

A photograph of an Acura NSX supercar on an assembly line. Two workers in white uniforms are working on the car. The car is dark blue with a white interior. The background shows other workers and equipment in a factory setting.

## Ohio's Next-Gen Auto Industry Drives Supercar Production

### COMPANY PROFILE

Acura, a division of Honda, is the very first automotive luxury brand from Japan. Honda has been in Ohio since 1979. Its success in Ohio influenced the company to continue its in-state investments. Honda's 12th manufacturing facility, the Performance Manufacturing Center, opened in 2015, and the first NSX rolled off the assembly line in 2016.

### BUSINESS NEED

The Acura NSX is the first and only car of its kind in the U.S. Not only did Honda need a new location for production, it also needed a workforce to design, engineer and build the NSX.

### OHIO SOLUTIONS

Because of its many years within the state, Honda knows that Ohio supports the resources to "drive" the production of its Acura NSX. Honda believes that Ohio has some of the best engineering, manufacturing and R&D talent all in one location. Furthermore, the company recognizes the supply base in central Ohio helps ensure that this unique, high-tech car will be successful.

*"The decision to build the new Acura NSX in Ohio was a no-brainer. You have the greatest collection of engineering, manufacturing and R&D talent in the world in one place."*

Clement D'Souza, chief engineer



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