Dive deep into your LTL transportation performance with advanced analytics and benchmarking

DAT iQ LTL Benchmark is the only way to understand rate fluctuations in the volatile LTL market. Armed with a comprehensive view of your LTL transportation network and rate performance relative to the broader market, you'll make confident, informed decisions that improve your supply chain operations.

Compare your network against the largest source of unbiased customer-submitted transaction data, and quickly identify key business drivers, potential risks, and opportunities to strengthen your supply chain.

Evaluate	Optimize	Plan
Evaluate and track performance against benchmark rates over time.	Gain insights for day-to-day operations and process optimization.	Prepare for RFPs and carrier reviews with accurate benchmark insights.
Perform trend analysis and root-cause analysis to identify optimization opportunities.	Guide strategic decision-making and freight procurement.	Establish smarter transportation budgets based on historical trends.
Clearly contextualize market conditions and communicate relative performance to executive leadership.	Understand the impact of minimum charges with LTL tariff pricing included.	Set budget expectations months in advance with future forecasts.
	Operate efficiently by leveraging a centralized source of truth.	

DAT iQ LTL Benchmark helps shippers stay on the pulse of market trends, analyze real-time insights, and optimize operations. Plus, customers get access to exclusive resources, research, and industry roundtable discussions to stay informed of best practices and real-time market trends.
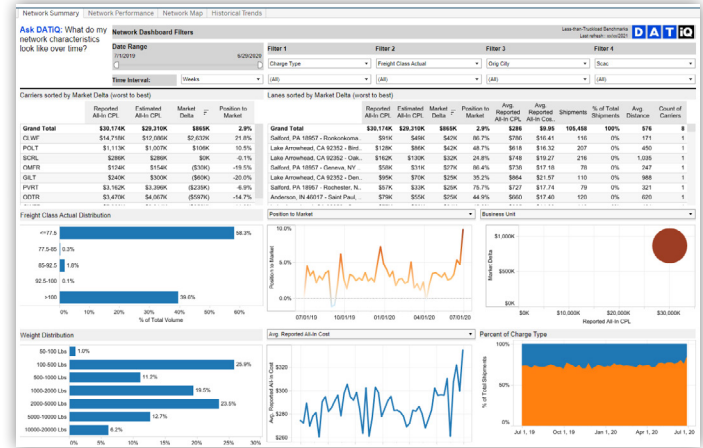
Customers can access advanced reporting, single lane and batch rates, API integration, and monthly LTL rate model refreshes to support a range of functions:

Executive-level reporting: Contextualize and justify performance against benchmarks with leadership teams.

Tactical reporting: Support day-to-day operations and budget management.

Deep-dive root-cause analysis: Quickly identify business drivers and optimization opportunities.

Reliable insights: Advanced machine learning drives modeled rates for more robust insights.

Exclusive resources: Stay informed with exclusive reports and monthly round table discussions.

Find out why over 1,300 shippers trust DAT iQ to help solve day-to-day challenges, transform shipping operations, and confidently navigate market volatility.

Visit DAT.com/Empower_iQ to learn how you can take the uncertainty out of freight.