



PW

PROVEN
WINNERS®

The #1 Plant Brand.®



Our Brand

100% invested
in customer success



OUR BRAND

FOUNDERS

- Proven Winners® is an international team of experts in horticultural plant and brand development.
- The brand was founded in North America in 1992 to introduce truly new and innovative annual plants.
- Founding members collaborate through a global network of elite plant breeders and licensees, supplying high-quality plant material and innovative genetics.
- Today, Proven Winners is supported by a carefully selected network of licensee partners across North America, offering top-quality plants across annual, perennial, shrub, caladium, calla, bulb, and houseplant categories.

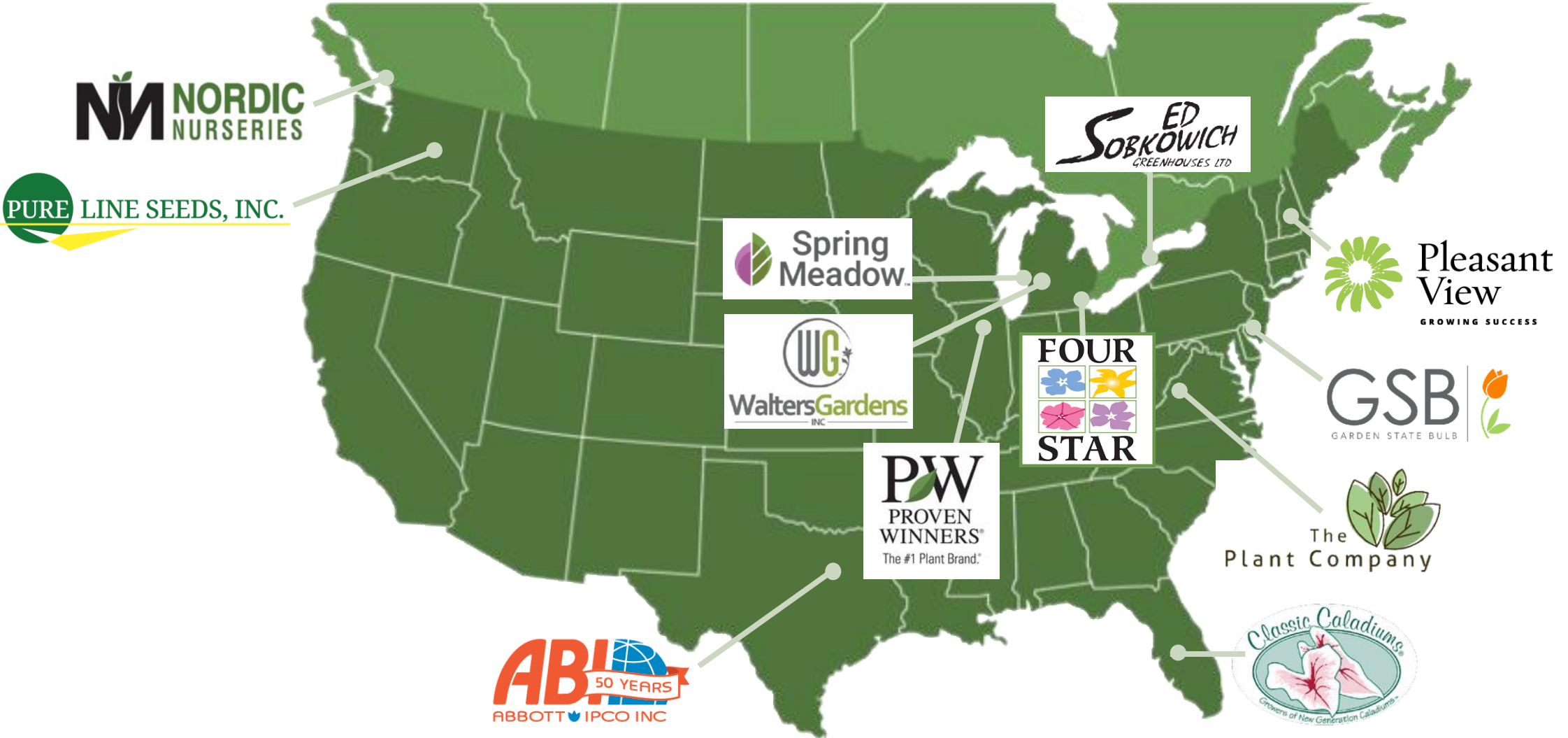


Tom and Sharon Smith
Four Star Greenhouse, Carleton, MI

Jeff and Henry Huntington
Pleasant View Garden, Loudon, NH



OUR BRAND: Network



OUR BRAND

TRIALED

- Annual plants are evaluated for a minimum of two years in the Proven Winners® trial program.
- Performance is assessed from both a grower and consumer perspective to ensure real-world success.
- Trials are conducted across multiple climates and regions, including Florida, New Hampshire, Michigan, and Texas, with additional international trials in Europe and Japan.
- Plants must outperform existing options in all trial locations to advance.
- Fewer than 3% of plants evaluated successfully complete the process and move forward as new Proven Winners introductions.



OUR BRAND

TESTED

- The Proven Winners® team is made up of international horticultural experts, each contributing specialized expertise to the growing program.
- Plants originate from a global network of elite breeders across North America, South Africa, Germany, the Netherlands, Japan, Australia, Great Britain, and beyond.
- Every Proven Winners commercial plant begins in a laboratory, where it is screened to ensure it is free of viral contaminants and plant diseases.
- This commitment to quality at the earliest stages ensures reliable performance for growers and success for home gardeners.
- No other plant brand applies a more extensive or rigorous testing and selection process before introduction.



OUR BRAND

PROVEN

- Industry trials are the standard for evaluating plant performance across regions and validating new introductions.
- Proven Winners® participates in both university field trials and public garden trials, supplying plant material for independent evaluation.
- Top-performing varieties frequently earn awards and distinctions, providing credible third-party validation of performance.
- In 2025 alone, Proven Winners received 555 awards in independent trials, with consistent praise for flower power, heat tolerance, and refined growth habits.
- Over the past 30 years, Proven Winners plants have earned 12,000+ awards, demonstrating a proven, repeatable introduction process.

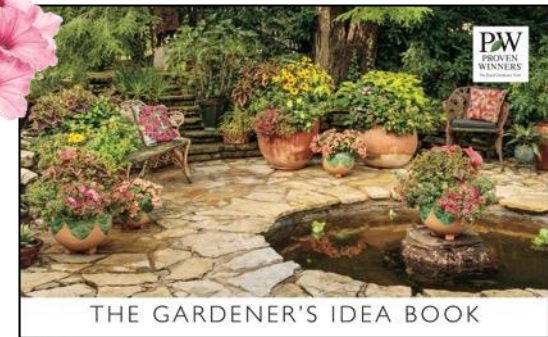


OUR BRAND

INVESTMENT

Decades of Driving Retail Sales

- Proven Winners® is committed to driving consumer traffic to garden centers and converting interest into in-store sales.
- The brand engages consumers daily through multi-channel marketing campaigns, generating billions of impressions each year.
- Marketing efforts are year-round, with the greatest investment aligned to peak selling seasons to maximize sell-through when store traffic is highest.
- These sustained investments support strong retail performance, increased brand recognition, and higher consumer demand across all channels.



