way discourage, a client from seeking the advice of an attorney of client's choice. Rather, such activity should be encouraged.
- o) Advisors shall not agree to act as an "attorney in fact" under a power of attorney on behalf of a client or customer of eXp without first obtaining written approval from the applicable State Broker.
- p) Advisors whose clients are operating as an attorney in fact under a power of attorney must confer with their State Broker prior to accepting such client. For avoidance of doubt, eXp cannot confirm the validity or enforceability of any powers of attorney.
- q) Advisors shall not recommend third party services with whom the Advisor has a familial relationship in any transactions the Advisor is directly involved in or has a financial interest in unless the Advisor discloses their familial and/or financial interest (if any) in writing to the client, and also provides at least one additional referral, preferably more, at the same time.
- r) Advisors shall not, directly or indirectly (such as through a company an Advisor owns or controls), perform or complete any repairs on a property for a client, that is or is intended to become the subject of a transaction in which the Advisor is involved, regardless of whether the Advisor is a licensed contractor.
- s) Advisors shall not enroll or participate in auction websites without State Broker approval.

## **2. Competitor Affiliation is Prohibited**

An Advisor shall not be affiliated with a competing real estate brokerage company. This means that an Advisor (including an Advisor's spouse or partner, if applicable) shall not alone or in association with others, whether individually or through any legal entity (such as a corporation,

limited liability company, joint venture, etc.) do any of the following:

- a) own, manage, operate, or control;
- b) be employed by, or engaged as an independent contractor with;
- c) serve as an officer, director, consultant, or agent to;
- d) capitalize or lend money to; or
- e) grant the use of his or her name to

any residential or commercial real estate brokerage firm other than those within the eXp family of real estate brokerage companies. Notwithstanding the foregoing, an Advisor may own, as a passive investor, the issued and outstanding stock of a publicly held company that competes with any real estate brokerage company within the eXp family of real estate brokerage companies.

### **3. Limited Representation is Prohibited**

Except as otherwise provided below, no Advisor shall enter into any representation relationship with a seller, buyer, landlord, or tenant that limits the services to be provided to that person ("**Limited Representation**"), nor shall any Advisor participate in any transaction that does not result in a fiduciary relationship between an Advisor and the seller, buyer, landlord, or renter.

However, an Advisor may engage in any of the following Limited Representation relationships provided that, (1) each such relationship is disclosed in writing and signed by the client or customer, and such disclosure clearly establishes the Advisor's duties to the client or customer (including the limitations of the Advisor's relationship with the client or customer), (2) any such relationship is not prohibited by applicable law or regulations, and (3) any such relationship is not prohibited by State P&Ps:

- a) a "limited dual agency" relationship;
- b) a "transactional" relationship (i.e., a non-agency relationship where an Advisor does not represent a buyer or seller, or landlord and renter, in the transaction, treating both as customers); and
- c) a "facilitator" relationship (i.e., a relationship where an Advisor assists a buyer and seller, or landlord and renter, in reaching agreement in a real estate transaction but has no fiduciary duties to either party).

If an Advisor is unclear with the above, the Advisor should contact their State Broker before engaging in any of these relationships.

In any listing engagement (including where there is Limited Representation), no Advisors shall encourage or place in any "MLS listing remarks," (where applicable) directions that a buyer's or renter's agent (or potential buyers or renters themselves) contact the seller or landlord, directly, for any reason.

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## VII. ANCILLARY AND AFFILIATED SERVICES

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### A. Property Preservation Services

Advisors may only engage in property preservation services when working on behalf of clients that are asset managers or institutional clients. Advisors may not engage in property preservation services for clients that are not asset managers or institutional clients. The term “**property preservation services**” means tending to and managing only the physical aspects of any real property on behalf of a client (e.g., scheduling, coordinating, and/or setting up any repairs or maintenance concerning a client’s real property). For avoidance of doubt, “property preservation services” are distinct from “property management services” (defined herein). For example, and without limitation, an Advisor may schedule plumbing repairs on behalf of a bank that owns an REO property, but an Advisor may not schedule plumbing repairs for a mere, individual property owner that owns a property.

### B. Mortgage Loan Origination

#### 1. Generally

Except as may otherwise be prohibited by law, an Advisor may perform mortgage activities in any Transaction in which they have a personal or financial interest.

#### 2. Dual Capacity

If an Advisor is authorized by applicable law to perform both real estate brokerage activities and mortgage loan origination activities, the Advisor may perform both sets of activities in the same transaction provided that the Advisor has properly disclosed their “dual capacity” (as both real estate agent and mortgage loan originator) to his or her client.

#### 3. Familial Relationship - Conditionally Acceptable

An Advisor may not refer the services of a mortgage loan originator, that has a familial relationship to the Advisor, on any transactions in which the Advisor is performing real estate brokerage activities, unless each of the following conditions are met: (1) the buyer/borrower is being represented through the Advisor and is not an opposite party in the purchase transaction; (2) such familial relationship is disclosed to the buyer/borrower, in writing, in advance of making the referral (an email from the Advisor to the buyer/borrower is acceptable; see below example); (3) if the disclosure is made through email, then a copy of the email is uploaded to the transaction file in eXp’s transaction management system; if the disclosure is made in any other written form, it must be signed and then uploaded to the transaction file in eXp’s transaction management system; and (4) the Advisor must provide the name and contact information for at least one additional mortgage loan originator at the time the referral is made to buyer/borrower.

Example: Advisor sends the following email to the buyer/borrower:

“Dear [Buyer/Borrower],

Here are a couple of loan originators for your consideration:

1. Sally Smith of Smith Mortgage: (732) 123-4567
2. Jenny Jones of Jones Home Loans: (732) 321-7654  
\*Jenny is my spouse; you can pick any loan originator you choose and your options are not limited to the two individuals or companies listed in this email."

## C. Title And Escrow Companies

*\*\* (This section of these eXp P&Ps is applicable when an Advisor has an ownership interest in a title and escrow company.) \*\**

### 1. **Step 1: Produce an Affiliated Business Arrangement (ABA) Disclosure Form**

**Advisors** that own an interest in a title and escrow company must use their own ABA disclosure form in all purchase and sale Transactions that they participate in on behalf of eXp; this is to be used in addition to eXp's own ABA disclosure form. Advisors will have their own ABA disclosure form prepared. The proposed ABA disclosure form must name eXp (and the Advisor) in the "From" line at the top of the form; the form must also contain language referencing eXp, substantially similar to the following:

"eXp Commercial, LLC, together with its subsidiaries and affiliates (collectively, "eXp"), **does not** have any relationship with Happy Harry's Title and Escrow Company, Happy Harry's Holdings, LLC, or Happy Harry's Agency (collectively, the "Harry Companies"), nor will eXp receive any benefit, financial or otherwise, from any referral to any of the Harry Companies given by Advisor."

*\*References to the Harry Companies are for exemplary purposes only; Advisor to use only those company names applicable to Advisor.*

(Advisors are responsible for updating their ABA disclosure form from time to time so that it always remains in conformance with applicable law and any changes in factual circumstances. Each update to an Advisor's ABA disclosure form must be accompanied by an additional legal opinion letter, as more fully discussed, below.)

### 2. **Step 2: RESPA Attorney**

Advisor consults with an attorney of their choosing that is knowledgeable in the Real Estate Settlement Procedures Act ("RESPA"), for the purpose of having that attorney review the Advisor's proposed ABA disclosure form (and any updates to that form) at the Advisor's sole cost and expense. The attorney will also be responsible for confirming the truth and accuracy of any entities and entity-relationships referenced in the proposed (or updated) ABA disclosure form. If the Advisor's attorney determines that the proposed (or updated) ABA disclosure form does not conform with RESPA or is less than true and correct, then the Advisor or attorney will revise it so that it conforms to RESPA and is true and correct.

### **3. Step 3: Legal Opinion Letter**

After the Advisor's attorney has determined that the proposed (or updated) ABA disclosure form conforms with RESPA, makes true and correct representations, and contains the recommended language that is needed for eXp, the Advisor's attorney proceeds to draft a legal opinion letter, for the benefit of Advisor and eXp and upon which each may rely, that among other things, (1) provides that the attorney is conversant in RESPA, (2) affirms that the proposed (or updated) ABA disclosure form conforms with RESPA, (3) substantiates how/why it conforms with RESPA, and (4) affirms that the relationships spelled out in the ABA disclosure form are true and correct. (Advisor must have a new legal opinion letter produced each time Advisor's ABA disclosure form is updated.)

### **4. Step 4: Delivery to eXp**

The Advisor provides eXp with a copy of both the proposed (or updated) ABA disclosure form and the Advisor's attorney's legal opinion letter. The proposed (or updated) ABA disclosure form and legal opinion letter are to be routed to eXp's Legal Operations Department for its review.

### **5. Step 5(a): Authorization for Proposed ABA Disclosure form**

If eXp receives Advisor's proposed ABA disclosure form and the accompanying legal opinion letter and its Legal Operations Department approves of each of them, then eXp will present Advisor with a copy of its Title & Escrow eXp Addendum ("**T&E Addendum**") for Advisor's signature. Thereafter, Advisor will have eXp's authorization to use, and shall use, Advisor's proposed ABA disclosure form in connection with each Transaction that they engage in.

### **6. Step 5(b): Authorization for Updated ABA Disclosure form**

If eXp receives Advisor's updated ABA disclosure form and the accompanying legal opinion letter and its Legal Operations Department approves of each of them, then eXp will formalize its approval, in writing, and thereafter, Advisor will have eXp's authorization to use, and shall use, Advisor's updated ABA disclosure form in connection with each Transaction that they engage in.

### **7. Step 6: Use**

Once the proposed (or updated) ABA disclosure form and Advisor's attorney's legal opinion letter have been approved by eXp, Advisor shall use, and shall cause each member of any group to which Advisor belongs (if applicable) to use, Advisor's proposed (or updated) ABA disclosure form in all Transactions that they participate in on behalf of eXp.

**Note:** Advisor may not own a title and escrow company and also serve as a real estate licensee on behalf of eXp unless/until all the above referenced steps are completed.

## **D. Home Warranty Companies**

*\*\* (This section of these eXp P&Ps is applicable when selling residential property, or land and ranch, when an Advisor wants to work with and be compensated by a home warranty company.) \*\**

**1. Free to Contract with Home Warranty Company**

eXp will not prohibit an Advisor from contracting directly with a home warranty company on their own, individual behalf (and not on behalf of eXp), for purposes of rendering a “compensable service” (as such term is used in Title 24 of the Code of Federal Regulations Section 3500.14 (Prohibition against kickbacks and unearned fees)) to that home warranty company. For avoidance of doubt, a compensable service is not conditioned on the referral of business to that home warranty company; rather, it is services actually performed by an Advisor. Any such contract as between a home warranty company and an Advisor is not to reference eXp in any way.

**2. No Review of Contract**

eXp will not review or render any opinion on the sufficiency of any contract to be entered into between a home warranty company and an Advisor as it relates to the Advisor’s performance of a “compensable service” for that home warranty company.

**3. No Referral Fees**

No Advisor may receive compensation (*i.e.*, a referral fee) from a home warranty company if the basis for such compensation is the making of a referral of a prospective customer to a home warranty company.

**4. Free to Receive Payment for Compensable Services**

eXp will not prohibit an Advisor from receiving compensation directly from a home warranty company as a result of the Advisor’s rendering of a compensable service for that home warranty company. eXp will not be a payment intermediary, *i.e.*, we will not receive payment from a home warranty company and then forward that payment along to an Advisor.

**5. No Amendment to ABA Disclosure Form**

eXp will not amend its ABA Disclosure Form, or produce or authorize the production of any new eXp ABA Disclosure Form, to include references to any home warranty company with whom an Advisor may be individually contracted.

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## VIII. ADVISOR FEES

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### A. Standard Fees

Advisor fees include each of those listed below (note - unused portions of any monthly fees previously paid will not be credited/prorated). For avoidance of doubt, an Advisor shall not be assessed, more than once per Transaction, any Advisor fees that are generated on a Transaction-by-Transaction basis (such as Transaction Review Fees, Risk Management Fees, and Capped Status Transaction Fees).

- **Sign-Up Fee:** \$500\*. This sum includes an Advisor’s first month Cloud Brokerage Fee.
- **Cloud Brokerage Fee:** \$500 per month, includes access to all platforms.

- **Washington Workers Compensation Insurance:** Advisors whose primary state of licensure is Washington shall pay the workers portion of the Washington Workers' Compensation Insurance premium as stated on each annual Rate Notice issued by the Washington State Department of Labor & Industries prior to the start of each calendar year.
- **Transaction Review Fee:** \$250 per Transaction. All Transactions (as defined in the ICA) will include a Transaction Review Fee taken as a charge against the Contractor Dollar (defined below) and shall be deducted from all Transactions, excluding all referrals, Broker Price Opinions ("BPOs"), and leasing/rental compensation under \$1,500 Gross Compensation Income (defined below) to eXp.
- **Risk Management Fee:** \$100 per Transaction up to a maximum of \$1,000 per Anniversary Year. All Transactions will include a Risk Management Fee taken as a charge against the Contractor Dollar Amount and shall be deducted from all closings, excluding all referrals, BPOs, and leasing/rental compensation under \$1,500 Gross Compensation Income to eXp.
- **Capped Status Transaction Fee:** Once an Advisor has reached their annual Company Dollar Cap amount and is in a "**Capped Status**", then that Advisor shall pay a "Tier 1" Capped Status Transaction Fee, per Transaction. The Tier 1 Capped Status Transaction Fee shall be in an amount that is *the lesser of* the following: (a) 20% of GCI, or (b) \$250 per Transaction. The Capped Status Transaction Fee shall be collected for the remainder of that Advisor's Capping Period. (In commercial leasing Transactions, where payment of Contractor Dollar may be made in installments over time, rather than in one lump sum payment, a Capped Status Transaction Fee will be assessed as and when the first installment is made.) For avoidance of doubt, the term "Tier 1," as used in connection with the Capped Status Transaction Fee, is entirely unrelated to the term "Tier 1," as used in connection with the Revenue Share Plan.

This Capped Status Transaction Fee applies to each side of a Transaction closed by an Advisor in a Capped Status, unless the Advisor is in a "One eXp Advisor, Two Transaction Sides" transaction (defined below), in which case the Advisor is charged one Capped Status Transaction Fee per Transaction, not per Transaction side. The term "**One eXp Advisor, Two Transaction Sides**" means a dual agency transaction in which one natural person represents a buyer and seller in the same transaction.

For avoidance of doubt, if an Advisor in a Capped Status is representing a seller, and another Advisor in a Capped Status is representing a buyer, in the same Transaction, then the Advisor that is representing the seller shall pay their 20% of GCI or \$250 (as the case may be), and the Advisor that is representing the buyer shall pay their 20% of GCI or \$250 (as the case may be), for that Transaction.

Revenue share will not be paid out on Transactions completed by Advisors in a Capped Status. Capped Status Transaction Fees will be in addition to all other deductions and fees. The Minimum Company Dollar Rule (defined below) and the Capped Status Transaction Fee are separate from each other; when one applies, the other does not. The Minimum Company Dollar

Rule applies when an Advisor is not in a Capped Status, and the Capped Status Transaction Fee applies when an Advisor is in a Capped Status.

In situations where more than one Advisor together represent either (or both) Transaction side(s) in any single Transaction, and because the Capped Status Transaction Fee is "per Transaction side" and not "per Advisor," then the Capped Status Transaction Fees are always split between Advisors on the same Transaction side in an amount equal to the proportionate percentage of the compensation each Advisor earns, as reflected in the applicable Disbursement Agreement.

**Example 1 (Two eXp Advisors, One Transaction Side):**

If:

- Advisor A and Advisor B are both in a Capped Status; and
- Advisor A has paid \$1,000 and Advisor B \$2,500 in Capped Status Transaction Fees during their respective then-current Capping Periods; and
- Advisor A and Advisor B both represented the buyer in a sales Transaction; and
- GCI is \$10,000
- Advisor A received 60% of the compensation and Advisor B received 40% of the compensation.

Then:

- The applicable Capped Status Transaction Fee for both Advisor A and Advisor B would be \$250, because \$250 is less than the amount that equals 20% of GCI (that is, \$10,000  $GCI \times 20\% = \$2,000$ ); and
- Advisor A would pay \$150 (60% of the \$250) of the Capped Status Transaction Fee and Advisor B would pay \$100 (40% of the \$250) of the Capped Status Transaction Fee.

## **B. Minimum Company Dollar Rule**

Subject to the below-referenced exemptions, eXp is to receive a minimum amount of Company Dollar on each closed purchase Transaction, and on each closed sale Transaction, involving an Advisor who is not in a Capped Status. This is known as the **"Minimum Company Dollar Rule."** The Minimum Company Dollar Rule shall be applied as follows:

- When the final, gross sales price of the subject property is greater than or equal to \$83,333, then the amount of Company Dollar to be received by eXp shall be the greater of, (a) \$500, or (b) an amount that is equal to twenty percent (20%) of the GCI.
- When the final, gross sales price of the subject property is less than \$83,333, then the amount of Company Dollar to be received by eXp shall be the lesser of, (a) \$500, or (b) an amount that is equal to twenty percent (20%) of the GCI.

Each Advisor has an obligation to act in good faith in his or her dealings with eXp. Therefore, and except as it pertains to exempted Personal Transactions, no Advisor shall credit, reduce, or otherwise



waive his or her rights to receive a real estate compensation in amounts greater than thirty percent (30%) of the GCI, on any Transaction that is subject to the Minimum Company Dollar Rule, without first receiving their State Broker's written approval. For avoidance of doubt, eXp does not mandate the amount of fees or percentages that an Advisor charges clients.

**NOTE:** The Minimum Company Dollar Rule applies to all purchase or sale Transactions, except as otherwise set forth in these P&Ps. The Minimum Company Dollar Rule and the Capped Status Transaction Fee are separate from each other; when one applies, the other does not. The Minimum Company Dollar Rule applies when an Advisor is not in a Capped Status, and the Capped Status Transaction Fee applies when an Advisor is in a Capped Status. For avoidance of doubt, the Minimum Company Dollar Rule does not reduce or eliminate an Advisor's obligation to pay any other applicable per Transaction fee; an Advisor's obligation to pay all such fees remain in full force and effect.

## **1. Exemptions from the Minimum Company Dollar Rule:**

The following Transaction types are exempt from the Minimum Company Dollar Rule and will be paid out according to the Advisor's regular payment plan per the terms of the Advisor's ICA and in these eXp P&Ps:

- a) 3 Personal Transactions per Anniversary Year;
- b) REO/HUD Listings;
- c) Short Sales;
- d) Rental Transactions;
- e) Referral Transactions;
- f) BPO Transactions; and
- g) Such other Transactions as may be determined by eXp in its sole and absolute discretion on a case-by-case basis.

## **C. Late Fees**

All amounts charged to the Advisor from eXp for recurring payments, monthly Cloud Brokerage Fees, and/or paid for programs opted in, and any other fees charged or back-charged for reimbursement per written agreements and policies are due within 10 days from the date of billing.

Any billing that remains unpaid more than 30 days past due shall be assessed a late fee in an amount that is the lesser of: (a) \$25 or (b) the maximum amount allowed under state law. For avoidance of doubt, no unpaid invoice shall be assessed more than one late fee.

If an Advisor's account reaches 90 days past due/delinquent, eXp may terminate this Agreement pursuant to the Termination clause in the ICA and any/all pending compensation payments and/or revenue share payments shall be forfeited to the company.

Each Advisor shall pay eXp, in full, any past due fees and other amounts owing from that Advisor upon demand, and any unpaid balances shall be subject to collections and/or formal legal proceedings. Additionally, if an Advisor has elected to participate in the 2015 Agent Equity Program, the Advisor's participation will be temporarily suspended until eXp has been paid in full.

## D. eXp Right to Payment

eXp has the irrevocable right to seek payment or reimbursement, as applicable, from each Advisor, in connection with the Reimbursable Amounts. Payment or reimbursement of Reimbursable Amounts may be obtained by eXp, through any (or any combination) of the following methods: (i) offset against any fees, revenue sharing, other compensation, or any combination thereof, owed by eXp to an Advisor; and (ii) using an Advisor's preferred payment method then on file with eXp.

## E. Advisor Fees Non-Refundable

All of the above referenced fees are non-refundable. Sales tax laws and regulations for each state determine whether a fee is subject to sales tax. If applicable, sales tax is applied as a separate line item on the Advisor's statement. eXp reserves the right to adjust this fee schedule. For the avoidance of doubt, nothing in this section shall preclude eXp from having the ability to make any adjustments or corrections; any such adjustments or corrections shall not constitute a refund to Advisor.

