



# The Smart Investment to Fintech Success



# Access to Partners

The Ohio market provides a unique, world-class financial ecosystem. The state's highly diversified economy, ranked 21<sup>st</sup> globally, gives companies the foundation to succeed.



**5<sup>TH</sup>**

in Number of  
Fortune 500 and 1000  
Headquarters in the U.S.



**5<sup>TH</sup> LARGEST**

Financial Services  
Sector in the U.S.



**3<sup>RD</sup>**

for U.S. Bank  
Headquarters\*



**4<sup>TH</sup>**

for U.S. Insurance  
Headquarters\*

\* Based on Total Company Assets



# Access to Talent

Sophisticated, tech-savvy talent is plentiful in Ohio to help drive innovation.

**3 TOP-25**

U.S. Cities for Tech Talent  
Cincinnati • Columbus • Cleveland



**44,000+**

College Grads Annually for the  
Financial Services Industry



**245,000+**  
**WORKFORCE**

Is Nearly the Size of NYC's and  
Larger Than the City of London's



## Top Financial and Retail Institutions with Ohio Headquarters Include:



# Save On Financial Services Innovation in Ohio

## Unparalleled Cost Advantage

Ohio offers incredible opportunity at a significant cost advantage.

**1/4**

of NYC and San Francisco Cost for Office Rent



**NO**

Corporate State Income Tax



**1/2**

of NYC and San Francisco Wage Costs



## Channel New Resources into Fintech Innovation

**\$100 MILLION**  
R&D Center  
Grant Program



## A New Path to Financial Services Success

Ohio has one of the 10 largest financial services sectors in the U.S. The ecosystem is diverse, supporting world leaders in insurance and banking as well as fintech disruptors. With a financial services workforce of more than 245,000 individuals and access to most of the North American financial services industry, Ohio is made for financial services leaders that want to stay innovative, form partnerships and create in-demand financial solutions. That's why you belong here.



*The University of Cincinnati 1819 Innovation Hub*

# Innovation Labs and Partnerships

Startups and traditional companies in Ohio are pursuing new ways to innovate. Ohio has long been home to leading financial institutions, giving rise to resources and a fintech ecosystem that help companies drive the future of financial services. From Fortune 500 companies and innovation hubs, to centers of excellence and startup service providers, Ohio has everything you need to grow.

## Innovation Hubs

- The Brandery
- Bounce Innovation Hub
- Fuse by Cardinal Health
- Wendy's 90° Labs
- JPMorgan Chase Financial Technology R&D Center
- The University of Cincinnati 1819 Innovation Hub
- Youngstown Business Incubator
- Flashstarts

## Centers of Excellence

- The Columbus Collaboratory
- Kroger Technology Campus
- Siemens Cybersecurity Centers
- AEP's Kyte Works

## Startup Service Providers

- Cintrifuse
- Plug and Play Cleveland
- JumpStart Inc.

Note: Not representative of all financial and retail in Ohio.



To learn about the partnerships and resources available in Ohio,  
visit [JobsOhio.com](http://JobsOhio.com) or contact our team:



41 S. High Street, Suite 1500  
Columbus, OH 43215

[JobsOhio.com](http://JobsOhio.com)

©2020 JobsOhio. All rights reserved.

**Terry Gore**  
Director  
Financial Services  
[gore@jobsOhio.com](mailto:gore@jobsOhio.com)  
+1.614.962.6109

FS1120