How Consumers Shop

Retail insights and data from 2025



HOW CONSUMERS SHOP

Survey Method:

- 7,500 consumers
- Purchased plants in last 2 years
- Late October–Early November



HOW CONSUMERS SHOP

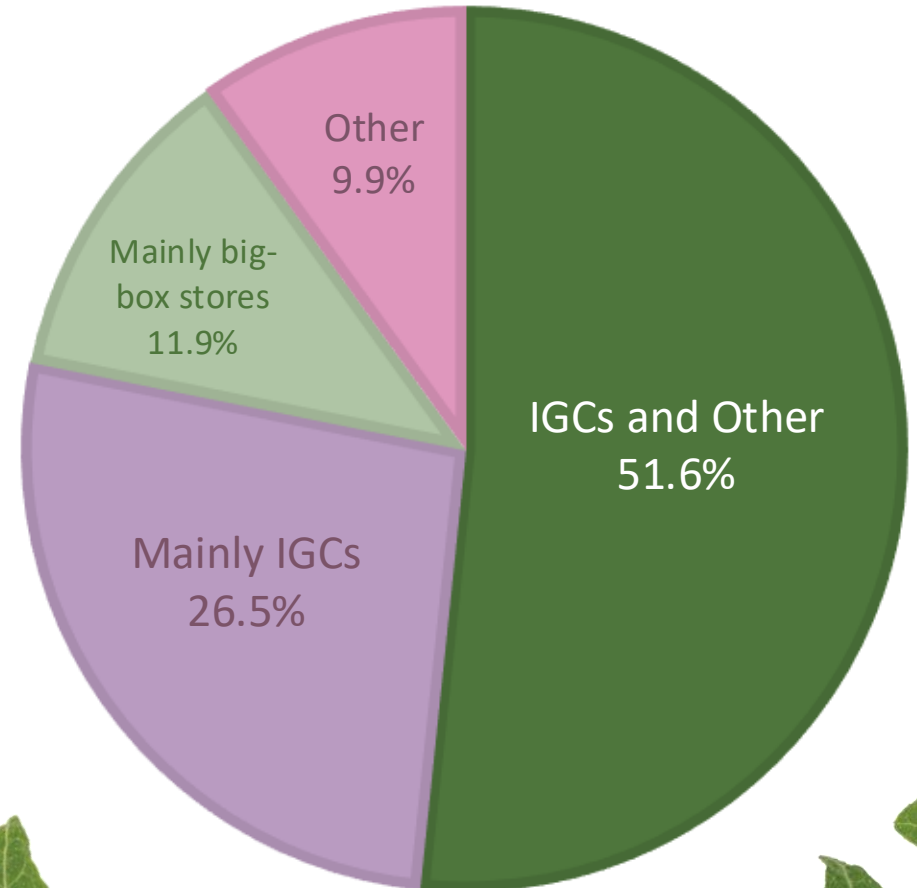
Where do you shop for garden items?

51.6% – A mix of IGCs and others

26.5% – Mainly IGCs

11.9% – Mainly big-box stores

9.9% – Other



HOW CONSUMERS SHOP

What is most important in your shopping experience?

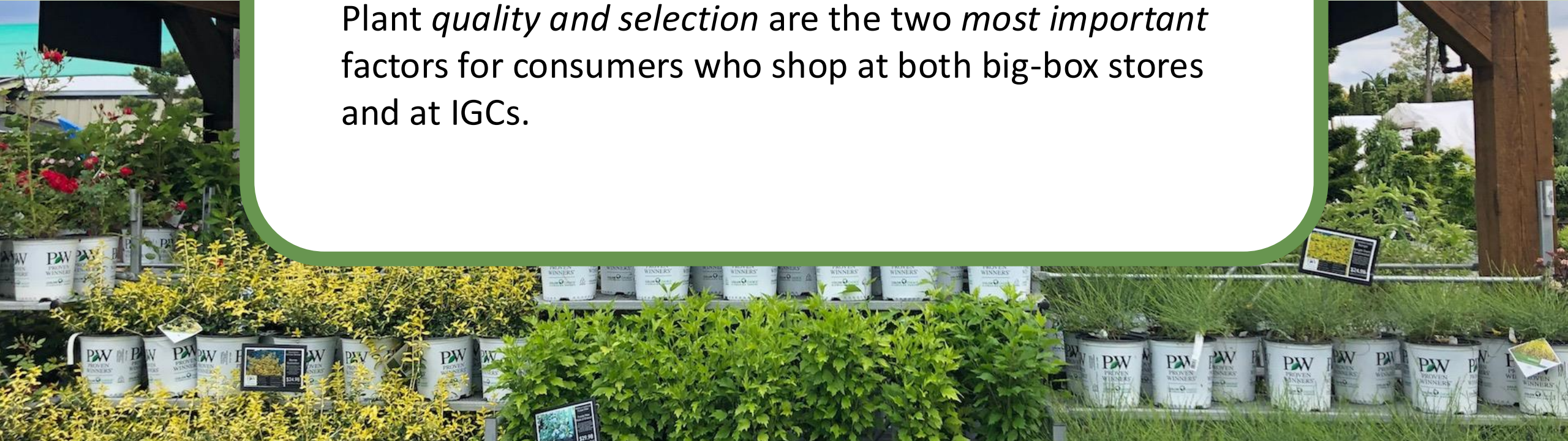
1. Quality of plants & products
2. Selection
3. Price
4. Customer service
5. Education
6. Atmosphere



HOW CONSUMERS SHOP

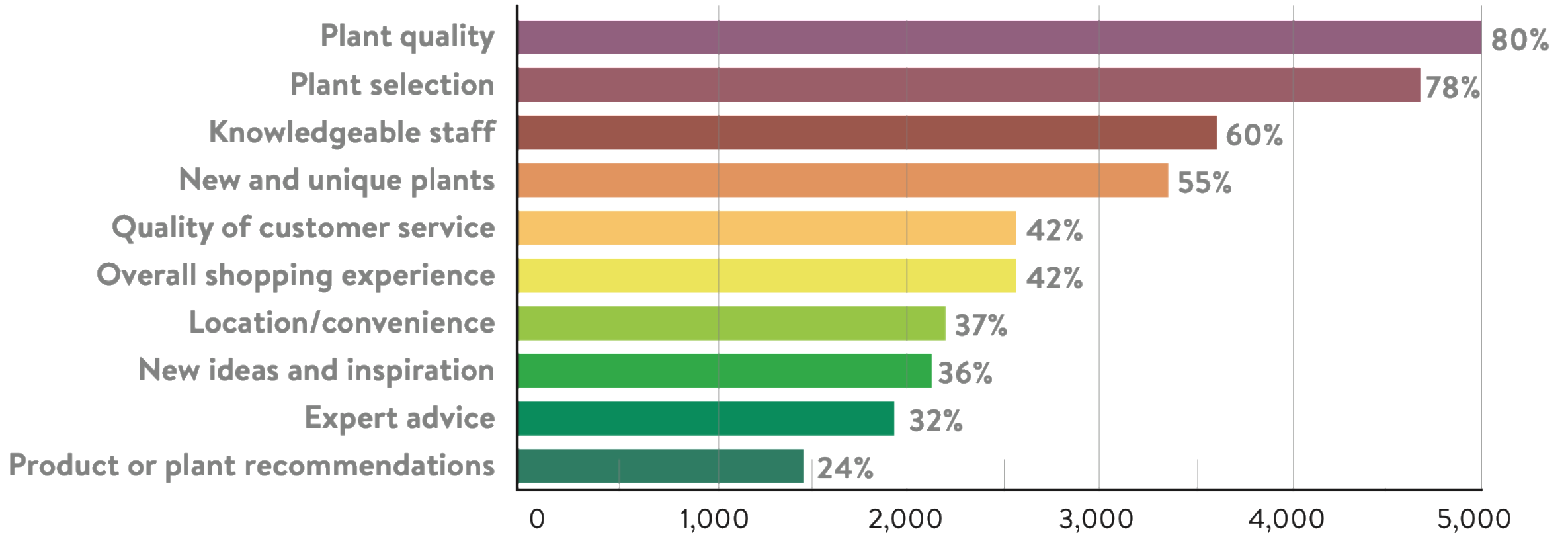
Key Takeaway:

Plant *quality and selection* are the two *most important* factors for consumers who shop at both big-box stores and at IGCs.



