

# OHIO & FRANCE

A DEEP AND MUTUALLY BENEFICIAL RELATIONSHIP



FRENCH FIRMS ACCOUNT FOR

**8.1%**  
OF JOBS IN FOREIGN COMPANIES

**24,500**

JOBS CREATED BY FRENCH COMPANIES



**#5**

FRANCE'S RANK FOR JOB CREATION

**+51.2%**  
GROWTH

OVER TEN YEARS

Selected French-affiliated firms

Non-exhaustive list based on publicly available information

## A SUCCESS STORY IN OHIO

### CERELIA

In October 2021, Cerelia inaugurated a new site in Whitehall, near Columbus, Ohio. The French baking company, specialized in the production of baked goods and ready-made doughs, has known a remarkable market growth in the United States since its arrival, in South Carolina and Georgia.

The company, which commercializes a myriad of products such as rolled dough, pizza dough, pastries, cookies, crêpes, pancakes with different nutritional and production characteristics – including organic, gluten-free, lactose free, vegan – keeps deepening its footprint in the United States. Its new site addition in Ohio, broadens its spectrum of ambitions for North America.

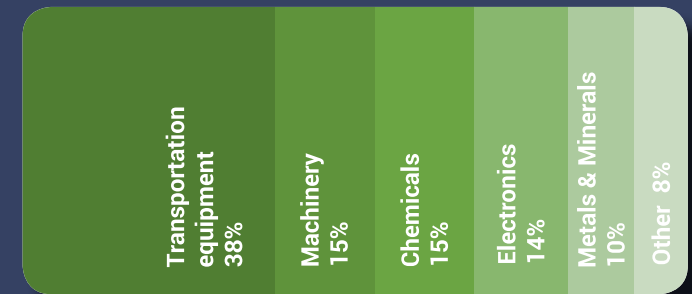
The new production facility, of a surface of 150,000 square feet, represented an investment of \$292 M for the company. Aiming to allow the French baker to follow its dynamics of expansion on the North American region, it has since led to the creation of 40 jobs in Whitehall on the whole spectrum of the production chain – from research and development to distribution. The company, which made €535 M of net sales in 2021, is illustrating itself year after year as a global food company, with more than 1,600 employees around three continents.

TRADE

# \$2,414 MILLION TRADED ANNUALLY



\$ 1,138 MILLION



\$1,276 MILLION

