

Ohio Success: Borgers Case Study



Location, Workforce and Community Attract Borgers to Ohio

In 2014, German automotive supplier Borgers AG began searching for a location to build its second North American manufacturing facility. Werner Borgers, company CEO and a fifth-generation member of its founding family, had just started thinking about the search when representatives from JobsOhio came to his company's headquarters in Bocholt, Germany.

The timely meeting started a long-term, valuable relationship between Borgers and Ohio.

Company Profile

Borgers USA Corp., a division of the parent company Borgers AG, produces NVH (noise, vibration and harness) materials such as trim, carpet and insulation for commercial and passenger vehicles.

Company Need

Borgers USA had to find a community with workers skilled enough to keep pace with the demanding production process of its customers. They also needed employees who could come to the job highly trained, with experience working on complex machinery.

Ohio Solutions

Once Borgers USA narrowed its choices to two communities, the final decision came down to which one could meet its aggressive timing requirements best. In the end, Ohio offered everything that Borgers USA needed. From the people to a site that was ready to build on in a very short timeline, all the right ingredients were there for Borgers USA to put Norwalk on the top of its list.

In the following years, the company doubled capacity at its Norwalk location. By 2018, the facility's success compelled Borgers to move the majority of its North American operations to Norwalk to better serve customers and take advantage of Ohio's productive workforce. Borgers not only significantly increased its number of employees but it also regained the confidence of its customer who are highly satisfied with the transition performance of the plant.

Borgers' Norwalk facility continues to be a model for the company's other facilities worldwide and the company credits JobsOhio and the Norwalk Economic Development Corporation for stepping up to ensure the success of the company's growth.

Project Stats

- **Location:** City of Norwalk
- **Total capital investment:** \$78,412,000
- **Jobs committed:** 419

"Ohio has given us great support; especially during the very difficult times, and lately we have found here the confirmation that we chose the right place to expand our global presence. Every single employee has stepped up and contributed to this great success story. My special thanks go first of all to the whole Borgers Ohio workforce but not to forget the local and regional authorities and businesses for their continuous support."

Jochen Harmeling,
president and CEO, Borgers USA

Watch the video for more information on how Borgers made a difference in Norwalk at jobsohio.com/borgers

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