



DAT + Manhattan Associates ActiveTransportation™ Integration

Make smarter freight decisions where you already work

DAT is an official partner of Manhattan Active Transportation Management, so users can now access DAT iQ rate intelligence directly inside their existing workflows — no tab-switching, no manual lookups, no exporting data just to answer a basic rate question. With DAT embedded in Manhattan, your team gets the market context it needs to validate costs, support sourcing, and defend spend right at the point of decision.



What it does

The DAT + Manhattan integration surfaces verified, shipper-paid rate data directly inside Manhattan TMS, giving transportation teams instant access to market benchmarks without leaving the platform.

Lane-level spot and contract rates based on \$1T+ in verified freight transactions — not estimates or signals

Mode and equipment coverage across truckload (dry van, reefer, flatbed)

Market range visibility — low, typical, and high for every lane you're evaluating

What it means for your team

Add insights where work actually happens



DAT market intelligence is embedded directly into the workflows your analysts and planners already use in Manhattan, making setup and adoption easy. The best data in the world only creates value if people actually reach for it.

Control freight costs with market-aligned data



Stop relying on carrier-provided pricing as your only reference point. Validate what you're paying against actual market rates on your most important lanes — and identify where you're overspending before it hits the budget.

Defend spend at the executive level



Walk into budget reviews with lane-level, audit-ready data that ties your transportation performance directly to market conditions. No more assembling the story from three different tools the night before.

How to get started

Already a DAT customer running Manhattan?

Contact your DAT or Manhattan account manager to discuss getting connected.

New to DAT?

Reach out to learn how other Manhattan shippers are using DAT — and what the right solution looks like for your network.