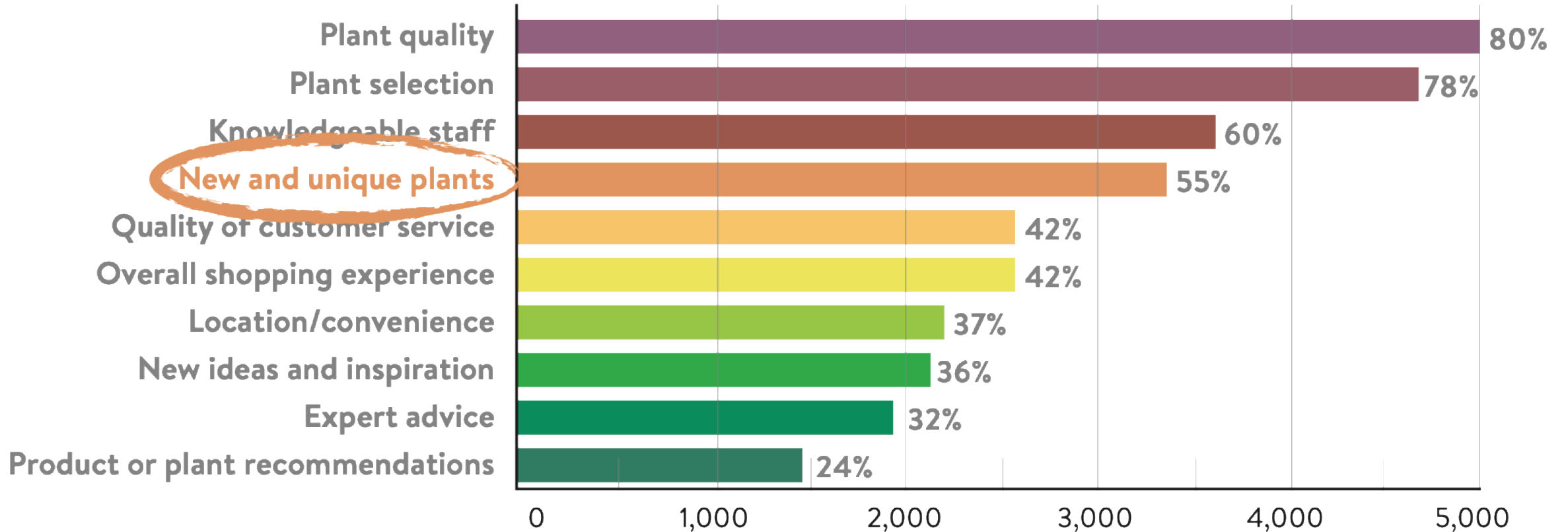
HOW CONSUMERS SHOP

Why do you shop at independent garden centers?



HOW CONSUMERS SHOP

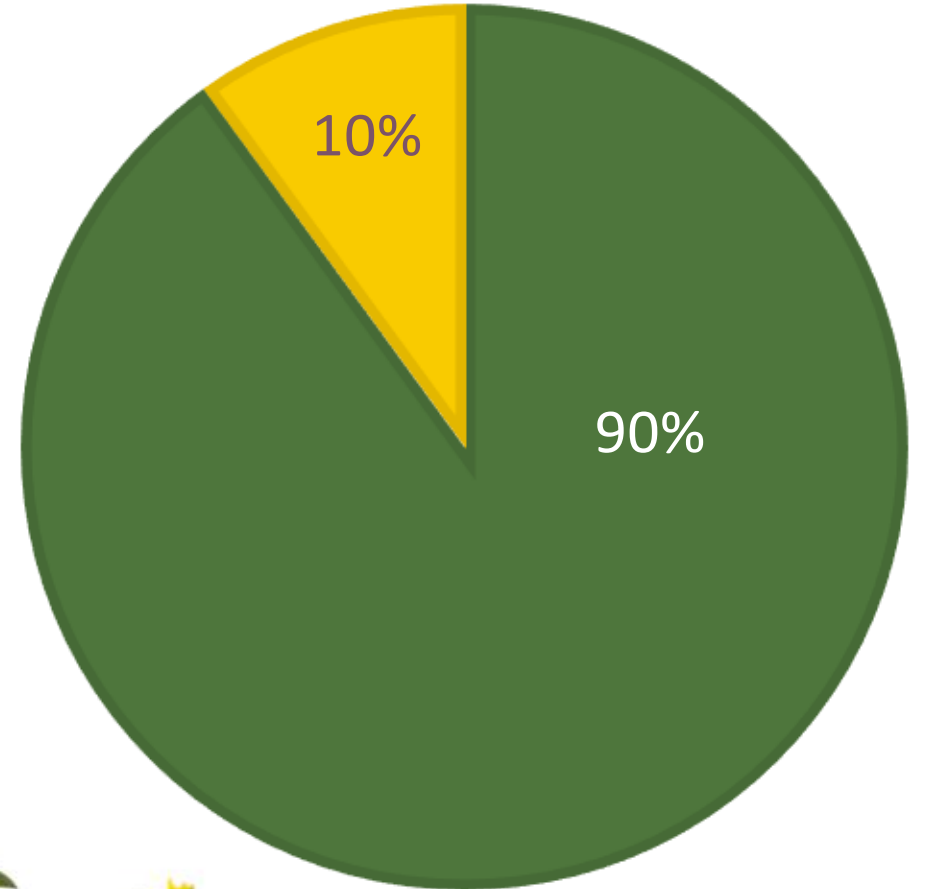
Why do you shop at independent garden centers?



HOW CONSUMERS SHOP

2022-2025 New Variety Sales

90% of new Proven Winners® varieties ranked better in sales on provenwinners.com than in liner sales



HOW CONSUMERS SHOP

What does this mean? Consumers will seek out ways to buy new variety introductions.



Supertunia® Blue Tiara™
Petunia

Year Introduced: 2025
Online sales rank: 7th
Liner sales rank: 37th



Aromagica® Purple
Heliotropium

Year Introduced: 2025
Online sales rank: 63rd
Liner sales rank: 251st



Supertunia® Saffron Finch™
Petunia

Year Introduced: 2024
Online sales rank: 10th
Liner sales rank: 32nd

HOW CONSUMERS SHOP

Key Takeaways:

Consumers are on the lookout for new and exciting Proven Winners® varieties to add to their gardens. If they can't find them in stores, they'll look for alternatives.

Proven Winners' trialing and testing give you and your customers confidence in growing and selling new varieties in the first season.

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New
Annuals
2026–2027



SUPERBELLS®
Double Mardi Gras
Calibrachoa

'WICAMARD27' USPPAF CanPBRAF





SUPERBELLS® Double Mardi Gras

Calibrachoa

WHAT'S NEW?

Superbells® continue to thrill with breakthrough new varieties like Superbells Double Mardi Gras *Calibrachoa*. Satisfying consumer demand for bicolor/multicolor flowers, this double-flowered cultivar bears a never-before-seen pattern. Lavender purple flowers are covered in fun splashes of yellow and white, but don't let its novel look fool you. This early, facultative long day variety is a true workhorse—incredibly floriferous and long-blooming, flowering non-stop from spring to frost with no deadheading. Its mounded habit makes an attractive Grande™ for individual branded container sales and is airy enough to mix well with other medium vigor plants in recipes. As with all Superbells, it has been screened specifically for resistance to *Thielaviopsis*. Don't miss this new staff favorite!



SUPERBELLS® Double Mardi Gras

Calibrachoa

KEY FEATURES

In a never-before-seen pattern you'll only find at Proven Winners®, this thrilling new double calibrachoa blooms prolifically in lavender purple with fun splashes of yellow and white. Despite its novel look, it delivers the same outstanding performance as all Superbells®.

