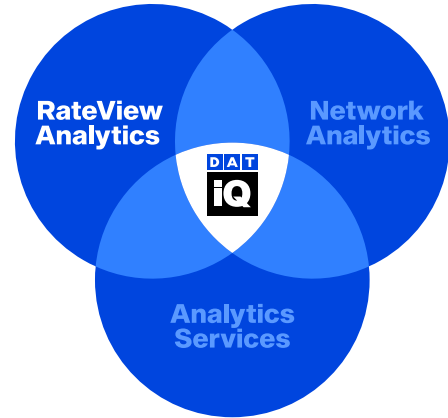




LTL Benchmark for Shippers

Dive deep into LTL transportation performance with advanced analytics and benchmarking

DAT iQ LTL Benchmark is the only way to understand rate fluctuations in the volatile LTL market. Armed with a comprehensive view of your LTL transportation network and rate performance relative to the broader market, you'll make confident, informed decisions that improve your supply chain operations.



Compare your network against the largest source of unbiased customer-submitted transaction data, and quickly identify key business drivers, potential risks, and opportunities to strengthen your supply chain. Rate lookup functionality allows shippers to download rate data on specific lanes for instant market rate visibility.

Evaluate

Evaluate and track performance against benchmark rates over time.

Perform trend analysis and root-cause analysis to identify optimization opportunities.

Clearly contextualize market conditions and communicate relative performance to executive leadership.

Optimize

Gain insights for day-to-day operations and process optimization.

Guide strategic decision-making and freight procurement.

Understand the impact of minimum charges with LTL tariff pricing included.

Operate efficiently by leveraging a centralized source of truth.

Plan

Prepare for RFPs and carrier reviews with accurate benchmark insights.

Establish smarter transportation budgets based on historical trends.

Accurately model supply chain networks and associated costs.



LTL Benchmark for Shippers

Customers can access advanced reporting, single lane and batch rates, API integration, and monthly LTL rate model refreshes to support a range of functions:

Exec-level reporting: Contextualize and justify performance against benchmarking with leadership.

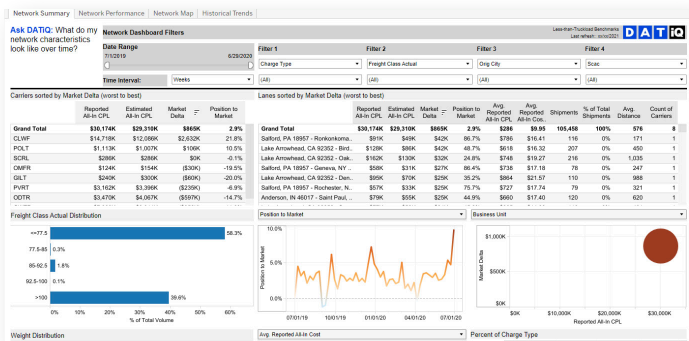
Tactical reporting: Support day-to-day operations and budget management.

Deep-dive root-cause analysis: Quickly identify business drivers and optimization opportunities.

Reliable insights: Advanced machine learning drives modeled rates for more robust insights.

Exclusive resources: Stay informed with exclusive reports and monthly round table discussions.

DAT iQ LTL Benchmark helps shippers stay on the pulse of market trends, analyze real-time insights, and optimize operations. Plus, customers get access to exclusive resources, research, and industry roundtable discussions to stay informed of best practices and real-time market trends.



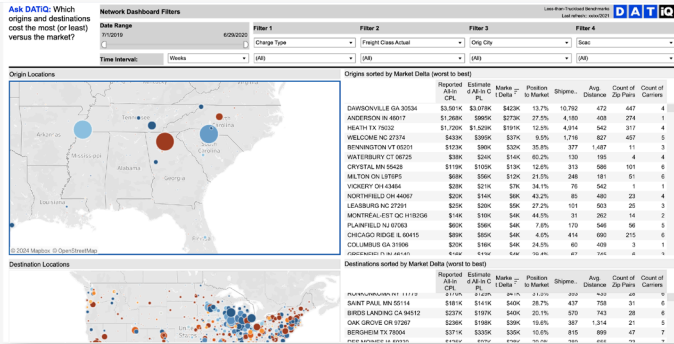
Network Summary:

What do my network characteristics look like over time? Examples:

- What was my freight class distribution?
- What was my average all-in cost over time?
- Which lanes have the greatest market delta?



LTL Benchmark for Shippers



Network Map:

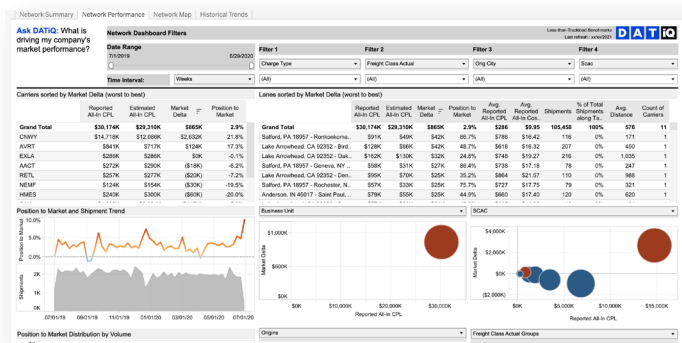
What origins and destinations cost the most (or least) versus the market? Examples:

- What was my position to market for all my shipments out of southern California?
- What was my average shipment distance into Memphis?

Historical Trends:

What do my costs look like over time and how do they compare to all LTL shippers? Examples:

- What was my weekly savings potential?
- How did my total linehaul cost change over time?
- How did my average all-in cost compare to the market?



Network Performance:

What do my network characteristics look like over time? Examples:

- What was my freight class distribution?
- What was my average all-in cost over time?
- Which lanes have the greatest market delta?



LTL Benchmark for Shippers

Rate lookup functionality enables shippers to download rate data on specific lanes via API or the Benchmark Portal in support of a range of tasks: Optimizing operations at scale; Preparing for RFPs and analyzing results; Modeling and supply chain optimization (i.e. network or node optimization).

Is the estimate a Minimum Charge?		
Minimum Charge Value:		
LTL Estimator Results	Cost per Load	Cost per CWT
Estimated All-In		
Estimated Linehaul		
Diesel Price Adjusted All-In		
User-Defined Linehaul		
Fuel	Cost per Load	% of Linehaul
Model		
Diesel Price Adjusted		
User-Defined		

Real Time Estimator:

- Single lane lookup tool provides instant visibility to market rates
- Flexible inputs allow users to customize Minimum Charge cost thresholds, fuel schedules
- Download into Excel for easy integration into other tools

Batch Estimator:

- Multi-lane lookup tool provides immediate visibility to market rates at scale
- Flexible inputs allow users to customize Minimum Charge thresholds, fuel schedules
- Output into Excel format for easy manipulation, analysis and integration into other tools

Find out why over 1,300 shippers trust DAT iQ to help solve day-to-day challenges, transform shipping operations, and confidently navigate market volatility.

Visit DAT.com/Empower_iQ to learn how you can take the uncertainty out of freight.