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## IX. ACCOUNTING AND COMPENSATION

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### A. I.R.S. Form 1099

Advisors will receive I.R.S. Form 1099 on or before January 31 of the calendar year following their earnings in compliance with requirements published by the Internal Revenue Service. Total earnings reported to Advisors will include Advisor compensation earned, revenue share earned, and stock issuances (ICON Agent Awards, stock awards, etc.). All information reported to the Internal Revenue Service is reported on a cash basis, thus all compensation reported is based on the calendar year in which the Advisor was paid. For example, if a home closed for a client on December 30, but eXp did not receive final paperwork until January 2, and the Advisor was paid on January 3, that transaction will be included on the next year's I.R.S. Form 1099. Please consult a tax advisor for proper reporting of taxable income and deductions. Upon visiting MyEXP (<https://my.exprealty.com/login>) or submitting an email request to [1099@expcommercial.com](mailto:1099@expcommercial.com), Advisors can receive an I.R.S. Form 1099 Report with the breakdown of earnings and fees paid within the period. (Note: A breakdown of earnings and fees will be available, whether or not eXp prepares and releases an I.R.S. Form 1099. Also note: If an Advisor operates through a legal entity, that Advisor and that Advisor's legal entity might not receive an I.R.S. Form 1099, if one is not required by law.) Advisors that are licensed in more than one state will be paid in accordance with the real estate licensing laws and rules of the most restrictive state in which that Advisor is licensed. On each I.R.S. Form 1099 prepared and released by eXp, eXp will identify, as "RECIPIENT" (see picture, below), that natural person or legal entity that received the payment, from eXp, that is being reported.

<input type="checkbox"/> VOID <input type="checkbox"/> CORRECTED		OMB No. 1545-0116 <b>Form 1099-NEC</b> (Rev. January 2024) For calendar year _____		<b>Nonemployee Compensation</b>		
PAYER'S name, street address, city or town, state or province, country, ZIP or foreign postal code, and telephone no.		<b>Copy 1 For State Tax Department</b>				
PAYER'S TIN	RECIPIENT'S TIN				1 Nonemployee compensation \$ _____	
RECIPIENT'S name  Street address (including apt. no.)  City or town, state or province, country, and ZIP or foreign postal code  Account number (see instructions)					2 Payer made direct sales totaling \$5,000 or more of consumer products to recipient for resale <input type="checkbox"/> 3 _____ 4 Federal income tax withheld \$ _____ 5 State tax withheld    6 State/Payer's state no.    7 State income \$ _____    \$ _____    \$ _____	
Form <b>1099-NEC</b> (Rev. 1-2024)		<a href="http://www.irs.gov/Form1099NEC">www.irs.gov/Form1099NEC</a>		Department of the Treasury - Internal Revenue Service		

## B. Compensation; Other Fees From Clients

A payment recipient's name (whether a natural person or legal entity) must match across the State Department of Licensing records, the W-9 that is on file with eXp, and the applicable U.S. Federal Income Tax Return. eXp reserves all rights to withhold the payment of any compensation if a payment recipient's name does not match across all three platforms.

If the Advisor elects to be paid as a PC or PLLC, LLC or Advisor corporation/company name, as allowed by state and federal law, the Advisor must amend his/her W-9 to reflect the proper name and tax identification number of the entity and advise eXp of the same. Advisors shall not be paid in the name of a PC or PLLC, LLC or Advisor corporation/company name without complying with all State Department of Licensing rules and regulations as well as federal and state law. For the avoidance of doubt, if Advisor elects to get paid under a PC or PLLC, LLC or Advisor corporation/company, the entity must be both, (1) duly licensed, active, and in good standing with the State Department of Licensing, and (2) validly formed, existing, and in good standing with applicable state office or agency that administers the formation and maintenance of legal entities (such as a state's Office of Secretary of State, Corporation Commissions, or such analogous office or agency).

All compensation, including but not limited to, retainers (that is, all fees, deposits, or other monies requested from a consumer that are to be used to retain the professional real estate services of an Advisor), rental compensation, administrative fees, document storage fees, broker price opinions, and any additional fees charged to the consumer by the Advisor, shall be made payable to eXp and shall be subject to any applicable splits. At no time shall the Advisor accept client payments made payable to themselves directly. All compensation and Advisor-collected fees are subject to applicable Company Dollar and Contractor Dollar compensation splits.

Subject to compliance with applicable laws pertaining to Interstate Co-Brokering, any desire to allocate compensation between Advisors within eXp shall be done so in writing, using the, "Compensation Allocation Instructions to eXp," form. All such completed and signed instructions to eXp shall be uploaded and stored in eXp's transaction management system. In the absence of eXp's receipt of completed and signed instructions, eXp shall pay the entire Advisor share of the compensation to the Advisor(s) whose name(s) appear on the transactional document between the principals (to be divided equally between those Advisors if more than one and not otherwise specified). eXp will make the final determination regarding compensation disputes between Advisors licensed with eXp. All referrals between Advisor and any other eXp-related agent must be documented on the eXp-approved Referral Agreement for use in the originating brokerage jurisdiction. For example, if an eXp Advisor in Utah were to refer a client to an agent in Italy that is affiliated with eXp Italia S.r.l. (that is eXp's affiliate operating in Italy), then that referral relationship must be memorialized in the form of Referral Agreement as used and approved by eXp in Utah. Conversely, if an agent affiliated with eXp Italia S.r.l. were to refer a client to an eXp Advisor in Utah, then that referral relationship must be memorialized in the form of Referral Agreement as used and approved by eXp Italia S.r.l.

An Advisor may only receive payment related to a transaction if any one or more of the following apply: (1) they are designated on the transaction paperwork as the Advisor representing a party to the transaction; or (2) they have a written referral document in eXp's transaction management system; or (3) they have the appropriate group documents on file with eXp indicating, with specificity, when and in what amounts compensation to the Advisor is to be made; or (4) with the prior express written consent of an attorney within eXp's Legal Operations Department or a Commercial Designated Managing Broker ("**CDMB**") (or higher) in eXp's Brokerage Operations Department. This prohibition applies regardless of whether an Advisor seeks to modify a general agreement concerning all transactions, an agreement concerning transactions within a specific category, or an agreement concerning a specific property. This prohibition extends to changes in compensation an Advisor would otherwise receive even for theoretical transactions that are not yet under contract.

Any sales incentive, gift, and/or bonus received shall be paid to eXp. eXp treats bonuses, gifts and incentives as any other compensation and will pay the Advisor based on the Advisor's current split.

## **C. Actions for Unpaid Compensation or Procuring Cause Claims**

A decision to proceed with legal action, mediation or arbitration against a party owing compensation to eXp will be made solely at the discretion of eXp. eXp shall not have any monetary obligations to the Advisor or any other party, resulting from brokerage fees and/or compensation that are uncollected. Advisors may obtain independent counsel as desired to pursue and/or defend their position during mediation or arbitration. eXp shall not supply counsel to pursue these items.

Should the Advisor be named in a mediation or arbitration as the respondent, eXp reserves the right to require that the total amount of the disputed compensation is held by eXp until the mediation or arbitration results are received. Should eXp and the Advisor not prevail, the Advisor shall pay all compensation amounts immediately to eXp.

An Advisor does not have the authority to reduce, defer or replace any portion of eXp's splits or fees without the written consent of the State Broker, or eXp.

## D. Referral Payments

Referrals shall only be paid to licensed Advisors in conjunction with all Department of Licensing rules and regulations. However, as it pertains to any international referrals concerning jurisdictions that do not require licensing, such referrals will be facilitated in accordance with that jurisdiction's laws, rules, and regulations.

All referrals between an Advisor and any other non-eXp agent or brokerage must be in writing and uploaded into eXp's transaction management system.

All third-party referrals are subject to eXp split and eXp cap rules.

Outbound referral fees are taken off the top of a transaction and directed to the referral companies.

## E. Perceived Compensation Discrepancies

Advisors shall have ninety (90) days following original disbursement of a compensation to notify eXp's Transaction Processing Team (via email only to [compensationdispute@expcommercial.com](mailto:compensationdispute@expcommercial.com)) of any perceived compensation discrepancy resulting in a **payment shortage to the Advisor**. eXp will evaluate the Advisor's notification and if eXp agrees that there has been a payment discrepancy at the Advisor's expense, eXp will correct such a discrepancy. However, if the Advisor fails to timely notify eXp's Transaction Processing Team of any such perceived compensation discrepancy within the time and manner specified, then the subject compensation payment amount will be deemed correct and final by eXp, and that amount, whatever it may be, will be used and relied upon by eXp for all purposes under the Advisor's ICA. For the avoidance of doubt, nothing in eXp's P&Ps shall preclude eXp from reopening any matters or revisiting any files, at any time, in instances where there may have been any compensation discrepancy resulting in a **payment shortage to eXp** (e.g., an overpayment to an Advisor); eXp reserves all rights to seek immediate reimbursement from an Advisor for such amounts in such instances.

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## X. MARKETING AND ADVERTISING

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As a representative of eXp, Advisors are expected to adhere to the highest standards of conduct and professionalism. This extends to all marketing and advertising activities including social media, digital, print and other forms of content used to communicate with potential clients and prospective Advisors.

### A. Compliance with Laws, Guidelines, and Regulations

1. Advisors are prohibited from posting inaccurate or misleading information in all of their content whether intended for clients or prospective Advisors; Advisors' marketing, advertising and

communication must be completely factual.

2. All marketing, advertising, and communication, whether for property listings, Agent Attraction, or general purposes, must adhere to all federal, state, and local laws and regulations (e.g., fair housing, antitrust, license, copyright, etc.), including, when using any tools or communications provided by or on behalf of eXp. This includes broad-based mandates like the Telephone Consumer Protection Act ("**TCPA**"), including "do not call list" guidelines, the Telemarketing Sales Rules ("**TSR**"), the CAN-SPAM Act, Federal Trade Commission ("**FTC**") rules, Securities and Exchange Commission ("**SEC**") regulations, and state and national tortious interference laws, and their implementing rules and regulations (collectively, "**Solicitation Laws**"). For avoidance of doubt, eXp cannot and does not make any representations to Advisors concerning the lawfulness of the content and/or manner of transmission of any communication or communication tools provided to Advisors that may be provided or offered by eXp or any of eXp's affiliated partners, any eXp provided lead generation vendors, or in or through any training classes or materials provided by or through any other Advisor or eXp employee. Advisors must consult their own legal counsel before using any eXp tools and/or communication.
3. Advisors are solely responsible for the content of any and all communications and the means of communication (phone, fax, text, etc.) with any third parties, including customers, potential customers, leads or other individuals or entities, and Advisors are solely responsible for complying with any laws, and payment of taxes and tariffs applicable in any way to an Advisor's real estate practice and marketing or any other service offerings contemplated in an Advisor's real estate practice. ADVISOR IS EXPRESSLY PROHIBITED FROM ENGAGING IN ANY COMMUNICATIONS VIOLATIVE OF THE SOLICITATION LAWS OR ANY SIMILAR FEDERAL, STATE, OR LOCAL LAW, RULE, OR REGULATION AS AN ADVISOR OF EXP, AND DOES NOT HAVE EXPRESS, IMPLIED, OR APPARENT AUTHORITY TO MAKE SUCH COMMUNICATIONS. If eXp becomes aware that it has received compensation from any transactions in which an Advisor engaged in violative calls, eXp will return any such compensation and such a return shall be intended to constitute full rejection (as opposed to ratification) of such conduct.
4. Advisors are responsible for ensuring that all advertisements are compliant with all applicable federal, state, and local laws, rules, and regulations, including, without limitation, each of the following: HUD rules and regulations, RESPA (including its implementing rules and regulations), and rules and regulations promulgated by state-level real estate regulatory bodies (such as, for example, a state's Dept. of Real Estate, Real Estate Commission, or analogous bodies having a different name). Furthermore, Advisors must adhere to the standards of the rules of MLSs, where applicable.
5. Advisors may not use the name, likeness, or reference to or of any other Advisors in their own marketing materials without first obtaining the referenced-Advisor's prior written consent.

## B. Honorific/Ceremonial Titles

In consideration for the competitive environment of the commercial real estate brokerage industry, eXp recognizes the need to acknowledge Advisor performance by providing an honorific/ceremonial title consistent with Advisor performance, longevity, and industry norms. These honorific/ceremonial titles do not confer any rights or privileges on the Advisor that is receiving one, other than to allow that Advisor to represent their level of expertise to the

market and potential clients. To be sure, these honorific/ceremonial titles do not give rise to an employer/employee relationship as between eXp and Advisor, nor do they empower Advisor with any additional degree of binding authority over eXp beyond that which Advisor may possess in their capacity as an “advisor”. These honorific/ceremonial titles may be revised, updated, or revoked by eXp (through its officers or state Designated Managing Broker), at any time and for any reason as determined in its sole discretion. Position titles and requirements may be found in the eXp Commercial Brokerage SOP.

## C. eXp Brand Guidelines

1. Use of eXp logo and name are considered advertising and must be approved in advance. Please send your Advisor-created content to your State Broker through their designated email address.
2. Advisors must read and comply with the eXp Brand Guidelines, which can be found at [expcommercial.com/brand](https://www.expcommercial.com/brand), for brand and logo usage.
3. eXp provides Advisors with access to a vast library of pre-produced and pre-approved marketing and advertising content through the eXp Marketing Center which can be found at <https://www.expcommercialmarketing.com/>. Advisors are encouraged to utilize this tool to the furthest extent possible. All content in eXp Marketing Center has been reviewed and approved by eXp’s Marketing, Agent Compliance, and Legal teams. **Note:** *Any content used by Advisors from eXp Marketing Center must also be reviewed and approved by the State Broker prior to publication to ensure compliance with state guidelines (see more about **Review and Approval** below).*
4. Advisors must properly brand their content to avoid leading viewers to believe that their website, social media profile, presentation, or other marketing content is official eXp marketing collateral. Advisors must prominently identify themselves and provide their contact information on all content. Specific to websites, Advisor’s name, as well as eXp’s logo, should be visible above the fold.
5. Use of the letters or trademark “eXp” or “eXp Commercial” in DBA, entity names, domain names, social media handles, channel names, and other social media is prohibited (e.g., @expcommercialjohn, @expcommercialtx, etc.).
6. The use of the letters “eXp” or the name “eXp” in social media profiles or page names to claim a geographic area or specific location is prohibited (e.g., eXp of Bellingham, eXp Washington, etc.).

## D. Intellectual Property Rights

eXp respects the valid intellectual property of others, and we fully expect our employees and Advisors to do the same, in the same way we expect others to respect our intellectual property. Advisors shall not infringe the intellectual property rights of others in the course of providing real estate agent services, including (a) avoiding the use of any trademarks that would in any way be confusingly similar to the senior trademarks of others, and (b) avoiding the use of any unlicensed images or other media of others.

### 1. Permission to Use eXp Trademarks



- a) In order to keep the eXp brand strong and enforceable, eXp is required to control its use and maintain consistency and quality associated with its use. As an Advisor of eXp, in the course of promotion of real estate services, Advisors may only use eXp trademarks (e.g., eXp, eXp Commercial, EXP, and/or the logos associated therewith), in a manner consistent with the eXp Brand Guidelines, which can be found at [expcommercial.com/brand](http://expcommercial.com/brand).
- b) Moreover, Advisors should not do anything that would damage or dilute the goodwill associated with eXp trademarks. To the extent eXp determines that an Advisor's use of an eXp trademark is, in any way, harmful to eXp, or its trademarks, the Advisor will modify his/her use immediately after notice from eXp to conform to eXp's standards.
- c) eXp may revoke any permission to display eXp trademarks if an Advisor does not comply with the policies in this document.

## **2. eXp Trademark Usage**

- a) Advisors may only use eXp trademarks to promote their activities as Advisors with eXp and not for any other purpose. Prohibited uses include using eXp trademarks to promote Advisor-hosted events without obtaining permission from eXp.
- b) Advisors may not use any eXp trademarks or branding content to sell products or services online or elsewhere, such as accessories, or apparel, etc., or to promote the products or services of others, unless eXp grants a written license to do so.
- c) Advisors must not use the trademark eXp, eXp Commercial, EXP, or variations thereof, or any other eXp trademark, in any website domain, email address (other than provided by eXp), social media handle, or social media page.
- d) Advisors may not use any eXp Commercial related trademark for any purposes unless they are also affiliated with eXp Commercial and subject to an eXp Commercial-specific Independent Contractor Agreement. Use of eXp Commercial-related trademarks shall be subject to those terms and conditions set forth within eXp Commercial U.S. Policies and Procedures, which, for the avoidance of doubt, is distinct and separate from the policies set forth within these eXp P&Ps.
- e) Advisors must never register, or attempt to register, with any agency, any trademarks, business names, or legal entity names, that include the trademarks eXp, eXp Commercial, EXP, or variations thereof, or any other eXp trademark, whether as a stand-alone trademark/name, or in combination with another trademark/name.

## **3. Unlicensed Content and Trademarks**

- a) Advisors must never use unlicensed images or other unlicensed media (e.g., photos, including photos of properties, videos, music, etc.) in promoting any real estate or business advertisements/listings or any real estate and/or business brokerage services. Violations of this policy may result legal costs to Advisor, sanctions and potentially termination.
- b) Other than original media created by Advisor, all media (including images, photos of properties, videos, music, etc...) used by the Advisor must be acquired from a vetted



and/or reputable source(e.g., reputable stock image licensor, or a licensor that Advisor has verified to be a reputable provider of the media with authority to grant the rights or license required for Advisor's purposes).

- c) Advisors are prohibited from using trademarks or names in promoting their real estate services that are confusingly similar to the trademarks of others. Advisors shall not infringe the trademark rights of others in promoting their real estate services.

## E. Review and Approval

All content used by Advisors for marketing and advertising must be reviewed and approved prior to publication by the applicable State Broker, and by Regulatory Relations (where applicable). Advisors can submit custom-created content for review and approval by following the Review and Approval Process set out below.

## F. Review and Approval Process

1. Advisors shall perform a self-review of their custom-created content and make updates consistent with the eXp Brand Guidelines, which can be found at [expcommercial.com/brand](https://expcommercial.com/brand).
2. Custom-created content must be submitted for review and approval via email to the applicable State Broker team.
3. The applicable State Broker team will receive the request and initiate the review process.
4. As soon as necessary reviews and approvals are completed (within two (2) business days for most submissions), the State Broker will notify the Advisor of required changes or approval for publication.
5. With final approval, Advisors can freely use their custom content in their marketing and advertising efforts.

## G. MLS Advertising

Advisors who have access to their local multiple listing service ("MLS") are prohibited from advertising offers of compensation in their MLS. Advisors are also prohibited from using MLS data or data feeds to directly or indirectly establish or maintain a platform containing offers of compensation from multiple brokers or other buyer representatives.

## H. Property-Related Advertising

All property-related advertising including yard signs, print advertising, digital ads (web, social media, etc.) may not be published or placed until eXp has the executed listing agreement.

1. Property Signs
  - a) Signs must comply with all local, state and federal requirements.
  - b) Signs used must be signs designed by or expressly approved by eXp. This includes sign riders, directional signs, sold signs, and other signs as needed to support the listing. Approval can be obtained through the review process outlined above.

2. Print Advertising, etc.
  - a) Printed content must comply with all local, state and federal requirements.
  - b) Review and approval of print advertising, etc. can be obtained through the review process outlined above.
3. Online Advertisements and Content
  - a) Advisors may post property-related content to their own websites, blogs, and social media profiles and pages provided.
  - b) Advisors may use paid or boosted advertisements through social media, search engines, or other online platforms for the purchase or sale of client property.
  - c) Online advertising and content marketing must be approved by the State Broker or eXp prior to posting.

## I. General Advertising

### 1. In Any Medium

Under no circumstances may an Advisor hold themselves out to the public, or advertise in any medium (including, without limitation, in their email signature block, or when engaging in recruiting efforts), that they are an “owner agent” of eXp, even if the Advisor owns one or more shares of stock in eXp World Holdings, Inc. For avoidance of doubt, the foregoing prohibition is entirely unrelated to, and distinct from, an Advisor's obligation to disclose and/or advertise that they are an “agent owner” of any real property that they maintain as a listing.

