



NEW



Introducing Proven Winners®

Premium flower bulbs, unique genetics, and exclusive blends await. Proudly brought to you by Netherland Bulb Company, in partnership with Proven Winners®, these designer collections are curated by our experts to provide brilliant color as the showpiece of a beautiful garden or landscape. Easy to grow, care for, and fall in love with, these elite varieties are ready to bloom. For one-of-a-kind blends you won't find anywhere else, choose Proven Winners® and Netherland Bulb Company.



NEW



Dahlia Summer Daydream Collection Zone 8-10 Summer to Fall Height: 32-40"

NEW



Dahlia Lemon Sorbet Collection Zone 8-10 Summer to Fall Decorative Height: 32-40"

NEW



Dahlia Butterfly Bliss Collection Zone 8-10 Summer to Fall Anemone Flowering Height: 32-40"

NEW



Dahlia Crimson Meadow Collection Zone 8-10 Summer to Fall Height: 32-40"

NEW



Dahlia Evening Blush Collection Zone 8-10 Summer to Fall Decorative Height: 40-48"

PROVEN WINNERS®

UNIT			Packages Per Unit	Bulbs Per Package	Bulb Size
PWS-1	6512-380-002	Dahlia Butterfly Bliss Collection	6	3	#1
PWS-2	6512-380-003	Dahlia Crimson Meadow Collection	6	3	#1
PWS-3	6512-380-008	Dahlia Evening Blush Collection	6	3	#1
PWS-4	6512-380-013	Dahlia Lemon Sorbet Collection	6	3	#1
PWS-5	6512-380-004	Dahlia Summer Daydream Collection	6	3	#1

THE ICON ABOVE APPLIES TO ALL ITEMS LISTED ON THIS SPREAD



NEW
Dahlia Brigitta Alida Summer to Fall
Decorative Dinner Plate Zone 8-10 Height: 36-40"



NEW
Dahlia Cranberry Classic Summer to Fall
Decorative Zone 8-10 Height: 36-40"



NEW
Dahlia Holland Festival Summer to Fall
Decorative Dinner Plate Zone 8-10 Height: 40-44"



NEW
Dahlia Jowey Hubert Summer to Fall
Decorative Zone 8-10 Height: 36-40"



NEW
Dahlia Night Butterfly Summer to Fall
Anemone Flowering Zone 8-10 Height: 32-36"



NEW
Dahlia Saint Martin Summer to Fall
Decorative Zone 8-10 Height: 32-36"



NEW
Dahlia Sheer Heaven Summer to Fall
Decorative Zone 8-10 Height: 44-48"



NEW
Dahlia Trooper Dan Summer to Fall
Decorative Dinner Plate Zone 8-10 Height: 40-44"



NEW
Dahlia Vectra Summer to Fall
Decorative Zone 8-10 Height: 36-40"

PROVEN WINNERS®

UNIT			Packages Per Unit	Bulbs Per Package	Bulb Size
PWS-6	6512-380-005	Dahlia Brigitta Alida	6	3	#1
PWS-7	6512-380-009	Dahlia Cranberry Classic	6	3	#1
PWS-8	6512-380-006	Dahlia Holland Festival	6	3	#1
PWS-9	6512-380-010	Dahlia Jowey Hubert	6	3	#1
PWS-10	6512-380-001	Dahlia Night Butterfly	6	3	#1
PWS-11	6512-380-011	Dahlia Saint Martin	6	3	#1
PWS-12	6512-380-012	Dahlia Sheer Heaven	6	3	#1
PWS-13	6512-380-007	Dahlia Trooper Dan	6	3	#1
PWS-14	6512-380-014	Dahlia Vectra	6	3	#1