- Early blooming in time for spring promotions
- Screened for *Thielaviopsis* resistance
- Grow in 4.25 Grande™ containers, hanging baskets, window boxes, container recipes and monocultures

CHARACTERISTICS

- Height: 6–12 in
- Spread: 12–24 in
- Sun Exposure: Part Sun to Sun
- Vigor: 2





SUPERBELLS® Double Mardi Gras

Calibrachoa



SPRING GRANDE



SPRING MONO



SUMMER MONO



SUPERBELLS® Double Mardi Gras

Calibrachoa



Seasonal performance in Texas

**SUPERBELLS® Double
Midnight Magenta
*Calibrachoa***

'WICAMIMAG27' USPPAF CanPBRAF





SUPERBELLS® Double Midnight Magenta *Calibrachoa*

WHAT'S NEW?

Meet your newest favorite Superbells® Double *Calibrachoa*! Building on our already extensive line, we're adding one of the most versatile colors yet – an intense magenta tone that coordinates beautifully with every other color. Plus, there's a twist! The large, fully double flowers are inked with a center punch of magenta-red for even more appeal. Growers will be pleased that Superbells Double Midnight Magenta is day neutral and one of the earliest in the collection, flowering with 10 hours. This trait, combined with remarkable heat and cold tolerance, means it can be one of the first varieties ready to go in spring and last to finish in the fall. As with all Superbells, it has been screened specifically for resistance to *Thielaviopsis*. The slightly looser, mounded trailing habit of this new selection makes it ideal for hanging basket recipes, window boxes and upright containers.





SUPERBELLS® Double Midnight Magenta

Calibrachoa

KEY FEATURES

An essential color that coordinates beautifully with every other tone in recipes - intense magenta inked with a magenta-red eye. This fully double *Calibrachoa* is day neutral and early to bloom with remarkable heat and cold tolerance, resulting in a long sales window.

- Mounded trailing habit; mixes well with other medium vigor varieties
- Screened for *Thielaviopsis* resistance
- Grow in 4.25 Grande™ containers, hanging baskets, window boxes, container recipes and monocultures

CHARACTERISTICS

- Height: 6–12 in
- Spread: 12–24 in
- Sun Exposure: Part Sun to Sun
- Vigor: 2



SUPERBELLS® Double Midnight Magenta *Calibrachoa*



SPRING GRANDE



SPRING MONO



SUMMER MONO



SUPERBELLS® Double Midnight Magenta *Calibrachoa*



Superbells® Double Midnight Magenta vs Superbells Magic® Double Grapefruit

COLORBLAZE®
PEPPER FLAKES™
Coleus scutellarioides





COLORBLAZE® PEPPER FLAKES™

Coleus scutellarioides

WHAT'S NEW?

Expanding our diverse line of low-maintenance, long-lasting ColorBlaze® coleus, the spicy new pattern of ColorBlaze® Pepper Flakes™ coleus is a collection first. Maroon-red leaves are heavily flecked with vibrant chartreuse splashes and speckles, giving the feathery textured, lance-shaped leaves a bold bicolor look. Colorful in both sun and shade, you'll find the red undertones are more dominant in lower light conditions.

Though its leaf shape is similar to compact ColorBlaze varieties like ColorBlaze Royale Pineapple Brandy™, there's nothing small about this vigorous new selection. Standing mid-height at 20-30 inches, it tends to be a bit wider than tall, filling out containers fully and quickly, and making a dynamic visual impact in container recipes and landscapes.

Like all ColorBlaze coleus, it is selected against flowering; we have seen few to no flowers in trials. Growers and retailers will find the sales window for ColorBlaze® Pepper Flakes coleus to be long and demand to be robust for this unique color pattern.



COLORBLAZE® PEPPER FLAKES™

Coleus scutellarioides

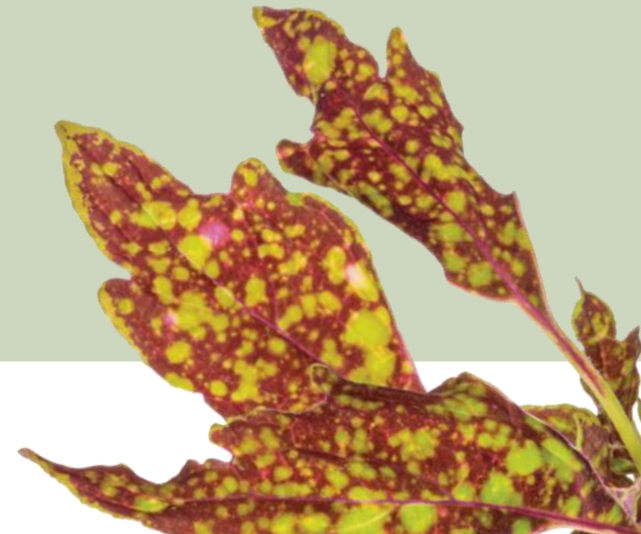
KEY FEATURES

A spicy new pattern for ColorBlaze®! Feathery textured, maroon-red leaves are heavily flecked with vibrant chartreuse speckles for a bold bicolor effect. A robust, vigorous selection that fills containers fully and quickly for attractive presentation at retail.

- First of its kind for ColorBlaze coleus
- Very late to flower; long sales window
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, recipes, monocultures and landscapes

CHARACTERISTICS

- Height: 20–30 in
- Spread: 24–36 in
- Sun Exposure: Sun or Shade
- Vigor: 3





COLORBLAZE® PEPPER FLAKES™

Coleus scutellarioides



SPRING GRANDE



SPRING MONO



SUMMER MONO

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SEA SPRAY™
Felicia amelloides

'KERFELSEA' USPPAF CanPBR AF





SEA SPRAY™

Felicia amelloides

WHAT'S NEW?

Modern breeding in *Felicia* brings us this new, cool sky blue cultivar with a compact, well-branched habit and long bloom time. Quarter-sized blossoms with a sunny yellow button center dance atop slender stems that sway with the breeze, attracting pollinating bees and butterflies. Grown mostly as a shoulder season crop in southernmost climates, *Sea Spray™ Felicia* is a more heat tolerant selection that offers rare true-blue color all summer across much of North America. It does not require cool nights to bloom well like older *Felicia* varieties. Though it enjoys regular moisture, it does not like wet feet and should be allowed to dry down a bit between waterings similar to Superbells® Doublette Love Swept™ *Calibrachoa* with which it pairs well in container recipes.



SEA SPRAY™

Felicia amelloides

KEY FEATURES

Modern *Felicia* breeding has given rise to this new, cool sky blue cultivar featuring a compact, dense habit and long bloom time. Though typically grown as a shoulder crop in warm climates, it does not require cool nights to bloom well and flowers all summer in cool climates.