### 2. Business Cards

Unless the Advisor has the express permission (through the official review process) on a design different from those provided by eXp, the Advisor will use an eXp-approved design. Template designs are available to Advisors in eXp Marketing Center.

All Advisor business cards will have the following identifying information on the cards:

- a) Brokerage name.
- b) Advisor name as it appears on state licensing documents.
- c) Advisor title.
  - (1) Title may include any of the following where allowed:
    - (a) Real Estate Professional
    - (b) Buyer's Advisor
    - (c) Listing Advisor
  - (2) Title may also list a professional designation as recognized by the National Association of REALTORS® (such as, for example, CIPS or CCIM).
  - (3) Advisors cannot use a title that would reasonably lead someone to believe that the Advisor is an employee of eXp or representing themselves as an employee of eXp (e.g., Recruiter, Recruiting Manager, Vice President of Agent Attraction, Growth Leader) or any other such term or title that may cause confusion as to the Agent's position with eXp.
  - (4) Additional items which may be included on the front of business cards:
    - (a) eXp provided alias email address

- (b) Advisor's direct phone number
  - (c) eXp website or Advisor's careers site
  - (d) Social media accounts such as LinkedIn, Facebook and/or Twitter
  - (e) Personal business website or blog
- d) Business cards must adhere to all applicable state-specific requirements such as real estate license number(s), MLS number(s) (if applicable), font size, etc.

### **3. Social Media**

- a) Advisors must learn and abide by the terms of service of any social networks or online advertising platforms.
- b) Shareable social media content can be found at <https://www.expcommercialmarketing.com/> and on eXp's respective social media channels, including those that are linked at [www.expworldholdings.com/social](http://www.expworldholdings.com/social).
- c) Advisors may not use social media to compete with eXp or engage in conduct that could create a conflict of interest.
- d) Social media content that is discourteous, aggressive, defamatory, discriminatory, sexually explicit, offensive, or in any other way damaging to viewers is prohibited.
  - (1) Attacks or harassment against protected classes based on race, religion, age, gender, familial status, sexual orientation, disability, national origin, veteran status, and/or genetic information are not allowed.
  - (2) Advisors are to avoid arguments and aggressive language on social media that could leave a negative view of eXp and/or impact the Advisor's business.
  - (3) Advisors shall demonstrate respect to other eXp Advisors, staff, clients, and potential clients and Advisors, by not using social media to make defamatory or negative comments about eXp or other persons affiliated with eXp (e.g., staff, customers, vendors, contractors, service providers, etc.).
  - (4) Advisors are responsible for their social media channels and content. Any violation of these policies can lead to sanctions, up to termination.
- e) Advisors must identify themselves clearly and avoid deceptive titles that would reasonably lead the public to believe the Advisor is an employee of eXp (e.g., Director of Agent Attraction at eXp, CEO of Revenue Share at eXp, etc.)
  - (1) Advisors must identify themselves as Advisors, sales representatives, brokers, etc. in accordance with state guidelines.
  - (2) Advisors are prohibited from claiming they own or have rights to exclusively represent eXp for any given geographical territories via social media, websites, job ads, etc. (e.g., "John Doe – eXp Bellingham, Washington").
  - (3) Advisors must adhere to state-specific rules and guidelines for profile and page names, as well as all other content on social media networks.
- f) Shared statistics about eXp (Advisor count, rankings, etc.) should be cited and verified with eXp before posting.
- g) Paid advertisements for Agent Attraction are not allowed through social media platforms or search engines. See the Agent Attraction section for more information.
- h) See something, say something. If an Advisor sees something on social media that requires an official eXp response or violates the policies and procedures or ICA, they are

encouraged to contact [compliance@expcommercial.com](mailto:compliance@expcommercial.com). The team will respond within two business days.

#### **4. Websites**

- a) Websites containing eXp brand or logo must have prominent above-the-fold co-branding for the Advisor and eXp. Users should be able to reasonably differentiate between Advisor-created sites and official eXp sites.
- b) Domain names used for real estate or relating to eXp's business may not use the trademark "eXp" or the letters "exp" in the domain name (e.g., expbellingham.com, expwashington.com, realestateeXperts.com, etc.).
- c) Advisors are responsible for ensuring articles, blogs, downloadable files, and all online content are accurate and not misleading.
- d) If content (blog post, article, etc.) is hosted on a site other than the Advisor's, approval should be obtained through the Review and Approval process mentioned above.
  - (1) Upon publication and distribution, Advisors should monitor channels daily for the first week, then weekly thereafter for any false or defamatory comments.
  - (2) Comments that are false or misleading should be removed or addressed through proper communication channels.
- e) Revenue share calculators and similar tools or applications are not allowed and should not be made available or published on Advisor-Owned websites, or elsewhere.

#### **J. Promotional Discount Advertisements**

From time to time an Advisor may decide to offer and advertise promotional discounts in order to generate additional listings for themselves. Any Advisor that elects to offer and advertise such promotional discounts must ensure that such advertisements clearly and conspicuously state that the promotional discount is being offered exclusively by the Advisor, and not by eXp, and approved as outlined above.

#### **K. Co-Marketing and Co-Listing Arrangements**

eXp does not prohibit Advisors from engaging in co-marketing arrangements and/or co-listing arrangements, as between eXp, on the one hand, and a non-eXp brokerage firm, on the other hand, provided that any such arrangements conform with, and are not violative of, all applicable law, rules, and regulations. If Advisors are interested in engaging in any such arrangements, they must first consult with their State Broker.

#### **L. Employment Ads and Job Postings**

Advisors may not create employment ads or job postings for the sole purpose of attracting prospective Advisors to grow their Revenue Share Group within eXp's Revenue Share Plan. Advertisements for open positions may only be used to recruit prospective Advisors to join a registered group in a salaried or shared compensation position or to hire individuals for paid support positions.

All employment ads or job postings must adhere to local laws and regulations, and eXp policies. The use of job websites, online classifieds, employment-related search engines, and paid advertisements for the purpose of posting a job or creating an employment ad is limited to the following criteria:

1. Employment ads or job postings for support staff (scheduling coordinator, valuation specialist, transaction coordinator, etc.) must also be reviewed and approved by the Agent Compliance team via [compliance@expcommercial.com](mailto:compliance@expcommercial.com).
2. Advisors shall not advertise under false pretenses and/or offer what appear to be positions of employment with eXp, eXp World Holdings, Inc., or any of its subsidiaries and/or advertise content which is otherwise misleading. Job listings must not contain eXp branding, official images, logos, or other intellectual property. Employment advertisements must not contain links to official eXp job listings or websites.
3. Income as an eXp Advisor through compensation or revenue share is not guaranteed and is based on productivity. Unless the position for which the Advisor is hiring has a set base hourly rate or salary amount, then the amount listed in the wages or salary section of the employment ad must say “commission-based” or an equivalent. If platform rules do not allow a non-specific amount, Advisors must select the lowest wage or salary amount allowed and provide information about earning potential within the body of the description. Job postings must follow platform guidelines for independent contractor, non-employee (1099) positions if there is no base wage or salary offer.

## M. Media Relations

eXp has furnished Advisors with the “Media Relations Guidelines and Best Practices” resource that they should read and understand before engaging with the media. This resource can be found at [expcommercial.com/publicrelations](http://expcommercial.com/publicrelations). Any additional questions or requests related to media relations should be sent to [pressreleases@expcommercial.com](mailto:pressreleases@expcommercial.com).

All press releases mentioning eXp must be pre-approved prior to distribution and include the following language: “[insert name] is an independent contractor of eXp and this is not an official press release of eXp, its parent company eXp World Holdings, Inc., or any related subsidiary.” Once approved via the above email address, the press release cannot be modified without additional approval for the modifications.

Please refer all media requests to talk about eXp, services, products, data, stock price, market expansion, etc. to [pressreleases@expcommercial.com](mailto:pressreleases@expcommercial.com).

Media requests about the Advisor's opinion on the local market are acceptable. Advisors should refrain from speaking directly about eXp or speculating on the stock price of eXp World Holdings, Inc. We discourage Advisors from discussing national industry issues or local/national competitors.

## N. Content License And Model Release Provided By An Advisor

Unless otherwise expressly agreed upon in writing between eXp and Advisor, to the extent an Advisor

provides to eXp or any of its affiliates or licensees (not to be confused with real estate licensees) (collectively, “**eXp Licensees**”), any photographs, images or content of any type created or otherwise owned by the Advisor (collectively, “**Advisor Content**”) including, without limitation, by uploading such Advisor Content via any online network operated by an eXp Licensee, Advisor retains ownership to such Advisor Content but Advisor hereby grants eXp Licensees a royalty-free, irrevocable, world-wide, perpetual, non-exclusive license to publicly display, distribute, reproduce and create derivative works of the Advisor Content, in whole or in part, in any media, including on any eXp Licensee website, for any purpose, including advertising and promotion of eXp Licensee services and/or products.

1. Advisor warrants and represents that Advisor Content provided by Advisor to eXp Licensees does not violate the intellectual property of others. eXp Licensees will not be required to pay any additional consideration or seek any additional approval in connection with using the Advisor Content provided by Advisor, and eXp Licensees retain exclusive and sole discretion as to whether to use such Advisor Content or reject or remove such Advisor Content from any online systems operated by any eXp Licensees.
2. Moreover, to the extent Advisor provides to any eXp Licensees, or otherwise consents to allow eXp Licensees to receive and/or record any photographs and/or verbal statements of the Advisor as a model, Advisor hereby provides eXp Licensees with the irrevocable right to use Advisor's name (or any fictional name), likeness, picture, portrait, photograph, video, and voice in all forms and in all media and in all manner, without any restriction as to changes or alterations (including but not limited to composite or distorted representations or derivative works made in any medium) for advertising, trade, promotion, exhibition, or any other lawful purposes, and Advisor waives any right to inspect or approve such photograph(s) or finished version(s) incorporating such photograph(s), including any written materials or other content that may be created and appear in connection therewith. Advisor acknowledges and agrees that eXp may record any instances occurring within eXp World, and that all Advisor avatars and/or voices are subject to recordation and subsequent use by eXp. For example, if you attend any eXp in-person events (as an Advisor), and photographs are taken, those photographs may be used by eXp for any purposes; that is, eXp is free to use them in advertising, on social media sites, etc. The preceding is but one example, and is not intended to limit the license being granted to eXp.
3. Advisor hereby waives all moral rights as to such photographs and releases and shall hold harmless eXp Licensees, and their assigns, licensees, successors in interest, agents, employees and representatives from any liability by virtue of any blurring, distortion, alteration, or use in composite form whether intentional or otherwise, that may occur or be produced in the taking of the photographs, or in any processing thereof.

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## XI. EXP'S REVENUE SHARE PLAN

### A. Overview

eXp's Revenue Share Plan (the "**Revenue Share Plan**") provides a financial incentive to Advisors who help grow sales within the eXp World Holdings Inc. family of real estate brokerage companies. The plan is funded through eXp's collection of Company Dollar from Qualifying Transactions.

One-half of the Company Dollar earned and received is used for eXp's operating expenses and other management purposes (this is known as "**Retained Company Dollar**"), while the remaining half is placed in the "**Revenue Share Pool**." Each brokerage within eXp World Holdings, Inc. has its own Revenue Share Pool, determined on a per-country basis.

eXp calculates the Revenue Share Plan across all seven Tiers, monthly. If the total amount calculated to be paid out in a given month is less than the full amount in the Revenue Share Pool (known as the, "**Calculated Company Dollar**"), the difference (the "**Adjustment Bonus**" or "**Adjustment Amount**") is added to the payout. In this way, eXp ensures that all money within the Revenue Share Pool is fully paid each month. eXp reserves the right to apply the Adjustment Bonus to any Tier or combination of Tiers in its sole discretion.

### B. Revenue Share Explained

Revenue Share 2.0									
	eXpansion Share Percentage	FLQA Count Needed	eXponential Share						Top % of Revenue Share Pool on Transactions in Each Tier Group
			0 - 4	0 - 4	0 - 4	5 - 9	10 - 14	15 - 29	30+
TIER 1	///		17.5%	17.5%	17.5%	17.5%	17.5%	17.5%	17.5%
TIER 2	1.0%		///	19.0%	19.0%	19.0%	19.0%	19.0%	20.0%
TIER 3	0.5%		///	///	12.0%	12.0%	12.0%	12.0%	12.5%
TIER 4	0.5%		///	///	///	7.0%	7.0%	7.0%	7.5%
TIER 5	0.5%		///	///	///	///	4.5%	4.5%	5.0%
TIER 6	2.5%		///	///	///	///	///	10.0%	12.5%
TIER 7	2.5%		///	///	///	///	///	///	25.0%

As an Advisor sponsors productive agents, they earn 17.5% of the Revenue Share Pool from the Qualifying Transactions of their directly sponsored agents (Tier 1). As these agents sponsor others,

additional Tiers are unlocked, allowing the Agent to earn through eXpansion Share and eXponential Share.

Example: Suppose that Agent sponsors 15 new eXp agents (Tier 1), who sponsor 25 agents (Tier 2), who sponsor 40 agents (Tier 3), and so on. If 10 of the Tier 1 agents are FLQA, the Agent unlocks earnings from Tiers 4 and 5, as follows:

1. 17.5% from Tier 1 transactions.
2. 20% from Tier 2 (1% eXpansion Share + 19% eXponential Share)
3. 12.5% from Tier 3 (0.5% eXpansion Share + 12% eXponential Share)
4. 7.5% from Tier 4 (0.5% eXpansion Share + 7% eXponential Share)

Revenue share is paid on the 22nd of each month for the previous month's transactions. No revenue share is paid on transactions from agents in Capped Status, as no Company Dollar is generated.

## C. Qualifications To Receive Revenue Share

To receive both eXpansion Share and eXponential Share, an Advisor must:

1. Be Revenue Share Eligible at the time of payout.
2. Hold an active real estate license or registration with eXp in any area where both parties conduct business.

## D. Manipulating Revenue Share Plan Prohibited

Each Advisor has an obligation to act in good faith in his or her dealings with eXp. Advisors shall not attempt to manipulate the Revenue Share Plan. Examples of attempts to manipulate the Revenue Share Plan include, without limitation, each of the following: (1) engaging in the practice of sponsoring Straw Advisors, and (2) adding any other Advisor's name(s) to transaction documentation who was not a true party to the transaction solely for the purpose of artificially qualifying that eXp Advisor as an FLQA.

eXp shall have the right and sole discretion to determine who is manipulating the Revenue Share Plan, and reserves the right to terminate Advisors for such activities.

eXp will also notify an Advisor that it has released the licenses of any Advisor(s) that it believes are Straw Advisors and review the Advisor's recruiting practices with the Advisor.

If, after reviewing the recruiting practices with the Advisor, the Advisor continues to engage in, or appears to be engaged in, the practice of manipulating the Revenue Share Plan, the Advisor may be restricted from sponsoring agents and/or released from eXp.

## E. Revenue Share Vesting Policy

### 1. Achieving Vested Status



Except as otherwise provided elsewhere in these eXp P&Ps, to become vested in the Revenue Share Plan, an Advisor must satisfy each of the following two conditions for not less than 36 consecutive calendar months (the “**Vesting Period**”):

- a) be in Good Standing; and
- b) be affiliated with eXp as a real estate licensee.

## 2. **Maintaining Vested Status**

Once vested, an Advisor shall remain vested in the Revenue Share Plan, subject to the following additional conditions:

- a) Within thirty (30) days from an Advisor's Offboard Date, if the Advisor has achieved a vested status, as described above, the Advisor must submit a request to eXp via email to [revenueshare@expcommercial.com](mailto:revenueshare@expcommercial.com) to be recognized as a vested Advisor.
- b) For eXpansion Share: An Advisor shall maintain their vested status in the eXpansion Share earned under the Revenue Share Plan from and after their Offboard Date, provided that they maintain a real estate license that is active and in good standing, even if they affiliate with a competitor (as described in the Competitor Affiliation is Prohibited section in these P&Ps).
- c) For eXponential Share: An Advisor shall maintain their vested status in the eXponential Share earned under the Revenue Share Plan from and after their Offboard Date, provided that (i) they maintain a real estate license that is active and in good standing, and (ii) they do not affiliate with a competitor (as described in the Competitor Affiliation is Prohibited section in these P&Ps).

## 3. **Losing Vested Status**

Despite the statements in the “Maintaining Vested Status” section, above, eXp reserves the right, as determined in its sole discretion, to withdraw an Advisor's Vested Status if any of the following conditions are true:

- a) an Advisor is convicted of a crime;
- b) an Advisor commits or attempts to commit or admits to committing acts of moral turpitude or that are inconsistent with eXp's core values;
- c) an Advisor has engaged in legal action against eXp or acted in a manner that facilitates, or is in any way connected to, legal action against eXp; or
- d) an Advisor has violated one or more obligations that survive the termination of their ICA.

## 4. **Discretionary Regaining of Vested Status upon Reaffiliation**

If a vested Advisor offboards from eXp, and subsequently re-affiliates with eXp, regardless of whether reaffiliation occurs during or after the Advisor's Original Sponsor Window (defined below), then that Advisor may, in eXp's sole and absolute discretion, be restored to their original position in the Revenue Share Plan (and regain their vested status), subject to the following conditions:

- a) Advisor re-affiliates under their original Sponsor; and
- b) Advisor did not lose their vested status for any of the reasons specified in Section 3 (Losing Vested Status), immediately above.

The “**Original Sponsor Window**” is the one (1) year period beginning on an Advisor’s Offboard Date, during which time, if an Advisor rejoins eXp, that Advisor’s Sponsor will continue to serve in the same capacity. For avoidance of doubt, Advisor’s failure to satisfy the conditions of maintaining their vested status under Section 2 (Maintaining Vested Status), above, shall not adversely impact the potential restoration of Advisor’s original position in the Revenue Share Plan. Advisor will not be entitled to receive any “back payments”; Advisor will only be entitled to receive payments arising from their original position in the Revenue Share Plan which are generated from and after Advisor’s new Onboard Date.

## F. Agent Succession Policy

An Advisor may nominate a successor to his or her position in eXp’s Revenue Share Plan (collectively, an “**Agent position**” or “**Agent’s position**”) in the event of the Advisor’s death or permanent incapacitation. Upon the death or permanent incapacity of an Advisor, such Advisor shall automatically be considered Vested in the Revenue Share Plan regardless of whether the Advisor has met the requirements under the Revenue Share Vesting Policy. (The term, “Agent” is interchangeable with the term “Advisor” for purposes of eXp’s Revenue Share Plan because that plan also pertains to “agents” affiliated with eXp Realty, among eXp-related brands.)

Nomination of a successor may only be accomplished by correctly completing the “Rev. Share Position” Successor Nomination Form (the “**Successor Nomination Form**”), which can be found at [expcommercial.com/successornomination](http://expcommercial.com/successornomination), and submitting it to the Onboarding team (for newly joining agents) or the eXpert Care team (for existing agents), as applicable, within eXp prior to such Advisor’s death or permanent incapacity. Any Successor Nomination Form(s) submitted to eXp that is/are not properly completed will not be accepted. Nomination of a successor(s) becomes effective once the Onboarding Team receives a correctly completed and signed copy of the Successor Nomination Form. Completed Successor Nomination Forms submitted by newly joining Advisors shall be submitted together with the rest of their new agent documentation to the Onboarding team; all other Advisors must submit their completed Successor Nomination Forms to the eXpert Care Team via email to [expertcare@expcommercial.com](mailto:expertcare@expcommercial.com).

Successor nomination(s) will only apply to the Agent’s position as identified by the Advisor ID number provided in section 1 of the Successor Nomination Form. An Advisor may nominate no more than one primary and one secondary successor at a time. A minor, trust, or entity cannot be nominated as a successor because the successor must be eligible to obtain and hold a valid real estate license. An Agent’s position may be transferred to the Advisor’s secondary successor if no primary successor is living or able to accept the Agent’s position for any reason at the time of the Advisor’s death or permanent incapacitation, or if the Advisor’s primary successor is not approved by eXp. If both of the successors nominated by an Advisor predecease the Advisor then the Advisor must change his or her successor nomination(s) or that Agent’s position will close upon that Advisor’s death and no further

successor nomination(s) will be accepted, with the exception of any surviving spouse that was not previously nominated.

