

Smart procurement, even faster

GoodShip and DAT have joined forces to bring real-time market intelligence directly into GoodShip's freight orchestration platform. This partnership helps enterprise businesses source transportation smarter, faster, and more competitively by embedding DAT's trusted freight rate data into GoodShip's procurement workflows.



What you get

GoodShip is a freight orchestration platform specializing in procurement and carrier performance analytics. DAT provides the industry's most trusted freight rate data and market intelligence. Together, they create a seamless integration that eliminates the need to switch between platforms while making data-driven procurement decisions.

How it helps

Benchmark with confidence

Compare your contract and spot rates against real market data from DAT to ensure competitive pricing.

Streamlined workflows

Analyze carrier bids, receive smart recommendations, and optimize procurement processes all in one centralized location.

Data-driven decision making

Avoid overpaying and strengthen routing guides with embedded rate insights based on actual market transactions.

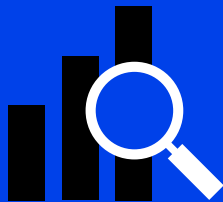
Enhanced efficiency

Centralize procurement operations and boost productivity without switching between multiple platforms.

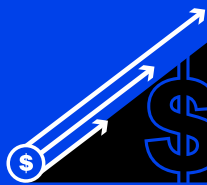
How you win

For DAT customers

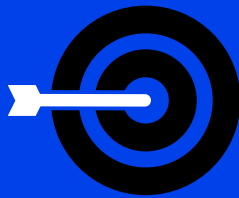
Enhanced data access directly within GoodShip's procurement workflows



Streamlined processes leading to cost-saving opportunities



Centralized operations resulting in improved efficiency and productivity

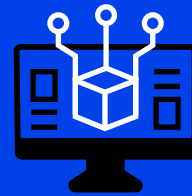


For GoodShip customers

Access to reliable DAT benchmarking data based on actual market transactions



Actionable insights that power GoodShip's recommendation engine



More competitive bids and durable routing guides through embedded DAT rates



Ready to make smarter, faster procurement decisions?

Download the [KeHE Case Study](#) to see how it works.

Visit [DAT IQ](#) to learn more.

Or contact your DAT Account Manager to see the integration in action.