- Quarter-sized, true blue flowers with a sunny yellow center
- Attracts pollinating bees and butterflies
- Grow in 4.25 Grande™ containers, hanging baskets, window boxes, container recipes and monocultures

CHARACTERISTICS

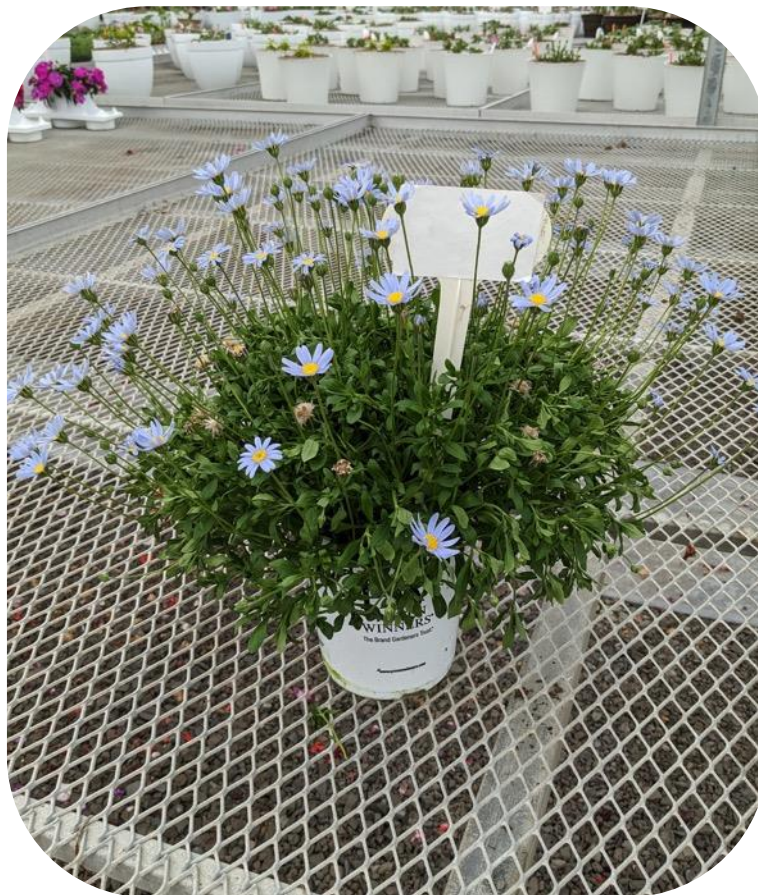
- Height: 10–16 in
- Spread: 12–24 in
- Sun Exposure: Part Sun to Sun
- Vigor: 3



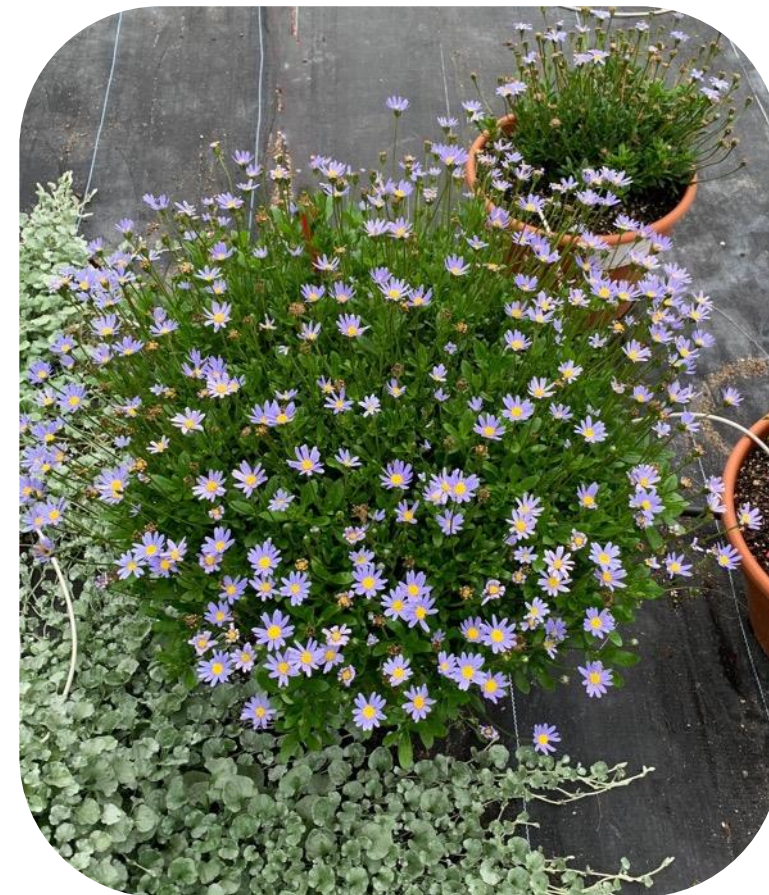
SEA SPRAY™
Felicia amelloides



SPRING GRANDE



SPRING MONO



SUMMER MONO

SEA SPRAY™
Felicia amelloides



Sea Spray™ vs Cape Town Blue

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SUN PENDANTS™
Hot Pink
Fuchsia





SUN PENDANTS™ Hot Pink

Fuchsia

WHAT'S NEW?

We've trialed countless varieties of Fuchsia in our day but none have ever come close to meeting Proven Winners' standards for outstanding seasonlong garden performance – until now. Meet Sun Pendants™ Hot Pink *Fuchsia*, an everblooming variety with greatly improved heat and sun tolerance. Vivid hot pink flowers with a magenta purple corolla are produced abundantly on upright mounded to semi-trailing plants from spring into fall. In our trials, we saw no seeds produced and no deadheading was needed for continuous bloom. Butterflies and hummingbirds adored its dangling trumpet-shaped blossoms all summer long. This stunning *Fuchsia* is ideal for hanging baskets and upright containers as a monoculture or paired with other medium vigor plants.



SUN PENDANTS™ Hot Pink

Fuchsia

KEY FEATURES

Finally, a *Fuchsia* that lives up to Proven Winners' standards for outstanding seasonlong garden performance! Vivid hot pink flowers with a magenta purple corolla are produced abundantly without deadheading on upright mounded to semi-trailing plants.

- Greatly improved heat and sun tolerance over other breeding
- Blooms non-stop from spring to frost
- Grow in 4.25 Grande™ containers, hanging baskets, window boxes, container recipes and monocultures

CHARACTERISTICS

- Height: 4–8 in
- Spread: 8–12 in
- Sun Exposure: Part Sun to Shade
- Vigor: 2





SUN PENDANTS™ Hot Pink

Fuchsia



SPRING GRANDE



SPRING MONO



SUMMER MONO



SUN PENDANTS™ Hot Pink

Fuchsia



SUMMER MONO

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SUNCREDIBLE®
Yellow II
Helianthus

USPPAF CanPBRAF





SUNCREDIBLE® Yellow II

Helianthus

WHAT'S NEW?

One of our top 10 most award-winning annuals is getting an upgrade for the 2026-2027 season. With a more impressive bloom performance and refined, balanced habit without sacrificing its impressive size, Suncredible® Yellow II *Helianthus* is a sure win. It's hands down the best multiflora sunflower we have trialed – and we've seen them all. Early to flower and among the last flowers to finish in late fall, it can be sold in multiple container sizes throughout the season. This sunflower embodies so much of what today's consumers are looking for: easy and fun to grow, blooms non-stop for months with little care, feeds pollinating bees and butterflies, and long-lasting in bouquets.



SUNCREDIBLE® Yellow II

Helianthus

KEY FEATURES

Building on the incredible success of the original Suncredible® Yellow, we've upgraded the bloom performance and refined the habit of this improved selection. Early to flower and long-lasting, it's a sure win for spring, summer and fall sales.

- The best multiflora sunflower we've trialed
- Balanced, vigorous growth habit
- Some flowers may display a faint ring
- Grow in 4.25 Grande™, 1.0 QT or 1.0 Royale™ containers, monocultures and landscapes

CHARACTERISTICS

- Height: 24–40 in
- Spread: 20–36 in
- Sun Exposure: Full Sun
- Vigor: 4



SUNCREDIBLE® Yellow II

Helianthus



SPRING ROYALE



SPRING MONO



SUMMER MONO

SUNCREDIBLE® Yellow II

Helianthus



Yellow II

Saturn

Yellow (current)

Sweet Caroline
BEWITCHED
AFTER MIDNIGHT™ II
Ipomoea batatas

USPPAF CanPBRAF





Sweet Caroline BEWITCHED AFTER MIDNIGHT™ II

Ipomoea batatas

WHAT'S NEW?