It is the sole responsibility of an Advisor to change any nominated successors, except that, if the Advisor was married and does not nominate a successor, or no nominated successor survives the Advisor, the Advisor's spouse shall be deemed to be nominated as the Advisor's successor, provided that proof of marriage or a legally recognized union be provided to eXp upon request, and provided also that the Advisor's spouse meets all of the requirements to become an approved, succeeding Advisor. In the event of divorce where a former spouse was a nominated successor to an Advisor, such nomination will automatically lapse and will not be recognized by eXp unless a new nomination, dated after the divorce or termination, is submitted.

An Advisor can change his or her successor nomination(s) at any time by submitting one of the following to the eXpert Care Team at [expertcare@expcommercial.com](mailto:expertcare@expcommercial.com): (i) a new Successor Nomination Form; or (ii) a letter of instruction to revoke the then current successor nomination(s) on file with eXp. The submitting Advisor must *sign and date* the Successor Nomination Form or letter of instruction, as described immediately above, for his or her nomination change or revocation of nomination to be valid. A successor nomination may not be changed or revoked by will, codicil, trust, request made by email, telephone conversation, or any method other than by the Successor Nomination Form or letter of instruction, as described above.

Before any nominated successor can be placed into another Agent's position within eXp, the nominated successor must first be approved (through appointment) by eXp. eXp reserves the right, in its sole discretion, at any time and without prior notice, to decline to approve or accept any nominated successor for any or no reason. eXp shall not be required to approve the appointment of the nominated successor for an Advisor that was not in Good Standing with eXp or for a nominated successor that is an existing Advisor not in Good Standing. A nominated successor shall have a reasonable time, but in no event more than twelve (12) months from the date of Advisor's death or permanent incapacity, to become a licensed real estate professional and join eXp, which shall be determined by the nominated successor's Onboard Date. All requests to exercise a successor's nomination must be submitted to the Agent Compliance team via email to [compliance@expcommercial.com](mailto:compliance@expcommercial.com).

Nomination as a successor does not create any legal right(s) to, legal interests in, or any guarantee of approval and appointment as a successor by eXp. Additionally, an Agent's position is not a property right that can be transferred through a will, trust instrument, probate proceedings, guardianship/conservatorship proceedings, divorce proceedings, sale and/or assignment, and/or any other legal process. For avoidance of doubt, an Advisor's legal representative (under a will), trustee (under a trust), attorney in fact (under a power of attorney), guardian or conservator (under a guardianship/conservatorship), or a court of competent jurisdiction (in legal proceedings), cannot nominate (or appoint) an Advisor's successor; only an Advisor can nominate his or her successor by completing and submitting the Successor Nomination Form to eXp and only eXp can approve an Advisor's nomination and appoint a successor to an Agent's position. An Agent's position cannot be bought, sold, traded, or otherwise conveyed by an Advisor; eXp reserves the right to deny approving and accepting the appointment of an Advisor's nominated successor if eXp, in its sole discretion, believes that an Agent's position is being bought, sold, traded, or otherwise conveyed.

Any revenue share earnings that would otherwise become payable during the period of time beginning on the date of an Advisor's death or permanent incapacitation and the nominated successor's Onboard Date (if the successor is not already an Advisor), or appointment approval date (if the successor is already an Advisor), shall accrue for a period not to exceed twelve (12) months following Advisor's death or permanent incapacitation. The accrued revenue share earnings shall be paid to Advisor's approved and appointed successor. If Advisor's nominated successor does not become approved and appointed on or before the twelve (12) month period, then all such accrued revenue share earnings shall lapse and will not be paid out to the Advisor's successor or held for payment at a later date.

An Agent's position may be transferred through Agent Succession in perpetuity. If an Advisor holds more than one Agent position through Agent Succession, that Advisor can only earn an ICON Agent Award on one Agent position. If an Advisor holds more than one Agent position, that Advisor may nominate different successor(s) to each Agent position that they hold.

## G. Modifications to the Revenue Share Plan

The stated revenue share payout structure may be modified to allow eXp to better compete, attract and retain agents as well as to maintain a base level of profitability.

The terms and conditions of this policy, or to eXp's Revenue Share Plan, are subject to modification as and when determined by the Executive Management of eXp and/or the Board of Directors of eXp World Holdings, Inc., without notice to or approval from Advisors. An explanation about revenue sharing calculations as well as other aspects of the Revenue Share Plan can be obtained by contacting eXp's Revenue Share Support Team at [revenueshare@expcommercial.com](mailto:revenueshare@expcommercial.com). Notwithstanding anything to the contrary in the ICA or in eXp's P&Ps, no modifications to the Revenue Share Plan will require eXp to provide notice of such modifications to Advisors, or to obtain signatures from Advisors in order for such modifications to be binding against Advisors.

**\*\*In acknowledgment of certain contributions made to eXp's growth and infrastructure, eXp reserves the right to designate certain managing brokers, executives and key personnel as being in Good Standing with eXp notwithstanding any discrepancies that may exist from time to time between their own personal production and the criteria set forth in the ICA and the eXp P&Ps. In addition, such personnel may be deemed to be in Good Standing even though no monthly Cloud Brokerage Fee is assessed against such personnel.**

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## XII. AGENT ATTRACTION

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Advisors can influence prospective Advisors not yet affiliated with an eXp brokerage firm to join eXp and leverage their efforts to earn Revenue Share. **"Agent Attraction"** is the process of engaging credible, ethical, and productive real estate professionals and inviting them to join eXp, or its residential affiliate, eXp Realty.

The policies in this section are based on eXp's core values and serve as a guide for Advisors as they participate in ethical and successful Agent Attraction activities. All efforts related to Agent Attraction that violate any law, rule, or regulation on a national, state, and local level are prohibited.

## **A. Sponsorship Interference Prohibited**

1. Advisors are prohibited from encouraging prospective Advisors already engaged in the Agent Attraction process with another Advisor to change their intended sponsorship declaration.
2. It is the responsibility of each Advisor to discover if a prospective Advisor is already engaged in the Agent Attraction process with another Advisor and shall refer them back to their prior contact as a professional courtesy.
3. Each Advisor is responsible to ensure that the recipients of their Agent Attraction communication are not currently eXp Advisors. These types of solicitations and any other actions encouraging a change of sponsorship by a current Advisor are considered to be interference and are prohibited.
4. Advisors are prohibited from encouraging existing Advisors to strategically offboard from eXp; this includes the practice of encouraging existing Advisors to offboard from eXp, with the intention to later rejoin eXp, but only after the closing of the Original Sponsor Window.
5. Any effort to interfere with, coerce, or otherwise unethically convince a prospective or current Advisor to change their intended sponsorship declaration (or current Sponsor) is subject to corrective action up to and including termination of their affiliation with, and severance, from eXp.
6. Incentives may not be used as a means to persuade a prospective Advisor to change their intended sponsorship declaration. This includes offering benefits outside of eXp business model such as cash, access to paid services, gifts, office space, guaranteed leads, the payment of monthly technology and registration costs with eXp, etc.
7. Disparaging fellow Advisors in an effort to persuade a prospective Advisor to change sponsorship or their intended sponsorship declaration is strictly prohibited.

## **B. Income Claims**

Advisors at eXp can generate income through three distinctive opportunities: real estate compensation, equity opportunities, and eXp's Revenue Share Plan. The discussion or presentation of these opportunities to prospective Advisors are considered to be income claims and must be done so in accordance with the guidelines below.

Income claims are statements or representations that depict earnings obtained by Advisors as a result of participating in eXp opportunity. Such claims consist of direct statements, presentations, videos, social media posts, charts, and images that directly state or imply what earnings an individual Advisor made or makes and what earnings a prospective Advisor might be able to make with eXp. Income and earnings claims also include implied claims such as lifestyle representations.

All claims related to earning income with eXp must adhere to the following guidelines:

1. Income claims must be truthful, accurate, and not misleading in any way.
2. All claims related to earning income with eXp should set appropriate expectations for your audience by providing context including the time, work, and effort needed to obtain it.
3. Income claims must be accompanied by eXp's income disclaimer statement that also includes a link to eXp's U.S. average income disclosure chart. Advisors shall place the following statement clearly and conspicuously in their content:  
*"These figures are not a guarantee, representation or projection of earnings or profits you can or should expect. They also do not include expenses incurred by agents in operating their businesses. eXp makes no guarantee of financial success. Success with eXp results only from successful sales efforts, which require hard work, diligence, skill, persistence, competence, and leadership. Your success will depend upon how well you exercise these qualities. Visit [expcommercial.com/income](https://expcommercial.com/income) for average agent earnings and additional information about earning opportunities with eXp."*
4. Advisors shall use eXp-produced marketing materials to describe the ways to earn income with eXp. This content includes general program descriptions, detailed information, and hypothetical examples of earnings through the various income opportunities offered by eXp. Any Advisor-created content including income claims and examples must be submitted for review and approval via email to the applicable State Broker team and to eXp's Agent Compliance team through [compliance@expcommercial.com](mailto:compliance@expcommercial.com).
5. Advisors may not use words and phrases such as "residual" or "passive" income, or in any other way imply that hard work and effort is not needed to earn income with eXp from compensation, equity or revenue share.
6. The creation and use of online revenue share calculators is strictly prohibited.

## C. Recruiting

1. Except as expressly provided by eXp, in writing, real estate licensees who hang their license with eXp are the only individuals authorized to present the eXp opportunity to prospective Advisors.
2. Advisors may employ the services of assistants (including licensed, unlicensed and virtual) to engage in limited Agent Attraction-related activities provided they adhere to these guidelines:
  - a) Assistants may not actively recruit individuals or present eXp opportunity.
  - b) Compensating individuals, in any manner, either directly or through affiliation, who are not real estate licensees affiliated with eXp, to recruit or attract agents to eXp is strictly prohibited. Advisors shall not hire or engage any third parties for the purpose of engaging in recruitment or attraction activities on that Advisor's behalf.
  - c) Assistants may set appointments for the Advisor who employs them to present eXp opportunity to prospective Advisors.
  - d) Assistants must clearly identify the Advisor they are representing, provide opt-out instructions, and present the Advisors' contact information to the prospective Advisor they are communicating with. For example, if an assistant is engaged by a particular Advisor and not by eXp (as a company), that assistant cannot say that they are calling on behalf of eXp; they may only say they are calling on behalf of the Advisor on whose behalf they are engaged.



- e) The hiring of assistants whose responsibilities will include participation in the above Agent Attraction activities must comply with the policies found in these eXp P&Ps (respectively titled “Advisor Assistants - Unlicensed,” and “Advisor Assistants – Licensed”) that regulate the utilization of assistants.
- 3. The use of agents, hired agents, staff, recruitment companies or other similar third-party services to send unsolicited text messages, emails, place phone calls, etc. is not allowed in the Agent Attraction process.
- 4. Compensating individuals, in any manner, who are not real estate licensees affiliated with eXp, to recruit or attract agents to eXp is strictly prohibited. An Advisor shall not hire or engage any third parties for the purpose of engaging in recruitment or attraction activities on such Advisor's behalf.
- 5. Advisors may utilize prospective-agent prospect lead-generating services provided that the prospective-agent leads have given permission to be contacted and the initial contact with such leads is in compliance with the terms and services of platforms where the contact takes place and adheres to any applicable laws such as the Solicitation Laws. Lead-generating services and their representatives may not present the eXp opportunity.
- 6. Advisors are prohibited from offering cash or stock incentives as a means to recruit prospective Advisors. However, Advisors may offer to help cover some de minimis transition (trivial or minor) expenses such as, new signs, business cards, etc.
- 7. Unless expressly authorized by eXp's Agent Compliance Group, in writing, Advisor-created content that includes comparative advertising of eXp to a competing real estate brokerage is prohibited.

## D. Sponsorship

### 1. Definition and Responsibilities

The Revenue Share Plan is a way for eXp to say “thank you” to Advisors who attract serious and productive professionals who fit culturally with eXp and its core values. Once a joining Advisor selects a Sponsor and joins eXp, their Sponsor enters into a financial relationship with eXp where eXp pays a percentage of Company Dollar to that individual in the form of revenue share. If the Sponsor leaves eXp, that financial relationship is severed and their position in the Revenue Share Plan reverts to eXp.

It is the right of a prospective Advisor to identify and select the individual they choose to name as their Sponsor. The Sponsor is the Advisor who a joining Advisor (sometimes referred to as a “**Sponsee**” in this context) identifies as the person who most influenced them to join eXp. This declaration is made during the process of completing the ICA. An Advisor's sole requirement to qualify as a Sponsor is selection by the joining Advisor as the individual who most influenced them to join eXp. While Sponsors are encouraged to support joining Advisors throughout the joining process and beyond; Sponsors are not required to do so. The role of Sponsor is distinctive from other roles like a mentor, coach, or group leader. In some cases, these roles are assumed by the same person, but they are not mandatory for a Sponsor. A Sponsor has no binding authority, on behalf of eXp, as it pertains to establishing or modifying the terms of any relationship between Advisor and eXp.

For avoidance of doubt, use of the term “Advisor” under the eXp Commercial ICA and these eXp P&Ps shall have the same meaning and include use of the term “Agent” under the eXp Realty ICA and its corresponding eXp Realty Policies and Procedures, as and when the context requires, given that both brokerage companies reside within the eXp World Holdings, Inc. family of real estate brokerage companies. As such, an “Advisor” affiliated with eXp Commercial may serve as the Sponsor of an “Agent” affiliated with eXp Realty, and vice versa.

## 2. Change Requests

In order to maintain the integrity of eXp’s Revenue Share Plan, eXp may only grant changes in sponsorship in very limited situations. Changes in sponsorship are only permitted under very extraordinary conditions that meet one or more of the criteria below. Except in situations with extenuating circumstances as determined by eXp, sponsorship change requests must be submitted to eXp via email at [compliance@expcommercial.com](mailto:compliance@expcommercial.com) within **thirty (30) business days** of the Onboard Date of the Advisor requesting the sponsorship change.

Sponsorship change request criteria:

- a) Errors
  - (1) Clerical, administrative, or system errors on the part of eXp.
  - (2) Misidentification of sponsoring Advisor by eXp or joining Advisor (e.g., John Smith as opposed to Jon Smith).
  - (3) Omission of Sponsor name during the enrollment process (if requested by eXp, in its sole discretion, Advisor may be required to provide evidence of prior relationship with the requested Sponsor and their attraction efforts).
  - (4) Sponsor change requests within the same Revenue Share Group in cases where the Advisor has misidentified Sponsor as the upline (requires written approval from the current Sponsor).
- b) Misconduct
  - (1) Misleading or fraudulent attraction efforts where a prospective Advisor is led to believe they are signing up under a specific individual, but the listed Sponsor is another Advisor not previously discussed or disclosed to the prospective Advisor.
  - (2) Sponsorship change based on improper enrollment of the prospective Advisor without their authorization or signing up a prospective Advisor without disclosing eXp as the brokerage.
- c) Brokerage Migration
  - (1) In situations where an independent brokerage moves to eXp and the joining Advisor had previously been with eXp and is still within the Original Sponsor Window, eXp will allow the joining Advisor to select a new Sponsor under the joining team.

Advisors wishing to leave eXp of their own volition (and not at the prompting of any other eXp Advisor) in order to change their selected Sponsor must remove their license from eXp and allow the Original Sponsor Window to expire before they can rejoin under a different Sponsor.



If the Advisor returns before expiration of the Original Sponsor Window, the Advisor must name their original Sponsor.

Sponsorship changes outside of the preceding criteria will only be made at eXp's discretion. All other sponsorship selections, placements, and decisions are considered irrevocable.

### **3. Co-Sponsor**

To provide better support for new Advisors, eXp offers a "Co-Sponsor" option alongside existing sponsor concepts. When joining eXp, an eligible new Advisor may select a "Co-Sponsor" (provided that Advisor has also selected a Sponsor). While a Sponsor remains that individual who most influenced Advisor to join eXp, a Co-Sponsor is an existing Advisor who agrees to take on extra responsibilities to support the new Advisor (sometimes referred to as a "**Sponsee**" in this context). When a Sponsee selects a Co-Sponsor, two things will happen:

First, and from the perspective of a Sponsor, that Sponsee and each individual within that Sponsee's Revenue Share Group will move down one Tier within eXp's Revenue Share Plan. For example, prior to selecting a Co-Sponsor, Sponsee was a "Tier 1" of their Sponsor; but, after selecting a Co-Sponsor, Sponsee becomes a "Tier 2" of their Sponsor.

Second, and from the perspective of a Co-Sponsor, that Sponsee and each individual within that Sponsee's Revenue Share Group will make a lateral move under Co-Sponsor within eXp's Revenue Share Plan. For example, prior to selecting a Co-Sponsor, Sponsee was a "Tier 1" of their Sponsor; but, after selecting a Co-Sponsor, Sponsee becomes a "Tier 1" of their Co-Sponsor.

Additional terms and conditions pertaining to the "Co-Sponsor" option are available for viewing at <https://exptoolkit.com/co-sponsor>.

Unless otherwise specified at <https://exptoolkit.com/co-sponsor>, the same limitations and conditions that apply to changing Sponsors also apply to changing Co-Sponsors, including application of the "Original Sponsor Window" (which shall apply to a Co-Sponsor in the same way it does to a Sponsor).

## **E. Advisor Prospects, Contacts, and Leads**

Advisors shall not engage in the unlawful recruitment of prospective Advisors, including, but not limited to, intentionally and knowingly encouraging or facilitating a franchise broker/owner to (i) abandon their franchise prior to the expiration term in the franchise agreement or (ii) otherwise breach their franchise agreement to affiliate with eXp. Any violation of state or national law during Agent Attraction activities is, at eXp's exclusive election, grounds for termination of an Advisor's ICA with eXp or exclusion from participation in eXp's Revenue Share Plan.

Agent Attraction contacts and leads must be sourced and managed appropriately in accordance with the following guidelines:

1. Advisor is responsible to verify that Advisor prospect contacts and leads are not currently Advisors who are licensed with eXp. "Blind" attraction efforts between existing Advisors may constitute interference and are strictly prohibited.
2. Advisors are prohibited from harvesting prospective Advisor contact information from databases such as the MLS, or other sources in order to broadcast attraction-related information to large groups through mass emailing, robo-dialers, text messages, mailers (flier), online messenger, or other channels.
3. Leads and contacts obtained from third-party services or other forms of recruiting assistance must be verified by the Advisor as having given permission to be contacted regarding eXp opportunity. It is the sole responsibility of the Advisor to certify this information.
4. Prospective Advisor contacts must knowingly opt-in to receive information regarding eXp opportunity and must be provided with easily-accessible means to opt-out of future solicitations related to Agent Attraction. Advisors must honor opt-out requests promptly and cease further contact. Outreach must be performed in accordance with the Solicitation Laws, and all other applicable federal, state and local guidelines, and their implementing rules and regulations. Transmitting unsolicited voice and text messages (as well as other forms of communication) is heavily restricted and regulated under the Solicitation Laws and other federal laws and regulations as well as various state and local jurisdictions' laws and regulations. Each Advisor should consult their legal advisor to ensure compliance with the Solicitation Laws.
5. Advisors shall not engage in the unlawful recruitment of prospective Advisors, including, but not limited to, intentionally and knowingly encouraging or facilitating a franchise broker/owner to (i) abandon their franchise prior to the expiration term in the franchise agreement or (ii) otherwise breach their franchise agreement to affiliate with eXp. Any violation of state or national law during Agent Attraction activities is, at eXp's exclusive election, grounds for termination of an Advisor's ICA with eXp or exclusion from participation in eXp's Revenue Share Plan.

## **F. Attraction Marketing and Communication**

1. All content (both offline and online) related to Agent Attraction must adhere to the guidelines and approval process found in the Marketing And Advertising section of these eXp P&Ps.
2. Any communication for the purpose of Agent Attraction (whether solicited or unsolicited) through email, telephone, text message, social media, messenger, etc. must be done so in adherence with national, state, and local laws that regulate communication including, but not limited to, the Solicitation Laws.
3. Social Media
  - a) Paid ads for the purpose of Agent Attraction through social media, search engines or other online advertising platforms are prohibited.
  - b) Advisors are encouraged to leverage their social media networks and execute their own organic social media campaigns to share eXp opportunities.
  - c) Accurate and truthful representation in professional profiles, whether online or otherwise, is required. Advisors must avoid using titles which would reasonably lead someone to believe that they are an employee of eXp or representing themselves as an employee of

eXp.

