

# THE 411 JobsOhio

*The JobsOhio Newsletter*

EDITION: Q4 2021

## Lunch & Learns

Q1 saw the launch of the JobsOhio Lunch & Learn series. Thank you to the Business Development, North American, Business Development, International, and Research teams for sharing deeper insights into their programs — we enjoyed hearing from you! We look forward to learning more about the Advanced Manufacturing Sector in March.

If your team would like to volunteer for a Lunch & Learn session, please contact Kate Baldwin-Leibrock. If you were unable to join the first few sessions, please feel free to view the recorded sessions here:

<https://app.box.com/s/gvhi4jssmohfdqzy222sovp0um83zjvi>

## Team Member Spotlight



### Congratulations to Nicole Moshtaghi and Gina Valent

for being recently selected to join the JobsOhio Charitable Giving Committee!

## A note from our president and CEO

Team,

It's hard to believe we are already a full quarter into 2022! As you heard on our all-call with Lt. Governor Jon Husted in February, this year started with the dream project win for economic developers. You made the dream a reality through long days, late nights, and working on the weekends. You did everything you had to do to get Intel to say, "YES!"

On the day of the announcement, Intel's theme was #BuiltForThis. The work of our teams over the last 11 years and the determination of all Ohioans were the building blocks. To bring it all together, Intel leadership told us that our team's commitment to partnership and collaboration made their decision to choose Ohio very clear. As we build on the momentum — we know Intel's decision to come to Ohio was just the start — the pipeline continues to grow with projects that will change communities for generations.

Now our teams are embarking on the difficult work of helping bring to life Intel's vision to build their most advanced chip manufacturing facilities in the world. Thank you for being the best team of professionals in the country.

Very respectfully,

J.P.



## Team Spotlight: An Update from the Enterprise Analytics Team

Hello from the Enterprise Data Analytics (EDA) Team! After 10+ years of operation, JobsOhio sits on a 'treasure trove' of valuable business data. Our team's opportunity is to integrate all that data with other sources to stay ahead of the competition.



The EDA team is led by Payal Thakur, Director, Enterprise Analytics. Payal joined JO in September 2021 and works closely with Andrew Deye, VP Strategy. Andrew and Payal continue to evangelize data best practices and deploy analytics across the organization. We look forward to continuing to innovate for our JobsOhio team and provide high performance self service solutions to empower JO.

## EDA Tableau workshop to empower JO employees with analytics tools

We successfully launched our Tableau training program that kicked off with an in-person workshop on December 15 and 16, 2021. Over 20 participants from several key areas of JO attended. A special thanks to Debra Logan for coordinating this first event and to Alyssa Wolfe for providing LinkedIn video support on Tableau.



Our first set of priority EDA Project analytics dashboards, heat maps, and EDA Model to empower JO are successfully completed and ready for company-wide adoption. Our goal is to ensure that the business leaders have the right data at the right time to answer questions, enhance relationships, and make informed decisions.

The EDA team would like to especially acknowledge and thank Ron Rock who served as Director, Enterprise Analytics in 2020-21, and many other subject matter expert (SME) employees and consultants across JO who continuously help validate, elevate, and provide feedback. The great thing about JobsOhio is that this is a team effort.

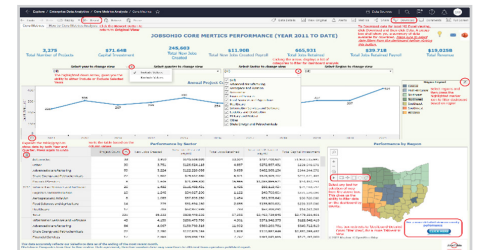
To schedule a demo and get access, please email [enterprisedata@jobsOhio.com](mailto:enterprisedata@jobsOhio.com)

We look forward to working with you soon and strive for excellence in data strategy, analytics, and enabling JobsOhio employees and partners **to do their best work**.

For more information, please email [thakur@jobsOhio.com](mailto:thakur@jobsOhio.com)

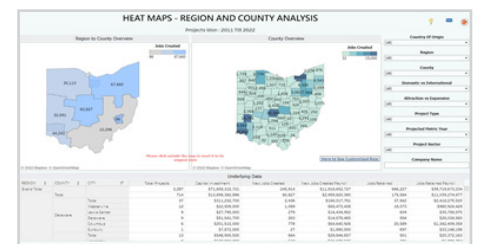
Thank you!

