



The DAT iQ Difference

The freight intelligence platform built for procurement

Whatever your freight network looks like, the rates underneath your procurement decisions need to reflect one thing: What shippers actually paid. Not what was quoted. Not what was tendered. What was invoiced, settled, and verified.

DAT iQ is built on \$1T+ in verified, paid invoice transactions – the rates shippers and brokers actually settled. Not booking signals. Not tender activity. Actual, paid data, continuously validated, with more than a decade of lane-level history.

That's the foundation for every benchmark, forecast, and sourcing decision DAT iQ powers. Transparent data sources from real industry participants. Not black-boxed data from unknown sources.

Capability

What DAT iQ Delivers

Rate benchmarking

Lane-level contract and spot benchmarks from \$1.2T verified paid invoices – transparent, auditable, defensible

Forecasting

52-week lane-level cost forecasts trained on paid transactions; 95%+ demonstrated accuracy

Sourcing workflows

Benchmarking > RFP planning > bid execution, all in one, connected place

Historical depth

14+ years of verified lane-level transaction history

Coverage

Dry van, reefer, flatbed, LTL, intermodal – deepest visibility in North American truckload

Update cadence

Spot: Updated 2x/day. Contract: updated weekly in Benchmark, 2x/day in RateView

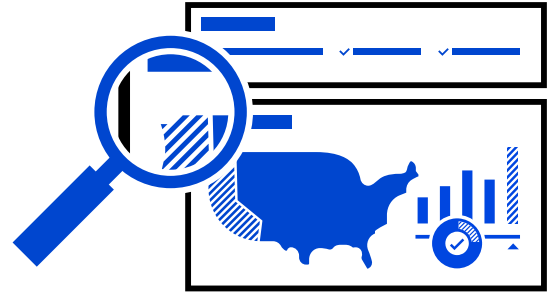
Finance-ready reporting

Audit-ready data and procurement-friendly dashboards built for procurement decisions and executive/cross-functional alignment

The data source matters

When procurement or finance asks “where did this number come from?” — you need an invoice trail, not a market index.

DAT iQ’s benchmarks come directly from shipper and broker invoices. That means every rate, forecast, and sourcing recommendation is grounded in what the market actually paid, giving you the confidence to defend decisions to carriers, leadership, and finance.



The results speak for themselves

5-15%

Average cost savings during sourcing cycles

~\$1.5M

Cost avoidance by a global manufacturer using benchmarking and forecasting

29%

(~\$129M)

Savings in a year for a building materials manufacturer rebalancing asset vs. broker mix

The difference between DAT iQ and other platforms is the difference between being smart versus being useful. You can gather all the data you want, but our industry is built and pushed forward by informed action. That’s our specialty.

How can verified, actionable, market-backed freight intelligence impact your business? Learn more about our freight data or connect with our team.

[Learn more](#) | [Connect with our team](#)