Building on the award-winning lineage of the Sweet Caroline Bewitched line of *Ipomoea*, we are proud to introduce this improvement which delivers a stronger performance for growers and gardeners from North to South. The dramatic purple-black color of Sweet Caroline Bewitched After Midnight™ II is much deeper and consistent, even at the height of summer in warm climates where it displays just a hint of olive-purple in extreme heat. Elsewhere, the foliage remains midnight purple-black the entire season. Its updated pointed leaf shape is now closely matched to Sweet Caroline Bewitched Green with Envy™.

Additionally, we've made this new selection easier to work with in recipes by loosening up the habit just enough to allow the flowering stems of its companions to weave through. However, it is still considered to be mounded rather than strongly trailing like traditional sweet potato vines. For that reason, coupled with its bold coloring, Sweet Caroline Bewitched After Midnight II *Ipomoea* can be used in similar applications as coleus in landscape designs.



Sweet Caroline BEWITCHED AFTER MIDNIGHT™ II

Ipomoea batatas

KEY FEATURES

Delivering a stronger performance for growers and gardeners, this improved, dramatic purple-black Ipomoea retains its deep coloring in high heat and humidity. With a slightly looser habit than the original, it mixes beautifully in recipes.

- Signature pointed leaf shape, now consistent across the series
- Mounded habit; can be used in landscapes like coleus
- Grow in 4.25 Grande™ containers, hanging baskets, container recipes, monocultures and landscapes

CHARACTERISTICS

- Height: 10–20 in
- Spread: 24–40 in
- Sun Exposure: Part Sun to Sun
- Vigor: 3



Sweet Caroline BEWITCHED AFTER MIDNIGHT™ II

Ipomoea batatas



SPRING GRANDE



SPRING MONO



SUMMER MONO

Sweet Caroline BEWITCHED AFTER MIDNIGHT™ II

Ipomoea batatas



Left – Bewitched After
Midnight™ II

Right – Bewitched After
Midnight™
(current)



Sweet Caroline BEWITCHED AFTER MIDNIGHT™ II

Ipomoea batatas



**BEWITCHED AFTER
MIDNIGHT™ II**



**BEWITCHED AFTER
MIDNIGHT™ (current)**

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LUSCIOUS®
VANILLA BREEZE™
Lantana camara

USPPAF CanPBRAF





LUSCIOUS® VANILLA BREEZE™

Lantana camara

WHAT'S NEW?

As beautiful as they are, sometimes bold red or gold lantanas just won't work in some container recipes or landscape designs such as those where pastel pinks and blues dominate. That's where the elegant new Luscious® Vanilla Breeze™ lantana shines. Its fragrant blossoms open soft, buttery yellow and mature to white – an essential color that brings balance and refinement. They are produced abundantly all over the large, well-branched, spreading canopy of this landscape-sized lantana. Recommend it for mass landscape plantings and use it in large container recipes and baskets for a cool splash of white on hot summer days. Like all Proven Winners lantanas, Luscious Vanilla Breeze sets little to no seed and requires no deadheading to flower non-stop all season.



LUSCIOUS® VANILLA BREEZE™

Lantana camara

KEY FEATURES

This large, well-branched, landscape-sized *Lantana* offers an elegant splash of cool white blossoms and buttery yellow buds across its spreading canopy. It flowers prolifically all season with no deadheading. A must-have color expansion for the series.

- Vigorous variety suitable for mass plantings and large containers
- Pollinator-friendly, deer resistant
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, recipes, upright monocultures and landscapes

CHARACTERISTICS

- Height: 20–30 in
- Spread: 20–30 in
- Sun Exposure: Full Sun
- Vigor: 3



LUSCIOUS® VANILLA BREEZE™

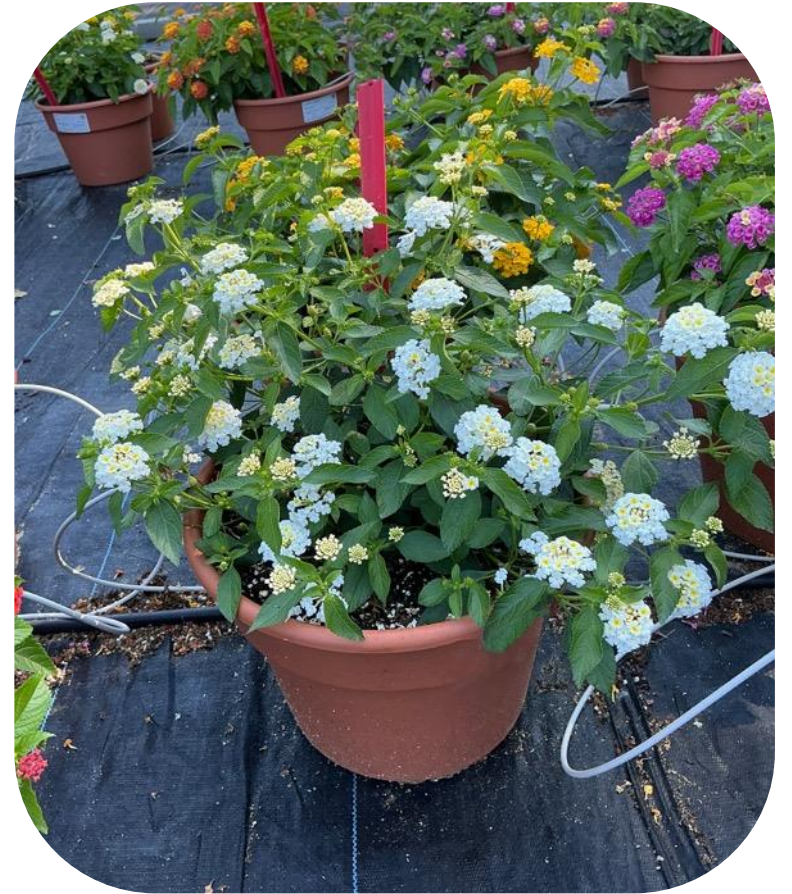
Lantana camara



SPRING GRANDE



SPRING MONO



SUMMER MONO

LUSCIOUS® VANILLA BREEZE™

Lantana camara



Left – Vanilla Breeze™

Right – Marmalade

LUSCIOUS® VANILLA BREEZE™

Lantana camara



Left – Vanilla Breeze™

Right – Royale Piña Colada



AROMANCE®
Plum Honey
Nemesia fruticans

'INNEMPLUHO' USPPAF CanPBRAF





AROMANCE® Plum Honey

Nemesia fruticans

WHAT'S NEW?

Building on the popularity of Aromance® Mulberry™ and Aromance® Pink *Nemesia* which have gained attention for their unmatched heat and humidity tolerance, the new Aromance® Plum Honey has proven to last all summer in trials. Bearing larger flowers than its series companions, this showy bicolor selection shines in shades of plum-purple and creamy yellow with a bright yellow throat. Its sweet honeylike fragrance is an added draw, especially when it comes to impulse sales at retail as well as attracting pollinating bees. As the most compact member of the series, its upright mounded habit presents beautifully in Grande™ containers and fits easily into trays for convenient shipping. Aromance Plum Honey *Nemesia* is perfect for spring color bowls and baskets, cash 'n carry combos and individual container sales throughout the selling season.





AROMANCE[®] Plum Honey

Nemesia fruticans

KEY FEATURES

Building on the popularity of the series, this newest member has proven its outstanding heat and humidity tolerance in trials. Bearing larger flowers than most, its showy bicolor blooms shine in shades of plum-purple and yellow on compact, upright mounded plants.

- Sweetly fragrant flowers draw in pollinators and buyers
- Easy to ship; attractive presentation at retail
- Grow in 4.25 Grande[™] containers, hanging baskets, window boxes, color bowls, cash 'n carry combos

CHARACTERISTICS

- Height: 8–12 in
- Spread: 12–24 in
- Sun Exposure: Part Sun to Sun
- Vigor: 2





AROMANCE® Plum Honey

Nemesia fruticans



SPRING GRANDE



SPRING MONO



SUMMER MONO

AROMANCE® Plum Honey

Nemesia fruticans



SPRING MONO



SUMMER MONO

AROMANCE® Plum Honey

Nemesia fruticans



Left – Plum Honey / Right – Mulberry

SUNSTAR® Red II
Pentas lanceolata





SUNSTAR® Red II

Pentas lanceolata

WHAT'S NEW?