EDA team



Core Metrics for JO

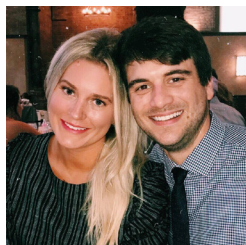
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Interactive Heat Maps

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## Getting to Know the Newest to JO!



### Kelly Mignogna

Social Media Manager

Started at JobsOhio:

November 29, 2021

#### What's your favorite season and why?

Unpopular opinion, but winter. I can't stand being hot!

#### What is something interesting about your family history?

I'm Finnish! My mom's side of the family is from the upper peninsula of Michigan, which has the largest concentration of Finns outside of Finland (similar climates!).

#### If you had to delete all but 3 apps from your smartphone, which ones would you keep and why?

As JobsOhio's Social Media Manager: Hootsuite, Slack, and LinkedIn. Outside of that: Reminders, TikTok, and Spotify.



### Anne Yeager

Communications Manager

Started at JobsOhio:

November 29, 2021

#### What is your favorite line from a song, book, or poem and why?

"If ever there is a tomorrow when we're not together, there is something you must always remember. You are braver than you believe, stronger than you seem and smarter than you think.

But the most important thing is, even if we are apart, I'll always be with you."—Winnie the Pooh

(A mentor sent this to me during difficult times)

#### What is the best piece of advice you have ever been given?

This too shall pass.

#### What is something interesting about your family history?

My dad was raised with 15 brothers and sisters in Galveston, Texas. He also dated Captain Kangaroo's daughter. (If you don't know who that is, I feel old).



### Angela Hall

Communications Manager

Started at JobsOhio:

December 6, 2021

#### If you could learn any skill, what would it be?

I would love to learn to ski. I love the mountains and boating on the water, it would be a great hobby for me to take on!

#### What's your favorite season and why?

I love the warmth of summer and especially summer evenings!

#### What is the best piece of advice you have ever been given?

My mom used to say to me, "Struggle is prayer." This saying always stuck with me because it means during our toughest times, we aren't alone ... even when we forget.



## Getting to Know the Newest to JO!



### Anne Dimmick

Director, Retail and Brand Experience

Started at JobsOhio:

December 6, 2021

#### If you could be on any game show, which would you choose and why?

I would go back in time to play "Let's Make a Deal" with Monty Hall! Our high school calculus teacher was always giving us daily "warm-up" challenges that dealt with game show/carnival game probability, and finally putting those skills to use (while dressed in a crazy costume) would be incredibly fun!

#### What is the best piece of advice you have ever been given?

"One of the most important decisions you'll make in life is who you marry. From this one decision will come 90% of your happiness or misery."

This was repeated OFTEN by my grandfather, but it's been attributed to Warren Buffet, of whom he was a fan.

#### Do you have a hidden talent? If so, what is it?

YES - Blending Bourbon! In my previous work with distilleries, I somewhat accidentally uncovered my "supertaster" ability. I love to cook, and this talent is highly correlated with culinary skills. The only downside is also being able to taste when a whiskey product is subpar.

### Josh Hoffman

Director, Healthcare

Started at JobsOhio:

December 13, 2021

#### What is your favorite line from a song, book, or poem and why?

"Doves" by Future Islands. Future Islands is my favorite band, and I have probably listened to that song over 1000 times. Amazing vocals and sound, and it always puts me in a good mood/zone.

#### If you had to delete all but 3 apps from your smartphone, which ones would you keep and why?

I don't really use many apps, but I would not delete Spotify, Amazon, and LinkedIn. Spotify because I am always listening to a podcast or music. Amazon because I do most of my shopping through Amazon. LinkedIn because I like to keep up with my friends (I don't have other social media) and industry trends.

#### If you could be on any game show, which would you choose and why?

Probably Family Feud. It is my wife's favorite gameshow, and she would have a blast on the show. Also, I think it would be really funny with my siblings.



### Steph Ison

Portfolio Manager,  
Growth Capital Fund

Started at JobsOhio:

December 30, 2021

#### What's your favorite season and why?

I grew up spending most of my summers on lakes and I love boating, sailing, kayaking, wind surfing, or any other activity that keeps me outside and on the water.

#### Do you have a hidden talent? If so, what is it?

Wheel throwing pottery. I don't do it as often as I would like these days, but it's my favorite art medium and an amazing way to decompress.

#### What is something interesting about your family history?

My paternal grandmother is an artisan basket maker, and her work has been featured in many places including on a White House Christmas Tree.