

# Make a Statement with Year-End Giving Statements

End-of-year giving statements can be so much more than a simple receipt. They're an opportunity to foster deeper connections, commitment, and generosity in the hearts of your givers.



## Empower Donors with Data

With our [Self-Access Giving Statements](#), your members can access their past and present giving records with just a few clicks. All you need to do is send a link that guides them directly to their giving records. By empowering your donors with this data, they're no longer passive observers or givers; they're active and motivated participants in the mission of your church.



## Include a Challenge

Acknowledge giving with heartfelt gratitude, then issue a simple challenge to join you in making the upcoming year even better. You want to invite your community to join you in giving sacrificially in the coming year; pledges are an easy way to encourage that. Pushpay's [campaign and pledging features](#) are designed to drive donations and help you reach your fundraising goals faster.



## Show Genuine Gratitude

Every gift—big or small—that your members have generously given to your church has fueled your ministry and mission, and as such warrants more than a generic thank-you note. A [customizable email message](#) that bursts with enthusiasm and passion will show your genuine gratitude and inspire even greater commitment to your ministry.



## Celebrate Accomplishments

Show the tangible results of your donors' generosity. Point to specific ministries, events, and projects, emphasizing that none of these great achievements would have been possible without them. When your donors feel ownership over your church's successes, they'll be motivated to continue supporting you in the future.



## Make It Personal

You probably wish you could write an individual note to thank and celebrate each of your givers. But since that's not realistic, you can customize the messages accompanying the giving statements to your audience and what ministries they gave to. Whether you send statements to individuals or use Pushpay's [Household Giving Statements](#), your personalized message should touch on your shared ambitions and stated mission, and end with a heartfelt invitation to continue building His Kingdom in the new year and beyond.



## Share Your Vision

Nothing inspires a congregation like believing in your leadership's vision for the future. After highlighting last year's wins, tease some exciting projects you envision tackling in the coming months and years. Your givers love feeling part of something bigger than themselves, so build investment in your church by painting a vivid picture of what's to come.

**Pushpay can help save your church hundreds of hours generating and sending personalized giving statements. Get answers to Giving Statement FAQs now, and start a plan to ease your administrative burden this holiday season.**