Bearing truer red flowers than the original, the new Sunstar® Red II *Pentas* unifies the series into a set of four outstanding varieties with matching sizing, vigor and appearance. Sunstar represents a breakthrough line of genetics for *Pentas* that have retained their heat tolerance while also being easy to produce in cooler climates, even without supplemental lighting. Their large flower clusters top the well-branched plants which fill Grande™ containers fully. Sunstar *Pentas* have excellent summer durability, powering through high heat and humidity. They make ideal bedding plants in warmer climates. Produced vegetatively, their flowering performance far exceeds that of seed *Pentas*.



SUNSTAR® Red II

Pentas lanceolata

KEY FEATURES

Bearing truer red flowers than the original, Sunstar® Red II *Pentas* unifies the series into a set of four outstanding varieties with matching sizing, vigor and appearance. Though known for outstanding heat tolerance, it is also easy to produce in cool climates.

- Large flower clusters attract pollinators and hummingbirds
- Well-branched, vegetatively produced plants fill containers fully and uniformly
- Grow in 4.25 Grande™ containers, recipes and landscapes

CHARACTERISTICS

- Height: 18–22 in
- Spread: 16–24 in
- Sun Exposure: Part Sun to Sun
- Vigor: 2



SUNSTAR® Red II
Pentas lanceolata



SPRING GRANDE



SPRING MONO



SUMMER MONO

SUNSTAR® Red II

Pentas lanceolata



Left – Red II

Right – Red (current)





SUPERTUNIA[®]
BORDEAUX[™] II
Petunia

'Pt22-6175-2' USPPAF CanPBRAF





SUPERTUNIA[®] BORDEAUX[™] II

Petunia

WHAT'S NEW?

At Proven Winners, we aren't solely focused on bringing you innovative new varieties – we are also constantly improving our existing lineup. Upon noticing somaclonal variations, including foliar distortion and blind shoots as well as funneled flowers, on our top-selling Supertunia[®] Bordeaux[™] *Petunia*, we have worked diligently on a solution.

Supertunia Bordeaux II *Petunia* resolves all of the somaclonal variations seen in the earlier version, delivering a consistent performance in small pot production and recipes. We've also refined the plant's structure to form a fuller, more compact, well-branched habit covered in blooms for excellent retail presentation. An earlier bloom time ensures it will be ready to shine during the critical early-season window - ideal for programs focused on peak spring sales.





SUPERTUNIA[®] BORDEAUX[™] II

Petunia

You will notice that Supertunia[®] Bordeaux[™] II *Petunia* bears slightly lighter lavender flowers with a dark throat and veining. Occasionally, a faint white picotee margin also appears on the petal edges. Since its color is so similar to the original Supertunia Bordeaux, it is an easy swap in recipes where an enhanced flowering performance will result in even greater floral presence.

Like all Supertunia petunias, breeding for thicker petal substance and rigidity results in blooms that are more durable in adverse weather conditions and resilience after rainfall. Plus, strong disease resistance keeps Supertunia Bordeaux II *Petunia* growing strong all season long.



KEY FEATURES

Improved genetic stability with enhanced branching and flower coverage and earlier blooming ensure this improved selection delivers a consistent performance. Slightly lighter lavender blooms with dark veining and an occasional white picotee edge exhibit improved weather tolerance.

- Resolves somaclonal variation issues including foliar distortion and blind shoots
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, recipes, baskets, window boxes and landscapes

CHARACTERISTICS

- Height: 4–12 in
- Spread: 18–24 in
- Sun Exposure: Part Sun to Sun
- Vigor: 3



SUPERTUNIA® BORDEAUX™ II

Petunia



SPRING GRANDE



SPRING MONO



SUMMER MONO

SUPERTUNIA® BORDEAUX™ II

Petunia



Bordeaux™ II vs Bordeaux™ (current)

SUPERTUNIA® BORDEAUX™ II

Petunia



Bordeaux™ II vs Bordeaux™ (current)

SUPERTUNIA VISTA®
BUBBLEGUM® II
Petunia

'WNPETSVBG27' USPPAF CanPBRAF





SUPERTUNIA VISTA® BUBBLEGUM® II

Petunia

WHAT'S NEW?

In today's fast-paced market where plant breeders are constantly improving their own work, plants seem to come in and out of production more rapidly than ever. Yet, for nearly 20 years, no petunia has ever been able to match the unparalleled garden performance of Supertunia Vista® Bubblegum®. Many failed attempts to replicate its extraordinary growth have occurred, but as the most award-winning petunia – racking up 236 awards in independent trials to date – it has simply been untouchable.

Why then would we introduce Supertunia Vista Bubblegum II? It's simple, really. We've been slowly transitioning away from the soft shell pink flowers of the original for years as we've selected our prop stock. You may have noticed in your own production that its flowers have seemed brighter bubblegum pink than in years past. After intentionally selecting for this more intense pink color for nearly a decade, we've made our final selection – the new Supertunia Vista Bubblegum II.





SUPERTUNIA VISTA® BUBBLEGUM® II

Petunia

Everything you've ever loved about the original Supertunia Vista® Bubblegum® *Petunia* remains – unmatched vigor, earliness to flower, an upright mounded habit that scaffolds up as the plant matures, and a self-cleaning nature. Now brighter bubblegum pink flowers blanket the plants non-stop from early spring to hard frost.

Credit for this improved selection goes to the original breeder of Supertunia Vista Bubblegum who is also responsible for many of our other top-selling Proven Winners® annuals – world-renowned plant breeder, Ushio Sakazaki – as well as our keen-eyed Senior Vice President of Product Development, Kevin Hurd.





SUPERTUNIA VISTA[®] BUBBLEGUM[®] II

Petunia

KEY FEATURES

Everything you've loved about the original - unmatched vigor, earliness to flower, an upright mounded habit that scaffolds up as the plant matures, and a self-cleaning nature – now with brighter bubblegum pink flowers from early spring to hard frost.

- Unmatched vigor, forming massive mounds of vibrant color
- Continued earliness to flower; blooms all season without deadheading
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, recipes, baskets, window boxes and landscapes

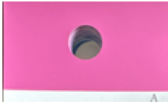
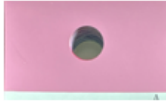









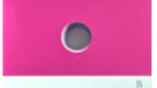
CHARACTERISTICS

- Height: 12–24 in
- Spread: 24–36 in
- Sun Exposure: Part Sun to Sun
- Vigor: 4



SUPERTUNIA VISTA® BUBBLEGUM® II

Petunia

LOCATION	NEW PATENT	ORIGINAL PATENT
Petal Opening upper surface	68A 	65A 
Petal Opening lower surface	77C 	65D 
Fully Open upper surface	68A, 67A (mid vein), 68A (secondary venation) – moving towards 68B w/ development 	68C, 68B (towards throat), 64C (venation) – moving towards 69B and 69D w/ development 
Fully Open lower surface	N74D, 144A–144B (venation) 	68D, 68B–68C (venation) 
Flower Throat inside	68B, 67A (venation) 	68D, 68D (venation) 
Flower Tube outside	N74D, 144A–144B (venation) 	64B, 146B (venation) 

PW
PROVEN
WINNERS®
The #1 Plant Brand.®

OUTSHINE™ Red

Salvia

'Novasalred' USPP28620





OUTSHINE™ Red

Salvia

WHAT'S NEW?

