



# DAT iQ Benchmark for Shippers

## Dive deep into your transportation cost with advanced analytics and actionable insights.

DAT iQ Benchmark is a powerful business intelligence tool that contextualizes performance relative to the market. Rate and network visibility allows shippers to identify key business drivers, potential risks, and optimization opportunities within their supply chain.

Compare your network to \$80B in annual transportation spend data from hundreds of leading North American shippers and brokers.

### Evaluate



Evaluate and track performance against benchmark rates over time.

Perform trend analysis and root-cause analysis.

Clearly contextualize market conditions and communicate relative performance to executive leadership.

### Optimize



Take action on lane- and carrier-level insights to optimize operations.

Guide strategic short and long-term decision-making.

Streamline your workflow and procurement practices for greater efficiency and better outcomes.

### Plan



Gather information for RFPs and carrier reviews with accurate benchmark insights.

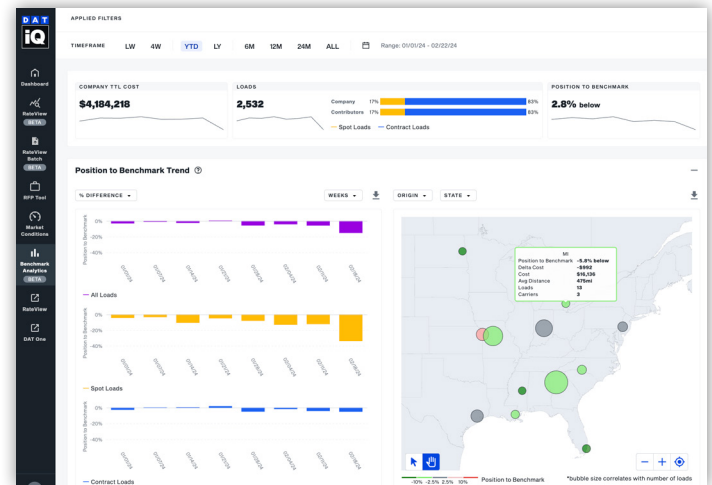
Establish smarter transportation budgets using the industry's deepest repository of historical trend data.

Prepare for executive-level discussions about key metrics and performance.



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DAT iQ Benchmark helps shippers stay on the pulse of market trends, analyze real-time insights, and optimize operations. Plus, customers get access to exclusive resources, research, and industry roundtable discussions to help stay informed of best practices and real-time market trends.



## Key solution capabilities and features

**Executive-level reporting:** Contextualize and justify performance against benchmarks with leadership.

**Tactical reporting:** Support day-to-day operations and budget management.

**Deep-dive root-cause analysis:** Quickly identify business drivers and optimization opportunities.

**Proactive planning:** Forecast budgets months in advance for strategic planning.

**Exclusive resources:** Stay informed with exclusive reports and monthly round table discussions.

Find out why over 1,300 shippers trust DAT iQ to help solve day-to-day challenges, transform shipping operations, and confidently navigate market volatility.

Visit [DAT.com/Empower\\_iQ](https://DAT.com/Empower_iQ) to learn how you can take the uncertainty out of freight.