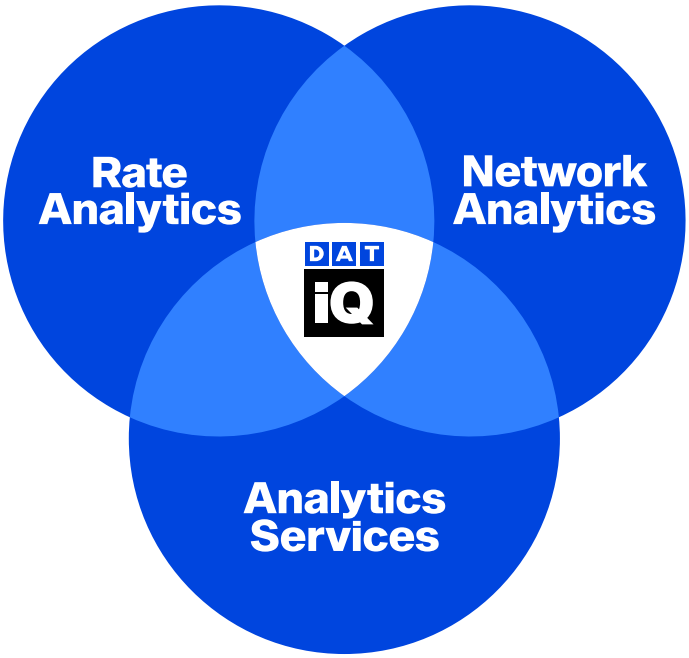
Transportation Analytics Solutions for Shippers

Confidently navigate shipping complexity and uncertainty with DAT iQ

DAT iQ rate and network analytics solutions empower shippers with the reliable and actionable insights they need to manage both tactical and executive-level transportation planning, evaluation, and optimization.

DAT iQ delivers the deepest, broadest, and most accurate market data in the industry, with over $1 trillion in transaction data. Combined with powerful analytics capabilities and a team of experts to provide personalized guidance, DAT iQ enables shippers to effectively and efficiently drive transportation strategy.



Rate Analytics Solutions

Gain visibility into past, present, and future spot and contract market rates for strategic sourcing, planning, and cost management.

Network Analytics Solutions

Extensive lane and carrier insights to help proactively mitigate routing guide failure, secure reliable capacity, and build resilience with a diversified portfolio.

Analytics Services

Optimize your operations with advanced data services, seamless integration support and access to consultants with deep industry expertise.

Why DAT iQ?

Effective transportation logistics management has become an essential aspect of successful business operations. However, the demands of evolving market conditions make this job more challenging than ever. DAT iQ is the leading analytics solution to support shippers as they navigate their transportation needs.



Scale, Depth & Breadth

Data Volume

Largest database in the industry, representing $1T in actual paid freight transactions.

Geographic Range

Unmatched regional coverage and visibility into capacity in North America

Equipment Types

Broad range of TL, LTL, Dry Van, Temp-Control, Intermodal and Flatbed



Relevancy & Accuracy

Data Fidelity

DAT data is contributed directly by customers to provide real market rates, volumes, and capacity–not proxies.

Prediction Accuracy

DAT iQ's predictive rates within Ratecast provide 96% accuracy in predicting the average market rate for a given lane.

Industry Coverage

Broadly representative of all industry segments for more relevant, impactful rate and performance benchmarking



Full Life Cycle Support

Actionable Insights

Market and performance insights for continuous improvement

Industry Expertise

DAT iQ's team of experts offer personalized guidance and support, plus DAT offers deep industry knowledge from over 45 years of business.

Empowered Customers

Off-the-shelf dashboards reduce time-to-value and enable more efficient analysis.



Shipper Focus & Expertise

Industry Coverage

DAT iQ data is representative of all industry segments for more relevant, impactful rate comparisons and performance benchmarks.

Networking & Thought Leadership

DAT iQ's team of experts offer personalized guidance and support, plus DAT offers deep industry knowledge from over 45 years of business

Resources

Stay informed with the latest info on best practices, accessorials, insurance requirements, market survey reports, and more

Full-suite solution packages to help shippers to reduce costs, increase efficiency, and take charge of their network.



DON'T GUESS. KNOW

- Rate Analytics
- Network Analytics
- Analytics Services

Find out why over 1,300 shippers trust DAT iQ to help solve day to day challenges, transform shipping operations, and achieve their goals.

Visit DAT.com/Empower_iQ to learn how to take the uncertainty out of freight.