PROVEN WINNERS®



NEW
Lilium Beverly Dreams
Oriental Trumpet Zone 3-9 Height: 40-48" Summer



NEW
Lilium Empoli
Oriental Trumpet Zone 3-9 Height: 40-48" Summer



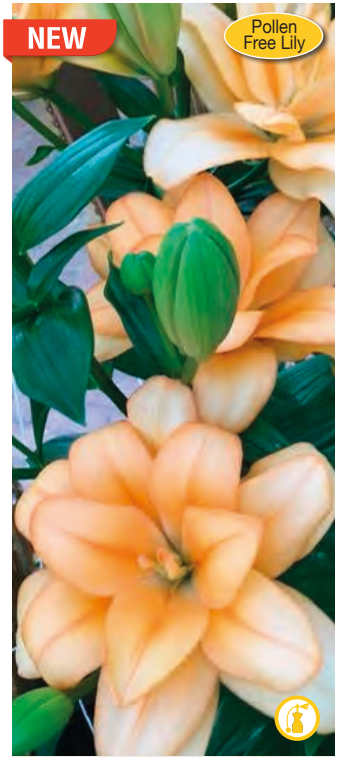
NEW
Lilium Fancy Dance
Asiatic Zone 3-9 Height: 28-36" Summer



NEW
Lilium Saltarello
Oriental Trumpet Zone 3-9 Height: 40-48" Summer



NEW
Lilium Villa Blanca
Oriental Trumpet Zone 3-9 Height: 40-48" Summer



NEW
Lilium Orange King
Asiatic (Double) Zone 3-9 Height: 28-36" Summer



PROVEN WINNERS®

UNIT			Packages Per Unit	Bulbs Per Package	Bulb Size
PWS-15	6513-830-003	Lilium Beverly Dreams	10	3	16/18 cm
PWS-16	6513-830-004	Lilium Empoli	10	3	16/18 cm
PWS-17	6513-820-001	Lilium Fancy Dance	10	3	16/18 cm
PWS-18	6513-820-002	Lilium Orange King	10	3	16/18 cm
PWS-19	6513-830-005	Lilium Saltarello	10	3	16/18 cm
PWS-20	6513-830-006	Lilium Villa Blanca	10	3	16/18 cm

THE ICON ABOVE APPLIES TO ALL ITEMS LISTED ON THIS PAGE



HEART TO HEART® CALADIUMS



NEW
Caladium Burning Heart Foliage Plant All Season
hortulanum Zone 10-11 Height: 15-20"



NEW
Caladium Clowning Around Foliage Plant All Season
hortulanum Zone 10-11 Height: 15-20"



NEW
Caladium Heart and Soul Foliage Plant All Season
hortulanum Zone 10-11 Height: 15-20"



NEW
Caladium Heart's Delight Foliage Plant All Season
hortulanum Zone 10-11 Height: 15-20"



NEW
Caladium Mesmerized Foliage Plant All Season
hortulanum Zone 10-11 Height: 15-20"



NEW
Caladium Splash of Wine Foliage Plant All Season
hortulanum Zone 10-11 Height: 15-20"



NEW
Caladium White Wonder Foliage Plant All Season
hortulanum Zone 10-11 Height: 15-20"



PROVEN WINNERS®			Packages Per Unit	Bulbs Per Package	Bulb Size
UNIT					
PWS-21	6511-750-001	Caladium Burning Heart	10	2	#1
PWS-22	6511-750-002	Caladium Clowning Around	10	2	#1
PWS-23	6511-750-003	Caladium Heart and Soul	10	2	#1
PWS-24	6511-750-004	Caladium Heart's Delight	10	2	#1
PWS-25	6511-750-005	Caladium Mesmerized	10	2	#1
PWS-26	6511-750-006	Caladium Splash of Wine	10	2	#1
PWS-27	6511-750-007	Caladium White Wonder	10	2	#1

THE ICON ABOVE APPLIES TO ALL ITEMS LISTED ON THIS PAGE

NEW

PW PROVEN WINNERS® PROMO DISPLAYS

Proudly brought to you by Netherland Bulb Company, in partnership with Proven Winners®, these displays are small enough to fit into high-traffic areas on your sales floor (62"x25"x16").