4. In-person and online meetings must be advertised and conducted in accordance with our core values of transparency and integrity. Advisors must deliver on advertised content and avoid “bait and switch” tactics to entice attendees to join an Agent Attraction event.
  - a) “Lunch and Learns”, webinars, conference calls, and other similar opportunities must be advertised and executed in such a way that prospective Advisors do not feel deceived or misled in any way. If Advisors host such events the intent to share eXp opportunity must be clearly stated in all communications advertising for the event.
  - b) Paid ads for Agent Attraction are not allowed. Therefore, any event with the intention of Agent Attraction may not be advertised through paid means. These types of events may be shared organically through social media, through opted-in email lists, etc.
  - c) If an Advisor event provides education or training on a real estate-related topic (not Agent Attraction), you may advertise (paid and non-paid) for this event. At the conclusion of an Advisor-hosted event you may let attendees know that you will be taking a short break allowing them to leave. If they choose to stay, you may then engage those who remain in the Agent Attraction process after a clear break has been taken from your original presentation. The intention and spirit of this provision is that an Advisor cannot advertise for an attraction event; consequently, Advisor cannot “bait and switch” by advertising for an education or training event on a real estate-related topic, provide token coverage of that topic, and use the balance of that event to engage in the attraction process.

## G. Reporting Agent Attraction Violations

It is at eXp’s sole discretion to determine if a practice not mentioned in the policies above is aligned with its culture and core values. eXp reserves the right to ask Advisors to discontinue any Agent Attraction practice that it deems to be in conflict with these policies and procedures and eXp’s core values.

Advisors must abide by the articles set forth in, eXp’s Core Values and these eXp P&Ps. Advisors must always represent eXp and its business model with the highest degree of accuracy, integrity, and professionalism. Agent Attraction and participation in the revenue share plan is a privilege and not a right.

Any violation of these guidelines must be reported to the Agent Compliance team by email at [compliance@expcommercial.com](mailto:compliance@expcommercial.com).

## H. Stock Solicitations Prohibited

As a business having a parent corporation with publicly traded common stock, eXp is subject to requirements relating to the substance and manner of public communication. Federal securities laws generally require that, in the absence of an exemption, offers to buy stock, and solicitations regarding stock, need to be preceded by a filed registration statement relating to the offer. All Advisors of eXp shall follow the guidelines below (in addition to the eXp World Holdings, Inc. Insider Trading Policy, also

below) for the protection of eXp and those affiliated with it. Failure to adhere to these guidelines will result in immediate release from eXp.

1. All directors, officers, employees and Advisors are subject to SEC Insider Trading regulations which include the obligation not to disseminate confidential information of eXp.
2. Advisors cannot solicit interest in, or encourage others to buy eXp World Holdings, Inc.'s stock, or promote eXp World Holdings, Inc.'s stock or stock's growth as the basis for encouraging others to join eXp, unless expressly authorized by eXp World Holdings, Inc. and pursuant to applicable securities laws.
3. Advisors should only discuss the equity program or similar stock incentives according to official eXp literature.
4. Advisors may not post their equity account balances on social media whether it is in the form of a screenshot, a graphic, or in a text description. This prohibition also extends to inclusion in presentations, videos, and other content that is used for Agent Attraction.
5. Advisors must adhere to all guidelines found in the Income Claims section of the eXp P&Ps when discussing, presenting, or sharing their participation in the equity opportunities with eXp both in public and private conversations (including social media). Advisors are encouraged to direct potential Advisors to eXp approved resources or publicly available information.

## I. Event Sponsorship Requests from Vendors

From time to time, opportunities may arise for vendors to Sponsor local events for eXp (for example, and without limitation, eXp Regional Rallies events). Individuals that are not eXp Advisors may or may not attend such local events. By contrast, eXpcon events are not "local" events for purposes of this section of these eXp P&Ps.

If Advisor learns of a vendor that desires to sponsor a local event for eXp (hereinafter, a "**Potential Local Sponsor**"), the Advisor will submit a sponsorship request to eXp's Brokerage Operations department (through its Commercial Operations Director) at least two weeks prior to the event. eXp reserves all rights to refuse such sponsorship by a Potential Local Sponsor for any reason. At NO time is the Advisor to handle the funds without written approval from eXp's Brokerage Operations department (through its Commercial Operations Director).

eXp will not advertise or otherwise promote Potential Local Sponsor in eXp World, on eXp's Workplace from Facebook application, in eXp's newsletters, or in eXp-generated emails; however, an acknowledgement of the Potential Local Sponsor's sponsorship (in the form of a "thank you") may be made on eXp's Workplace from Facebook application, in eXp's newsletters, and in eXp-generated emails.

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## XIII. COMPANY TOOLS AND INFORMATION

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### A. eXp Communication and Training Platforms

Through Workplace, eXp Enterprise and eXp World, eXp provides best practices in different parts of the business. It is the responsibility of the Advisor to stay up to date on the latest policies and procedures, as well as the latest best practices relative to working with any tools and services eXp has deployed or is being recommended for Advisors to use.

1. Advisors shall not give out usernames or passwords or any other access to any internal or eXp provided third party system.
2. Advisors may not share any recorded video (e.g., event instances in eXp World, sessions from eXpcon, etc.) intended for internal use by eXp without receiving written approval from eXp.
3. When hosting a session in eXp World, Advisors may record the session but only with the consent of the attendees.
4. Distribution of recorded or captured content through websites and social media (e.g., Facebook, LinkedIn, YouTube, etc.) is not allowed without eXp's written consent.
5. eXp reserves the right to limit the use of any video content to the extent eXp determines in its sole discretion that the video content does not contain accurate information about eXp or does not accurately represent eXp's desired image or brand.

## **B. Workplace**

Workplace is an invaluable tool that eXp and its Advisors use to communicate, interact, and share information with each other. This internal network empowers all users to practice eXp's Core Values of Community and Collaboration. In order to maintain the integrity and usefulness of the network, Advisors must abide by the following guidelines as they use Workplace in their daily work.

### **1. User Guidelines for Advisors**

- a) Content that is discourteous, aggressive, defamatory, discriminatory, sexually explicit, offensive, or in any other way damaging to Workplace users is prohibited. Content of this nature will be deleted by eXp's Workplace administrators.
- b) Disparagement of fellow Advisors, eXp staff, eXp leadership, or competitors is not allowed.
- c) Using Workplace to self-promote and to promote merchandise, products, and paid services is permitted only in the eXp Marketplace closed group. Advisors can access this group by clicking [here](#). All other solicitations are prohibited. Posts in violation of this policy will be deleted. Repeated violations of this policy may result in disciplinary action up to removal from eXp.
- d) Using Workplace Chat to message, "cold call", or make any kind of solicitation to other users without their consent is not permitted.

### **2. Group Guidelines for Advisors**

Workplace groups encourage and enhance cross-team collaboration, provide a place to give feedback and speed up decision making. Advisors may join or create groups. Group creation must adhere to all of these guidelines:

- a) Advisors must make sure the group doesn't already exist;
- b) The title of the group should not have "eXp" in the title as that is used for official

company-monitored groups. All official groups will display the designation of “official group” and are marked with a green Workplace shield icon;

- c) The group should be for discussion, project, or general interest;
- d) Groups should not create the expectation that eXp support will be provided;
- e) Ensure that your group aligns with eXp Core Values; and
- f) Adding users to groups without their consent is not allowed.

Any group or content deemed to be misleading or inappropriate will be removed by eXp’s Workplace administrators. eXp reserves the right to remove or assign admins to any group it deems necessary.

## C. eXp World

Even though eXp World is a virtual work environment it should be treated as a professional place of business. Appropriate workplace etiquette must be observed including the personal conduct and behavior of all users. Advisors shall adhere to eXp’s Code of Conduct, Core Values, and avoid any actions or content that are argumentative, discourteous, or otherwise unprofessional while in eXp World.

Advisors should also become familiar with the platforms’ Terms of Service and Privacy Policy found at <https://learn.framevr.io/tos-privacy-policy>. Failure to adhere to these guidelines could result in disciplinary action.

## D. eXp Email for Advisors

eXp provides to each Advisor an eXp email alias, also known as a forwarding or alternate email address, that is configured to forward to the personally owned and controlled email address an Advisor provides to eXp for purposes of conducting eXp business. eXp email aliases do not have a mailbox of their own, and instead only forward all incoming emails to an Advisor’s personal email address. Email aliases may be delivered by various providers from time-to-time as requirements and costs dictate. eXp email aliases enable forwarding to other email addresses and systems. eXp does not and cannot access Advisor personal email accounts and only receives logs of forwarding activity related to each eXp provided email alias. eXp provided email aliases are not configured for sending email from the provided email alias, Advisors are responsible for that configuration. Advisors are responsible for ensuring their respective eXp email alias forwards incoming email to their correct email account, so that important communication from eXp, their State Broker, and/or actual or prospective clients is not missed.

For avoidance of doubt, eXp employees use eXp provided email accounts using the “@expcommercial.**com**” and “@exprealty.**net**” email domains to communicate with Advisors and other eXp employees, and to conduct eXp business, as opposed to Advisors’ eXp email aliases which use the “@expcommercial.**com**” email domain.

Advisors are strongly encouraged to use email security best practices to protect their email accounts from unauthorized access and avoid wire fraud attempts. Advisors are also strongly encouraged to

use the Wire Fraud Email Notice Template provided by the National Association of Realtors® at <https://www.nar.realtor/law-and-ethics/wire-fraud-email-notice-template>.

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## XIV. ICON AGENT AWARD

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The ICON Agent Award is aimed at attracting and incentivizing top Advisors into eXp.

The ICON Agent Award provides each qualified “ICON” with publicly traded eXp World Holdings, Inc. common stock upon the achievement of certain production and cultural goals within an Advisor's Anniversary Year. The ICON Agent Award Program is subject to approval by the Board of Directors each year. Full qualification details can be found by visiting the ICON Agent Award webpage at [expcommercial.com/icon-agent-award](http://expcommercial.com/icon-agent-award). An Advisor is not eligible to receive an ICON Agent Award (or receive ICON status), unless the Advisor is in Good Standing with eXp.

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## XV. EXP MENTOR PROGRAM

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Generally, if an Advisor has not completed three purchase Transactions or sale Transactions (or any combination thereof) within the twelve (12) month period immediately preceding the Advisor's Onboard Date (collectively, the “**Mentor Program Requirements**”), the Advisor will be required to participate in the eXp Mentor Program, as a mentee, upon transfer of their license to eXp. In that event, Advisor will be required to enter into the eXp Mentor Program Addendum to ICA, the form of which will vary depending upon the state in which the Advisor is licensed. Notwithstanding the preceding, eXp reserves the right to require an Advisor to participate in the eXp Mentor Program, as determined in its sole discretion. eXp reserves the right to require any Advisor to re-enroll in the eXp Mentor Program as may be required by applicable law. If an Advisor enrolled in the eXp Mentor Program has not been assigned a mentor, then that Advisor's mentor shall be that Advisor's State Broker. eXp may share the mentee's personal contact information with other Advisors that provide assistance in the eXp Mentor Program.

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## XVI. MULTI-GLOBAL LICENSE PROGRAM

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### A. Background

The eXp World Holdings, Inc. family of real estate brokerage companies is comprised of the following brands: eXp® Realty and eXp® Commercial. Each brand conducts its own in-country operations through specific brokerage companies that are licensed or registered to engage in the real estate brokerage business in their particular jurisdiction (whether country, state, province, region, etc.) (each, an “**eXp Brokerage**”). Except as it pertains to the brokerage companies operating under the eXp® Realty (USA) brand, and eXp® Commercial (USA) brand, respectively, each eXp Brokerage operating outside of the United States maintains its own form of Independent Contractor Agreement that is to be used by any individual desiring to affiliate with that eXp Brokerage, in that jurisdiction, for the purpose of engaging in real estate brokerage activities on that eXp Brokerage's behalf in that jurisdiction.



## B. Multi-Country Affiliation (Generally)

The “Multi-Global License Program” is applicable in instances where an Advisor desires to affiliate with two or more eXp Brokerages, each in a different country (e.g., with eXp Commercial, LLC in Arizona, and with eXp Italia S.r.l. in Italy). The Multi-Global License Program is not applicable in instances where Advisors that are or desire to become affiliated, (1) with two or more eXp Brokerages within the same brand and operating within the same country (e.g., with eXp Commercial, LLC in Arizona, and with eXp Commercial of California, Inc. DBA “eXp Commercial” in California), or (2) with two or more eXp Brokerages across different brands and operating within the same country (e.g., with eXp Commercial, LLC in Arizona, and with eXp Realty of California, Inc. DBA “eXp Realty” in California).

## C. Advisors’ Additional Affiliation

Under our Multi-Global License Program, Advisors are permitted to affiliate with any eXp Brokerages, provided that, (1) the eXp Brokerages are in different countries, and (2) the Advisor satisfies all of the terms, conditions, and requirements of each such eXp Brokerage. By affiliating across national borders with more than one eXp Brokerage, an Advisor automatically becomes subject to all of the terms and conditions of the Multi-Global License Program.

## D. Advisors’ Independent Obligations

Unless other terms apply, all Advisors participating in the Multi-Global License Program shall abide by all monetary, policy, and contractual obligations imposed upon them by each eXp Brokerage with whom they are affiliated. An Advisor's affiliation with more than one eXp Brokerage will not excuse that Advisor from any of his or her payment or performance obligations to any other eXp Brokerage with whom the Advisor is affiliated. Advisors’ payment and performance obligations to each eXp Brokerage are distinct obligations. So, for example (and without limitation), Advisors will have to pay all fees imposed upon them by each eXp Brokerage with whom they are affiliated; Advisors will have to honor all policies and procedures applicable to each eXp Brokerage with whom they are affiliated; and Advisors will have to honor the terms and conditions of each Independent Contractor Agreement to which they are a party.

## E. “Capped Status” Matters

Unless other terms apply, all matters concerning achieving a “Capped Status,” as applied by each eXp Brokerage with whom an Advisor is affiliated, shall co-exist and apply independently. An Advisor's Company Dollar Cap, Capping Period, Cap Reset Date, and Anniversary Year, will be applied separately as between each eXp Brokerage with whom the Advisor is affiliated. This means, for example, that if an Advisor is affiliated with two eXp Brokerages, that Advisor can (and likely will) have two different Cap Reset Dates, Capping Periods, and/or achieve a Capped Status at two different times (if at all), and so on. In addition, Company Dollar earned and collected from an Advisor by any eXp Brokerage with whom that Advisor is affiliated will not be aggregated with Company Dollar earned and collected from the Advisor by any other eXp Brokerage with whom that Advisor is affiliated (for the purpose of determining whether the Advisor is considered to be in a Capped Status in any country). For example, assume that an Advisor is affiliated with two eXp Brokerages, namely eXp Commercial, LLC (in the



USA) and eXp Italia S.r.l. (in Italy). If the Advisor has satisfied all of the requirements to reach a Capped Status under eXp Italia S.r.l., then the Advisor shall be considered to be in a Capped Status with respect to only eXp Italia S.r.l., and not with respect to eXp Commercial, LLC. Company Dollar collected by eXp Commercial, LLC (in the USA) will not be combined with any Company Dollar collected by eXp Italia S.r.l. for the purpose of determining whether that Advisor is to be considered in Capped Status at eXp Italia S.r.l.

## **F. ICON Agent Awards**

All matters concerning ICON Agent Awards, as applied by each eXp Brokerage with whom an Advisor is affiliated, shall co-exist and apply independently. Advisors can earn an ICON Agent Award in each country where an Advisor is affiliated with an eXp Brokerage, according to each such eXp Brokerage's own rules. However, earning an ICON Agent Award in one eXp Brokerage does not mean that an Advisor has or will earn an ICON Agent Award in any other eXp Brokerage.

## **G. Sponsor; FLQA; Initial FLQA Period**

Advisors cannot have more than one Sponsor at any given time when associated with any eXp Brokerage (i.e., Advisors can only have one Sponsor, regardless of how many eXp Brokerages they are affiliated with). Advisors shall only be considered an FLQA once, at any given time, for their Sponsor. The Initial FLQA Period shall only apply one time, and with respect to that particular eXp Brokerage with whom an Advisor first satisfies the applicable FLQA requirements. We have no obligation to notify any Sponsor that an Advisor sponsored by that Sponsor, is a participant in the Multi-Global License Program.

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# **XVII. LEGAL, INSURANCE, AND COMPLIANCE WITH THE LAW**

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## **A. Antitrust**

**The amount or rate of real estate compensation is not fixed by law. They are set by each Advisor individually and may be negotiable between a buyer or seller, and Advisor.**

eXp is a full service real estate brokerage company. As such, compensation rates of eXp are determined by each Advisor on a transaction by transaction basis, and such rates are to be based on the value of the services provided and competitive market conditions. Compensation rates are determined solely by agreement between the Advisor and the listing party. Advisors shall not participate in any discussions with individuals affiliated with any other company concerning the compensation rates charged by eXp or any other real estate company. When soliciting a listing or negotiating any agreement, Advisors shall not make any reference to a "prevailing" or "standard" compensation rate in the market or any other words that suggest that the compensation rates are uniform, standard or non-negotiable. Any advertised compensation rate for service must be clear and prominent, and specify that it is the Advisor that is setting the compensation rate, and not eXp. Listing Advisors shall work with sellers to determine the buyer-broker compensation to be offered.

## B. Conflicts of Interest

Advisors shall avoid engaging in activities that would result in a question of business ethics or a compromise in the Advisor's loyalty to eXp or clients. Questions regarding potential conflicts must be directed to the Advisor's State Broker. When purchasing an eXp listing, it must be disclosed in the contract that the Advisor is a member of eXp. Additionally, no Advisor shall be involved in any form of settlement service or receive income or benefits "for value" directly from a settlement service company while actively licensed with eXp.

## C. Data Security and Client Privacy

Advisors will come in contact with personal and confidential information in the day-to-day course of their business. All Advisors of eXp are expected to become familiar with and follow a course of action concerning the transmission, handling, storage, and disposal of all personal and confidential information that is in alignment with all local, state, and federal laws regarding data security and client privacy. Advisors may have multiple roles with regard to data privacy and security depending on the stage of the client relationship. For example, Advisors may engage with many prospective clients and build a book of contacts that have not entered into a contractual relationship with eXp. In this example, Advisor is determining the data collection and processing activity and must do so in accordance with applicable law. Once a client enters into a contractual relationship with eXp, Advisor now plays a dual role where Advisor is asked by eXp to process specific data to complete a transaction and such data must be processed in accordance with applicable law and eXp's Privacy Policy and Data Processing Policy, which may be found by visiting <https://expworldholdings.com/privacy-policy/>. Advisors are encouraged to review the Federal Trade Commission's guidance on data privacy and security for businesses found at <https://www.ftc.gov/business-guidance/privacy-security/data-security> and to adopt the "best practices" that are applicable to your business. If an Advisor fails to secure a client's data and confidential information, the Advisor will defend, indemnify, and hold eXp, and its principals and affiliates harmless against any and all claims, complaints, or actions that may arise from such a departure. In addition, failure to comply with this Policy is grounds for the immediate release of the Advisor's license and removal from eXp.

## D. Do Not Call Rules

Advisors must stay up-to-date on rules relating to the National Do Not Call Registry (See: [www.ftc.gov/donotcall](http://www.ftc.gov/donotcall)), as well as all anti-spam laws and regulations (See: [www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/can-spam-rule](http://www.ftc.gov/enforcement/rules/rulemaking-regulatory-reform-proceedings/can-spam-rule)).

Cold calling must be done in compliance with applicable state and national laws. Any fines that result from any violation of "Do Not Call" laws or regulations or any other solicitation law, whether state or federal in nature, will be paid for by the Advisor who broke said rule.

Advisors are encouraged to leverage "eXp Dial Safe" for scrubbing of all telephone numbers against applicable Do Not Call lists prior to making initial contact. "eXp Dial Safe" may be located via MyEXP (<https://my.exprealty.com/login>) or via Okta dashboard and provides Advisors the ability to scrub

against the Canadian National Do Not Call List, the United States National Do Not Call List, and each of the United States' state specific Do Not Call Lists, e.g. the Louisiana Do Not Call List.

## E. Drones

Advisors who desire to use drones must be familiar with and follow all Federal Aviation Administration (FAA) drone rules, and any other applicable laws and regulations. (See: [www.faa.gov/uas](http://www.faa.gov/uas) for more information.)