Salvia greggii hybrids have always been popular with pollinators and hummingbirds, but their less than stellar flower coverage and non-uniform habit have held them back from becoming strong sellers. That all changes with the new OutShine™ series. With consistent flower power from spring to frost in most climates, these game-changing salvias perform equally well in both cooler northern climates and hot, humid southern landscapes. OutShine Red *Salvia* blooms prolifically with glowing cherry red flowers carried just above the well-branched, upright mounded foliage. It is slightly taller and more mounded than OutShine Orchid, but the two blend beautifully together in the landscape. Both fulfill consumers' needs for deer resistant, pollinator-friendly, heat and humidity tolerant, long-blooming landscape plants.



KEY FEATURES

Solving the issues that have held *Salvia greggii* hybrids back in the past, this game-changing selection blooms prolifically with glowing cherry red flowers. They are carried just above the well-branched, upright mounded foliage non-stop from spring to frost in most climates.

- Deer resistant and pollinator-friendly
- Flourishes in both northern and southern climates
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, monocultures and landscapes

CHARACTERISTICS

- Height: 12–24 in
- Spread: 24–36 in
- Sun Exposure: Full Sun
- Vigor: 2



OUTSHINE™ Red *Salvia*



SPRING GRANDE



SPRING MONO



SUMMER MONO

OUTSHINE™ Orchid

Salvia

'INSALOUTOR' USPPAF CanPBRAF



**TOP
PICK**



OUTSHINE™ Orchid *Salvia*

WHAT'S NEW?

Salvia greggii hybrids have always been popular with pollinators and hummingbirds, but their less than stellar flower coverage and non-uniform habit have held them back from becoming strong sellers. That all changes with the new OutShine™ series. With consistent flower power from spring to frost in most climates, these game-changing salvias perform equally well in both cooler northern climates and hot, humid southern landscapes. OutShine Orchid *Salvia* shines with bright orchid pink flowers carried just above the well-branched, rounded ball-shaped foliage. It is slightly more compact than OutShine Red, but the two blend beautifully together in the landscape. Both fulfill consumers' needs for deer resistant, pollinator-friendly, heat and humidity tolerant, long-blooming landscape plants.



OUTSHINE™ Orchid

Salvia

KEY FEATURES

Solving the issues that have held *Salvia greggii* hybrids back in the past, this exclusive, game-changing selection shines with a plethora of bright orchid pink flowers. They are carried just above the well-branched, rounded ball-shaped foliage non-stop from spring to frost in most climates.

- Deer resistant and pollinator-friendly
- Flourishes in both northern and southern climates
- Grow in 4.25 Grande™ and 1.0 Royale™ containers, monocultures and landscapes

CHARACTERISTICS

- Height: 12–24 in
- Spread: 24–36 in
- Sun Exposure: Full Sun
- Vigor: 3



OUTSHINE™ Orchid *Salvia*



SPRING GRANDE



SPRING MONO



SUMMER MONO



National Plants & Recipes of the Year *2027*



PLANT OF THE YEAR PROGRAM

47% AVERAGE VARIETY GROWTH
OF NATIONAL ANNUAL OF THE YEAR – 6 YEARS RUNNING



SUPERTUNIA VISTA®
 BUBBLEGUM®
 PETUNIA



LEMON
 CORAL®
 SEDUM



SUPERTUNIA MINI VISTA®
 PINK STAR
 PETUNIA



TRUFFULA™
 PINK
 GOMPHRENA



SUPERTUNIA MINI VISTA®
 YELLOW
 PETUNIA

2017

2018

2019

2020

2021

2022

2023

2024

2025

2026

SUPERTUNIA®
 BORDEAUX™
 PETUNIA



THE DIAMOND
 COLLECTION
 EUPHORBIA



GRACEFUL GRASSES®
 PRINCE TUT™
 CYPERUS



SUPERTUNIA VISTA®
 JAZZBERRY
 PETUNIA



SAFARI®
 DUSK™
 JAMESBRITTENIA



PW
PROVEN
WINNERS®
The #1 Plant Brand.®

COLORBLAZE®
El Brighto
Coleus



HEART TO HEART® 'Bottle Rocket' *Caladium*

USPP 30,651



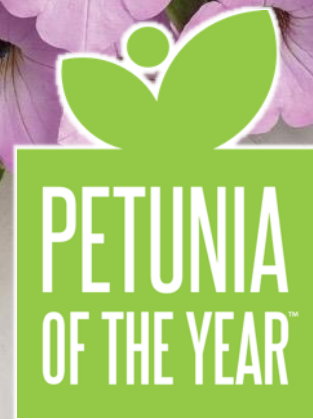


SUPERTUNIA VISTA®

COOL JAZZ™

Petunia

'WNPETSVCJ26' USPP 36,964, Can PBRAF



PW
PROVEN
WINNERS®
The #1 Plant Brand.®

ROCKIN'®
Fuchsia
Salvia

'BBSAL00301' USPP 30,923, Can 6,296



Jazz Club

Supertunia Vista® Cool Jazz™ *Petunia*

Supertunia Vista® Jazzberry® *Petunia*

Supertunia Vista® Snowdrift™ *Petunia*

Suggested thriller: Prince Tut™ *Cyperus*



Pebble Beach

Supertunia Mini Vista® White *Petunia*

Supertunia® Blue Tiara™ *Petunia*

Superbena Sparkling® Amethyst *Verbena*

Suggested thriller: Angelface® White *Angelonia*



Loads of Fun

Endless™ Illumination *Browallia*

Rockapulco® Purple *Impatiens*

Catalina® Pink *Torenia*

Suggested thriller: Blue Mohawk® *Juncus*



PW
PROVEN
WINNERS®
The #1 Plant Brand.®

To Die For

Heart to Heart® Va Va Violet™

Heart to Heart® 'Heart and Soul'




**CALADIUM
RECIPE
OF THE YEAR™**

SPRING TRIALS: WEEK 18 (9 weeks)



Pebble Beach



Jazz Club



Loads of Fun

SUMMER TRIALS: WEEK 29 (13 weeks)



Pebble Beach



Jazz Club



Loads of Fun

PLANTS OF THE YEAR



ANNUAL
OF THE YEAR

COLORBLAZE®
El Brichto
Coleus



CALADIUM
OF THE YEAR

HEART TO HEART®
'Bottle Rocket'
Caladium



PETUNIA
OF THE YEAR

SUPERTUNIA VISTA®
COOL JAZZ™
Petunia



LANDSCAPE
ANNUAL
OF THE YEAR

ROCKIN'® Fuchsia
Salvia

RECIPES OF THE YEAR



Jazz Club

Supertunia Vista® Cool Jazz™ *Petunia*
Supertunia Vista® Jazzberry® *Petunia*
Supertunia Vista® Snowdrift™ *Petunia*

Suggested thriller:
Prince Tut™ *Cyperus*



Loads of Fun

Endless™ Illumination *Browallia*
Rockapulco® Purple *Impatiens*
Catalina® Pink *Torenia*

Suggested thriller:
Blue Mohawk® *Juncus*



Pebble Beach

Supertunia Mini Vista® White *Petunia*
Supertunia® Blue Tiara™ *Petunia*
Superbena Sparkling® Amethyst *Verbena*

Suggested thriller:
Angelface® White *Angelonia*



To Die For

Heart to Heart®
Va Va Violet™
Heart to Heart®
'Heart and Soul'

ANNUAL TOP PICKS



**TOP
PICK**

**SUPERBELLS® Double
Mardi Gras**
Calibrachoa



**TOP
PICK**

**SUPERTUNIA®
BORDEAUX™ II**
Petunia



**TOP
PICK**

OUTSHINE™ Orchid
Salvia

Thank you!

Danke! • ¡Gracias! • Grazie! • Bedankt!

PW
PROVEN
WINNERS®
The #1 Plant Brand.®

