

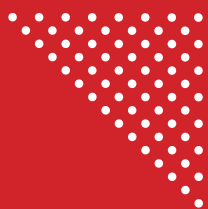


# Guide to Supporting our State's Economic Development

**1** The Future of  
the American Life

**2** The Future  
of Innovation

**3** The Future  
of Infrastructure



**4** The Future  
of Talent

**5** The Future  
of Business



# 1 The Future of the American Life

Ohio can write a promising story with the state serving as the ultimate location to pursue the 21st century American life.

## OHIO WINS WHEN WE:

- Invest in quality of life and community assets – education, the arts, parks and recreation, healthcare, housing, and transportation.
- Expand Ohio’s commitment to meaningful services for veterans and their families.
- Promote principles of inclusion, ensuring traditionally underrepresented population groups and Ohioans in distressed geographies have access to economic opportunities.
- Make stable housing available in all areas of the state.

## HOW YOU CAN SUPPORT JOBSOHIO:

JobsOhio advocates for programs that foster an economically, culturally, and geographically diverse state population. Your support of programs that enhance essential needs increases confidence in our state, helping Ohio win more than our fair share of competitive economic development projects.

# 2 The Future of Innovation

**The light bulb, the airplane, the eVTOL: Ohio has always fostered a culture that supports a technically advanced society. With top schools, research and development institutions, and healthcare systems, the state continues to be primed for future innovation.**

## OHIO WINS WHEN WE:

- Position ourselves as key players in innovative industries like the electric vehicle supply chain.
- Work to grow the amount of venture capital funds to back early-stage innovators.
- Adopt new technologies aimed at improving government efficiency and constituent service.
- Support companies seeking to modernize and automate their operations and supply chains.

## HOW YOU CAN SUPPORT JOBSOHIO:

JobsOhio’s approach to growing the innovation economy helps create STEM jobs and drive business to the state. By continuing to improve Ohio’s tax and regulatory policy and establishing new resources to incentivize forward-thinking development, Ohio will only continue to grow as a leader in innovation.

# 3 The Future of Infrastructure

**From broadband to transportation, a new economic reality calls for infrastructure to be reimagined. Ohio can be at the forefront, as we examine the dynamic relationship of physical and digital systems.**

## OHIO WINS WHEN WE:

- Seek ways to expand access to affordable high-speed internet, particularly in unserved and underserved areas of the state.
- Repair aging infrastructure like roads and bridges.
- Invest in airport modernization and improvements.
- Expand utility access to create additional sites prepped for future economic development.
- Invest in public transportation solutions to help facilitate access to job opportunities, especially in more rural areas of the state.

## HOW YOU CAN SUPPORT JOBSOHIO:

Connectivity is vital for participation in the modern economy. Equitable infrastructure can transform even Ohio's smallest communities into centers of global opportunities.

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# 4 The Future of Talent

**Our people are our greatest asset. Ohio cultivates talent who embody a spirit of dedication and pride and support the state's progress.**

## OHIO WINS WHEN WE:

- Establish programs aimed at attracting talent from other states in key industries.
- Explore expanded opportunities for reskilling and upskilling.
- Promote opportunities for internships, co-ops, and other types of experiential learning.
- Minimize the impact of the "benefits cliff" to ensure individuals are not negatively impacted by seeking job opportunities.
- Strengthen alignment and collaboration within the educational community to create talent pipelines.
- Invest in K-12 education with a heavy focus on in-demand career fields.

## HOW YOU CAN SUPPORT JOBSOHIO:

JobsOhio invests in workforce development solutions that increase the state's skilled and motivated talent pool. Exploring opportunities to grow Ohio's innovative and creative workforce sends a strong message: we are open for business for anyone who wants to call Ohio home.

# 5 The Future of Business

**Pro-growth, forward-thinking policies improve Ohio's competitiveness, and our business climate elevates the state's position as a desirable home for leaders and entrepreneurs.**

## OHIO WINS WHEN WE:

- Pursue regulatory accountability, certainty, and predictability.
- Preserve a tax structure that offers the lowest effective rates for individuals and corporations.
- Support incentives to secure generational investments by major manufacturing companies.
- Explore ways to assist small businesses recovering from the impacts of the COVID-19 pandemic.
- Develop policy and regulation that welcomes and supports all forms of energy generation, especially renewable energy sources.

## HOW YOU CAN SUPPORT JOBSOHIO:

JobsOhio's economic development model offers unique programs to attract jobs and investment. The public/private partnership we've built with the state has proven to be a powerful competitive advantage. Our collaboration with you continues to generate opportunities for businesses, workers, and communities across Ohio.

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**We are here to help.**

Contact us at **1.855.874.2530**  
or visit **JobsOhio.com** for more information.