## F. Drug and Alcohol Use

1. **Illegal Drugs**. Advisors shall not be under the influence of illegal drugs while representing eXp.
2. **Prescription or Over-the-Counter Medication**. eXp shall not preclude Advisors from being under the influence of prescription or over-the-counter medication while representing eXp, provided that, (a) their ability to represent eXp, including the servicing of our clients, is not compromised; (b) the health, welfare, and safety of eXp clients, eXp agents, and all other persons, is not compromised; and (c) their behavior would not be considered unbecoming of an eXp representative, or otherwise disrepute or negatively impact eXp's reputation.
3. **Alcohol**. Advisors shall not be under the influence of alcohol while performing real estate brokerage services. However, and except as provided in the preceding sentence, eXp shall not preclude Advisors from being under the influence of alcohol when representing eXp outside of the scope of performing real estate brokerage services (such as at agent attraction events where alcohol may be served), provided that, (a) their ability to represent eXp is not compromised; (b) the health, welfare, and safety of eXp clients, eXp agents, and all other persons, is not compromised; (c) their behavior would not be considered unbecoming of an eXp representative, or otherwise disrepute or negatively impact eXp's reputation; and (d) they are of legal drinking age.

Advisors shall also discourage the use of drugs or alcohol by any party when making decisions or taking action concerning a Transaction. Upon discovering that a party is under the influence of either drugs or alcohol, Advisors should take appropriate action to terminate that day's activity and suggest that they discuss or complete the Transaction another time.

## G. Harassment

eXp takes all forms of harassment seriously. This includes but is not limited to verbal, physical or sexual. All reported or suspected occurrences of harassment will be promptly and thoroughly investigated. Any Advisor that is found to have harassed another Advisor, employee, client, customer, or any member of the public shall be immediately, and without warning, released from eXp at eXp's sole discretion.

If an Advisor feels they have been harassed in any way, the Advisor shall notify the State Broker or a

member of the corporate team immediately.

eXp will not permit or condone any acts of retaliation against anyone who files harassment complaints or cooperates in the investigation of the same.

## **H. Prohibition on Changes to Commission Splits and Referral Fees During Legal Action; No Split Checks**

When a lawsuit, garnishment, or other legal action has been served upon eXp, or eXp has been made aware that such an action is pending, any Advisors that are a party to such legal action shall be prohibited from changing any compensation split agreement(s), including, but not limited to, existing referral agreements with fellow Advisors, co-listing agreements, etc., without the prior express written consent of the Advisor's State Broker. This prohibition applies regardless of whether the Advisor seeks to modify a general agreement concerning all transactions, an agreement concerning transactions within a specific category, or an agreement concerning a specific property. This prohibition also extends to changes in compensation that the Advisor would otherwise receive, even for future transactions, listing assignments, or co-listings until no further legal action is pending.

For so long as an Advisor is not in Good Standing or has any legally required withholdings (such as, for example, garnishments, tax levies, child support orders, or UCC-1 liens from unpaid compensation advances) being withheld from an Advisor's compensation or other earnings from eXp, that Advisor shall not partake in receiving a "split check" in states where such practices are permitted.

## **I. Products and Services**

Advisors may not offer any non-eXp business plan, opportunity, product or incentive (including any multi-level marketing programs) utilizing any eXp platform such as eXp World or otherwise in conjunction with offering eXp products or services.

### **1. Selling, Offering To Sell, Or Promoting Any Competing Products Or Services**

Advisors may not directly sell, offer to sell or directly promote to other Advisors competing products or services. Any product or service in the same generic category as an eXp product or service is deemed to be competing.

## **J. Reporting Problems**

It is understood that Advisors, though operating as independent contractors, act as agents of eXp and must, therefore, keep eXp informed of their activities. Advisors shall immediately, but in no event longer than five (5) calendar days after the time that they become aware of any of the following situations, bring any of the following situations to their State Broker's attention and provide eXp with copies of any correspondence or legal process in connection with such situations. Failure to timely notify the State Broker and eXp may, in certain circumstances and in eXp's sole discretion, result in termination of Advisor's ICA and disaffiliation from eXp.

1. Any substantive complaint involving a real estate transaction or the providing of real estate brokerage services, whether brought by a client, the state real estate licensing authority or a third party.
2. Any disclosure, or potential disclosure, of confidential client information.
3. Any accident or injury that occurs while providing real estate brokerage services.
4. Any criminal charge, judgment, or order (including, without limitation, DUIs and felonies) against an Advisor other than a traffic infraction.
5. Any civil suit (including bankruptcy), judgment, order, subpoena, or other legal document concerning real estate activity of an Advisor or that would adversely affect the licensing status of any of an Advisor's real estate license(s).
6. Any contact by or with the state real estate licensing authority.
7. Any threat of any legal or administrative action against an Advisor or eXp resulting from that Advisor's real estate brokerage services.
8. Any act(s) of discrimination witnessed.
9. Any unresolved dispute with another Advisor or a real estate professional affiliated with another brokerage firm.
10. Any foreseeable dispute or problem relating to the payment or collection of a compensation.
11. Any other situation involving professional real estate activity that could lead to liability on the part of eXp or anyone associated with eXp.
12. Any notification received from the state real estate licensing authority regarding the status of an Advisor's real estate license.

## **K. Legal Action Between eXp Advisors**

No Advisor shall file a Civil or Administrative Action (defined in the ICA) against any other Advisor affiliated with the eXp family of real estate brokerage companies (including eXp Realty, LLC, eXp Commercial, LLC, and/or eXp International Holdings, Inc., and any of their respective subsidiaries, divisions, affiliates, or assigns) for any issue arising out of or relating to the actual or alleged real estate brokerage activity of that other Advisor without providing seven (7) days prior written notice to their own State Broker advising of their intent to do so and identifying, with specificity, the basis of the Advisor's dispute with the other Advisor. To the extent there is any dispute as between two or more Advisors, of a real estate nature (for example, but without limitation, compensation disputes, procuring cause disputes, ethical disputes, etc...), such disputes may be resolved through eXp's own "internal dispute resolution" procedures; this option shall not apply to any disputes among members of any particular Group. Advisors should reach out to their State Broker for details on this process.

In addition, an Advisor shall provide written notice to their own State Broker within twenty-four (24) hours following their own filing of a Civil or Administrative Action advising of the occurrence of such filing. An Advisor's failure to comply with the foregoing notice requirements shall constitute a material breach of these eXp P&Ps. Nothing in this section shall prohibit an Advisor from notifying a licensing or other governmental entity of allegations that he or she is required by law to report. However, all requirements in this section must be complied with to the maximum extent possible, with performance excused only to the extent that he or she is legally required to take some action which precludes compliance with a particular requirement in this section.

## L. Legal Action Against eXp Prohibited

By acknowledging and accepting the terms within these eXp P&Ps, each Advisor represents, warrants, and covenants to eXp that they will not cause or participate in the filing of any Civil or Administrative Action against eXp, its holding companies, and it's or their respective subsidiaries, affiliates, directors, officers, managers, members, or employees. Each Advisor acknowledges and agrees that the filing of any such Civil or Administrative Action shall constitute a material breach of these eXp P&Ps, and that eXp may thereafter terminate the offending Advisor's ICA in accordance with its terms, as determined by eXp in its sole and absolute discretion. Nothing in this section shall prohibit any Advisor from notifying a licensing or other governmental entity of allegations that he or she is required by law to report. However, all terms in this section must be complied with to the maximum extent possible, with performance excused only to the extent that he or she is legally required to take some action which precludes compliance with a particular requirement in this section.

## M. Claims Reimbursement

Each Advisor shall be responsible for and shall reimburse eXp up to \$2,500 (two thousand five hundred dollars) incurred in the defense or resolution of any claim made against that Advisor and/or eXp as a result of the Advisor's actions or inactions (except for any procuring cause claims), regardless of whether or not the claim is eligible for insurance coverage. Even where the Advisor does not believe the claim or cause of action has merit and/or does not believe any money should be expended in the defense or resolution of the matter, the Advisor expressly agrees in advance, by signing his or her ICA, that he or she will reimburse eXp up to \$2,500 expended in defense or resolution of the matter within thirty (30) days of receipt of a request for reimbursement from eXp. An Advisor may elect to have all or any portion of the reimbursable amount withheld from any compensation and/or revenue share payments due to the Advisor in lieu of making payment directly to eXp. However, if an Advisor does not reimburse eXp directly within the thirty (30) day period then eXp shall deduct the full amount due from any and all compensation and revenue share payments due to the Advisor until eXp has been fully reimbursed. If it is determined that an Advisor acted fraudulently, grossly or recklessly negligent, or willfully, the Advisor shall be responsible for the full amount of the damages and costs recovered against eXp, along with all costs of defense. This language in no way limits the liability of an Advisor to eXp and in no way limits any covenants or conditions stated in an Advisor's ICA.

## N. Claims That Are Not Covered By Real Estate E&O Insurance

eXp's real estate errors and omissions ("E&O") insurance extends coverage to eXp Advisors ***solely in the performance of real estate sales and leasing services for a fee or compensation***. All eXp Advisors should be aware and understand that eXp's E&O insurance policy, like many others, has certain limitations and exclusions and only provides insurance coverage for specific types of claims. It is particularly important for eXp Advisors to know that there are certain types of claims that, when made against eXp or an eXp Advisor, ***are not covered under eXp's E&O insurance policy***. Some of these uninsured claim types include, but are not limited to:

1. Claims made under the Telephone Consumer Protection Act (“**TCPA**”), including “do not call list” guidelines, the Telemarketing Sales Rules (“**TSR**”), the CAN-SPAM Act, Federal Trade Commission (“**FTC**”) rules;
  - a. Example: An eXp Advisor makes cold calls or text messages to prospects but does not follow one or more of the above laws; these claims are not covered by any insurance available on the market and carry hefty statutory fines, which means there is no defense to these claims outside of proving that you did not place the call(s) or send the text message(s);
2. Personal injury claims;
  - a. Example: A person slips and falls, injuring themselves while at a property and the person claims the eXp Advisor is at fault for their alleged injuries; an eXp Advisor's for sale sign in the yard falls over and injures someone, etc.
3. Intellectual property infringement claims, including copyright infringement;
  - a. Example: An eXp Advisor uses a photo or image on their website that they have not obtained permission to use.
4. An eXp Advisor's Personal Transaction, regardless of whether eXp or the eXp Advisor/Owner earned a fee or compensation;
  - a. Example: A buyer makes any kind of claim against an eXp Advisor in a Transaction where the eXp Advisor was selling a property they owned (or had any kind of interest in) or controlled and neither eXp nor the eXp Advisor earned a compensation on the Transaction.
5. Claims against an eXp Advisor's entity: the eXp Advisor may have coverage, but the eXp Advisor's entity does not, even if eXp is paying the eXp Advisor through their entity;
  - a. Example: A plaintiff sues eXp, eXp Advisor Doe, and individual, and Advisor Doe, LLC, the eXp Advisor's company. The E&O insurance will cover Advisor Doe as an individual but not Advisor Doe, LLC.
6. Class action claims of any kind whatsoever.

eXp Advisors should determine whether they want to obtain their own individual insurance coverage for activities such as those listed in the examples above.

Lastly, like most insurance policies, eXp's E&O insurance policy will not cover claims in which it is determined that eXp's or an eXp Advisor's actions were fraudulent, grossly or recklessly negligent, or willful.

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## XVIII. OFFICE POLICIES

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### A. Advisor Business Expenses

eXp shall not be responsible for any expense incurred by Advisors in the performance of their business duties unless approved in advance and in writing by the State Broker. No inducements, including inspections or other services associated with real estate brokerage services customarily paid by customers or clients, shall be offered or paid by an Advisor without advance approval by the State

Broker, and then shall be at the Advisor's sole expense. An Advisor shall disclose, in writing, any compensation or profit received or to be received by such Advisor (whether directly or indirectly), in connection with any expenditures advanced on behalf of that Advisor's client.

## **B. Advisor Assistants - Generally**

eXp fully supports the use of licensed and unlicensed assistants (which include transaction coordinators) by the Advisors. By delegating tasks that may be performed by those other than the Advisor, the Advisor's time can be spent more efficiently on tasks directly related to maximizing earning potential. eXp advises all Advisors using assistants to seek legal counsel regarding employment laws and obligations within their state.

Advisors must have a written contract with their assistants. Said contract must be submitted to the State Broker for approval within ten (10) business days of joining eXp or entering into an agreement for these services. Copies of the contract are to be filed in the Advisor's file.

Assistants (including transaction coordinators) are to be compensated for their services directly by those Advisors with whom they are respectively engaged. Assistants that are licensed with eXp are to be paid for their services through escrow. Advisors shall not use the services of any licensed assistants that are licensed with any real estate brokerage company other than eXp.

## **C. Advisor Assistants - Unlicensed**

Advisors are responsible for training their assistants, making sure they are familiar with and abide by all eXp policies and procedures and all federal and state regulations. The Advisor must review these eXp P&Ps with the assistant and present a copy of the eXp Advisor and Support Personnel Cloud Brokerage Access Agreement ("**Access Agreement**") to the assistant, for their review. An unaltered copy of the Access Agreement that has been signed by both the Advisor and assistant shall be returned to the Advisor's State Broker, and must be approved and signed by that State Broker before the assistant may access any eXp systems. To the extent that an Advisor grants any assistants with access to any eXp systems, without first securing the State Broker's prior written consent in the manner provided above, then eXp may exercise any rights or remedies (including terminating the Advisor's ICA) as provided in the Advisor's ICA or these eXp P&Ps.

An unlicensed assistant may not perform the following tasks or duties, including but not limited to:

- Host an open house, broker's open, etc...
- Solicit sellers or buyers in any manner.
- Provide advice or guidance to a consumer with regards to a listing contract or a contract of purchase and sale.
- Meet with owners to obtain or renew listing agreements.
- Present or negotiate an offer.
- Communicate with consumers about real estate transactions.
- Be paid from the compensation at closing, or be paid compensation that is in any way predicated upon closing, regardless of timing.
- Open listings for clients or prospective clients.



An unlicensed assistant may:

- Perform office filing.
- Fill out a document at the instruction of the Advisor.
- Place or remove signs.
- Witness signatures.
- Perform Advisor's bookkeeping.
- Draft correspondence for approval by the Advisor.
- Draft forms for review by the Advisor.
- Make and deliver copies of any public records.

## **D. Advisor Assistants – Licensed**

Licensed assistants must be licensed with eXp and with no other real estate brokerage company. Licensed assistants are bound by the same licensing requirements as an Advisor including, but not limited to, executing an ICA and fully associating themselves with eXp. They shall pay all fees due under their ICA and follow all policies and procedures of eXp. Licensed assistants may only assist other Advisors and may not work for or with any agents outside of eXp.

## **E. Contact Information**

Advisors **MUST** use their legal name as it appears on their real estate license in all advertising, on contracts and in all real estate correspondence. Advisors using any name other than their full legal name may only do so if allowable within their state and must have the State Broker's approval.

Advisor's business address is the eXp office address in the state in which the Advisor's license is registered. Advisors must use this address in all activities if an address is required by the state licensing department. All business correspondence related to transactions must be sent to this address, not to the Advisor's home. No personal mail may come to the office. Any mail coming to the office will be considered official business and subject to being opened by the State Broker or admin team. Advisors shall make arrangements to pick up any parcels that are delivered to the office by vendors and will work to properly inform all vendors that parcel deliveries are to be scheduled directly with the Advisor. All unclaimed parcels are subject to disposal within seven (7) days of delivery.

Escrow companies, title companies and other closing agencies must send all communications pertaining to a transaction to our company address. Advisors may receive a duplicate copy of escrow documents for the file.

Advisors are solely responsible for keeping their personal contact information (including mailing address, forwarding email address used to forward Advisor's eXp email alias to, and telephone number) current in Enterprise. eXp will rely upon the information provided by an Advisor, in Enterprise, as being true, correct, and complete. Advisors can update their forwarding email address, telephone number, and emergency contact information directly in Enterprise. Any failure by an Advisor to provide or maintain the most current information in Enterprise shall not affect the validity of any notice from eXp

to the Advisor.

## **F. Contacting the State Broker(s)**

Each state has a different State Broker, as a result, please review any state specific information with regard to broker communication. Each State Broker will make themselves available inside of eXp World for general communication and discussions. Consult the State Broker's public calendar or State P&Ps for their availability.

If an Advisor has a specific urgent need for the State Broker to address outside of business hours, the Advisor should call or email the State Broker directly.

## **G. Open Houses/Broker Opens**

Advisors shall only hold open houses/broker opens for other eXp Advisors. No open houses/broker opens shall be held for any listings other than eXp listings or For Sale By Owner where written authorization has been given. Advisors holding open houses/broker opens for sellers who do not have their property listed for sale must have appropriate state approved documentation completed giving them the right to do so. eXp listings shall only be held open by other eXp Advisors who are appropriately licensed and acting within their area of expertise for the listing.

## **H. Out of Town or Unavailable**

When an Advisor has listings and/or open escrows and is out of town, or otherwise unable to provide services to clients, the Advisor is required to notify the State Broker and fill out the appropriate company form establishing someone to manage the business in Advisor's absence.

## **I. Physical Office Space**

eXp has a cloud-based office and as such does not invest in physical bricks-and-mortar infrastructure, except where required by the State Department of Licensing laws. Advisors are encouraged to contact their local affiliates, title and escrow companies, lenders, banks and other organizations with whom they work if they need physical space to meet clients.

Where allowed by law, Advisors who have achieved the level of associate broker and have agreed to policies relating to the opening of an eXp office may, with approval from eXp, be permitted to have a branded eXp office. Advisors shall be responsible for compliance with all local and state laws regarding their branch office. This includes, but is not limited to, meetings, licensing, advertising, and signage requirements.

eXp may itself open and operate, or authorize the opening and operation of, an eXp office ("**Branch Office**"). Any Branch Office that eXp authorizes an Advisor to open and operate will be paid for by the Advisor or Advisors who have agreed to open that office, and no obligation relating to that office will transfer to eXp. Any financial obligation with regard to opening and/or maintaining a Branch Office will

be at the expense of the Advisor(s) who opened the Branch Office including any fines for non-compliance and renewal fees.

Please ask the State Broker for the Branch Office Agreement and talk to the State Broker to see if the Advisor qualifies. Branch Offices must be pre-approved in writing (through a Branch Office Agreement) by eXp prior to operation, advertising, or opening. Except for any Branch Offices that have been approved by eXp, Branch Offices shall not be situated within any Advisor's (or other person's) personal residence.

## J. Interstate Co-Brokering

Advisors are authorized to participate in Interstate Co-Brokering, subject to satisfaction of each of the following conditions: (1) having received prior written approval from both their respective CDMB, and the CDMB of that state where Advisor is not licensed but wishes to conduct co-brokering business; (2) use of state-approved forms (of that state in which the subject property is situated) for all Interstate Co-Brokering Transactions; (3) Advisor not signing any transaction-related documents, or any engagement-related documents, that in any way concern a property situated in a state in which such Advisor does not hold a real estate license that is active and in good standing; and (4) Advisor not serving as the "broker of record" over any Transaction that concerns one or more properties that are situated in a state in which Advisor does not hold a real estate license that is active and in good standing. The term "**Interstate Co-Brokering**" is the practice enabling an Advisor to engage in real estate brokerage activities in states where that Advisor is not licensed; it often requires such Advisor to engage a real estate broker that is licensed in that state where the subject property is situated; Interstate Co-Brokering is synonymous with the concept of "license portability." For avoidance of doubt, the term "license portability" does not mean "license reciprocity" nor does it mean that an Advisor's real estate license is "portable" from state to state. For additional information, please see the [\*How to Conduct Interstate Co-Brokering\*](#) informational brochure.

**Loss of Commission:** FAILURE TO SATISFY EACH OF FOREGOING CONDITIONS IN ANY TRANSACTION THAT IS DEEMED (BY EXP) TO CONSTITUTE "INTERSTATE CO-BROKERING" MAY RESULT IN THE COMPLETE FORFEITURE AND RETURN OF ANY AND ALL GROSS COMPENSATION INCOME THAT WOULD OTHERWISE HAVE BEEN EARNED FROM THE CONSUMMATION OF SUCH TRANSACTION.

**General Statement of Law and Policy:** STATE LAW MAY PROHIBIT, AND EXP ABSOLUTELY PROHIBITS, THE SIGNING OF ANY TRANSACTION-RELATED DOCUMENTS, AND ANY ENGAGEMENT-RELATED DOCUMENTS, BY AN ADVISOR, THAT IN ANY WAY CONCERN A PROPERTY SITUATED IN A STATE IN WHICH SUCH ADVISOR DOES NOT HOLD A REAL ESTATE LICENSE THAT IS ACTIVE AND IN GOOD STANDING. EXP FURTHER PROHIBITS ANY ADVISOR FROM SERVING AS THE "BROKER OF RECORD" OVER ANY TRANSACTION CONCERNING ONE OR MORE PROPERTIES THAT ARE SITUATED IN A STATE IN WHICH SUCH ADVISOR DOES NOT HOLD A REAL ESTATE LICENSE THAT IS ACTIVE AND IN GOOD STANDING.