- Pre-Built Displays
- Hand Picked For Success
- Premium Bulbs
- Easy To Grow
- Summer Blooms



BUILT FOR SUCCESS - ORDER NOW FOR SPRING



**PROVEN WINNERS®
COMPLETE SUMMER DISPLAYS
ITEM # 6519-990-212**



**PROVEN WINNERS®
SUMMER ESSENTIALS DISPLAY
ITEM # 6519-990-110**



**PROVEN WINNERS® HEART TO HEART®
CALADIUM DISPLAY
ITEM # 6519-990-150**

Company: _____

Please Ship My Bulbs:

Contact: _____

Week of January 20th

Delivery Address: _____

Week of January 27th

(No PO Boxes) _____

Week of February 3rd

City: _____ State: _____ Zip Code: _____

Week of February 10th

Telephone: _____ Fax: _____

Or Specify Date _____

Email: _____ Sign up for a free e-newsletter (Requires email address)

	UNIT NUMBER	QTY OF OTBS	EACH PRICE	PACKAGES PER UNIT	UNIT PRICE	EARLY BIRD
PROVEN WINNERS® SUMMER ESSENTIALS DISPLAY ITEM # 6519-990-110						
Dahlia Butterfly Bliss Collection	PWS-1	1	\$9.50	6	\$57.00	\$48.45
Dahlia Crimson Meadow Collection	PWS-2	1	\$9.50	6	\$57.00	\$48.45
Dahlia Evening Blush Collection	PWS-3	1	\$9.50	6	\$57.00	\$48.45
Dahlia Lemon Sorbet Collection	PWS-4	1	\$9.50	6	\$57.00	\$48.45
Dahlia Summer Daydream Collection	PWS-5	1	\$9.50	6	\$57.00	\$48.45
Dahlia Holland Festival	PWS-8	1	\$9.50	6	\$57.00	\$48.45
Dahlia Night Butterfly	PWS-10	1	\$9.50	6	\$57.00	\$48.45
Dahlia Saint Martin	PWS-11	1	\$9.50	6	\$57.00	\$48.45
Dahlia Sheer Heaven	PWS-12	1	\$9.50	6	\$57.00	\$48.45
Dahlia Trooper Dan	PWS-13	1	\$9.50	6	\$57.00	\$48.45
Lilium Beverly Dreams	PWS-15	1	\$5.00	10	\$50.00	\$42.50
Lilium Empoli	PWS-16	1	\$5.00	10	\$50.00	\$42.50
Lilium Fancy Dance	PWS-17	1	\$5.00	10	\$50.00	\$42.50
Lilium Orange King	PWS-18	1	\$5.00	10	\$50.00	\$42.50
Lillium Villa Blanca	PWS-20	1	\$5.00	10	\$50.00	\$42.50
Green Rack 2'			\$70.00	1	\$70.00	\$59.50
Header Card 20" x 25"			\$6.00	1	\$6.00	\$5.10
TOTAL					\$896.00	\$761.60

