



A VISION FOR ECONOMIC COMPETITIVENESS

OHIO

THE OPPORTUNITY IS NOW.

Today our state is not only growing rapidly, it's growing sustainably, offering competitive advantages that have the world looking in our direction. Our state's strategic proximity to major markets, coupled with a rich reservoir of skilled talent, sets a robust foundation for any enterprise. Moreover, Ohio boasts a wealth of available sites ready for development and a well-established infrastructure that supports seamless operations. These assets aligned with the experts at JobsOhio reveal a new and powerful vision for the state's future.

1 A Vision for Sites & Infrastructure

Benefits like Ohio's geographical location, land area, and infrastructure create an attractive foundation for prosperity.

OHIO WINS WHEN WE:

- Ensure availability of resources to support speculative site development across Ohio.
- Expand utility infrastructure, including power, natural gas, water, and wastewater, to ensure sufficient capacity and access at key economic development sites.
- Continue to seek ways to expand access to affordable high-speed internet, particularly in unserved and underserved areas of the state.
- Repair aging infrastructure like roads and bridges, especially in rural areas of Ohio.
- Invest in airport modernization and grow air service connectivity at each of Ohio's commercial airports.
- Facilitate access to job opportunities in both rural and urban areas of the state.
- Ensure Ohio's transportation infrastructure supports the continued integration of connected transportation technology.

2 A Vision for Talent & Workforce

Our people are our greatest asset. Ohio cultivates talent who embody a spirit of dedication, pride and support for the state's progress.

OHIO WINS WHEN WE:

- Invest in programs to expand Ohio's technician-level workforce.
- Promote opportunities for internships, co-ops, and other types of experiential learning.
- Minimize the impact of the "benefits cliff" to ensure individuals are not negatively impacted by seeking job opportunities.
- Strengthen alignment and collaboration between the educational community and private industry to create and strengthen talent pipelines.
- Invest in K-12 education with a heavy focus on in-demand career fields to ensure students are exposed to a variety of professional pathways as early as possible.
- Expand childcare resources for employees balancing work and family.
- Aggressively market Ohio as a great place to live, work, and raise a family, in order to attract talent in targeted industries from outside of the state.

3 A Vision for Innovation

The lightbulb, the airplane, the eVTOL: Ohio has always fostered a culture that supports a technically advanced society. The state prizes innovation.

OHIO WINS WHEN WE:

- Building off the synergies between JobsOhio's Innovation District and State Innovation Hubs, seek opportunities to capitalize on the unique strengths of other Ohio communities and spur similar investments in innovation, R&D, talent production, and job creation.
- Grow the amount of venture capital funds to back early-stage innovators.
- Adopt new technologies aimed at improving government efficiency and constituent service.
- Support companies seeking to modernize and automate their operations and supply chains.
- Embrace new and advanced forms of agriculture to complement Ohio's robust traditional agribusiness and food sector.
- Enact policies to support additional early stage biohealth activities, such as clinical trials and R&D.
- Capitalize on Ohio's military and federal installations to support development of innovative new technologies for use in National Security contexts, especially in the semiconductor sector.

4 A Vision for Business Climate

Ohio moves business forward. The state's business-friendly approach drives ingenuity and prosperity, yielding jobs, high wages, and new ideas.

OHIO WINS WHEN WE:

- Pursue regulatory accountability, certainty, and predictability.
- Streamline and simplify Ohio's local tax structure to lower the tax burden for individuals and corporations, while continuing to support the ability of local communities to fund economic development initiatives.
- Offer incentives to secure generational investments by incentivizing both job creation and capital investment.
- Develop policy and regulation that aggressively supports the deployment of additional energy generation assets.
- Continue to find creative ways to support job creation by both large and small firms.

5 A Vision for Quality of Life

Ohio represents the best of what our country has to offer — opportunities for people to live their version of the American Dream.

OHIO WINS WHEN WE:

- Invest in quality of life and community assets – education, the arts, parks and recreation, healthcare, housing, and transportation.
- Expand Ohio's commitment to meaningful services for veterans and their families and enact policies to make Ohio the most veteran-friendly state in the nation.
- Enact policies to incentivize production of additional housing units in all areas of the state.
- Attract new citizens to Ohio by promoting Ohio's low cost of living and abundant quality of life assets.



**Whatever you're looking for,
expect it in Ohio.
Let's Grow, Together.**

Contact us at **1.855.874.2530** or
visit **JobsOhio.com** for more information.

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