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## XIX. GROUPS AT EXP COMMERCIAL

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### A. Generally

A “group” is generally defined, in most states, as a lead Advisor (“**group leader**”) and at least one other Advisor working as a group member (“**group member**”). For more information on groups, Advisors may review eXp’s, “Groups at eXp Commercial – Understanding Types and Compensation” informational sheet (available [here](#)), and eXp’s “Groups at eXp Commercial Policy” (available [here](#)); or contact eXp’s Group Services Department at [groups@expcommercial.com](mailto:groups@expcommercial.com).

### B. Group Names

Group names shall conform with the real estate licensing laws and rules in effect in the state(s) in which the group name is being used. A group leader shall select a proposed group name upon formation of a group. Regardless of whether or not state requirements allow use of the terms “Realty” or “Real Estate” in a group name, eXp does not allow the use of such terms in a group name of any Advisors. The proposed group name must be presented by the group leader to his or her State Broker for approval. A group name may only be used if, and after, it has been approved in writing by the group leader’s State Broker. For group registration requirements, Advisors should consult their State P&Ps and their State Broker team.

### C. Group Composition

A group of any kind cannot be composed of members from both eXp Realty and eXp Commercial. All group members must be affiliated with the same brokerage as their group leader (i.e., eXp or eXp Commercial; eXp and eXp Commercial being distinct brokerages). For example, a group that has a group leader affiliated with eXp must also have all group members associated with eXp; those group members could not be associated with eXp Realty.

Unless advance arrangements are made with eXp, in writing, a group leader’s departure from a group (whether because they leave the group, offboard from eXp, or otherwise) shall cause a group to dissolve automatically as of that date the group leader leaves the group or offboards from eXp, whichever occurs first.

### D. Group Agreements

“Group Agreements” are to be made based on mutually agreed upon terms between a group leader and the group member(s). These agreements must be in writing, fully executed, and carefully considered to ensure compliance with all federal, state and local law as well as eXp’s policies. A group leader shall maintain a copy of each fully executed Group Agreement in their files at all times. Group leader shall provide a signed copy of their written Group Agreement with each group member, to eXp. Adjusted Company Dollar Cap amounts for group members shall only be provided within applicable group structures. eXp will not allow a group to stay affiliated with eXp if the group enforces or attempts to

enforce a restriction against a former group member which would prevent them from staying with eXp after leaving the group; nor will eXp intervene in any disputes between group members and group leaders.

## **E. Group Disputes**

Any disputes that may arise between or among current or former group leader(s) and/or group member(s) (collectively, the “disputing parties”), concerning any Group Agreement entered into between them, shall be resolved between and among the disputing parties and without eXp’s participation. In no event will eXp assist any of the disputing parties to enforce the terms of any Group Agreement against the other disputing parties (including enforcement of any restrictive covenants such as non-compete or non-solicitation provisions), nor will eXp preclude a former group member from remaining affiliated with eXp after his or her departure from a group.

By executing their eXp ICA, each Advisor agrees that if they wish to remain affiliated with eXp, they will not attempt to enforce any restrictive covenants (including, without limitation, the terms of any non-compete provisions) under any Group Agreement, against any former group member that remains affiliated with eXp after leaving the applicable group, and regardless of whether or not such former group member joins a new group or remains unaffiliated with any group.

If group leader(s) or group member(s) nevertheless attempt to enforce any restrictive covenant in contravention to the preceding sentence, then eXp may terminate such group leader(s)’ and/or group member(s)’ ICA(s) and end such group leader(s)’ and/or group member(s)’ engagement with eXp.

## **F. Group Fee Distribution**

1. Transaction Review Fee: Can be paid by either the group leader or the group member or split between the two as agreed upon in their written Group Agreement.
2. Risk Management Fee: Shall be divided equally between the group leader and the group member. Each Advisor shall be responsible for their annual Risk Management Fee cap.
3. Compensation: GCI, as defined in Advisor’s ICA, shall be first divided between the group leader and the group member based on the percentages agreed to between the group leader and group member. From there, each Advisor’s compensation split will be divided according to the Company Dollar and Contractor Dollar split in effect for that Advisor at the time of the Transaction closing, less any applicable Transaction fees.
4. Capped Transaction Fees: Once an Advisor has reached their Company Dollar Cap (as that term is defined in the Advisor’s ICA), that Advisor will pay a percentage of the Capped Transaction Fee equal to the percentage of GCI they received.

In certain cases, eXp will reduce a group member’s annual Company Dollar Cap. Group members with a reduced Company Dollar Cap are not eligible to receive the “capping equity award” or the ICON Advisor Award, as paying a full cap amount is required for both. For a group member to qualify for a reduced Company Dollar Cap, the group and group leader must meet any requirements prescribed to the applicable group.

## **G. Non-Solicitation of Other eXp Group Members**

No Advisor may solicit, recruit, employ, or entice (either for themselves or another), directly or indirectly through a third party, any individuals that are members of other existing group at eXp, to leave those group and join Advisor's group.

## **H. Application of Non-Solicitation and Non-Disparagement Policy to Groups**

To the extent that eXp's Non-Solicitation and Non-Disparagement Policy, as described in the Code of Conduct, above, would prohibit an Advisor who is a group leader of an eXp approved real estate group from leaving eXp and taking his or her group members with them to a competing brokerage, the non-solicitation portion of this particular policy shall not apply.

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## **XX. OMISSIONS FROM POLICY AND PROCEDURES**

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Any items or procedural issues not covered in the eXp P&Ps are subject to State Broker and eXp approval. Any decisions rendered on the items not covered in the eXp P&Ps are final and are to be made at the sole discretion of eXp.

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## **XXI. UPON TERMINATION OF ICA**

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An Advisor shall forfeit all rights to any Transactions, transactional compensation or proceeds if the Advisor does not affiliate with a new (non-eXp) brokerage company within three (3) business days following the Advisor's Offboard Date (as that term is defined in Section 6 of the ICA). Each Advisor shall communicate with his/her State Broker in advance of, and following, their Offboard Date regarding any pending Transactions to ensure that such Transactions are not adversely impacted by the termination of the Advisor's affiliation with eXp.

### **A. eXp's Transfer of Pending Transactions**

Subject to the terms in the opening paragraph of this section above, an Advisor may execute a pending escrow transfer form and transfer any pending Transaction(s) to his/her new brokerage company. Eligibility to transfer pending Transactions in this way is conditioned upon satisfaction of each of the following: (1) the Advisor must be in Good Standing as of his/her Offboard Date, (2) the Advisor's new brokerage company must be willing to accept the transfer of such pending Transactions from eXp, (3) eXp must receive each affected client's prior written consent authorizing the transfer to the new brokerage company, and (4) eXp must approve in writing of each such transfer (which eXp may withhold in its sole and absolute discretion). For each such Transaction that is to be transferred, if any of the preceding conditions are not met, that pending Transaction will remain with eXp. For Advisors not in a Capped Status, the transfer of any pending Transaction(s) away from eXp to the Advisor's new brokerage company shall require the payment of a twenty percent (20%) referral fee from that new brokerage company back to eXp. In addition, for all Advisors, regardless of Capped Status, any other

applicable referral fees that may be due upon the closing of that pending Transaction shall be paid to eXp (by Advisor through Advisor's new brokerage firm), who will then remit payment to the originating brokerage company pursuant to the terms of any preexisting referral agreement.

## B. eXp's Retention of Pending Transactions

Subject to the terms in the opening paragraph of this section above, eXp will pay Advisor's compensation, less any splits, Advisor fees, deductions or withholdings (including, but not limited to, invoices issued from accounting, transaction coordination fees, garnishments or any other outstanding fees or legally required withholding) upon closing of any pending Transactions that remain with eXp following Advisor's affiliation with a new brokerage company.

In addition to Section 6 under the ICA, an Advisor's ICA shall also immediately, and automatically terminate, without prior notice, if for any reason, the Advisor breaches his or her obligations hereunder, or if the Advisor's license expires, is restricted, suspended or is revoked.

In the event an Advisor leaves eXp, his/her Offboard Date will be determined in accordance with Section 6 of the Advisor's ICA titled, "Termination."

Termination of an Advisor's ICA could, and likely will, result in a significant financial loss to an Advisor, including but not limited to:

- (1) loss of certain pending transactions, as more fully described above;
- (2) if an Advisor is not in a vested status, loss of eXpansion Share payments and eXponential Share payments, including those that would otherwise have been earned on or before the Advisor's Offboard Date, but paid following the Advisor's Offboard Date;
- (3) if an Advisor is in a vested status, loss of eXponential Share payments, including those that would otherwise have been earned on or before the Advisor's Offboard Date, but paid following the Advisor's Offboard Date; and
- (4) loss of **UNVESTED** eXp World Holdings, Inc. stock awards.

### Example 1:

An Advisor is in a vested status and is receiving eXpansion Share and eXponential Share payments. That Advisor leaves eXp, having an Offboard Date of August 15, 2022, and the Advisor retains their vested status following their Offboard Date. Also, the Advisor maintains a real estate license that is active and in good standing and the Advisor does not affiliate with a competitor. It then follows that the Advisor will receive their eXpansion Share payments and eXponential Share payments earned for the month of July 2022, when each is paid by eXp on August 22, 2022.

### Example 2:

Same facts as Example 1, except that the Advisor affiliates with a competitor effective as of their Offboard Date. In that event, it then follows that the Advisor will receive only their eXpansion Share

payments earned for the month of July 2022, when such payments are released by eXp on August 22, 2022. However, the Advisor will not receive any eXponential Share payments that otherwise would have been earned for the month of July 2022 and paid by eXp on August 22, 2022.

Upon termination of their affiliation with, and severance from eXp, Advisors will lose access to all eXp tools, emails, files, and eXp provided third party sites. eXp strongly encourages Advisors to backup any files they desire access to prior to requesting offboarding.

## C. Leads Upon Departure

Upon an Advisor's actual or pending departure from eXp (the **"Departing Advisor"**), eXp shall maintain and preserve the Departing Advisor's database of eXp-generated and non-eXp generated leads within any eXp-provided consumer relationship management applications for a period of up to 30 days (the **"Preservation Period"**) following the Advisor's Offboard Date.

If the Departing Advisor would like to obtain a list of his/her non-eXp generated leads, then the non-eXp generated leads can be exported upon written request to eXp's Technology and Technical Support at [support@expcommercial.com](mailto:support@expcommercial.com) (an **"Export Request"**) provided that, (1) the Export Request is received within the Preservation Period, and (2) the Departing Advisor is in Good Standing. If the Departing Advisor does not provide an Export Request as set forth herein during the Preservation Period, then the Departing Advisor's non-eXp generated leads are subject to forfeiture and deletion after the Preservation Period expires.

Notwithstanding the foregoing, any eXp-generated leads may not be released to Advisor.

## D. Rejoining eXp

If an Advisor terminates his or her ICA while there remain any Amounts Owed to eXp, and the Advisor wishes to rejoin eXp, then eXp may, in its sole discretion, provide the Advisor with a one-time option to rejoin eXp under the following conditions:

- (1) the entirety of the Advisor's Amounts Owed to eXp must be repaid to eXp (assuming that such Amounts Owed to eXp have not already been satisfied in full); and
- (2) at eXp's discretion, by and through the Regional Director responsible for managing the Advisor's state, such Amounts Owed to eXp must be repaid to eXp as follows: either (i) in one lump sum prior to the Advisor's rejoining eXp, or (ii) in accordance with those terms and conditions set forth in a written repayment plan (**"Repayment Plan"**) presented by the Advisor's forthcoming Regional Director, which Repayment Plan shall not have a term longer than sixty (60) days following the date of the Advisor's rejoining eXp;
- (3) the Advisor enters into a new ICA with eXp; and
- (4) the Repayment Plan shall take the form of an addendum to the Advisor's new ICA with eXp.

If the Advisor breaches any of the above conditions, or if the Advisor's new ICA is terminated for any reason, by either the Advisor or eXp, and at the time of this additional ICA termination there again exists



any Amounts Owed to eXp, then Advisor is forever precluded from rejoining eXp as a real estate licensee, as determined in eXp's sole and absolute discretion.

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## **XXII. EXP'S COMPLIANCE COMMITTEE**

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eXp has a Compliance Committee whose members are senior eXp executives who review, evaluate, and make determinations for the fair resolution of serious violations by Advisors of their ICA and/or eXp P&Ps.

### **A. Appeal of Determination made by eXp's Compliance Committee**

If a disciplinary determination was made against an Advisor by eXp's Compliance Committee, and such disciplinary determination results in any disciplinary action to be taken against an Advisor, then an Advisor (or former Advisor) may appeal the disciplinary action to eXp's Compliance Committee (which is distinct from, and not to be confused with, the Agent Compliance team).

The Advisor's appeal must be in writing (together with any supporting documentation) and must be delivered to, and received by, the Agent Compliance team within fourteen (14) calendar days following the date that the Advisor received notice of the disciplinary determination (send to [compliance@expcommercial.com](mailto:compliance@expcommercial.com)). Thereafter, the Agent Compliance team will present the Advisor's written appeal to eXp's Compliance Committee. If the written appeal (and any supporting documentation, if any) is not received by the Agent Compliance team within the fourteen (14) calendar day period, the disciplinary determination made by eXp's Compliance Committee will be considered final by eXp. In its review of the Advisor's appeal, eXp's Compliance Committee will take under consideration any newly presented evidence and the previously enacted disciplinary action and notify the Advisor of its decision to accept or reject the appeal. The decision of eXp's Compliance Committee concerning the Advisor's appeal will be final. Advisors who have had their ICA's terminated as a disciplinary action must fully exhaust eXp's appeals process before engaging in any legal action, as may be permitted under the ICA and these eXp P&Ps.

For avoidance of doubt, the appeals process described in this section is limited only to those situations where a disciplinary determination was made by eXp's Compliance Committee, and corresponding disciplinary action was taken by eXp through eXp's Compliance Committee.

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## **XXIII. INTERPRETATION**

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If any provision in these eXp P&Ps requires interpretation, the resolution of such ambiguity shall not be held against eXp. In these eXp P&Ps, the singular includes the plural and the plural the singular; words importing any gender include the other genders; references to statutes are to be construed as including all statutory provisions consolidating, amending, or replacing the statute referred to; the word "or" shall be deemed to include "and/or", the words "including," "includes," and "include" shall be deemed to be followed by the words "without limitation"; and section headings are included for convenience of reference only and shall not constitute a part of these eXp P&Ps for any other purpose.

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## XXIV. CONFLICTS

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To the extent there may be any conflict between the terms of an Advisor's ICA and the terms in these eXp P&Ps, the more restrictive terms (in eXp's favor) shall be controlling.

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## XXV. REVISIONS TO THESE EXP P&PS

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eXp reserves the right to revise these eXp P&Ps, in its sole discretion. Revisions to these eXp P&Ps shall be consistent with revisions to Advisor's ICA, as provided by the terms of Advisor's ICA.

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## XXVI. GLOSSARY OF DEFINED TERMS

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- **Adjustment Bonus** - This is the difference between the total amount of money within the Revenue Share Pool, on the one hand, and the Calculated Company Dollar, on the other hand. This is also known as the "Adjustment Amount."
- **Adjustment Amount** - (See "*Adjustment Bonus*")
- **Affiliated Business Arrangement (ABA)** - The definition of the term "affiliated business arrangement" is defined in 12 USCS § 2602(7) of the Real Estate Settlement Procedures Act. The term "affiliated business arrangement" means an arrangement in which (A) a person who is in a position to refer business incident to or a part of a real estate settlement service involving a federally related mortgage loan, or an associate of such person, has either an affiliate relationship with or a direct or beneficial ownership interest of more than 1 percent in a provider of settlement services; and (B) either of such persons directly or indirectly refers such business to that provider or affirmatively influences the selection of that provider; and (8) the term "associate" means one who has one or more of the following relationships with a person in a position to refer settlement business: (A) a spouse, parent, or child of such person; (B) a corporation or business entity that controls, is controlled by, or is under common control with such person; (C) an employer, officer, director, partner, franchisor, or franchisee of such person; or (D) anyone who has an agreement, arrangement, or understanding, with such person, the purpose or substantial effect of which is to enable the person in a position to refer settlement business to benefit financially from the referrals of such business.
- **Access Agreement** - An abbreviated term referring to the eXp Advisor and Support Personnel Cloud Brokerage Access Agreement that, once completed and accepted, allows support staff (such as administrative and/or transaction coordinator assistants) to access eXp's various systems.
- **Advisor** - An independent contractor real estate licensee who has entered into an agreement with eXp through an eXp Independent Contractor Agreement (referred to as Advisors collectively).

- **Agent Attraction** - The process of engaging credible, ethical, and productive real estate professionals and inviting them to join eXp, or its residential affiliate, eXp Realty.
- **Advisor Content** - Content such as photographs, images or content of any type created, commissioned by, or otherwise owned by Advisor.
- **Advisor-Owned** - Ownership is held or controlled by an Advisor, whether through an Advisor's own name, a spouse's name, a business entity, a trust, or that is otherwise owned and/or controlled by Advisor and/or Advisor's spouse (also referred to as an "**Advisor-Owner**")
- **Branch Office** - Any eXp office, whether opened and operated by eXp, or authorized by eXp to be opened and operated by an Advisor. Advisor opened and operated Branch Offices must be pre-approved in writing (through a Branch Office Agreement) by eXp prior to operation, advertising, or opening.
- **BPO** - An abbreviation for the term "Broker Price Opinion."
- **Business Broker** – An Advisor, who is a member of eXp's Business Broker Division, that only represents buyers and sellers of businesses, and does not list or sell any real property.
- **Calculated Company Dollar** - The total amount of revenue share that is calculated to be paid out in a given month, exclusive of any Adjustment Bonus.
- **Capped Status** - An Advisor reaches Capped Status when the amount of Company Dollar required under that Advisor's ICA or ICA addendum has been collected by eXp within that Advisor's Capping Period.
- **CAN-SPAM** - Abbreviation for the Controlling the Assault of Non-Solicited Pornography And Marketing Act of 2003 which is a law passed in 2003 establishing the United States' first national standards for the sending of commercial email.
- **CDMB** - An abbreviation for the term "Commercial Designated Managing Broker."
- **Commercial Property** - Any real property that is not Residential Property. (See definition for "Residential Property" below).
- **Departing Advisor** - Advisor departing from eXp.
- **eXp's Compliance Committee** - A committee whose members are senior eXp executives who review, evaluate, and make determinations for the fair resolution of serious violations by Advisors of their ICA and/or eXp P&Ps.
- **E&O** – Errors and omissions insurance.

- **eXp Licensees** - eXp or any of its affiliates or licensees (not to be confused with real estate licensees), as it pertains to Advisor Content. (See definition for “Advisor Content” above).
- **eXp** - The applicable eXp Commercial entity licensed as a real estate brokerage company in the Advisor's state(s) of licensure: eXp Commercial, LLC (in all states except those that follow); eXp Commercial of California, Inc. (in California); and eXp Commercial of Connecticut, LLC (in Connecticut).
- **eXp Brokerage** – This is a specific brokerage company, within the eXp World Holdings, Inc. family of real estate brokerage companies, that conducts business under any of the eXp® Realty or eXp® Commercial brands, and that is licensed or registered to engage in the real estate brokerage business in its particular jurisdiction (whether country, state, province, region, etc.).
- **eXpansion Share** - eXpansion Share is revenue share money within the Revenue Share Pool that is earned and received from Qualifying Transactions closed by an Advisor's Revenue Share Group, and that is paid out to the Advisor in an amount that is based on the Tier group of the Advisor(s) who closed the Transaction(s). See the Revenue Share Plan Chart (“**Revenue Share Chart**”), above, for a breakdown of the amount of eXpansion Share paid for each Tier group.
- **eXponential Share** - eXponential Share is revenue share money within the Revenue Share Pool that is earned and received from Qualifying Transactions closed by an Advisor's Revenue Share Group, and that is paid out to the Advisor in an amount that is based on the Tier group of the Advisor(s) who closed the Transaction(s). In order to unlock eXponential Share earning potential, the Advisor must have the minimum number of Front-Line Qualifying Active agents (as defined below). See the Revenue Share Chart, above, for a breakdown of the amount of eXponential Share paid for each Tier.
- **Export Request** - A written request from a Departing Advisor to eXp’s Technology and Technical Support team, sent via email to [support@expcommercial.com](mailto:support@expcommercial.com), for a list of all of the Departing Advisor's non-eXp generated leads.
- **Front-Line Qualifying Active (FLQA)** - A Front-Line Qualifying Active agent is a licensed Advisor who has been sponsored into eXp and has been active and productive with eXp during the prior rolling six-month period by closing a minimum of \$5,000 in Gross Compensation Income. In order to unlock eXponential Share earning potential beyond Tier 1, an Advisor must have the minimum number of Front-Line Qualifying Active agents in his or her Revenue Share Group.
- **FTC** - An abbreviation for the Federal Trade Commission which is an independent agency of the United States government whose principal mission is the enforcement of civil U.S. antitrust law and the promotion of consumer protection.
- **Good Standing** - To be considered in Good Standing, an Advisor must be current on all financial obligations and not have any unpaid fees, charges, repayments, or any other amounts owed by Advisor to eXp; (2) have and maintain an active and current status on: (i) all required licenses;

and (ii) any other subscriptions which are required to conduct real estate business in Advisor's state(s); (3) not be deemed in breach of any term, covenant, condition, obligation (including monies owed) or duty set forth in the ICA and these eXp P&Ps, as determined by eXp in its reasonable discretion; and (4) not be involved in any legal claims, disputes, or administrative hearings.

