

DELIVER THE CONVENIENCE CUSTOMERS WANT



**CUSTOMER
CONVENIENCE
LEADS TO
MORE SALES**



Simplify your customers' journey with branded Proven Winners displays and products, potentially right at the point of purchase. Empower them with easy access to essential products for gardening success and streamline their decision-making process. By prioritizing convenience, you help enhance the overall customer experience and create lasting relationships.

70%

of customers are willing to pay a premium for convenient experiences.

80%

of customers are likely to recommend brands that offer convenient service.

* According to 2022 Shep Hyken consumer service study.

**PLACE ORDERS WITH YOUR BROKER OF CHOICE, OR
ORDER ONLINE BEFORE OCTOBER 15, 2024.**

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PROVEN
WINNERS®
The #1 Plant Brand.™