



CONNECT+[®]



LOCAL MARKETING MADE EASY

MAKE YOUR PROMOTIONAL EFFORTS GO FARTHER WITH CONNECT+[®]

Each garden center has its own personality, serving a unique market with its own challenges and opportunities. That's why we've created a fully customizable marketing program to help you make the most of your marketing efforts. When you join Connect+[®], you can not only boost visibility in your community, you'll only pay for 1/3 of the cost. We'll cover the rest, so you know your marketing dollars are going the distance.

Let's grow your business together!



**CONNECT WITH YOUR REGIONAL
RETAIL SOLUTIONS MANAGER
OR TAKE OUR QUIZ TO FIND THE
RIGHT LEVEL FOR YOUR BUSINESS.**

WHY JOIN?

Increased Visibility

- Garden center Facebook ads through Promoboxx are shown to an average of 10,700 local gardeners.
- Connect+ Google ads were shown in an average of 794,420 searches and brought an average of 245 clicks.

Easy Execution

Connect+ makes marketing easy with ready-made resources for Google ads, social media, content, signage, tech solutions and more.




Expert Support

Our team of Retail Solutions Managers is here to help you choose your resources and walk you through each step.

Choose The Right Resources For You

We know that no two garden centers are alike. That's why the Connect+ marketing program now allows you to choose which tools and resources are right for you. Customize your Connect+ program with the following options:



 BASIC (PICK 2)	 ENHANCED (PICK 3)	 ELITE (PICK 4)
300 Gardener's Idea Books	400 Gardener's Idea Books	500 Gardener's Idea Books
\$300 POP Credit	\$400 POP Credit	\$500 POP Credit
Inventory listing on provenwinners.com	Inventory listing on provenwinners.com	Inventory listing on provenwinners.com
26 weeks of organic campaigns through Promoboxx	\$400 social media campaign + 1 year of organic campaigns on Promoboxx	\$750 social media campaign + 1 year of organic campaigns on Promoboxx
	\$400 Google Ad campaign	\$750 Google Ad campaign
	3 Custom Garden Answer videos	5 Custom Garden Answer videos
		Annual ConnectSpace enrollment [#]

*Please reach out to your Retail Solutions Manager for pricing.

[#]Requires additional \$79 monthly maintenance fee.