	UNIT NUMBER	QTY OF OTBS	EACH PRICE	PACKAGES PER UNIT	UNIT PRICE	EARLY BIRD
PROVEN WINNERS® COMPLETE SUMMER DISPLAY ITEM # 6519-990-212						
Dahlia Butterfly Bliss Collection	PWS-1	2	\$9.50	6	\$114.00	\$96.90
Dahlia Crimson Meadow Collection	PWS-2	2	\$9.50	6	\$114.00	\$96.90
Dahlia Evening Blush Collection	PWS-3	2	\$9.50	6	\$114.00	\$96.90
Dahlia Lemon Sorbet Collection	PWS-4	2	\$9.50	6	\$114.00	\$96.90
Dahlia Summer Daydream Collection	PWS-5	2	\$9.50	6	\$114.00	\$96.90
Dahlia Brigitta Alida	PWS-6	1	\$9.50	6	\$57.00	\$48.45
Dahlia Cranberry Classic	PWS-7	1	\$9.50	6	\$57.00	\$48.45
Dahlia Holland Festival	PWS-8	2	\$9.50	6	\$114.00	\$96.90
Dahlia Jowey Hubert	PWS-9	2	\$9.50	6	\$114.00	\$96.90
Dahlia Night Butterfly	PWS-10	1	\$9.50	6	\$57.00	\$48.45
Dahlia Saint Martin	PWS-11	1	\$9.50	6	\$57.00	\$48.45
Dahlia Sheer Heaven	PWS-12	2	\$9.50	6	\$114.00	\$96.90
Dahlia Trooper Dan	PWS-13	1	\$9.50	6	\$57.00	\$48.45
Dahlia Vectra	PWS-14	1	\$9.50	6	\$57.00	\$48.45
Lilium Beverly Dreams	PWS-15	2	\$5.00	10	\$100.00	\$85.00
Lilium Empoli	PWS-16	2	\$5.00	10	\$100.00	\$85.00
Lilium Fancy Dance	PWS-17	1	\$5.00	10	\$50.00	\$42.50
Lilium Orange King	PWS-18	1	\$5.00	10	\$50.00	\$42.50
Lilium Saltarello	PWS-19	1	\$5.00	10	\$50.00	\$42.50
Lillium Villa Blanca	PWS-20	1	\$5.00	10	\$50.00	\$42.50
Green Rack 2'			\$70.00	2	\$140.00	\$119.00
Header Card 20" x 25"				2		
TOTAL					\$1,794.00	\$1,524.90

	UNIT NUMBER	QTY OF OTBS	EACH PRICE	PACKAGES PER UNIT	UNIT PRICE	EARLY BIRD
PROVEN WINNERS® HEART TO HEART® CALADIUM DISPLAY ITEM # 6519-990-150						
Caladium Burning Heart	PWS-21	2	\$7.50	10	\$150.00	\$127.50
Caladium Clowning Around	PWS-22	2	\$7.50	10	\$150.00	\$127.50
Caladium Heart & Soul	PWS-23	3	\$7.50	10	\$225.00	\$191.25
Caladium Heart's Delight	PWS-24	2	\$7.50	10	\$150.00	\$127.50
Caladium Mesmerized	PWS-25	2	\$7.50	10	\$150.00	\$127.50
Caladium Splash of Wine	PWS-26	2	\$7.50	10	\$150.00	\$127.50
Caladium White Wonder	PWS-27	2	\$7.50	10	\$150.00	\$127.50
Green Rack 2'			\$70.00	1	\$70.00	\$59.50
Header Card 20" x 25"			\$6.00	1	\$6.00	\$5.10
TOTAL					\$1,201.00	\$1,020.85

PRICE EARLY BIRD QUANTITY TOTAL

PROVEN WINNERS® PRE-BUILT DISPLAYS		PRICE	EARLY BIRD	QUANTITY	TOTAL
6519-990-110	Summer Essentials Display	\$896.00	\$761.60		
6519-990-150	Heart to Heart® Caladium Display	\$1,201.00	\$1,020.85		
6519-990-212	Complete Summer Display	\$1,794.00	\$1,524.90		
TOTAL					

15% OFF EARLY BIRD SPECIAL IS AVAILABLE NOW THROUGH NOVEMBER 15TH.

SHIPPING CHART	
UNDER \$60.00	\$15.10
\$60.00-\$250.00	16%
\$250.01-\$1,500.00	13.5%
OVER \$1,500.00	10.5%

Merchandise Total: _____
 Shipping & Handling: _____
 Sales Tax for PA, NJ, IL, MD, or NY*: _____
 Grand Total: _____

* All product delivered to an address in the state of Pennsylvania, New Jersey, Illinois, Maryland or New York is taxable including shipping charges. We are obligated by these states to collect sales tax unless we have your state re-sale certificate on file.


Your Card Number:


Expiration Date: (MM/YY)


Card CVV code: (3 or 4 digits)


Signature: _____

Check









Existing Account