- **Group** - A "group" is generally defined, in most states, as a lead Advisor ("group leader") and at least one other Advisor working as a group member ("group member").
- **Group Agreement** - An agreement outlining mutually agreed upon terms between a group leader and the group member(s). These agreements must be in writing, fully executed and carefully considered to ensure compliance with all federal, state and local law as well as eXp's Policies.
- **Group Leader** - Lead Advisor on a team.
- **Group Member** - An Advisor (other than a group leader) that is working as a group member with a group leader.
- **ICA** - An abbreviation for eXp's form of Independent Contractor Agreement
- **ICON** - A status awarded to Advisors who have received an ICON Agent Award.
- **ICON Agent Award** - An award earned by Advisors who have achieved certain production and cultural goals within an Advisor's Capping Period. Each qualified "ICON" receives publicly-traded eXp World Holdings, Inc. common stock.
- **Income Claims** - Statements or representations that depict earnings obtained by Advisors as a result of participating in the eXp opportunity. Such claims can consist of direct statements, presentations, videos, social media posts, charts, and images that directly state or imply what earnings an individual Advisor made or makes and what earnings a prospective Advisor might be able to make with eXp. Income and earnings claims also include implied claims such as lifestyle representations.
- **Initial FLQA Period** - A six (6) month period that begins at the moment that an Advisor satisfies the Initial FLQA Period Productivity Requirement, during which time Advisor will be classified as FLQA for his or her Sponsor.
- **Initial FLQA Period Productivity Requirement (a.k.a. "Productivity Requirement")** - The requirement that a new Advisor must close a minimum of \$5,000 in Gross Compensation Income during the prior six (6) month period to qualify for the Initial FLQA Period.
- **Interstate Co-Brokering** - The practice enabling an Advisor to engage in real estate brokerage activities in states where that Advisor is not licensed; it often requires such Advisor to engage a real estate broker that is licensed in that state where the subject property is situated; Interstate

Co-Brokering is synonymous with the concept of “license portability.” For avoidance of doubt, the term “license portability” does not mean “license reciprocity” nor does it mean that an Advisor’s real estate license is “portable” from state to state.

- **Limited Function Referral Offices** - Offices that are solely engaged in referring clients or customers to non-eXp real estate brokerage companies. Advisors shall not operate limited function referral offices through eXp.
- **Limited Representation** - Any representation relationship with a seller, buyer, landlord, or tenant that limits the services to be provided to that person.
- **Mentor Program Requirements** - Generally, if an Advisor has not completed three (3) purchase Transactions or sale Transactions (or any combination thereof) within the twelve (12) month period immediately preceding the Advisor's Onboard Date, then the Advisor will be required to participate in the eXp Mentor Program, as a mentee, upon transfer of their license to eXp.
- **Minimum Company Dollar Rule** - eXp is to receive a minimum amount of Company Dollar on each closed purchase Transaction and on each closed sale Transaction involving an Agent who is not in a Capped Status.
- **MLS** - An abbreviation for Multiple Listing Service.
- **One eXp Advisor, Two Transaction Sides** - A dual agency transaction in which one natural person represents a buyer and seller in the same transaction.
- **Original Sponsor Window** - The one (1) year period beginning on an Advisor's Offboard Date during which time, if an Advisor rejoins eXp, that Advisor's Sponsor will continue to serve in the same capacity.
- **Personal Transaction** - Any transaction concerning a property that is Advisor-Owned or leased by an Advisor, regardless of whether the Advisor-Owner chooses to represent themselves or have another eXp Advisor represent them.
- **Potential Local Sponsor** - A vendor that desires to Sponsor a local event for eXp.
- **Preservation Period** - A period of up to 30 days following the Advisor’s Offboard Date, in which a Departing Advisor's database of eXp-generated and non-eXp generated leads within any eXp-provided consumer relationship management applications is preserved.
- **Property Management Services** - Engaging in any activities concerning an actual or prospective tenant on behalf of a client, whether or not such activities are coupled with any property preservation services (as that term is defined herein) (e.g., collecting rents, performing inspections, setting up repairs and maintenance, running a background check, making or assisting with tenant selection, etc.).

- **Property Preservation Services** - Tending to and managing only the physical aspects of any real property on behalf of a client (e.g., scheduling, coordinating, and/or setting up any repairs or maintenance concerning a client's real property).
- **Qualifying Transaction** - A Qualifying Transaction is either, (a) a purchase Transaction, sales Transaction, or (in the case of eXp Commercial) a business brokerage Transaction, that generates Company Dollar; or (b) BPOs, rental/lease Transactions, or referrals that respectively generate Gross Compensation Income of at least \$1,000. A Personal Transaction does not generate Company Dollar, and is therefore not a Qualifying Transaction.
- **Residential Property** - Any real property that is zoned to accommodate a residential dwelling having not less than one (1) and not greater than four (4) dwelling units, whether such real property is vacant land or improved real property.
- **RESPA** - An abbreviation for the Real Estate Settlement Procedures Act.
- **Retained Company Dollar** - That one-half of Company Dollar earned and received, and used for eXp's operating expenses and other management purposes.
- **Revenue Share Group** - An Advisor's Revenue Share Group consists of (i) the Advisors that he or she personally sponsors to join eXp (also referred to as "Sponsees"), who are situated at the Advisor's "Tier 1" in eXp's Revenue Share Plan, and (ii) an unbroken chain of sponsorship relationships extending downward through successive Tiers, from Tier 2 through Tier 7. Each Tier is comprised of Advisors who were sponsored by the Advisors in the preceding Tier, maintaining a continuous, direct lineage of sponsorship from the original sponsoring Advisor.
- **Revenue Share Eligible** - For an Advisor to remain eligible to collect revenue share (also referred to as "Revenue Share Eligibility"), the Advisor must be in Good Standing.
- **Revenue Share Plan** - The Revenue Share Plan exists to provide a financial incentive to the Advisors with eXp who have helped grow sales within the eXp family of real estate brokerage companies.
- **Revenue Share Pool** - That one-half of Company Dollar earned and received which supports the Revenue Share Plan.
- **SEC** - An abbreviation for the U.S. Securities and Exchange Commission which is an independent agency of the United States federal government whose primary purpose is to enforce the law against market manipulation.
- **Solicitation Laws** - Laws encompassing broad-based mandates like the Telephone Consumer Protection Act ("TCPA"), the Telemarketing Sales Rules ("TSR"), the CAN-SPAM Act, Federal Trade Commission ("FTC") rules, Securities and Exchange Commission ("SEC") regulations, and state and national tortious interference laws, and their implementing rules and regulations.

- **Sponsee** – A Sponsee is a joining Advisor that has selected another Advisor as their Sponsor (and, if applicable, their Co-Sponsor). A Sponsee is in the “Tier 1” position of their Sponsor’s Revenue Share Group, unless they have selected a Co-Sponsor, in which event the Sponsee is in the “Tier 2” position of their Sponsor’s Revenue Share Group, and in the “Tier 1” position of their Co-Sponsor’s Revenue Share Group.
- **Sponsor** - A Sponsor is the Advisor who a joining Advisor selects (as identified in their ICA) as the person who most influenced them to join eXp.
- **Sponsorship** - An Advisor's sole requirement to qualify as a Sponsor is selection by the joining Advisor in their ICA as the individual who most influenced them to join eXp. The role of Sponsor is distinctive from other roles like a mentor, or coach. In some cases, these roles are assumed by the same person, but they are not mandatory for a Sponsor.
- **Sponsorship Interference** - Any effort(s) or action(s) taken by an Advisor to interfere with, coerce, or otherwise unethically encourage or convince a prospective or current Advisor to change their intended sponsorship declaration (or current Sponsor); Sponsorship Interference is prohibited and subject to corrective action up to and including termination of their affiliation with, and severance from eXp.
- **State Broker** - Commercial Designated Managing Broker or applicable Managing Broker(s) (individually, and collectively).
- **State P&Ps** – Means those policies and procedures applicable to a particular state.
- **State Department of Licensing** - A State’s department or agency that is charged with administering the issuance of any real estate licenses in that State.
- **Straw Advisor** - Straw Advisors are Advisors who are not engaged in the business of selling real estate or engaged in the process of attracting other productive agents to join eXp and help grow company sales.
- **T&E Addendum** - An abbreviation for the term “Title & Escrow eXp Addendum.”
- **TC** - An abbreviation for the term “Transaction Coordinator.”
- **TCPA** - An abbreviation for the term “Telephone Consumer Protection Act of 1991.” This law restricts marketing through certain types of phone calls and text messages, and provides protection for private citizens through the National Do Not Call List. It also places restrictions on the use of automated dialing systems and artificial or prerecorded voice messages.
- **Tier** - In the Revenue Share Plan, the hierarchy of Advisors that are sponsored in succession beginning with the Advisor and each group of Advisors thereafter, as follows:



- Advisor
  - Tier 1: the group of eXp Advisors sponsored by the Advisor.
  - Tier 2: the group of eXp Advisors sponsored by Tier 1 eXp Advisors.
  - Tier 3: the group of eXp Advisors sponsored by the Tier 2 eXp Advisors.
  - Tier 4: the group of eXp Advisors sponsored by the Tier 3 eXp Advisors.
  - Tier 5: the group of eXp Advisors sponsored by the Tier 4 eXp Advisors.
  - Tier 6: the group of eXp Advisors sponsored by the Tier 5 eXp Advisors.
  - Tier 7: the group of eXp Advisors sponsored by the Tier 6 eXp Advisors.
- **TSR** - An abbreviation for the Telemarketing Sales Rule, enacted in 1995; it is the FTC's regulation on telemarketing authorized by the Telemarketing and Consumer Fraud and Abuse Prevention Act.
  - **Vested** - Subject to certain qualifications and conditions, as described in these P&Ps, an Advisor that is Vested in the Revenue Share Plan may continue to receive benefits payable thereunder after Advisor terminates his or her ICA or discontinues actively engaging in licensed real estate activities.
  - **Vesting Period** - The time period, consisting of not less than 36 consecutive months, during which time an Advisor must satisfy the following two conditions in order to become vested in the Revenue Share Plan: (1) be in Good Standing; and (2) be affiliated with eXp as a real estate licensee.

*[NEXT SECTION CONTINUED ON NEXT PAGE]*

*\*\* (This section of these eXp P&Ps is an excerpt taken directly from the Insider Trading Policy of eXp World Holdings, Inc. (adopted as of March 31, 2023). Part II has been intentionally omitted as it does not apply to Advisors of eXp, unless they are also “insiders,” in which event they will receive Part II separately.)\*\**

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## XXVI. INSIDER TRADING POLICY OF EXP WORLD HOLDINGS, INC.

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This Insider Trading Policy (“**Policy**”) describes the standards of eXp World Holdings, Inc. and its subsidiaries (the “**Company**”) on trading, and causing the trading of, the Company’s securities or securities of certain other publicly traded companies while in possession of confidential information. Part I of this Policy (below) prohibits trading in certain circumstances and applies to all directors, executive officers, employees, agents, and brokers, and their respective immediate family members, of the Company.

One of the principal purposes of the United States federal securities laws is to prohibit so-called “insider trading.” Simply stated, insider trading occurs when a person uses material nonpublic information about the Company to make decisions to purchase, sell, give away or otherwise trade the Company’s securities or the securities of certain other companies or to provide that information to others outside the Company. The prohibitions against insider trading apply to trades, tips and recommendations by any person, including all persons associated with the Company, if the information involved is “material” and “nonpublic.” These terms are defined in this Policy under Part I, Section 3 below. The prohibitions would apply to any director, executive officer, employee, agent or broker of the Company who buys or sells securities on the basis of material nonpublic information that he or she obtained about the Company, its businesses, partners, competitors or other companies with which the Company has contractual relationships or may be negotiating transactions.

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### PART I

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#### 1. Applicability.

This Policy applies to all trading or other transactions in (i) the Company’s securities, including common stock, options and any other securities that the Company may issue, such as preferred stock, notes, bonds and convertible securities, as well as to derivative securities relating to any of the Company’s securities, whether or not issued by the Company and (ii) the securities of certain other companies, including common stock, options and other securities issued by those companies as well as derivative securities relating to any of those companies’ securities, where the person trading used information obtained while working for the Company.

#### 2. No Trading or Causing Trading While in Possession of MNPI.

(a) No director, executive officer, employee, agent, or broker or any of their immediate family members may purchase or sell, or offer to purchase or sell, any Company security, whether or not issued by the Company, while in possession of material nonpublic information (“**MNPI**”) about the Company. (The terms “material” and “nonpublic” are defined in Part I, Section 3(a) and (b) below.)

(b) No director, executive officer, employee, agent, or broker or any of their immediate family members who knows of any material nonpublic information about the Company may communicate that information to any other person (“**tip**”), including family members and friends, or otherwise disclose such information without the Company’s authorization.

(c) No director, executive officer, employee, agent, or broker or any of their immediate family members may purchase or sell any security of any other publicly traded company while in possession of material nonpublic information related to that company that was obtained in the course of his or her involvement with the Company. No director, executive officer, employee, agent, or broker or any of their immediate family members who knows of any such material nonpublic information may communicate that information to, or tip, any other person, including family members and friends, or otherwise disclose such information without the Company's authorization.

(d) For compliance purposes, you should never trade, tip or recommend securities (or otherwise cause the purchase or sale of securities) while in possession of information that you have reason to believe is material and nonpublic unless you first consult with, and obtain the advance approval of, the Compliance Officer (which is defined in Part I, Section 3(c) below).

(e) Directors and executive officers of the Company must "pre-clear" all trading in securities of the Company in accordance with the procedures set forth in Part II, Section 3 below.

### 3. **Definitions.**

(a) **Material.** Insider trading restrictions come into play only if the information you possess is "material." Materiality, however, involves a relatively low threshold. Information is generally regarded as "material" if it has market significance, that is, if its public dissemination is likely to affect the market price of securities, or if it otherwise is information that a reasonable investor would want to know before making an investment decision.

Information dealing with the following subjects is reasonably likely to be found material in particular situations:

- (i) significant changes in the Company's prospects;
- (ii) significant write-downs in assets or increases in reserves;
- (iii) developments regarding significant litigation or government agency investigations;
- (iv) liquidity problems;
- (v) changes in earnings estimates or unusual gains or losses in major operations;
- (vi) major changes in the Company's management or the board of directors;
- (vii) changes in dividends;
- (viii) extraordinary borrowings;
- (ix) major changes in accounting methods or policies;
- (x) award or loss of a significant contract;
- (xi) cybersecurity risks and incidents, including vulnerabilities and breaches;
- (xii) changes in debt ratings;
- (xiii) proposals, plans or agreements, even if preliminary in nature, involving mergers, acquisitions, divestitures, recapitalizations, strategic alliances, licensing arrangements, or purchases or sales of substantial assets; and
- (xiv) offerings of Company securities.

Material information is not limited to historical facts but may also include projections and forecasts. With respect to a future event, such as a merger, acquisition or introduction of a new product, the point at which negotiations or product development are determined to be material is determined by balancing the probability that the event will occur against the magnitude of the effect the event would have on a company's operations or stock price should it occur. Thus, information concerning an event that would have a large effect on stock price, such as a merger, may be material even if the possibility that the event will occur is relatively small. When in

doubt about whether particular nonpublic information is material, you should presume it is material. **If you are unsure whether information is material, you should either consult the Compliance Officer before making any decision to disclose such information (other than to persons who need to know it) or to trade in or recommend securities to which that information relates, or assume that the information is material.**

**(b) Nonpublic.** Insider trading prohibitions come into play only when you possess information that is material and “nonpublic.” The fact that information has been disclosed to a few members of the public does not make it public for insider trading purposes. To be “public” the information must have been disseminated in a manner designed to reach investors generally, and the investors must be given the opportunity to absorb the information. Even after public disclosure of information about the Company, you must wait until the close of business on the second trading day after the information was publicly disclosed before you can treat the information as public.

Nonpublic information may include:

- (i.) information available to a select group of analysts or brokers or institutional investors;
  - (ii.) undisclosed facts that are the subject of rumors, even if the rumors are widely circulated;
- and
- (iii.) information that has been entrusted to the Company on a confidential basis until a public announcement of the information has been made and enough time has elapsed for the market to respond to a public announcement of the information (normally two trading days).

**As with questions of materiality, if you are not sure whether information is considered public, you should either consult with the Compliance Officer, or assume that the information is nonpublic and treat it as confidential.**

**(c) Compliance Officer.** The Company has appointed the General Counsel as the Compliance Officer for this Policy. The duties of the Compliance Officer include, but are not limited to, the following:

- (i) assisting with implementation and enforcement of this Policy;
- (ii) circulating this Policy to all covered persons and ensuring that this Policy is amended as necessary to remain up-to-date with insider trading laws;
- (iii) pre-clearing all trading in securities of the Company by directors and executive officers in accordance with the procedures set forth in Part II, Section 3 below; and
- (iv) providing approval of any Rule 10b5-1 plans under Part II, Section 1(c) below and any prohibited transactions under Part II, Section 4 below.

#### **4. Exception.**

The trading restrictions of this Policy do not apply if you are exercising stock options granted under the Company’s 2015 Equity Incentive Plan (or any successor plan) for cash or the delivery of previously owned Company stock. However, the sale of any shares issued on the exercise of Company-granted stock options and any cashless exercise of Company-granted stock options are subject to trading restrictions under this Policy.

#### **5. Violations of Insider Trading Laws.**

Penalties for trading on or communicating material nonpublic information can be severe, both for individuals involved in such unlawful conduct and their employers and supervisors, and may include jail terms, criminal fines, civil penalties and civil enforcement injunctions. Given the severity of the potential penalties,

compliance with this Policy is absolutely mandatory.

(a) **Legal Penalties.** A person who violates insider trading laws by engaging in transactions in a company's securities when he or she has material nonpublic information can be sentenced to a substantial jail term and required to pay a criminal penalty of several times the amount of profits gained or losses avoided.

In addition, a person who tips others may also be liable for transactions by the tippees to whom he or she has disclosed material nonpublic information. Tippers can be subject to the same penalties and sanctions as the tippees, and the SEC has imposed large penalties even when the tipper did not profit from the transaction.

The SEC can also seek substantial civil penalties from any person who, at the time of an insider trading violation, "directly or indirectly controlled the person who committed such violation," which would apply to the Company and/or management and supervisory personnel. These control persons may be held liable for up to the greater of \$2,301,065 or three times the amount of the profits gained or losses avoided. Even for violations that result in a small or no profit, the SEC can seek penalties from a company and/or its management and supervisory personnel as control persons.

(b) **Company-Imposed Penalties.** Persons who violate this Policy may be subject to disciplinary action by the Company, including dismissal for cause. Any exceptions to the Policy, if permitted, may only be granted by the Compliance Officer and must be provided before any activity contrary to the above requirements takes place.

## 6. **Inquiries.**

If you have any questions regarding any of the provisions of this Policy, please contact the Compliance Officer at [james.bramble@expworldholdings.com](mailto:james.bramble@expworldholdings.com).

[END OF DOCUMENT]